

房地产销售管理信息系统的开发与设计

摘要

当前，相关数据表明房地产在市场上仍然保持一定的增长速度，随之推动着房地产代理市场。房地产中介管理信息系统应用网络的技术，高效地将房地产市场的大量资源整合起来进行管理，在很大的程度上给房子的主人和有需求的客户带来了便利之处。本系统采用 B/S 三层结构，采用 ASP 技术进行设计。该系统对于房主发布房屋消息和提高管理效率非常有用。

本文第一部分介绍了本论文所进行研究的现状及相关背景，简明扼要的阐述了系统的设计目标和大致的设计方案；在第二部分的内容，本文对系统如何制定设计方案和具体的使用运行进行了相关介绍。第三部分通过从房客和客户的需求不同出发，在保证基础功能的同时，加入一些我自己的独特和创新的想法。最后一部分作者阐述了一下本系统在实施过程中遇到的问题和解决方案。

关键词：房产中介；管理系统；ASP；网站

ABSTARCT

At present, relevant data shows that real estate still maintains a certain growth rate in the market, which drives the real estate agency market. The real estate agency management information system uses network technology to efficiently integrate a large number of resources in the real estate market for management, which brings convenience to the owner of the house and customers in need to a large extent. The system adopts B/S (Browser/Server) three-layer structure and uses ASP webpage development technology to design. The system aims to improve the efficiency of the real estate agency system, and it is very convenient for the homeowner to release the housing information and open up a wider market space for the rental and sale of the rent.

Firstly, the status quo and research background of the subject are introduced, and the design goals and overall design scheme of the system are briefly introduced. Then the detailed design and implementation process of the system are discussed in detail. And the key code for the implementation of the function. By analyzing the different needs of homeowners and customers, on the basis of the realization of basic functions, I joined my innovative ideas, and finally listed the problems and solutions encountered in the implementation process.

Keywords: real estate agency; management system; ASP; website

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