

题 目 关于我国耽美小说影视化改编现象盛行的探讨

摘要

随着耽美小说渐渐进入大众视野，近年来我国由此改编而来的网络剧也获得了越来越多的关注，其中出现了部分异常火爆的案例，比如《镇魂》、《陈情令》。

各类题材的耽美小说影视化改编作品层出不穷，在规模数量上大大超越以前，呈现出井喷式、工业化、规模化的景象，是我国影视文化的新兴气象，与此同时也存在内容单一、同质化严重的问题。但无论好与坏，耽美小说的影响形式从文字到影视作品，对于受众的感官调动更强，提供了更好的视听体验，传播范围更广，吸引了更多的受众群体。随着受众群体的扩大，这一现象吸引了越来越多人们的注意。

耽美小说改编剧的成功必然有着各方面的原因，由此也带来了许多的影响和变化。原因包括互联网技术和网络的发展，女权主义的发展等等。耽美文化长久以来伴随着关于女权、男性社会气质的修改、“色情腐败”、“污名化”“低俗”等争议，耽改影视剧的播出和广泛传播，有助于这些观念的消解融合。并且耽改影视带来了一系列影响，比如可观的商业价值，并且使得社会上的少数边缘化群体获得更高的关注度和包容度，女性权利和自由平等的思想的发展等。这些影响和产生的原因具体有哪些呢？耽美文化市场存在那些问题呢？到底该怎样看待耽美小说改编剧以及耽美文化甚至同性恋？耽美小说影视化改编该坚持那些态度呢？本研究通过对大量文献的参考和对近年耽改影视化现象的分析，希望对于之后耽美小说的影视化改编创作以及耽美影视文化的接收和传播提供一点参考，并希望对于受众理性看待耽美文化作品提供一点借鉴。

关键词：耽美小说、影视化改编、女性权利、受众诉求

Abstract

As Tanmei novels gradually enter the public's view, the network drama adapted from them in China has also received more and more attention in recent years, with some extremely hot cases, such as "Zhenhun" and The Untamed. Film and television adaptation works of various themes of BL novels emerge one after another, greatly surpassing the previous ones in scale and quantity. The output shows a picture of blowout, industrialization and scale. It is a new phenomenon in China's film and television culture. At the same time, there are also problems of single content and serious homogenization. However, for better or for worse, the influence forms of BL novels, from words to film and television works, are more sensitive to the audience, provide better audio-visual experience, have wider dissemination scope and attract more audience groups. With the expansion of the audience, this phenomenon has attracted more and more people's attention.

There must be various reasons for the success of the rewriting of BL novels, which also brought many influences and changes. The reasons include the development of Internet technology and network, the development of feminism,

etc. The controversy over women rights, the revision of men's social temperament, "pornography and corruption", "stigma" and "vulgarity" brought about by the BL culture for a long time has been gradually dispelled through the delay in changing the broadcasting of TV and movies. Moreover, the delay in changing movies and TV programs has brought about a series of impacts, such as considerable commercial value, higher attention and tolerance to the minority

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