

DIGITAL & TRENDS

Fashion e-commerce in Canada

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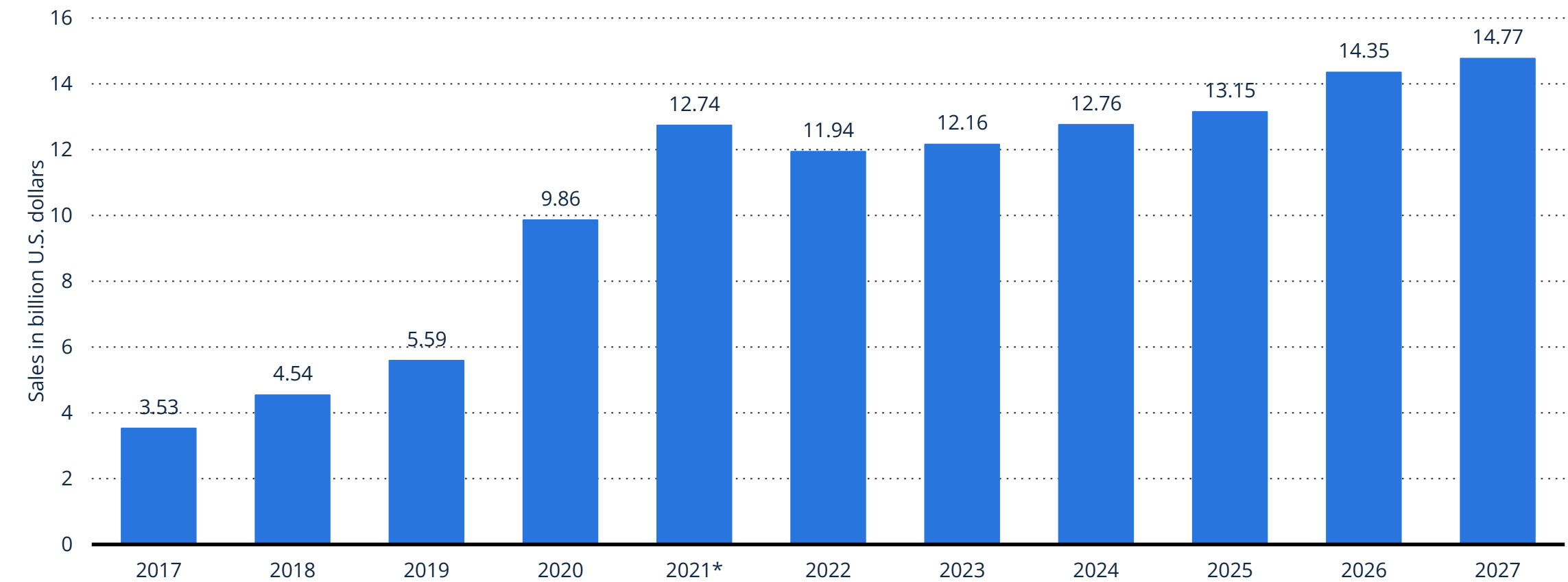
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CHAPTER 01

Overview

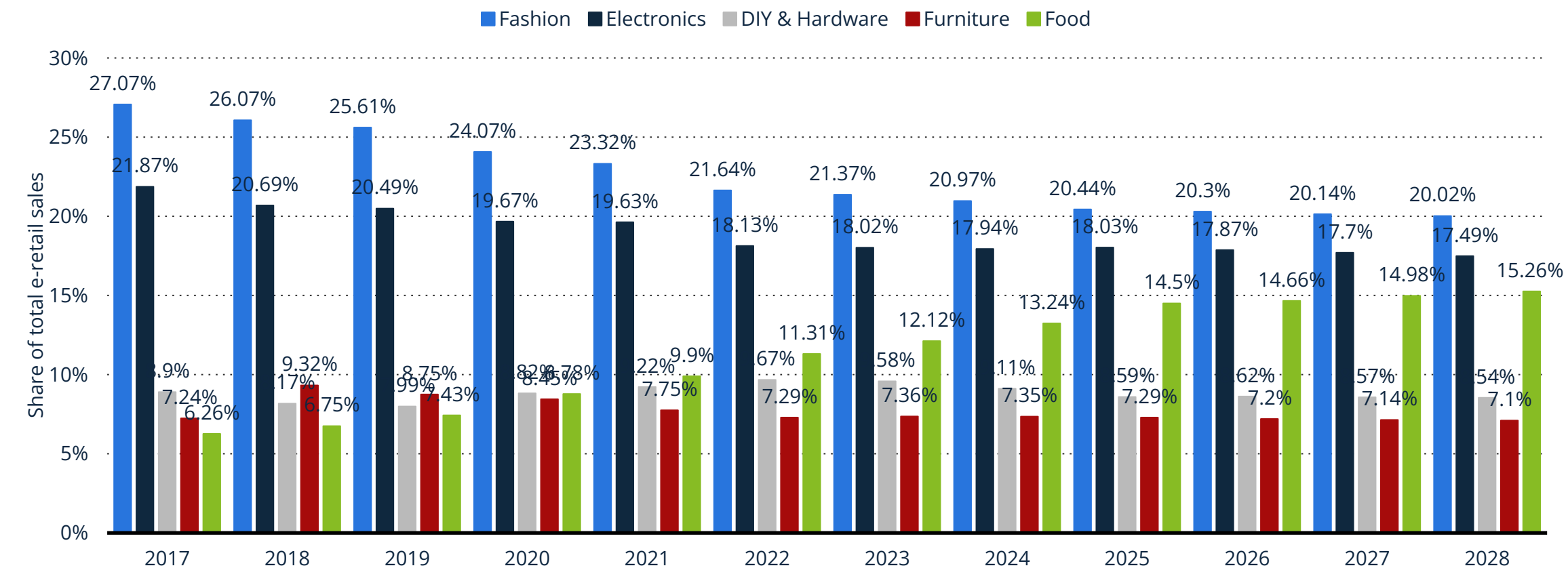
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Apparel e-commerce sales in Canada 2017-2027



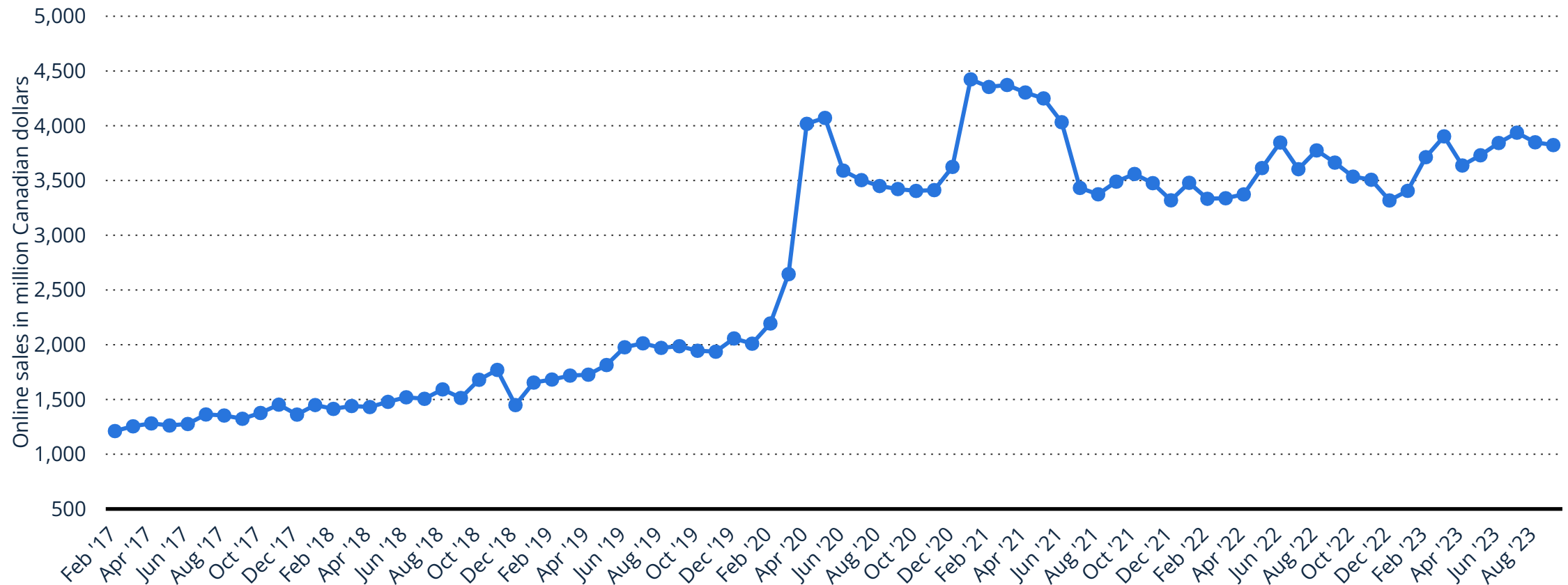
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E-commerce retail sales in Canada 2017-2028, by segment



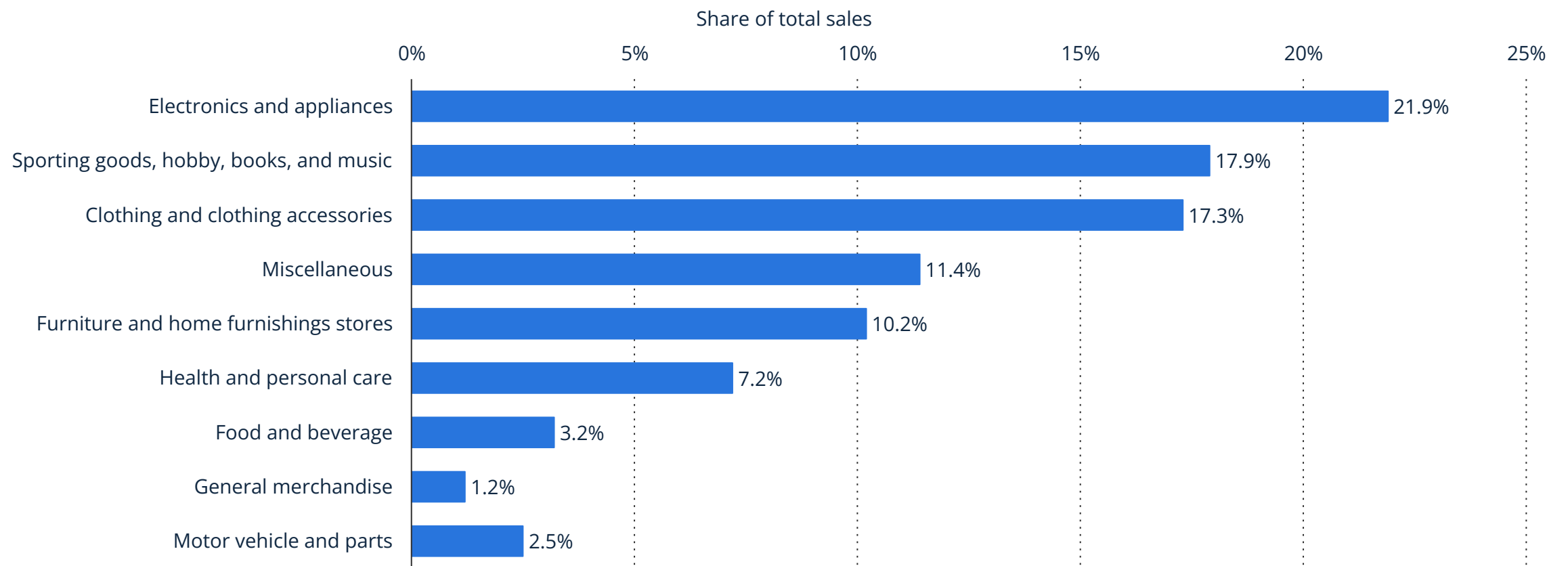
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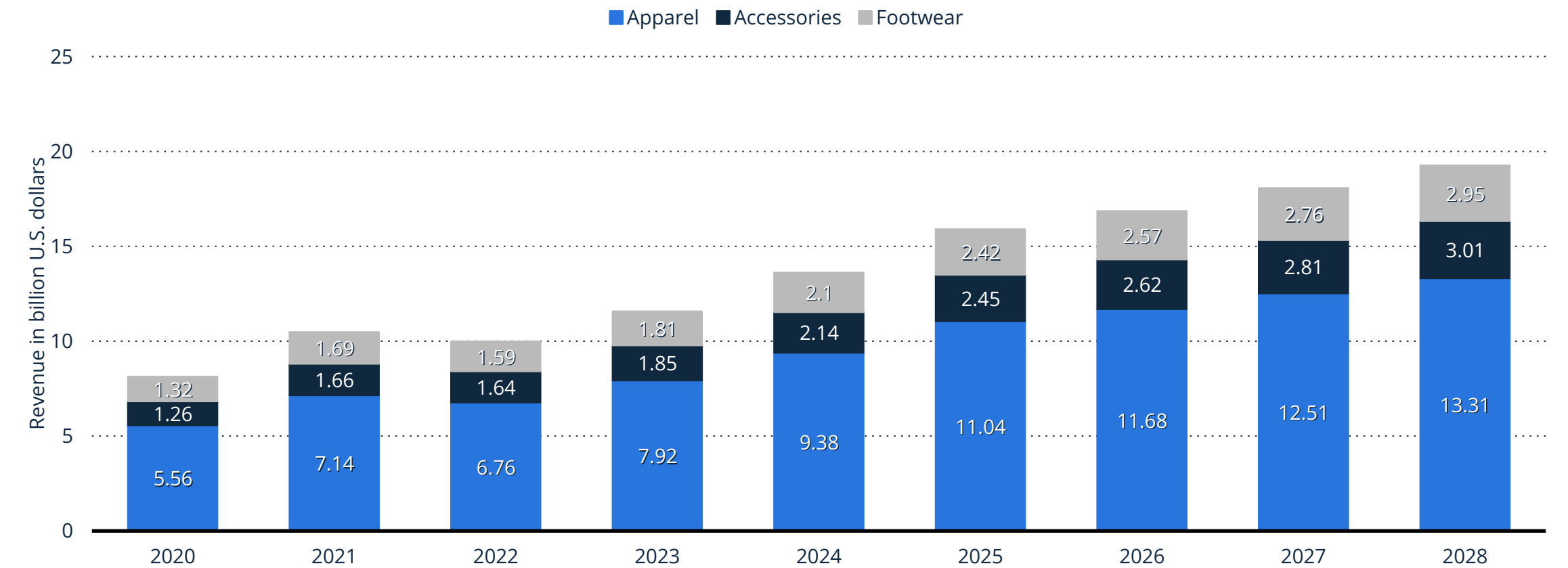


CHAPTER 02

Segments

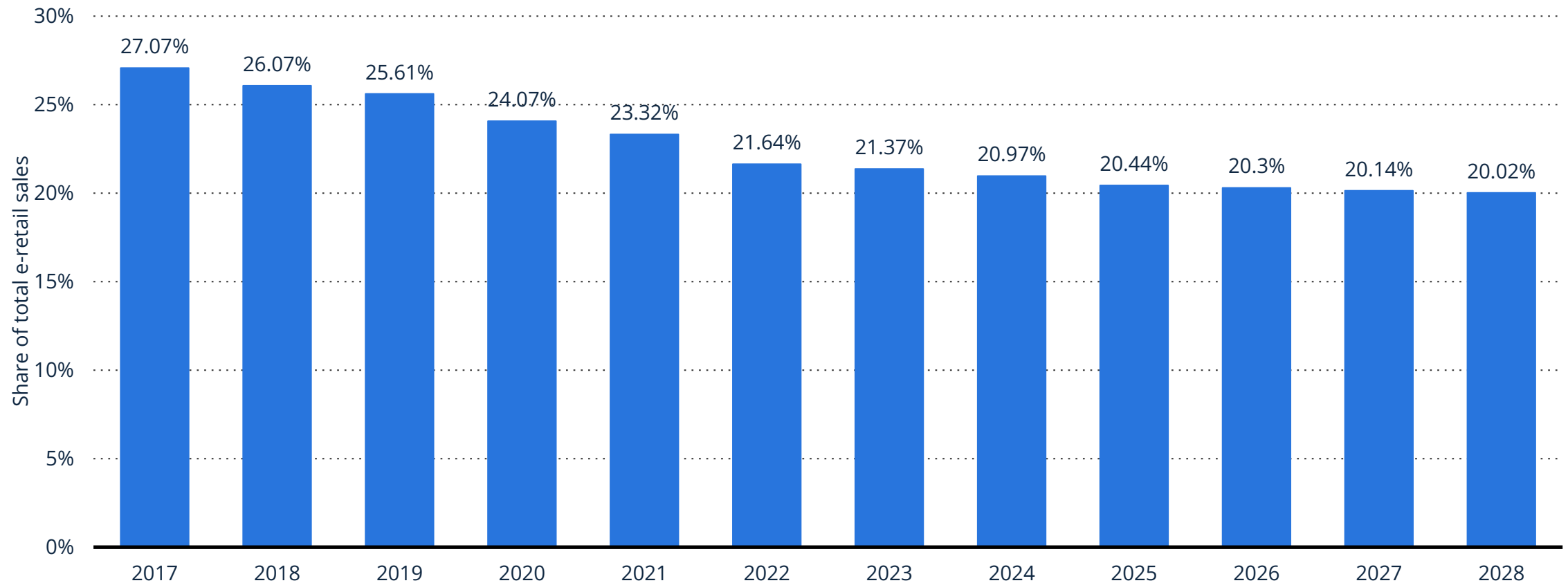
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Fashion e-commerce revenue in Canada 2020-2028, by segment



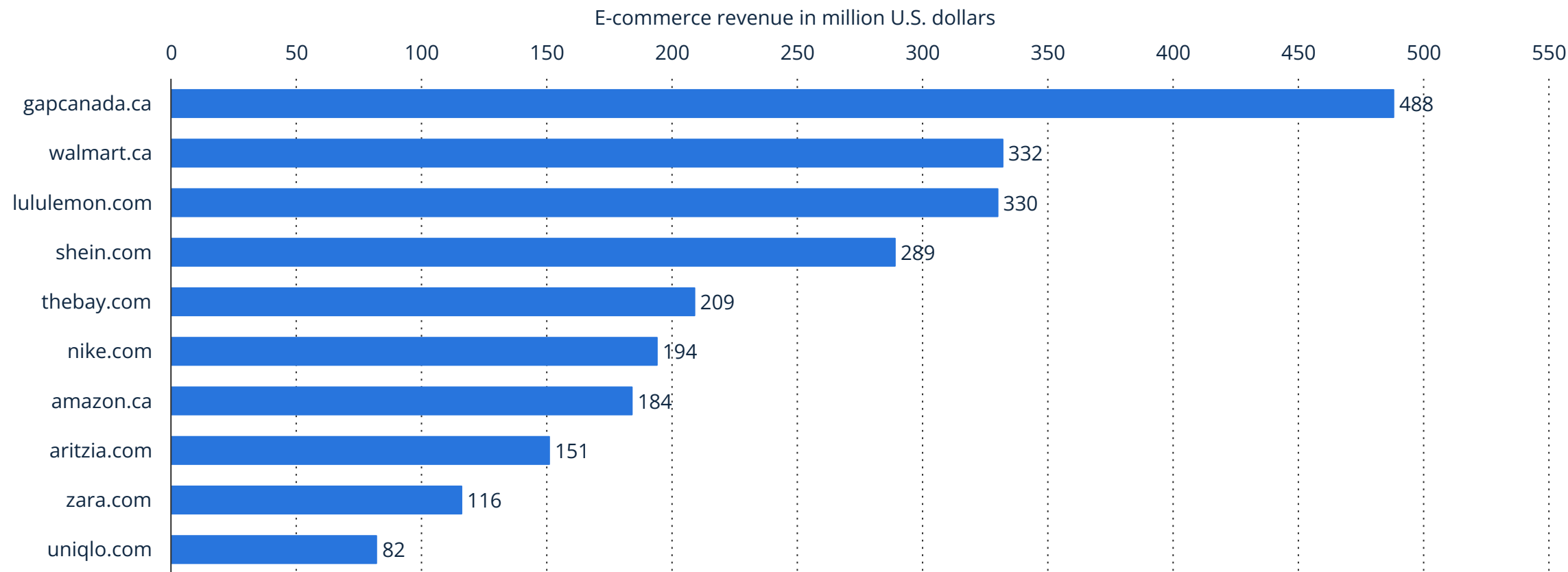
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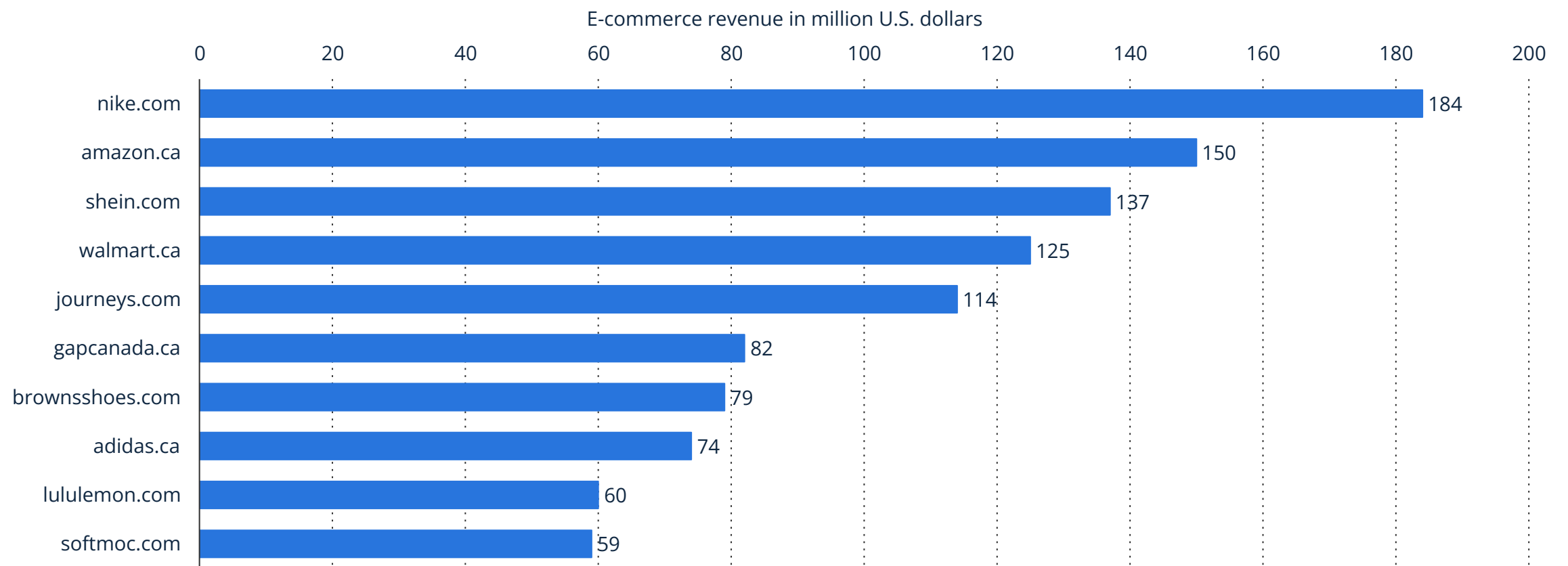
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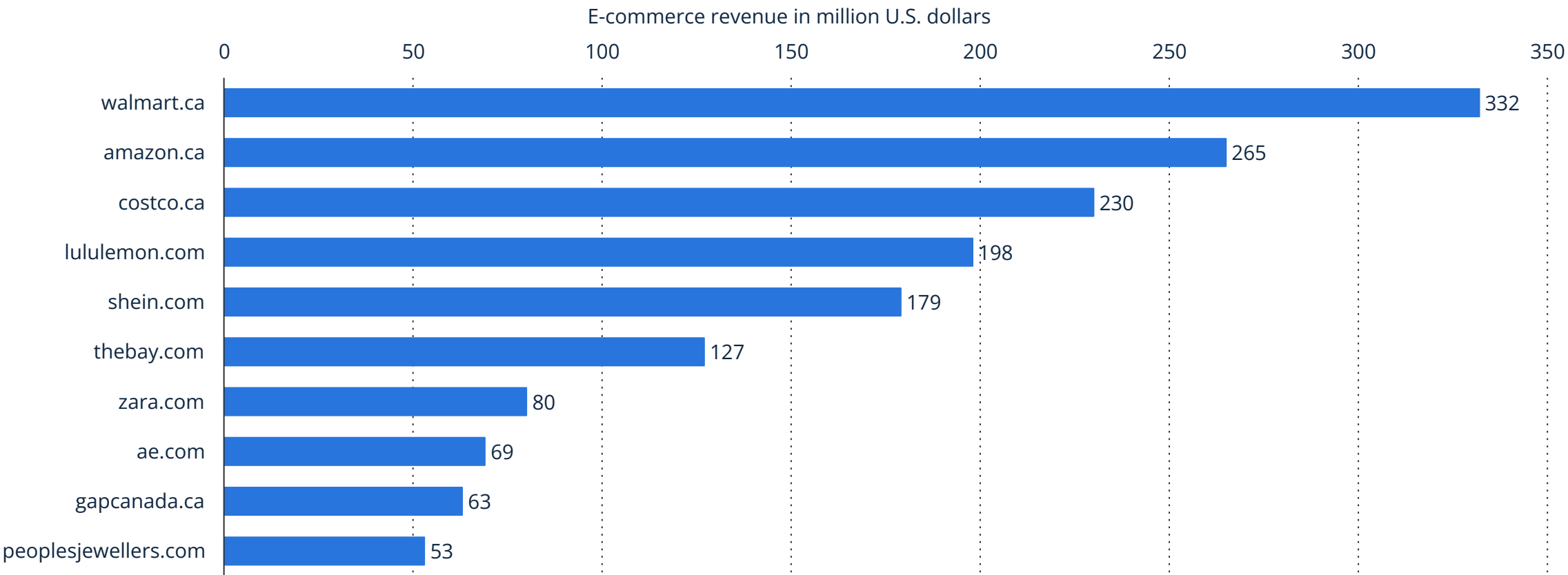
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Leading bags and accessories online stores in Canada in 2022, by net sales

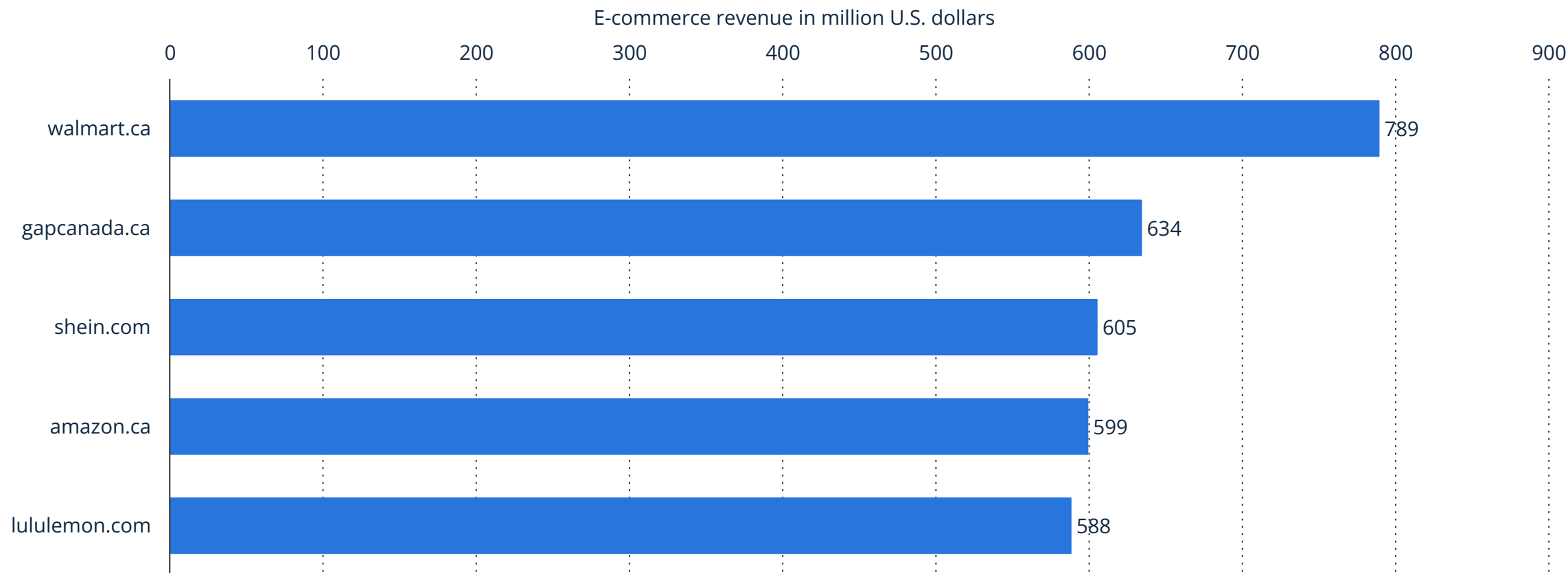


CHAPTER 03

Retailers and brands

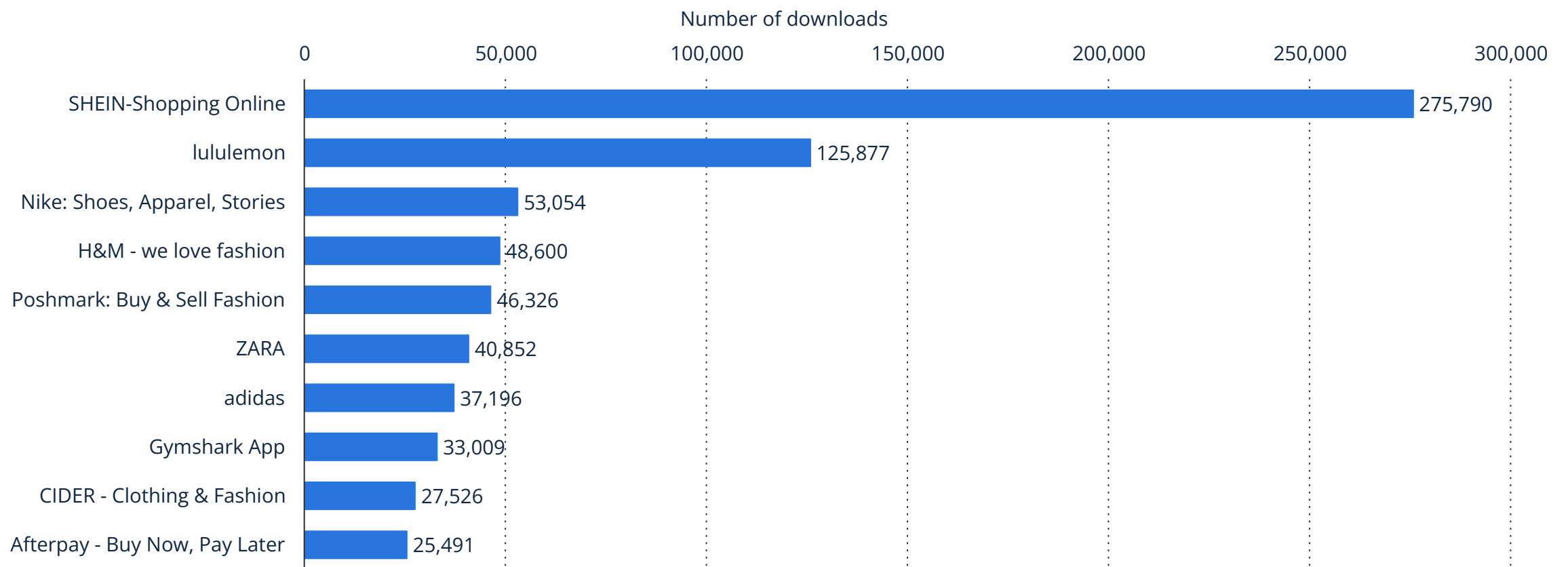
Leading online stores in the fashion segment in Canada in 2022, by e-commerce net sales (in million U.S. dollars)

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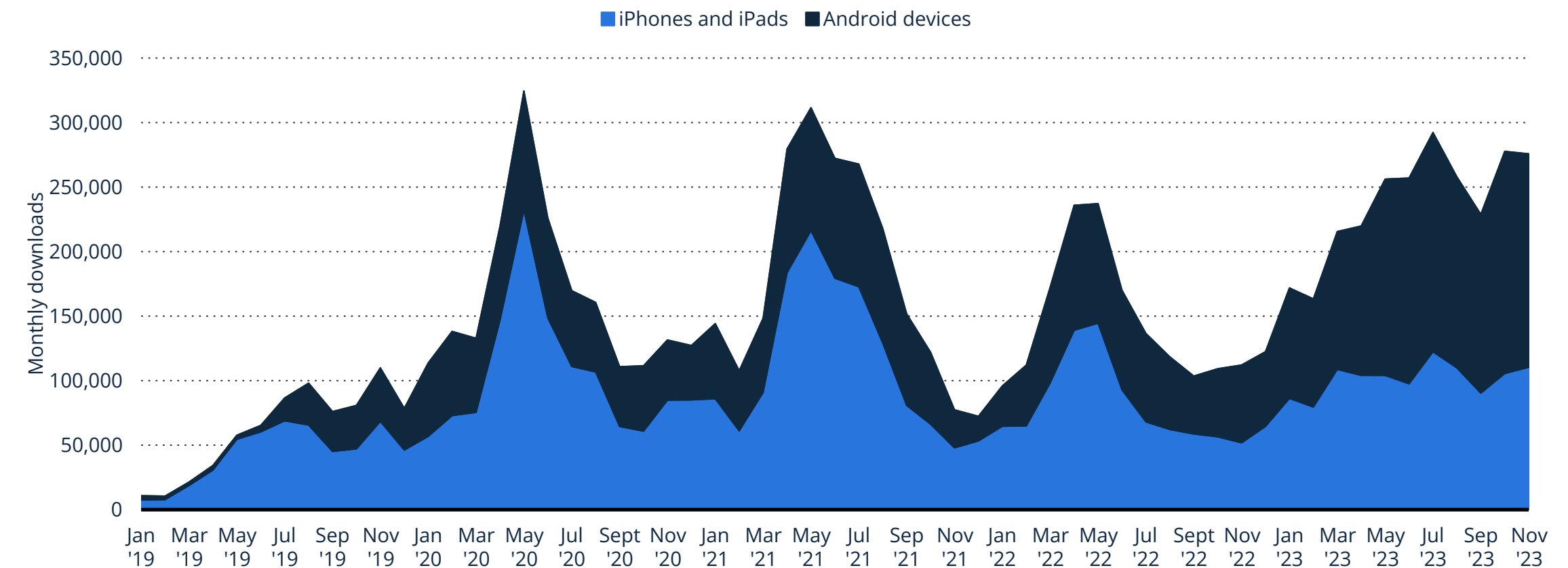
Leading fashion and beauty shopping apps in Canada in November 2023, by number of downloads

Most downloaded fashion and beauty apps in Canada 2023



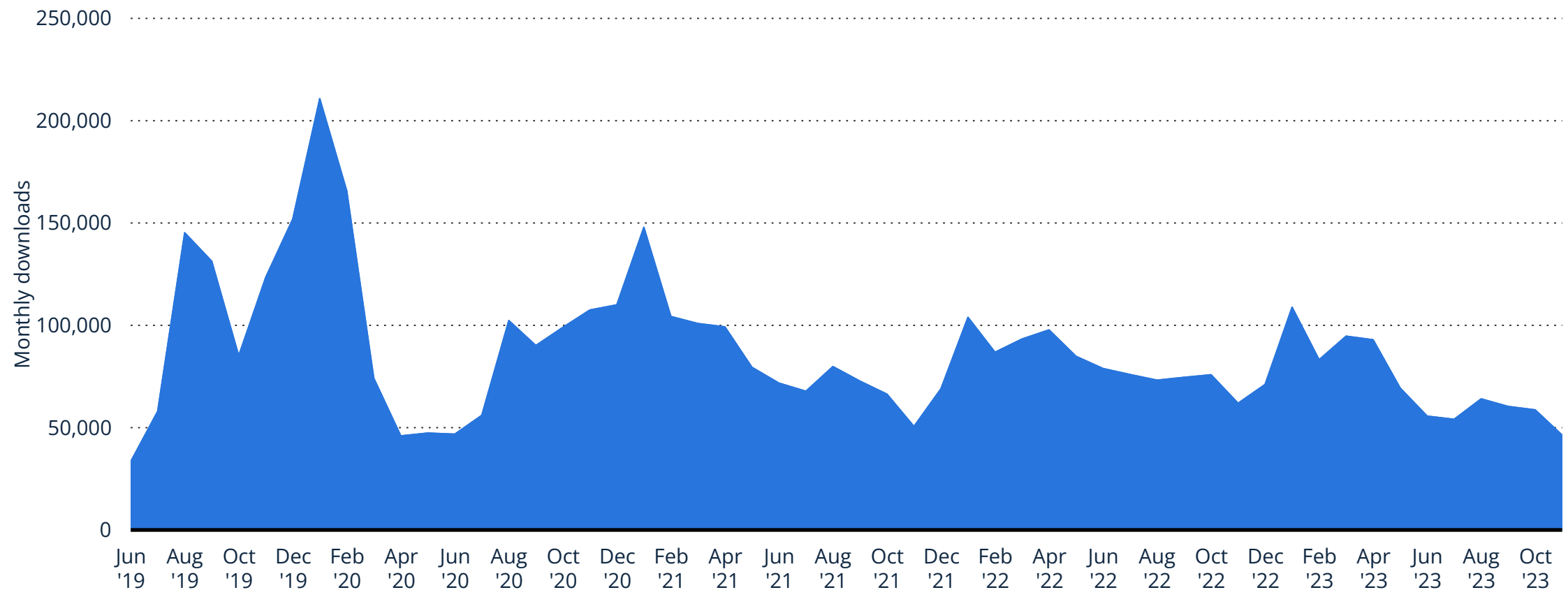
Monthly downloads of the SHEIN app on iOS and Android devices in Canada from January 2019 to November 2023

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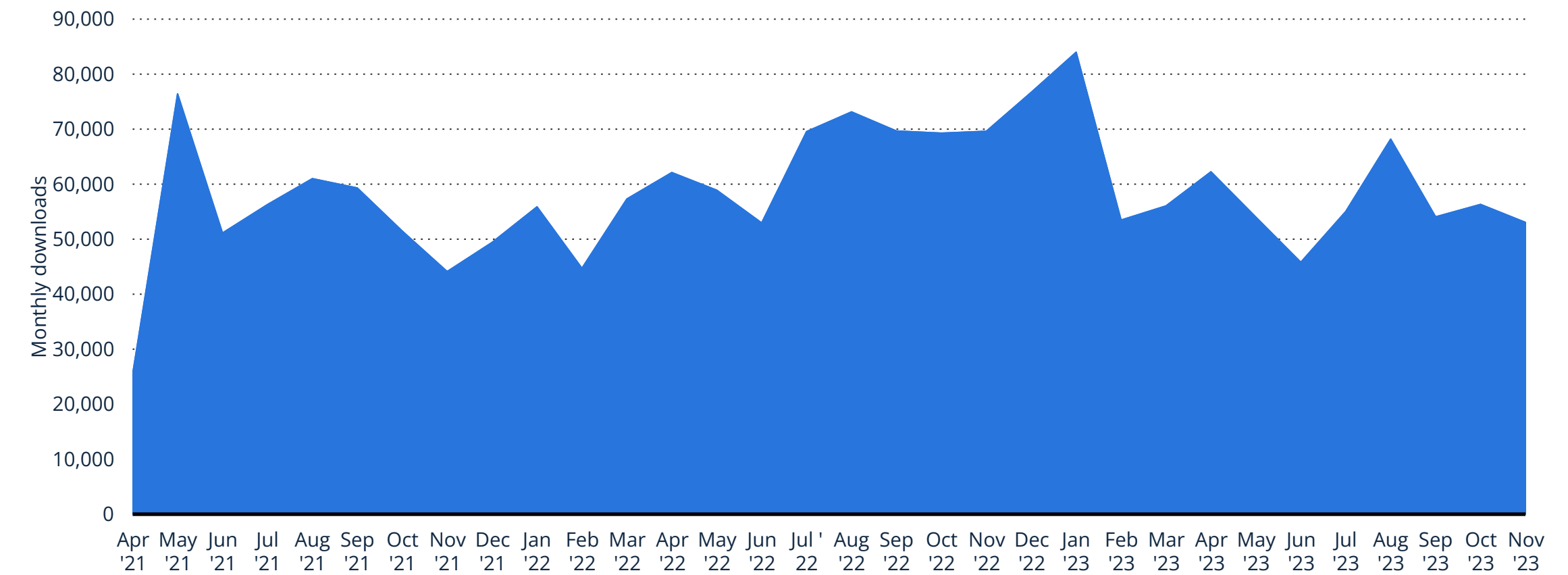
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Nike shopping app: monthly downloads in Canada 2021-2023



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