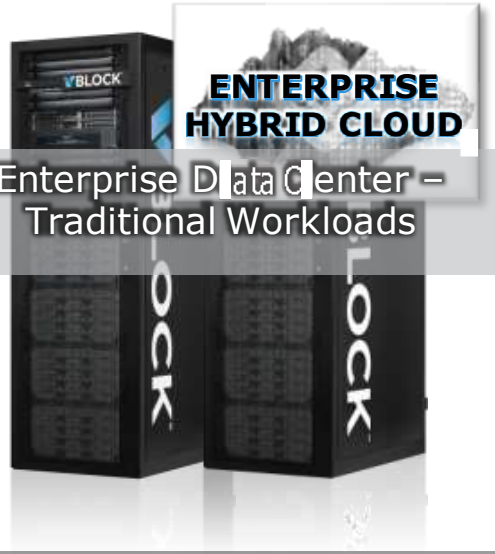
EMC CONVERGED INFRASTRUCTURE STRATEGY



ENTERPRISE HYBRID CLOUD

Enterprise Data Center – Traditional Workloads

NATIVE HYBRID CLOUD

BUSINESS DATA LAKE

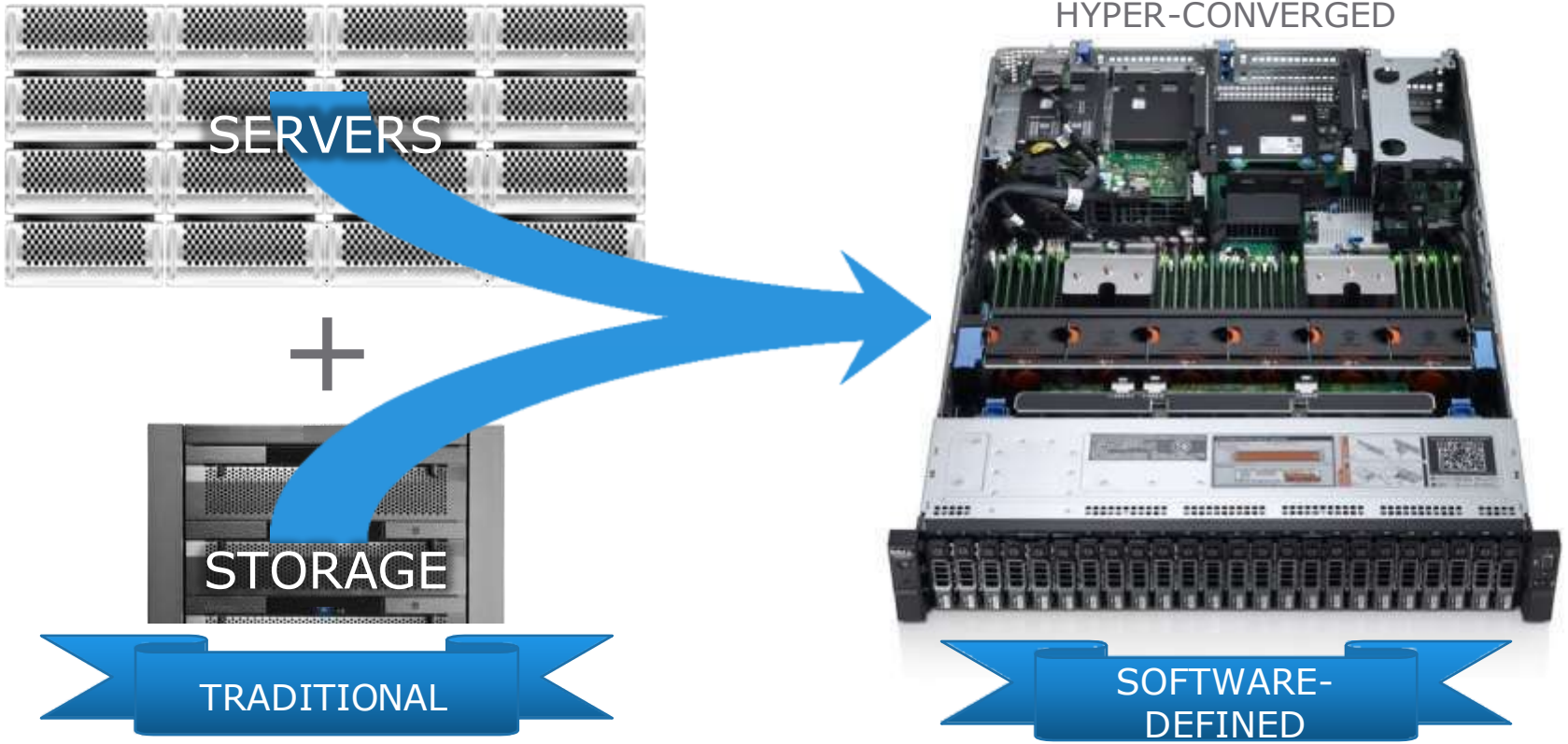
Enterprise Data Center and SP – General Workloads

END USER COMPUTING

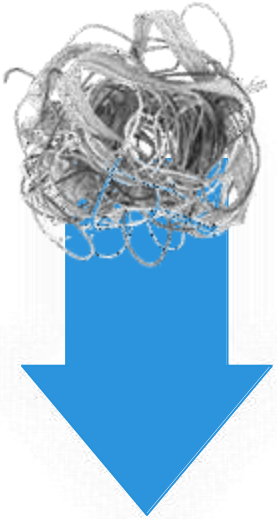
SMB, SME and Distributed Enterprise / ROBO

BLOCKS | RACKS | APPLIANCES

HYPER-CONVERGED SYSTEM DESIGNS



WHY HYPER-CONVERGED?



Complexity

Cost

Risk

STANDARDS MATTER

DO IT YOURSELF

SOFTWARE and CUSTOMER SUPPLIED HARDWARE

CUSTOMER INTEGRATED

COMPONENTS MANAGED SEPARATELY

NO STANDARDS

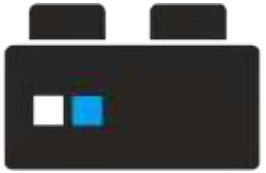
STANDALONE APPLIANCE

VALIDATED HARDWARE and SOFTWARE

PRE-INTEGRATED

PROPRIETARY MANAGEMENT

MULTIPLE STANDARDS



PLUG-IN APPLIANCE

OPTIMIZED HARDWARE and SOFTWARE

DESIGNED AS ONE

EXISTING MANAGEMENT TOOLS

PLUG-IN TO EXISTING STANDARDS

VCE VXRAIL™ HYPER-CONVERGED APPLIANCE

EXCLUSIVE PARTNERSHIP BETWEEN EMC AND VMWARE

VIRTUAL DESKTOPS
Deploy hundreds of desktops in minutes on one appliance

SERVER WORKLOADS
Standardize and consolidate infrastructure for all remote/departmental workloads

HYBRID CLOUD
Seamless backup and replication to the cloud

DISTRIBUTED ENTERPRISE
Manage and Orchestrate across locations with no downtime

MULTIPLE CONFIGS and SCALE POINTS

NON-DISRUPTIVE SDDC SCALE OUT

DATA SERVICES FOR EFFICIENCY

INTEGRATED REPLICATION

EMC²