

DIGITAL & TRENDS

E-books in France

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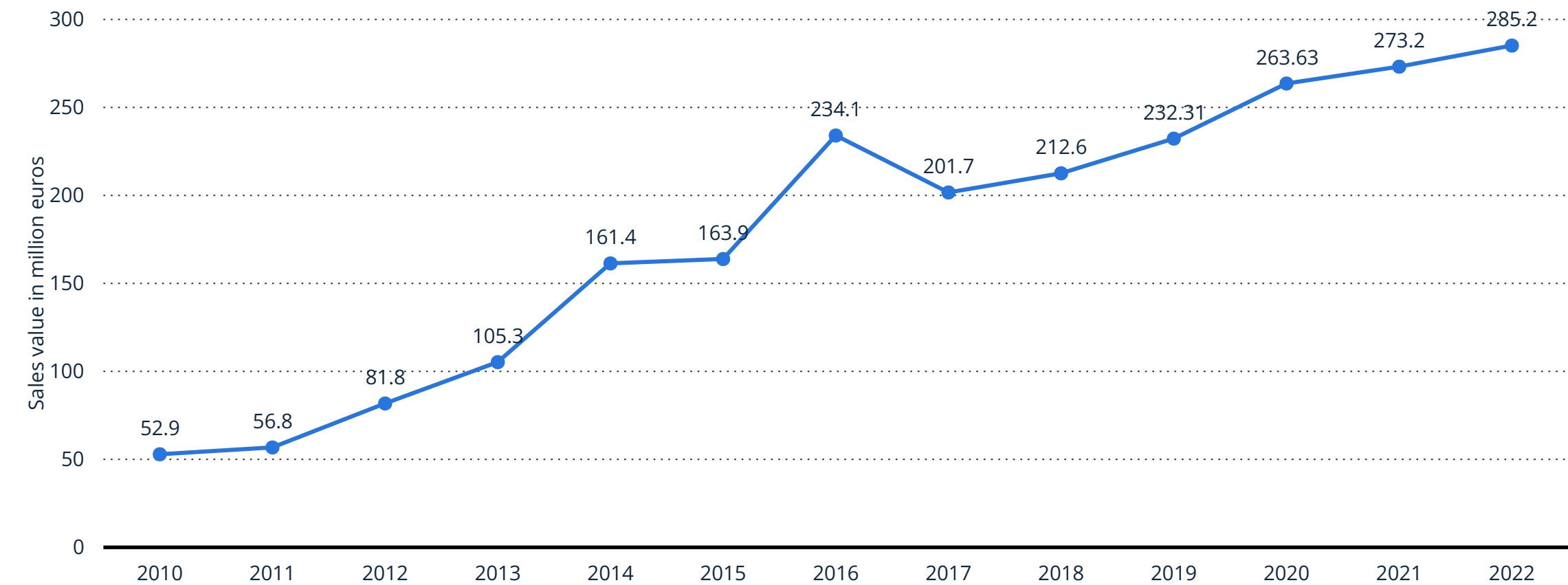
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CHAPTER 01

Market overview

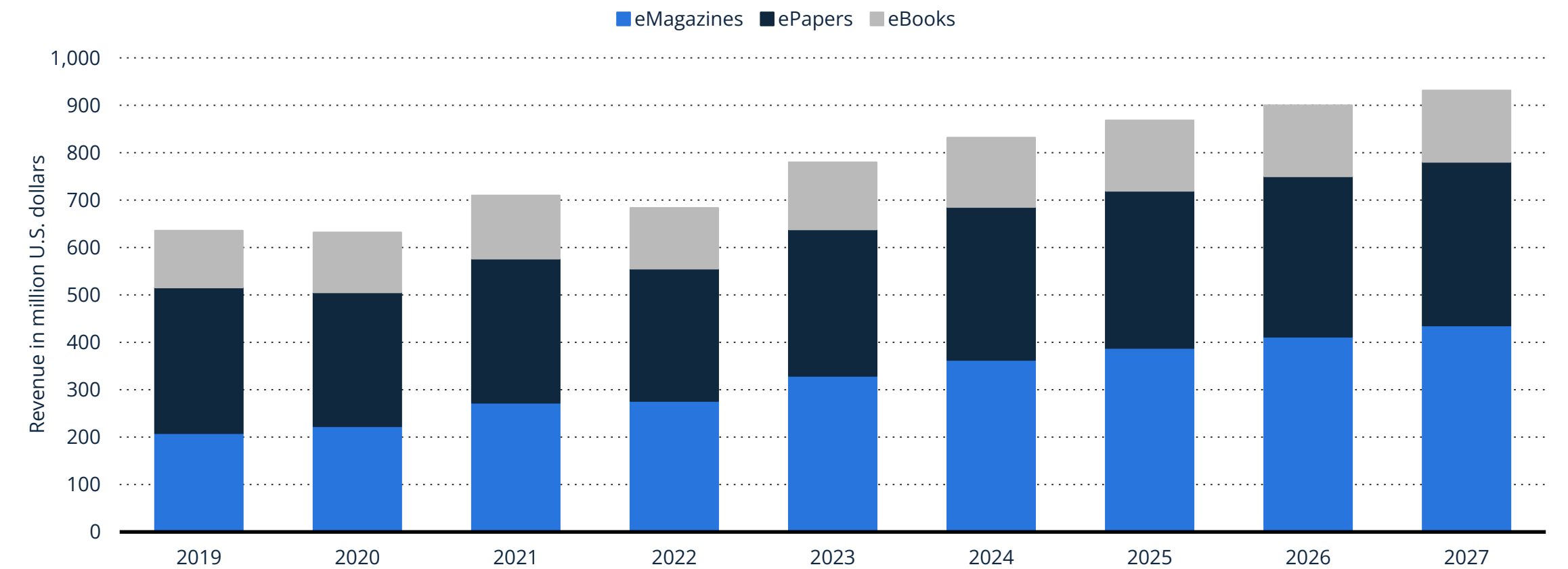
E-book sales value in France from 2010 to 2022 (in million euros)

E-book sales in France 2010-2022



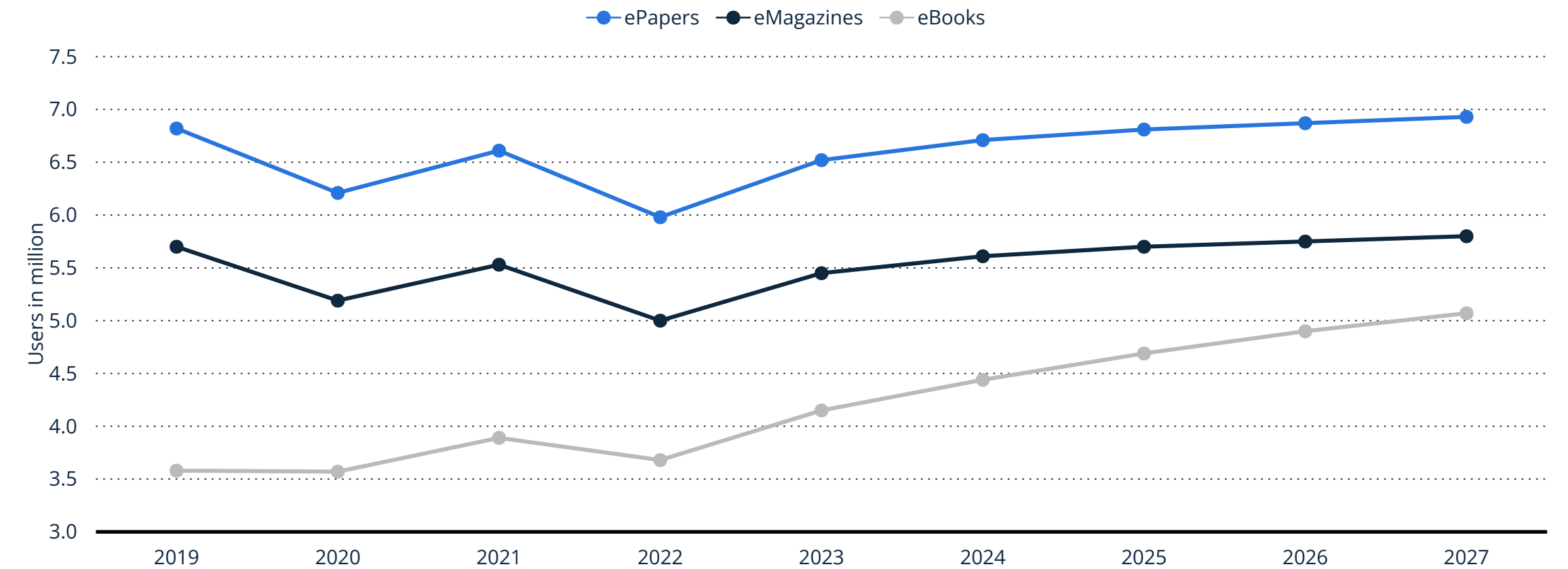
Forecast of ePublishing revenue by segment in France from 2019 to 2027 (in million U.S. dollar)

Forecast of ePublishing revenue by segment in France 2019-2027



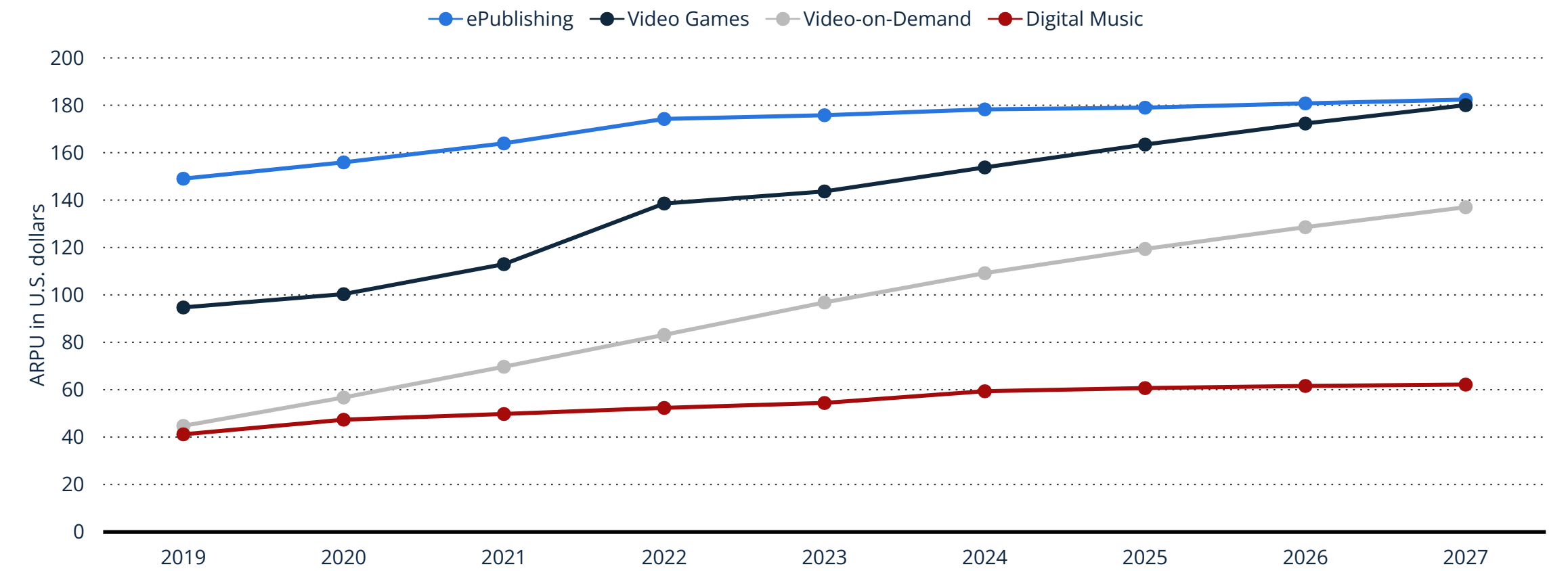
Forecast ePublishing users by segment in France from 2019 to 2027 (in million)

Forecast ePublishing users by segment in France 2019-2027



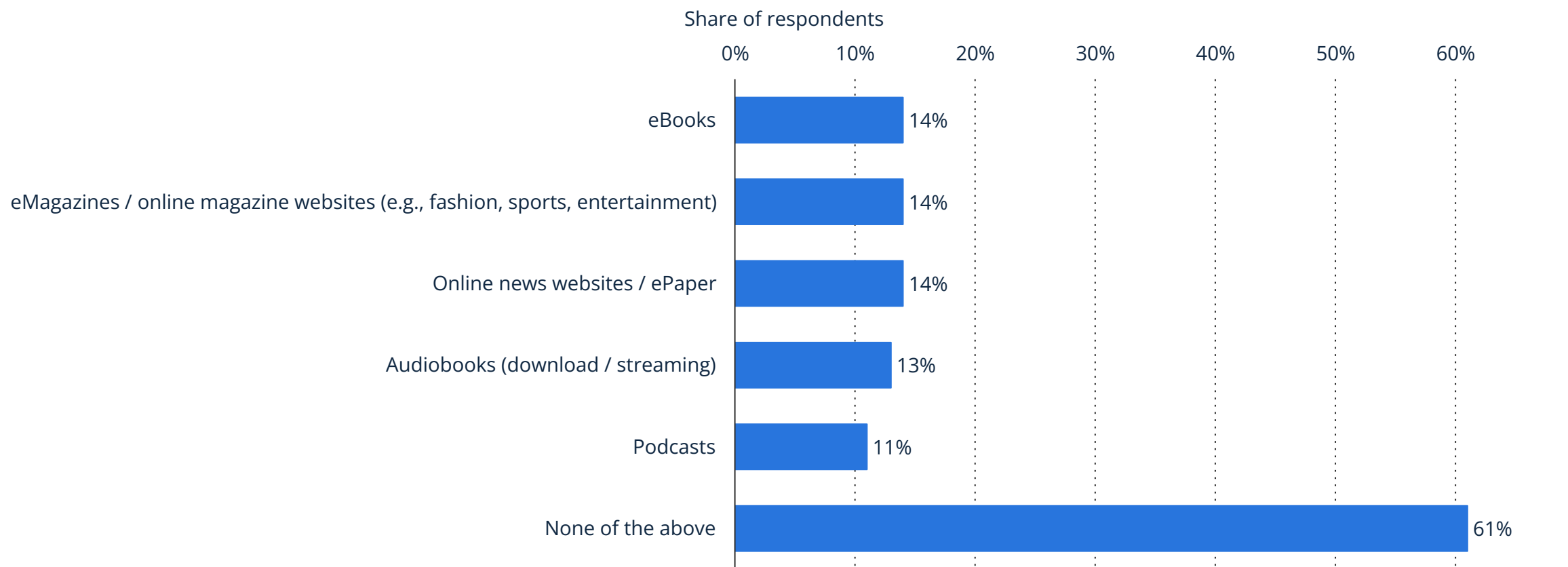
Forecast of Digital Media ARPU by segment in France from 2019 to 2027 (in U.S. dollar)

Forecast of Digital Media ARPU by segment in France 2019-2027



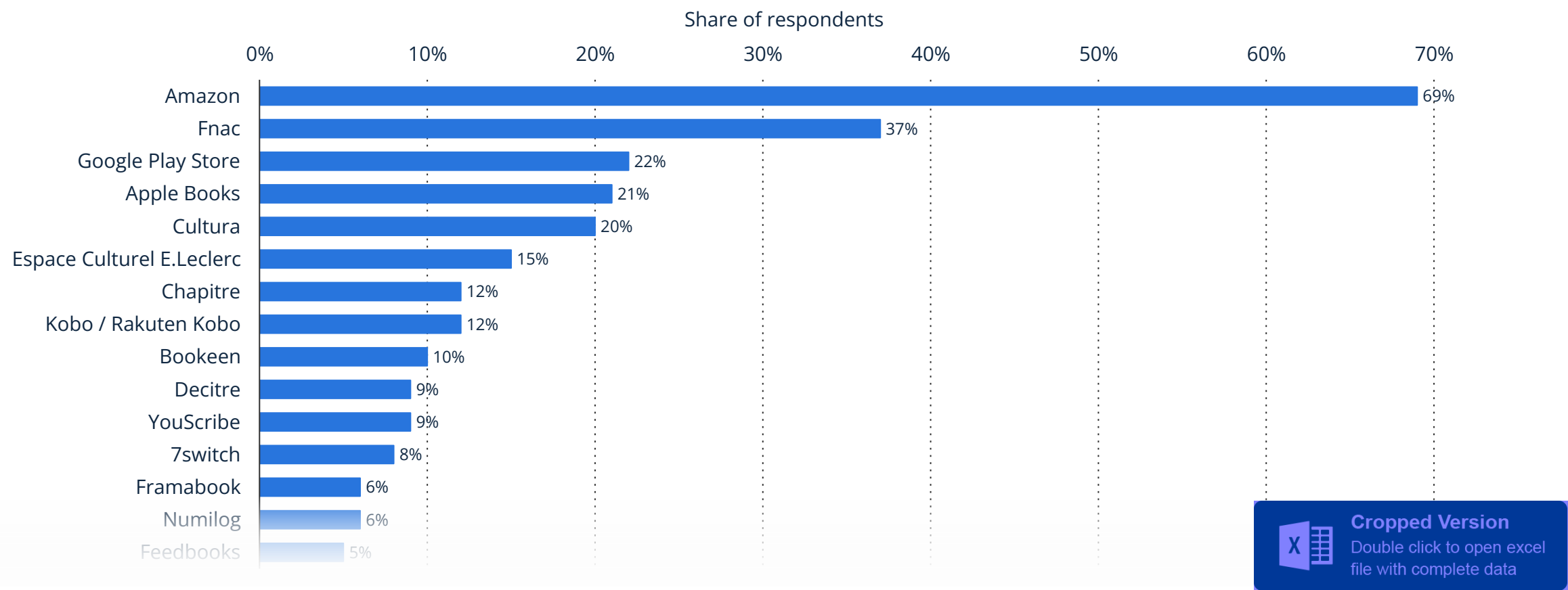
Most purchased ePublishing products in France as of June 2023

Most purchased ePublishing products in France 2023



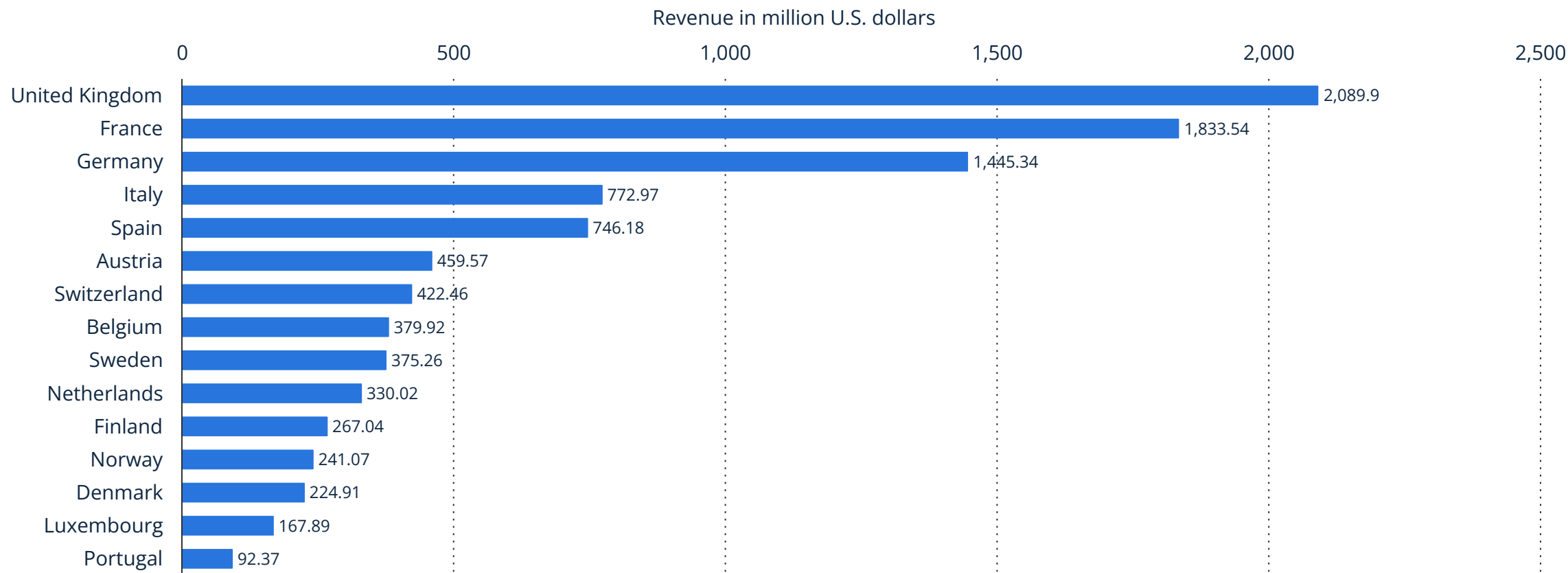
eBook purchases by store brand in France as of June 2023

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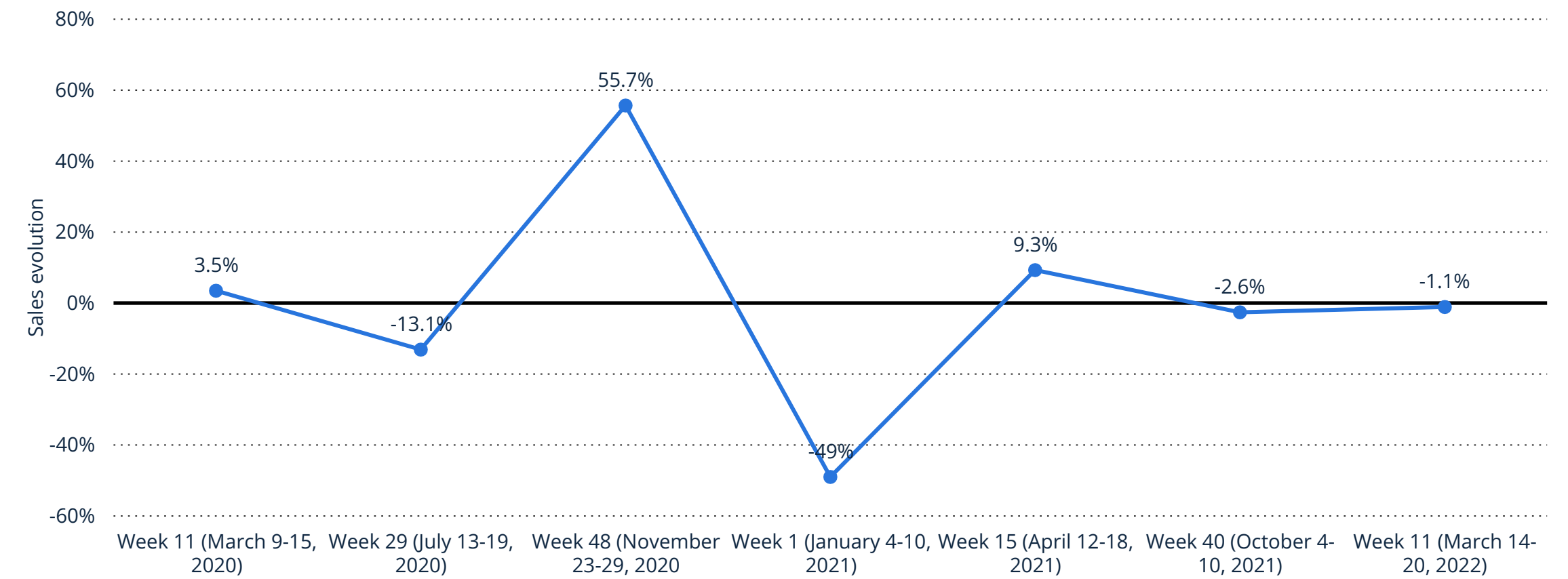
Digital publishing revenue in selected European countries in 2022 (in million U.S. dollars)

Digital Market Outlook: digital publishing revenue in European countries 2022



Impact of the coronavirus outbreak on book sales volume in France from March 2020 to March 2022

Evolution of the sales volume index of books in France 2020-2022

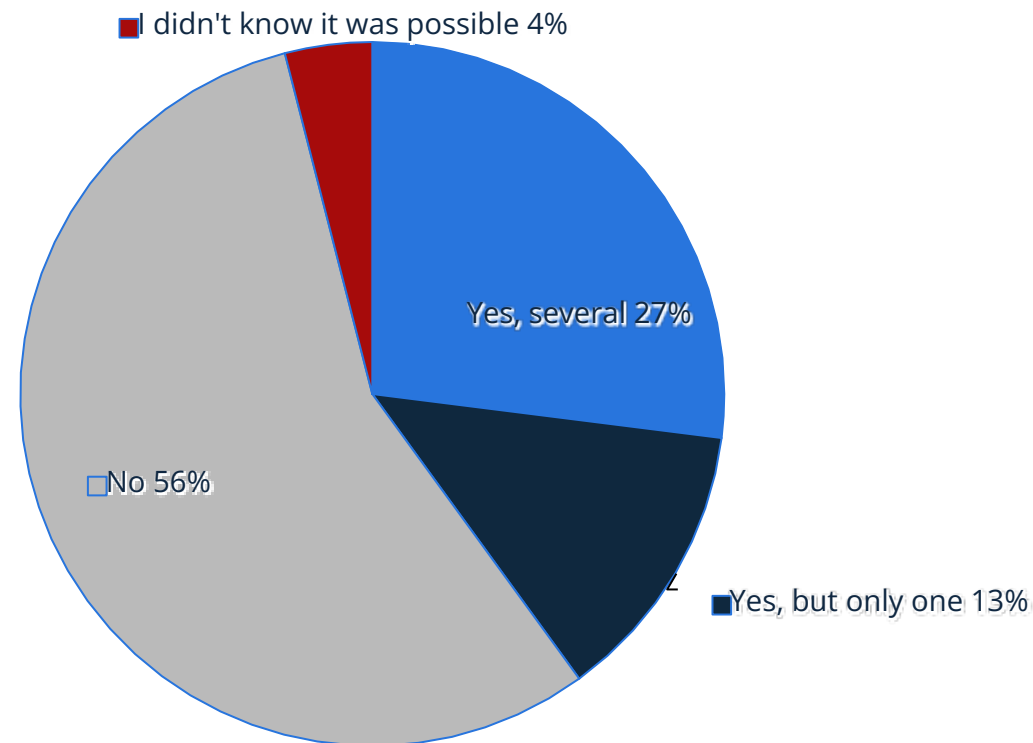


CHAPTER 02

Readership

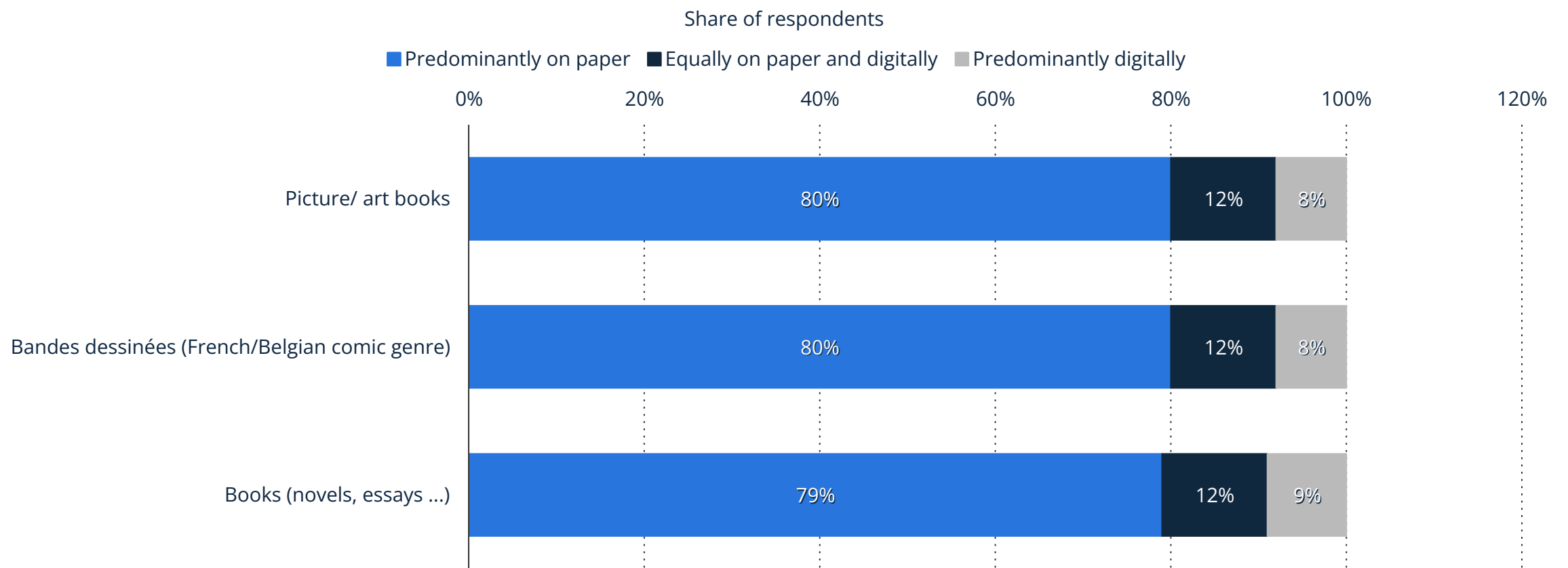
Share of French youth having read digital books as of March 2022

Penetration rate of e-books among French youth in March 2022



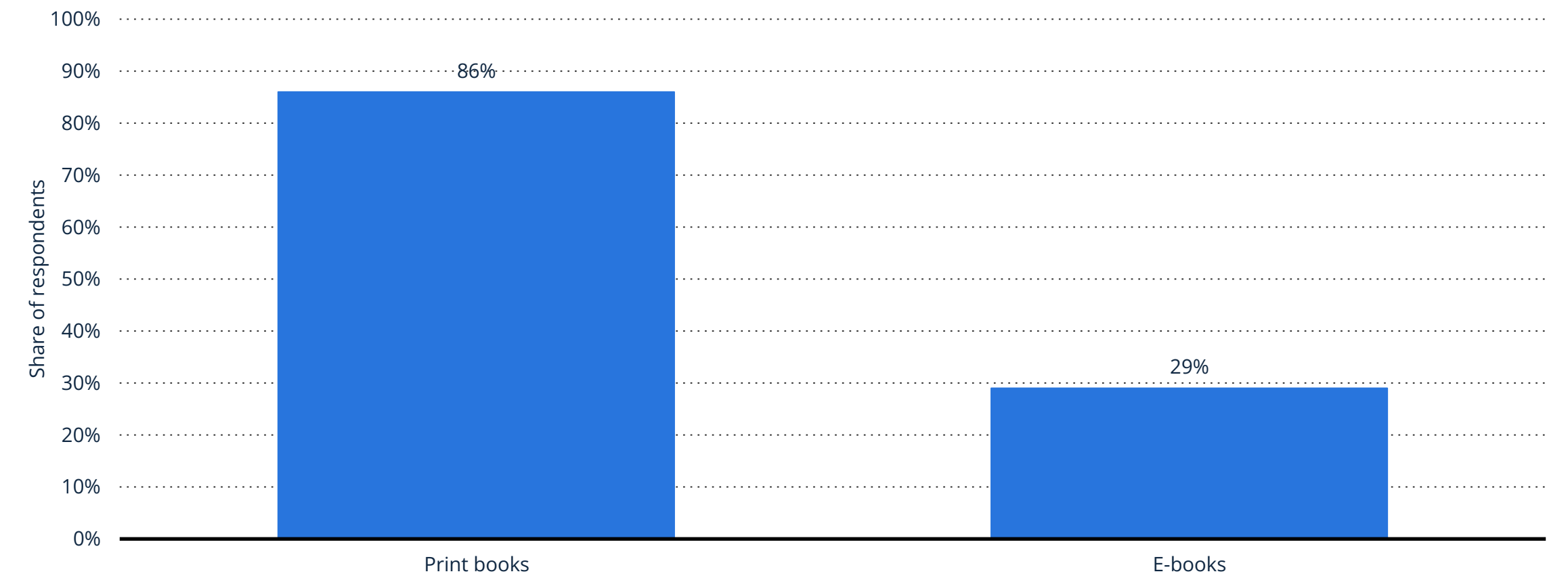
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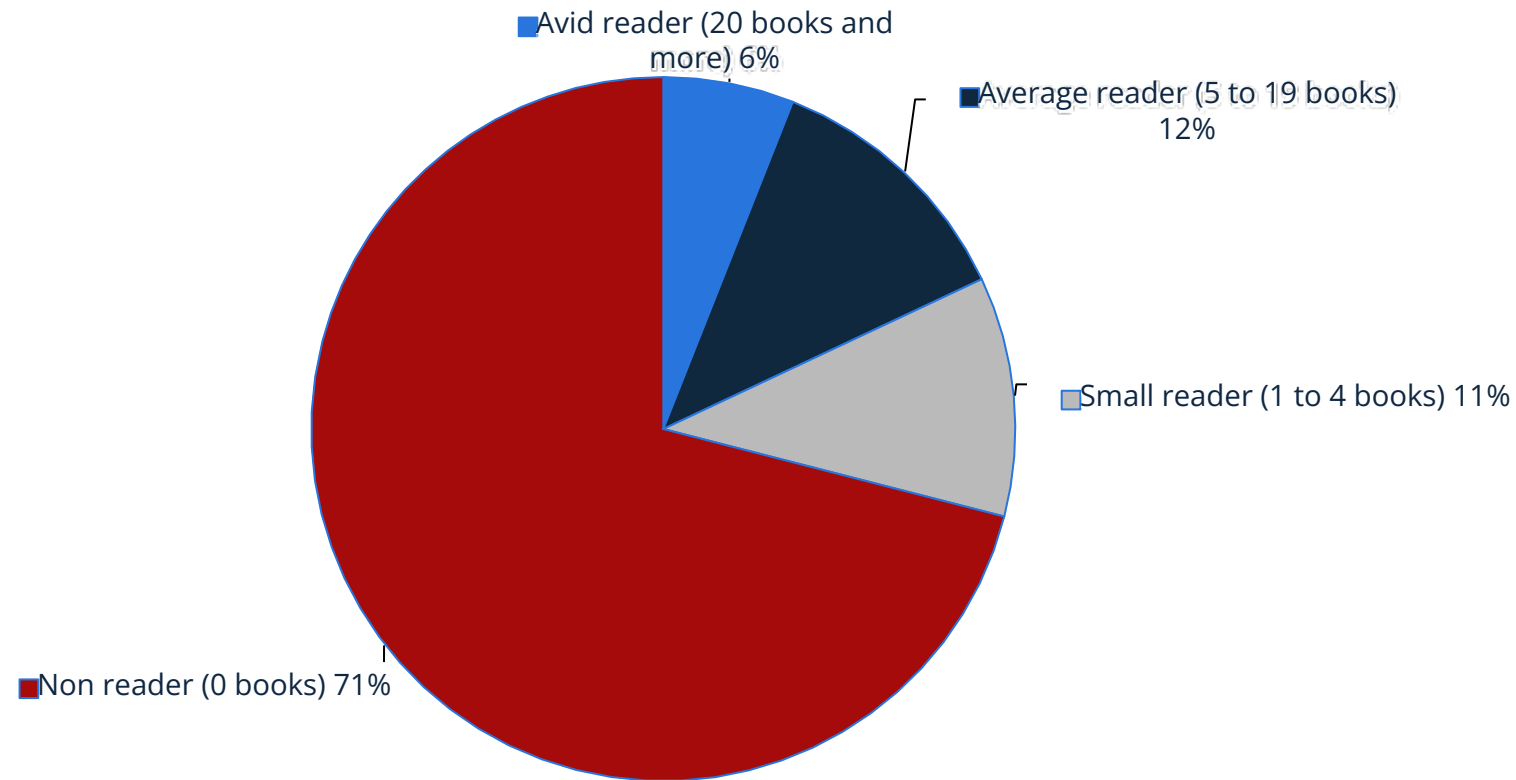
Penetration of reading books in France as of February 2023, by print or digital format

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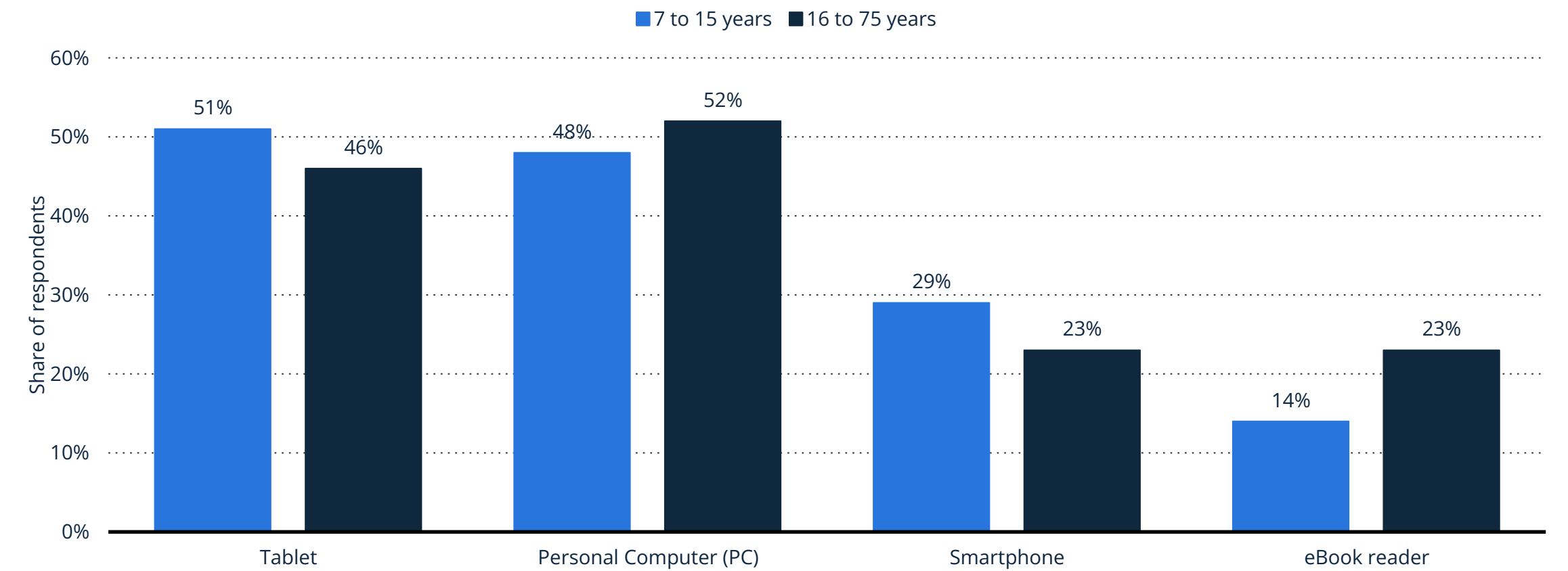
Average number of digital books read in France in 2023, by type of readers

Average number of ebooks read by French in 2023



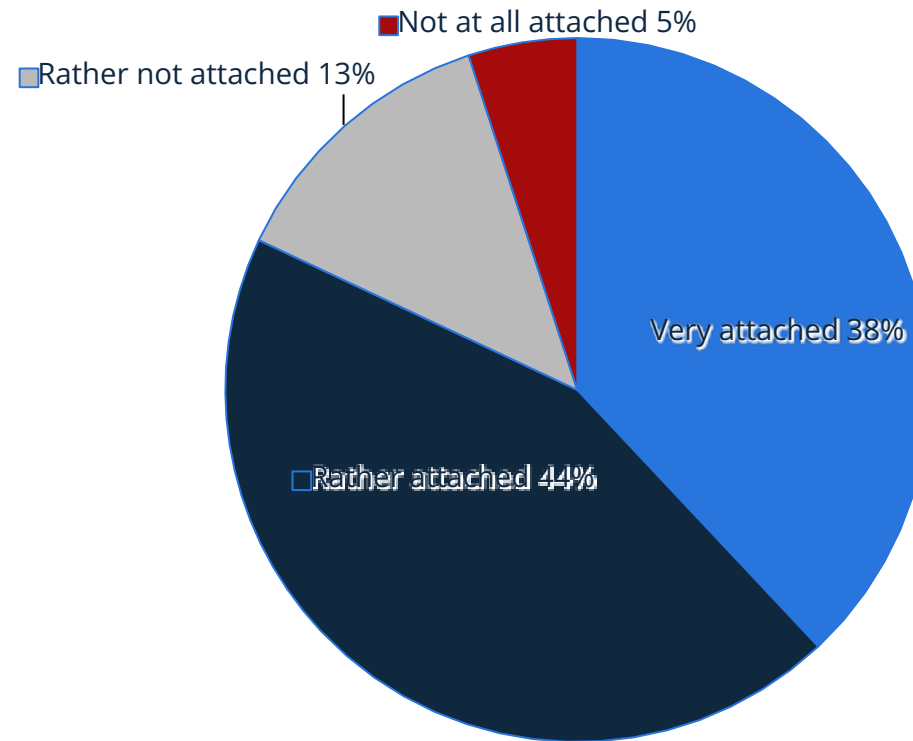
Share of people who read comic books in digital format in France in 2020, by age group and preferred platform

Favorite digital reading platforms for readers of comics in France 2020, by age



Attachment to reading on paper by French readers in 2022

Reading material attachment of French readers 2022



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