#### DIGITAL & TRENDS

E-books in the United Kingdom (UK)



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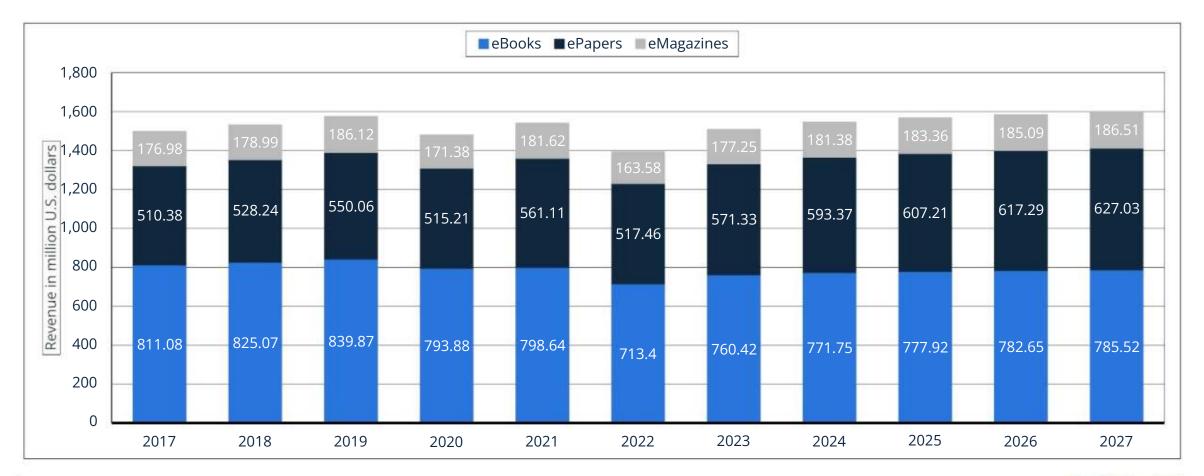


CHAPTER 01

#### Publishing and revenue

#### Digital publishing revenue in the United Kingdom (UK) from 2017 to 2027, by format (in million U.S. dollars)

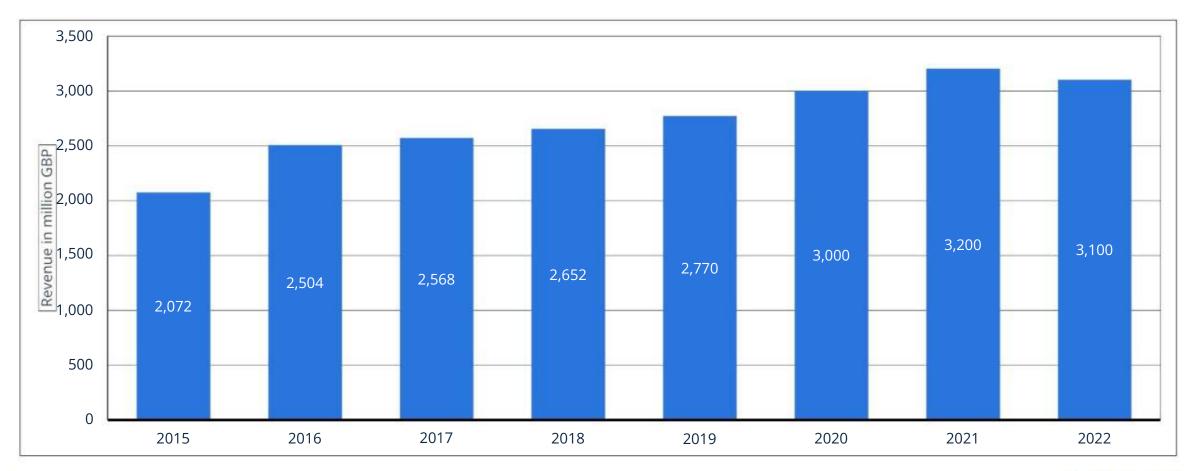
Digital Market Outlook: e-publishing revenue in the UK 2017-2027, by format





### Digital book revenue in the United Kingdom (UK) from 2015 to 2022 (in million GBP)

Value of the digital book market in the United Kingdom (UK) 2015-2022

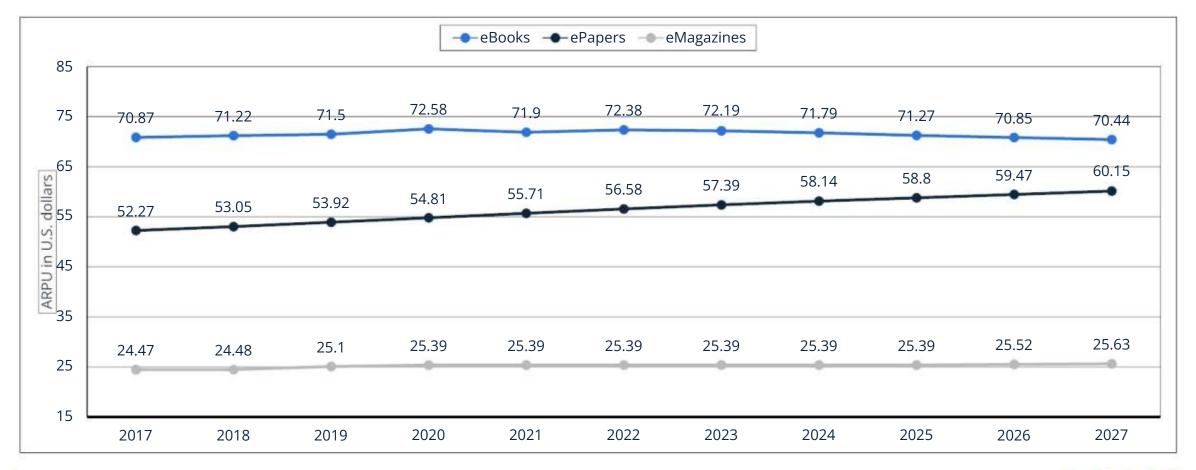




Source(s): Publishers Association

# Digital publishing average revenue per user (ARPU) in the United Kingdom (UK) from 2017 to 2027, by format (in U.S. dollars)

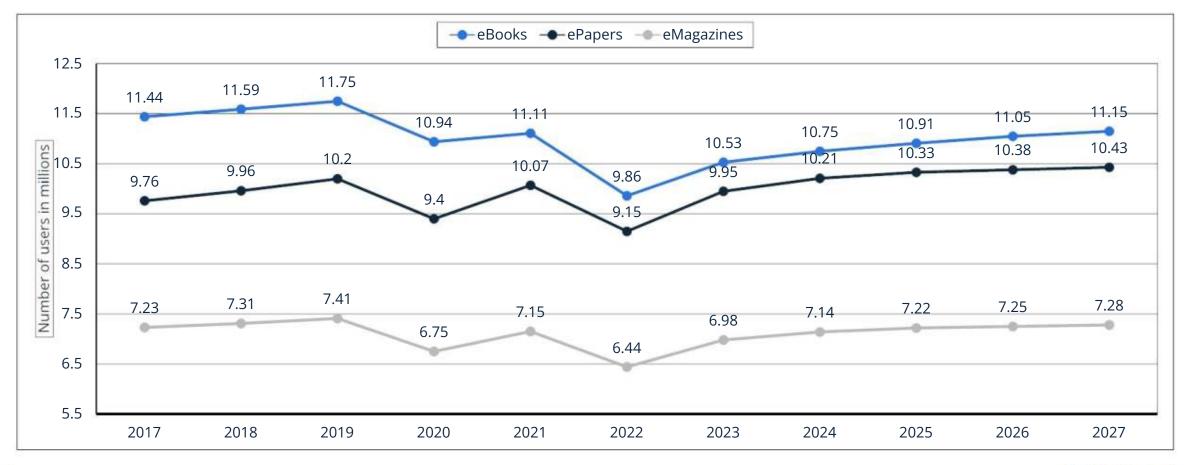
Digital Market Outlook: e-publishing ARPU in the UK 2017-2027, by format





# Number of digital publishing product users in the United Kingdom (UK) from 2017 to 2027, by format (in millions)

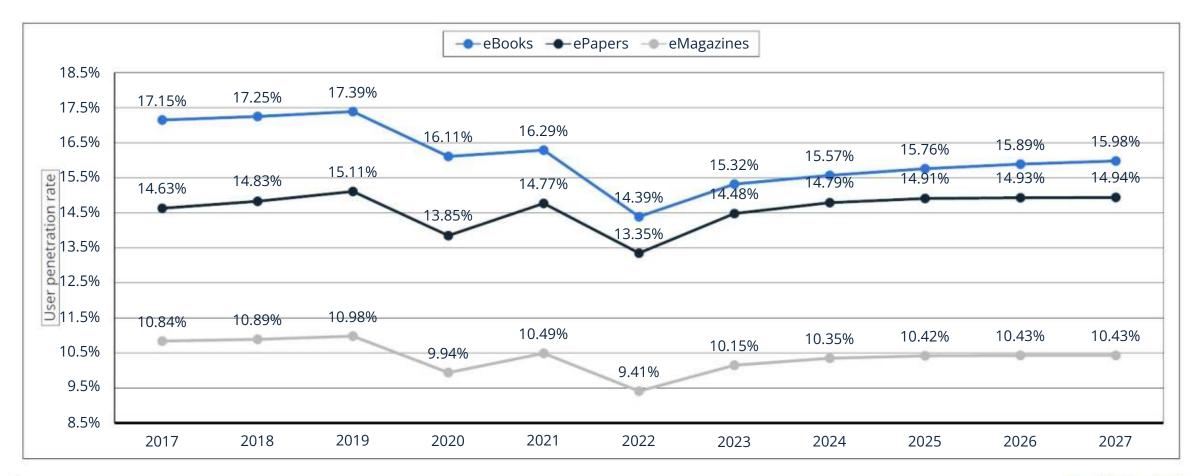
Digital Market Outlook: readers of e-publishing formats in the UK 2017-2027





# Digital publishing user penetration rate in the United Kingdom (UK) from 2017 to 2027, by format

Digital Market Outlook: e-publishing user penetration UK 2017-2027, by format



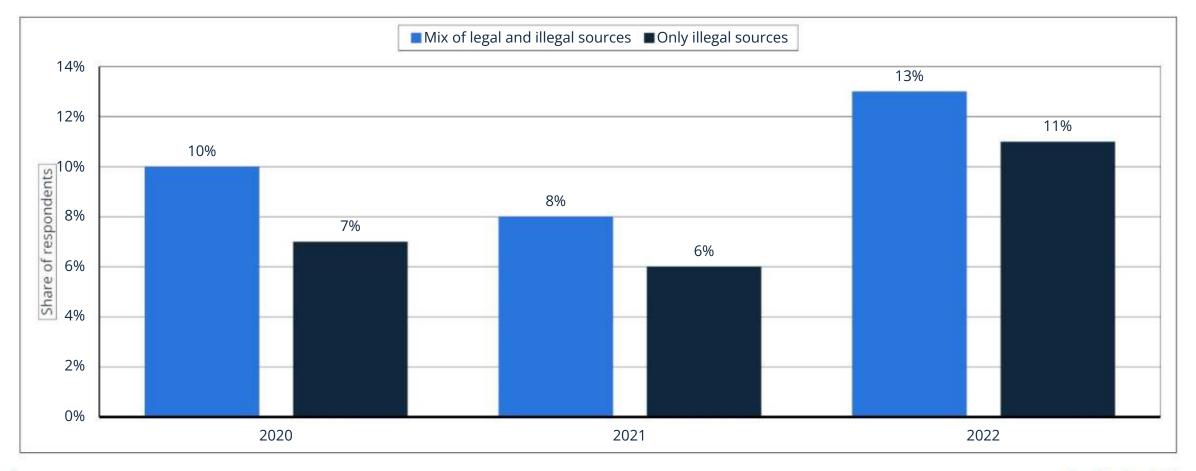


CHAPTER 02

#### Consumption

### Illegal e-book consumption in the last three months in the United Kingdom (UK) from 2020 to 2022

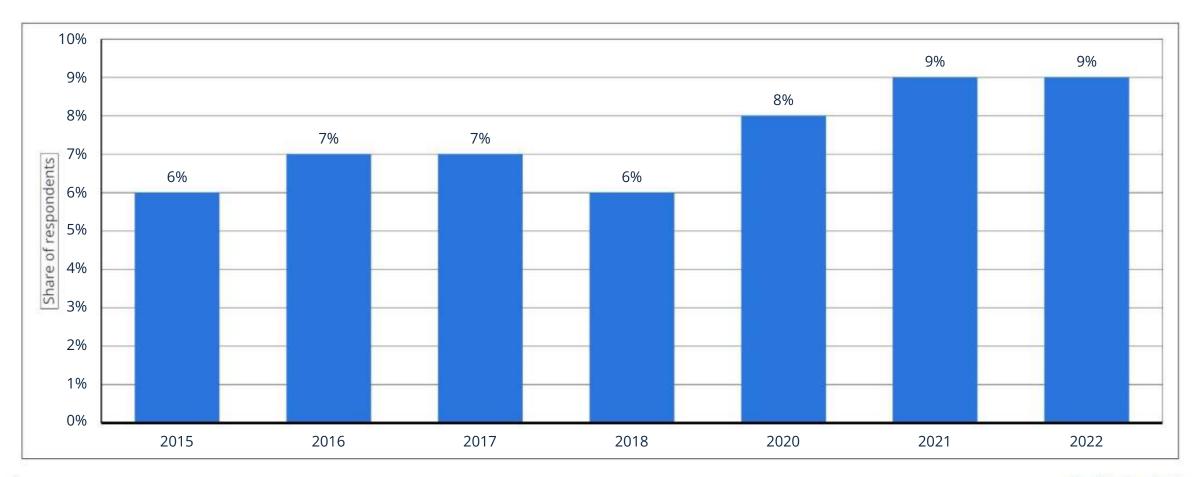
Illegal e-book reading in the UK 2020-2022





### Online e-book reading in the last three months in the United Kingdom (UK) from 2015 to 2022

Frequency of e-book accessing in the UK 2015-2022





Source(s): Audiencenet; Intellectual Property Office (UK)

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