

INDUSTRIES & MARKETS

Fintech in Thailand

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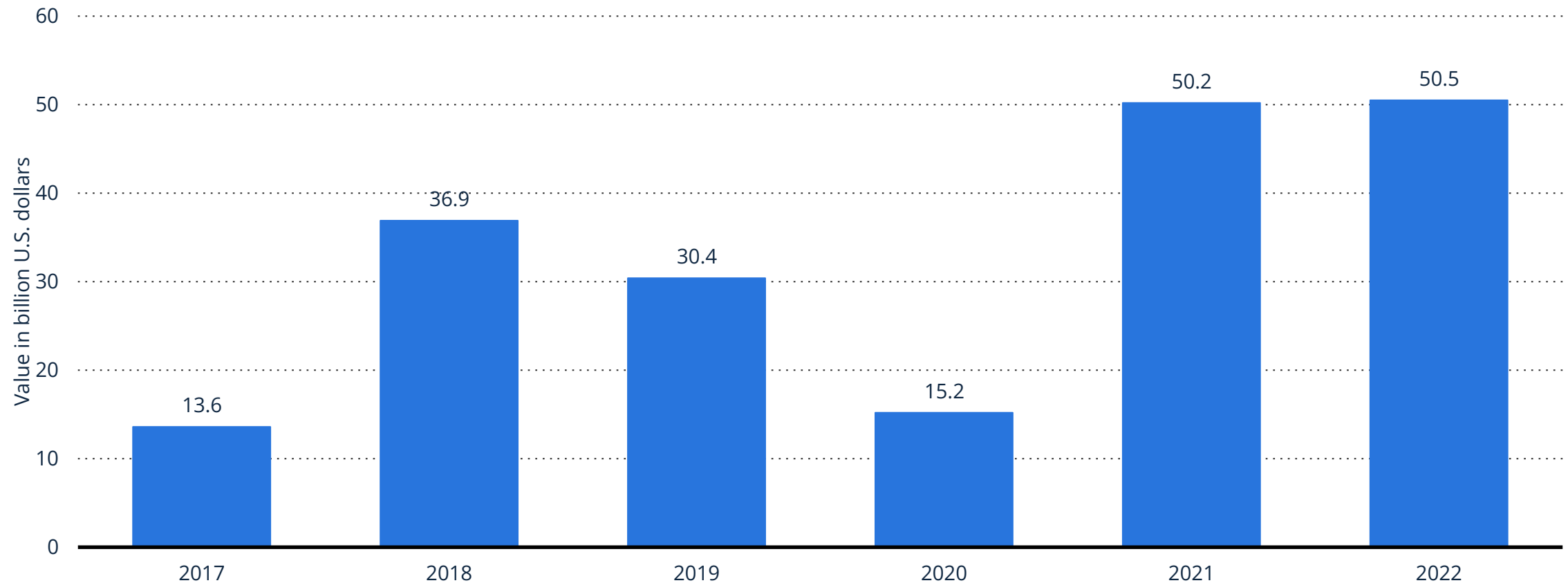
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CHAPTER 01

Overview

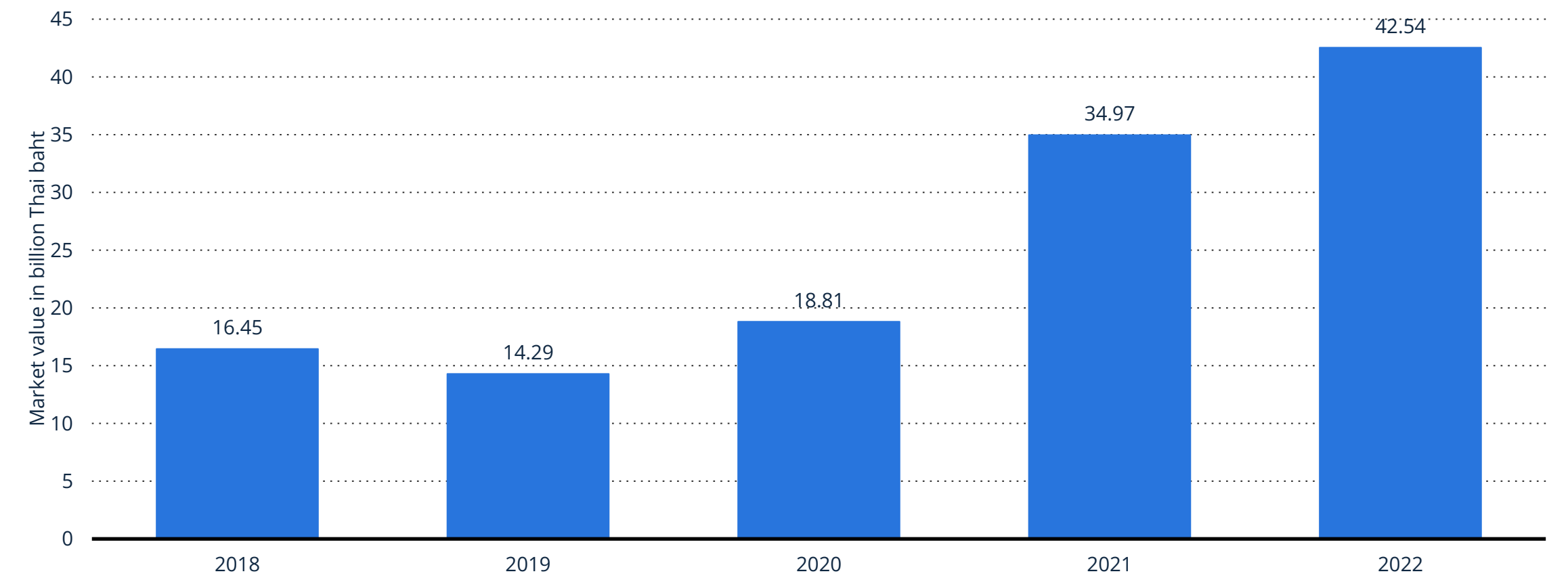
Value of fintech investments in the Asia-Pacific region from 2017 to 2022 (in billion U.S. dollars)

Fintech investments value APAC 2017-2022



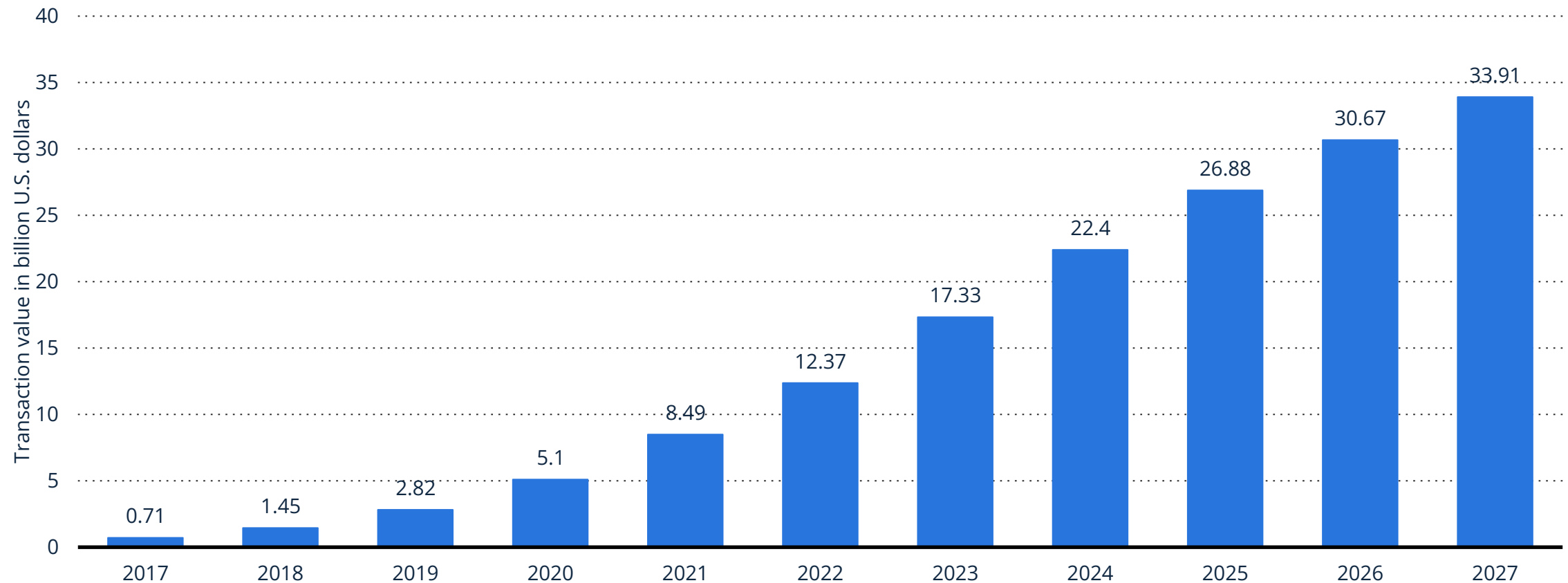
Market value of the financial technology (FinTech) sector in Thailand from 2018 to 2022 (in billion Thai baht)

FinTech industry market value Thailand 2018-2022



Transaction value of the FinTech sector in Thailand from 2017 to 2027 (in billion U.S. dollars)

FinTech sector transaction value Thailand 2017-2027



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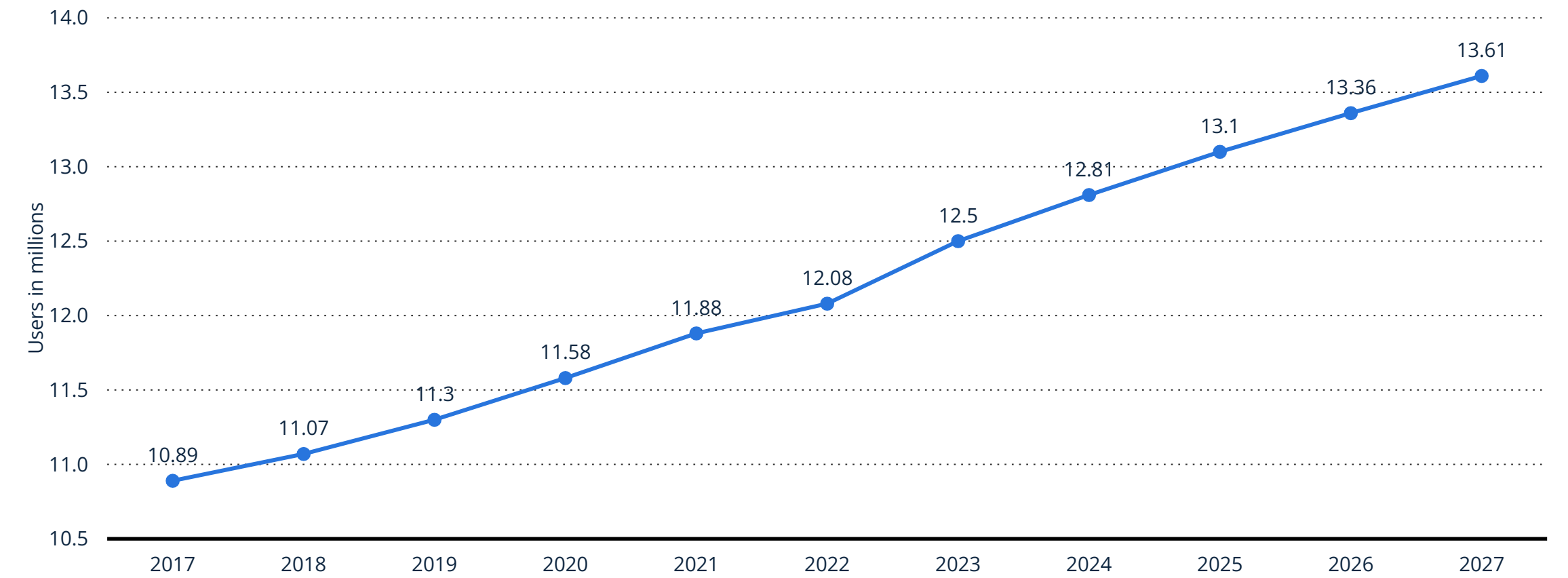
Description: The transaction value in the 'Neobanking' segment of the fintech market in Thailand was forecast to continuously increase between 2023 and 2027 by in total 16.6 billion U.S. dollars (+95.79 percent). After the tenth consecutive increasing year, the indicator is estimated to reach 33.91 billion U.S. dollars and therefore a new peak in 2027. Notably, the transaction value of the 'Neobanking' segment of the fintech market was continuously increasing over the past years. [Read more](#)

Note(s): Thailand; 2017 to 2027

Source(s): Digital Market Insights

Number of users in the FinTech sector in Thailand from 2017 to 2027 (in millions)

Fintech sector users Thailand 2017-2027

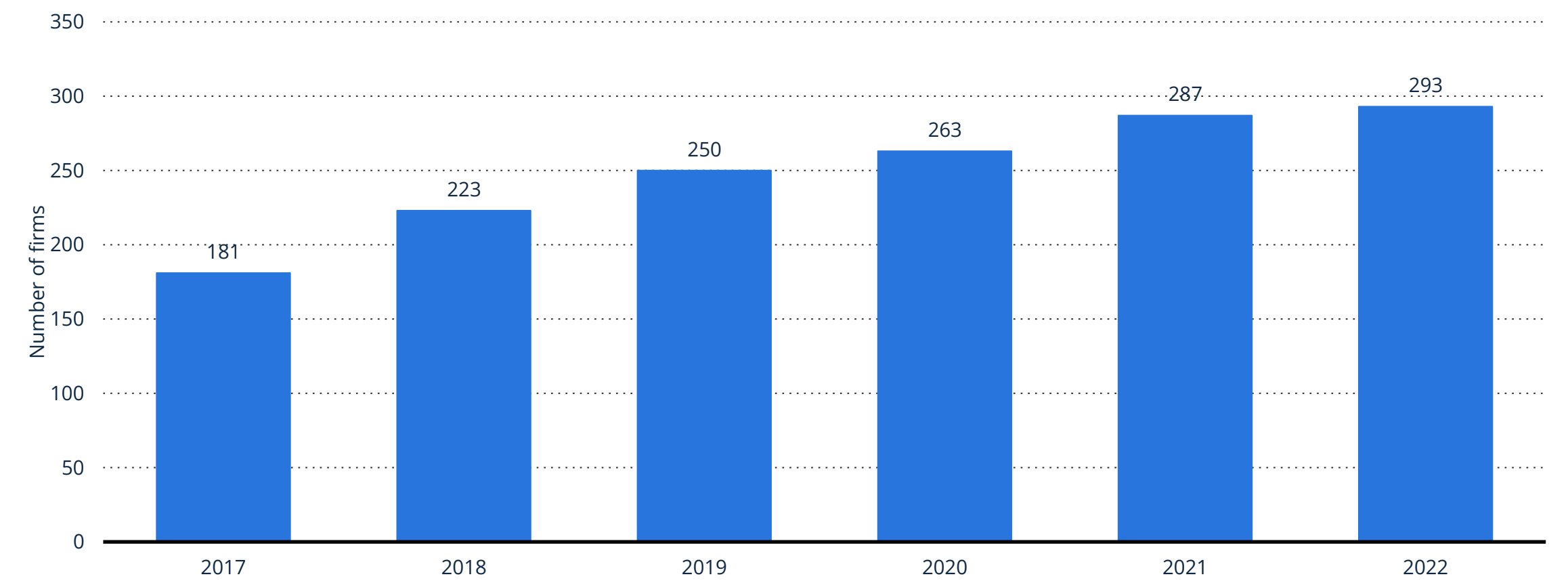


CHAPTER 02

FinTech companies

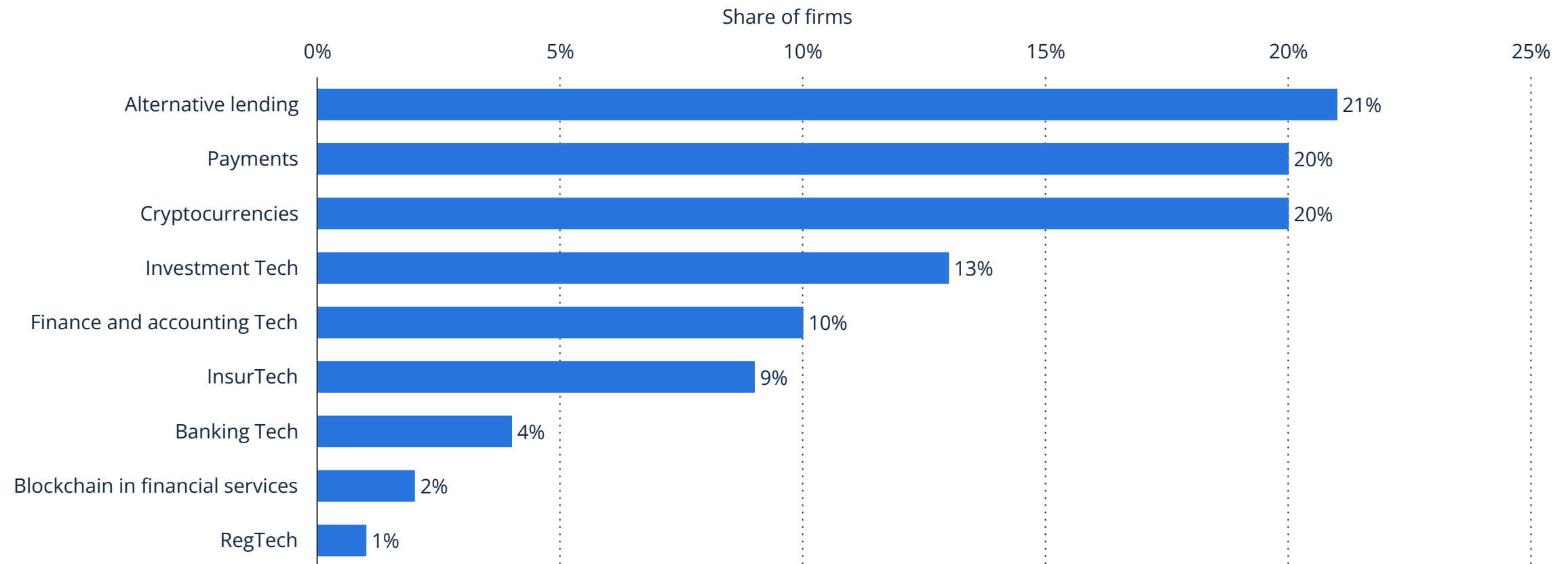
Number of financial technology (FinTech) companies in Thailand from 2017 to 2022

Number of FinTech firms Thailand from 2017 to 2022



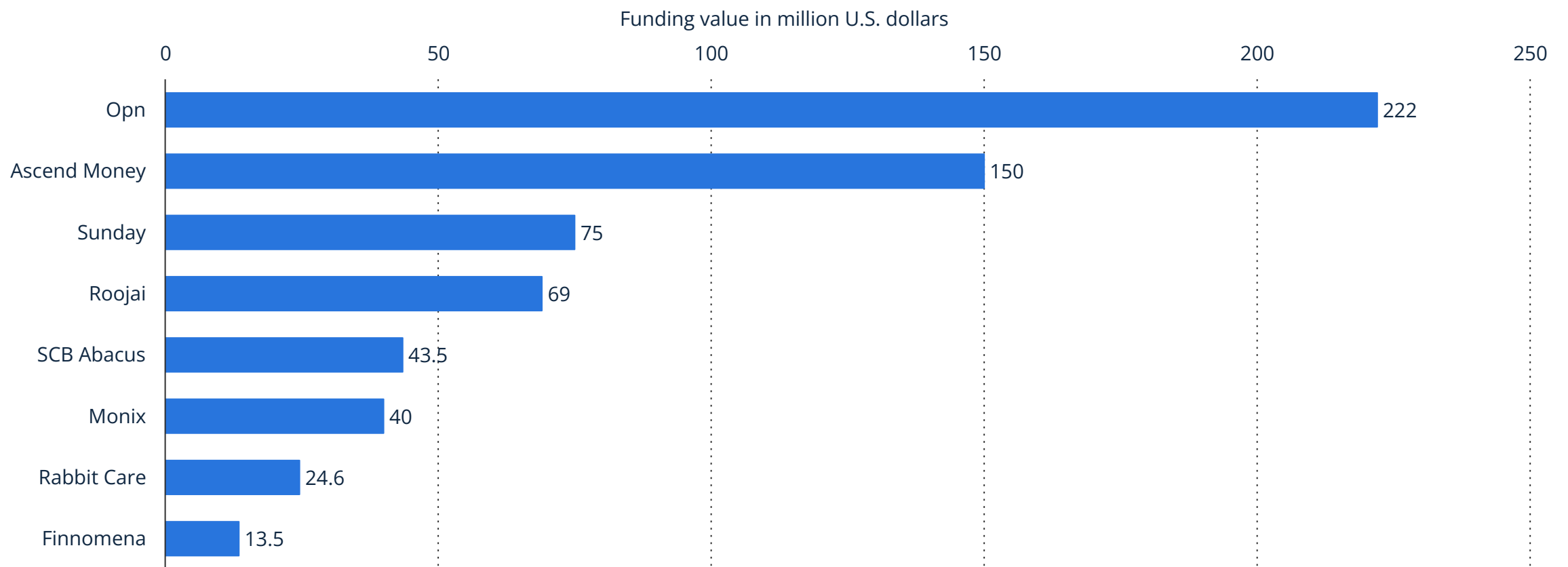
Distribution of financial technology (FinTech) firms in Thailand in 2021, by type of firm

Distribution of FinTech firms Thailand 2021, by type of firm



Leading fintech startups in Thailand in 2023, by funding value (in million U.S. dollars)

Leading fintech startups Thailand 2023, by funding value

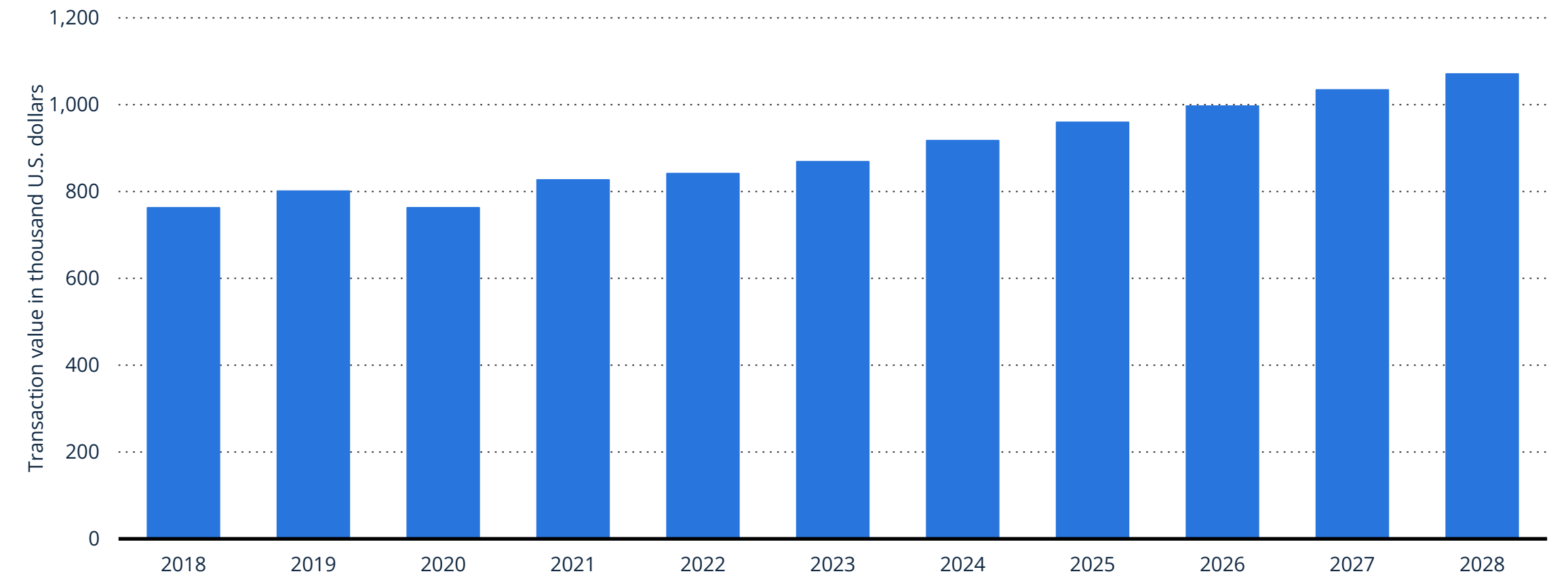


CHAPTER 03

Alternative financing

Revenue of the crowdfunding industry in Thailand 2018-2028 (in thousand U.S. dollars)

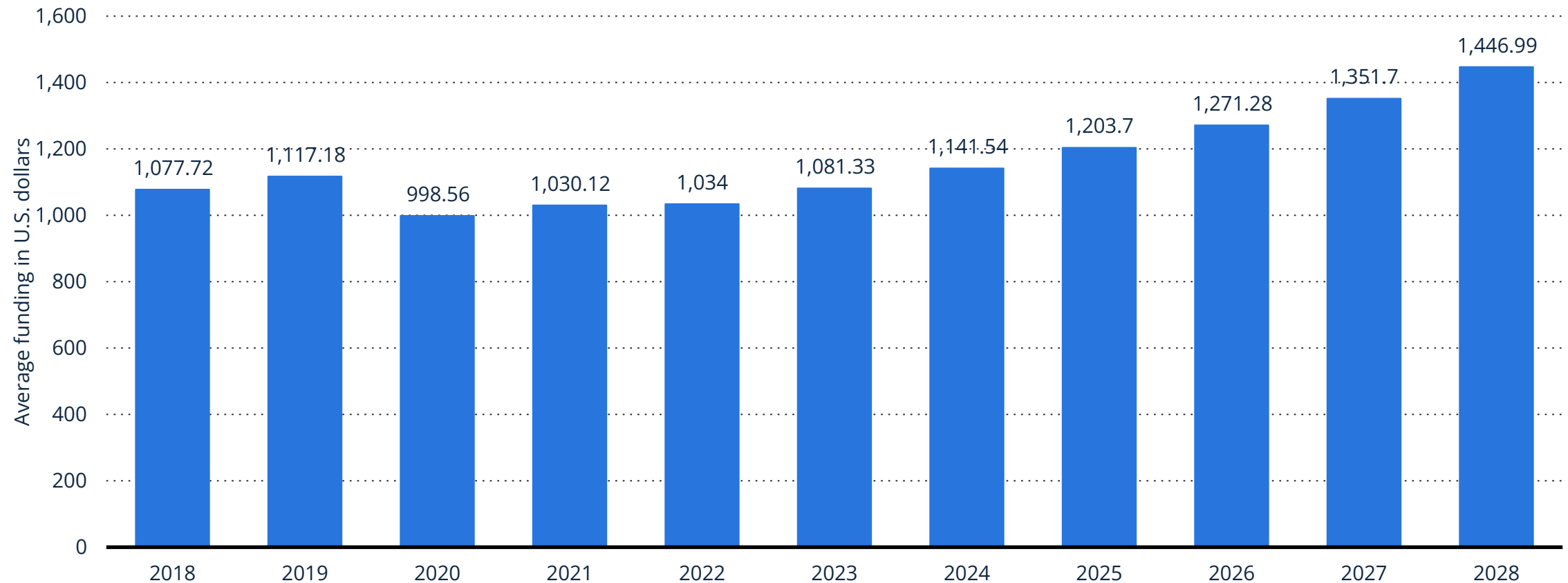
Revenue of the crowdfunding industry in Thailand 2018-2028



12 **Description:** The transaction value in the 'Crowdfunding' segment of the FinTech market in Thailand was forecast to continuously increase between 2023 and 2028 by in total 202.1 thousand U.S. dollars (+23.26 percent). After the eighth consecutive increasing year, the indicator is estimated to reach 1.1 million U.S. dollars and therefore a new peak in 2028. [Read more](#)
Note(s): Thailand; 2018 to 2028
Source(s): Digital Market Insights

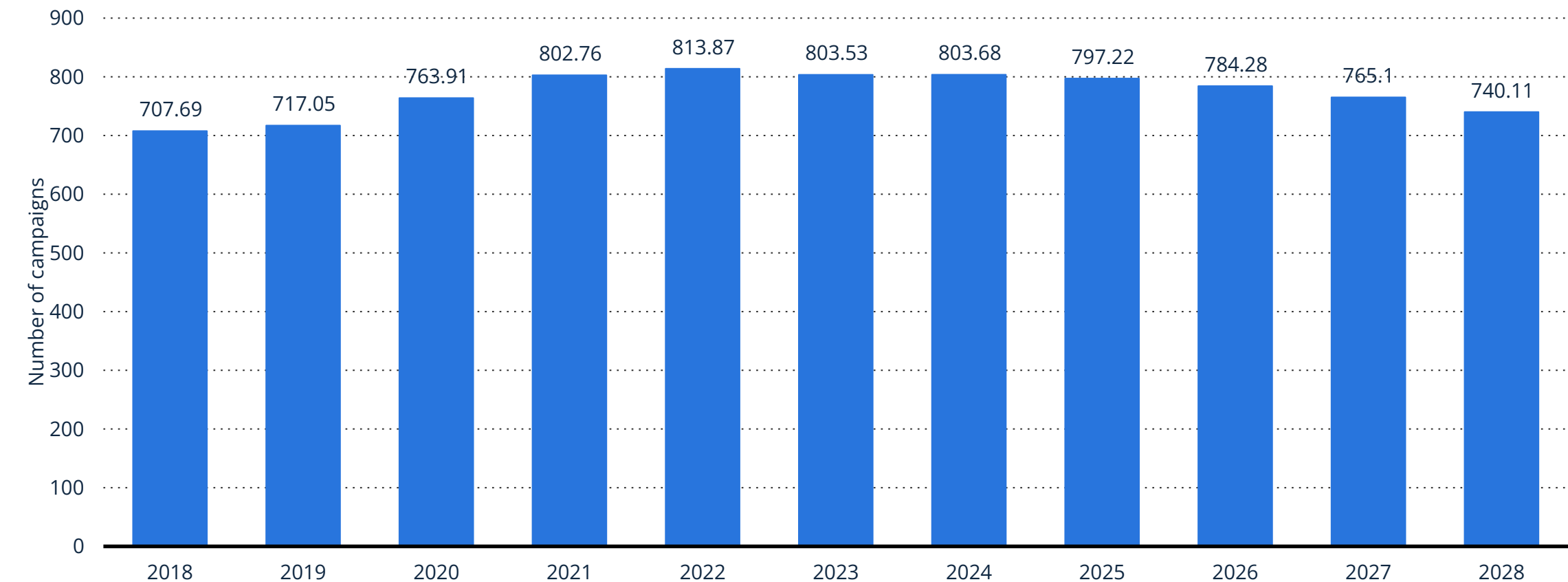
Transaction value per user of crowdfunding in Thailand 2018-2028 (in U.S. dollars)

Transaction value per user of crowdfunding in Thailand 2018-2028



Number of crowdfunding campaigns in Thailand from 2018 to 2028

Number of crowdfunding campaigns Thailand 2018-2028



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