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Country Opinion Surveys

FY 2023 Djibouti Country Opinion Survey: Pulse Report

ECR Business Intelligence Team



WORLD BANK GROUP

Acknowledgements

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Objectives

This survey was designed to assist the World Bank Group (WBG) in gaining a better understanding of how stakeholders in Djibouti perceive the WBG. The survey explored the following questions:

1. What opinion do key stakeholders have of the WBG when it comes to its effectiveness, relevance, alignment with Djibouti's development priorities, and other key indicators? Are opinions improving or declining?
2. What areas of development are perceived to be the most important? Have the priorities changed over the past five years?
3. How the WBG is perceived as a development partner? Are opinions improving or declining?
4. What key topics the WBG communicates around do stakeholders recall? Is there a relationship between message recall and views of the WBG's work?

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