

14. 合作在社会生活中的作用

一、阅读理解

1

With a habit of drinking coffee while working, Wu Zibo, an office worker in Beijing, wanted to order a cup of Moutai-flavored latte (茅台味拿铁). “I want to know how my father’s favorite Chinese liquor (白酒) would taste with my favorite coffee,” Wu said.

Moutai has tried many ways in recent years to be more innovative, such as by bringing out Moutai ice cream and canvas(帆布) bags. “This cooperation (合作) lets Moutai make its brand younger,” shared Li Honghui, a marketing director for drinks. Through cooperation, brands can share what they need, make the market bigger, and bring more creative products and new experiences to buyers.

The team-up between China’s top liquor maker Kweichow Moutai and famous coffee brand Luckin Coffee has become a hot topic, selling 5.42 million cups and earning 100 million *yuan* just on the first day. Topics related to Jiangxiang Latte gained over 110 million viewers and over 20,000 online discussions on China’s social media platform Sina Weibo as of the press time on the second day.

In 2023, China’s cooperation market will grow to over 100 billion (十亿) *yuan* and may reach 300 billion *yuan* by 2025, according to China Daily. However, poorly considered cooperation may have bad results and even hurt brands. “The key to making a cooperation work is about how good the products are. The companies should not just focus on getting the public excited,” said Li.

1. How does the writer start this passage? _____.

- | | |
|-----------------------------|--------------------------------|
| A. By raising a question | B. By giving an example |
| C. By comparing differences | D. By giving a definition (定义) |

2. The underlined word “innovative” in Paragraph 2 probably have a similar meaning to “_____”

- | | | | |
|----------------|------------|-----------|-------------|
| A. traditional | B. helpful | C. famous | D. creative |
|----------------|------------|-----------|-------------|

3. What is paragraph 3 mainly about?

- | | |
|---|---|
| A. The popularity of Moutai-flavored latte. | B. The advantages of Moutai-flavored latte. |
| C. The sales of Moutai-flavored latte in China. | D. The purpose of creating Moutai-flavored latte. |

4. What is Li's suggestion for companies?

- A. Bringing out new products quickly. B. Focusing on the public's true feelings.
C. Paying attention to the product qualities. D. Choosing famous companies to cooperate with.

【答案】1. B 2. D 3. A 4. C

【解析】本文主要写了贵州茅台和瑞幸咖啡合作推出茅台风味拿铁咖啡，受到了很多人的兴趣和关注。这种创新的合作让茅台品牌更年轻化，也让品牌可以分享资源，扩大市场，给消费者带来更多创新的产品。

1. 推理判断题。根据“With a habit of drinking coffee while working, Wu Zibo, an office worker in Beijing, wanted to order a cup of Moutai-flavored latte”可知本文是以举例子开头的，故选 B。

2. 词句猜测题。根据Moutai has tried many ways in recent years to be more innovative, such as by bringing out Moutai ice cream and canvas(帆布) bags.”可知近年来，推出茅台冰淇淋和帆布袋。因此可推测是茅台在尝试更具创新性的方式。故选 D。

3. 主旨大意题。根据“has become a hot topic, selling 5.42 million cups and earning 100 million yuan just on the first day”可知本段在讲茅台风味拿铁咖啡受到了很多人的兴趣和关注，故选 A。

4. 细节理解题。根据“The key to making a cooperation work is about how good the products are.”可知让合作奏效的关键是产品的质量。故选 C。

2

Members of China's 40th Antarctic scientific team set off on November 1, 2023. The team is expected to arrive around December. They plan to finish the task in four months and return in April, 2024. This is the first time the country's Antarctic research task will be carried out by three ships. While two icebreakers with more than 460 researchers started from Shanghai, the other ship with materials for the new research station left from Zhangjiang.

The team's key task is building a new research station within 60 days in Antarctica. The new station will be built near the Ross Sea in the east Antarctic. It will be China's fifth Antarctic research station, following the Great Wall set up in 1985, Zhongshan in 1989, Kunlun in 2009 and Taishan in 2014. It will be built for environmental monitoring (监控) and protection.

The building of the new research station is very important. Depending on the station, the

team will carry out scientific research work on ocean environment, ocean ecosystem (生态系统) and other areas. They will also do a survey about the effect of climate change on the Antarctic ecosystem.

International cooperation is of great significance to the task. The team will work with other countries on the scientific research. They will work together on the frontier fields of Antarctic science with Norway and Australia. They will also cooperate in logistics (后勤) support with other countries, such as the USA, the UK and so on.

5. How long will the scientific team stay in Antarctica?

- A. For one month.
- B. For two months.
- C. For three months.
- D. For four months.

6. China builds the fifth Antarctic research station to _____.

- A. protect the whales in the Ross Sea
- B. monitor and protect the environment
- C. carry out the frontier fields of science
- D. take the place of the Great Wall Station

7. What will the scientific team survey about?

- A. How the station benefits the ocean ecosystem.
- B. How the climate changes in the east Antarctic.
- C. How human activities influence the ocean environment.
- D. How climate change influences the Antarctic ecosystem.

8. What does the underlined word “significance” in Paragraph 4 probably mean?

- A. Importance.
- B. Challenge.
- C. Quality.
- D. Danger.

9. Which can be the best title for the passage?

- A. China Cooperates with Other Countries
- B. China Offers Support to Other Countries
- C. China Starts Its 40th Antarctic Research
- D. China Speeds up Its Ocean Scientific Research

【答案】5. D 6. B 7. D 8. A 9. C

【解析】本文主要介绍了中国第 40 支南极科考队的相关情况，介绍了他们出发时间，这次的任务等情况。

5. 细节理解题。根据“**They plan to finish the task in four months and return in April, 2024.**”

可知，要待四个月，故选 D。

6. 细节理解题。根据“It will be built for environmental monitoring (监控) and protection.”可知，用于环境监控和保护，故选 B。

7. 细节理解题。根据“Depending on the station, the team will carry out scientific research work on ocean environment, ocean ecosystem (生态系统) and other areas. They will also do a survey about the effect of climate change on the Antarctic ecosystem.”可知，科考队将依托该站开展海洋环境、海洋生态系统等领域的科学研究工作。他们还将就气候变化对南极生态系统的影响进行调查，故选 D。

8. 词义猜测题。根据“International cooperation is of great significance to the task.”以及“They will work together on the frontier fields of Antarctic science with Norway and Australia. They will also cooperate in logistics (后勤) support with other countries, such as the USA, the UK and so on”可知，国际合作具有重要的意义，故选 A。

9. 最佳标题题。通读全文可知，本文主要介绍了中国第 40 支南极科考队的相关情况，所以 C 选项符合本文标题，故选 C。

A recent study from a team of South Korean researchers suggests that eating alone often may lead to poor eating habits and poor food choices. Specifically, the study found that men who ate alone more than twice a week had a greater risk of developing high blood pressure, high cholesterol (胆固醇) and diabetes (糖尿病).

For children, eating with their families is not only about preventing bad outcomes (结果)—it is also about developing good ones.

In 2014, the Organization for Economic Cooperation and Development(OECD) looked at data from nearly three-quarters of the world’s countries. Among its findings was the fact that students who shared a main meal with their families were less likely (可能) to skip school. Children who eat a main meal with their families are also less likely to abuse drugs and alcohol (吸毒酗酒).

In the report, titled “The Importance of Family Dinners (VIII) ”, researchers say that “teens who have frequent family dinners are more likely to say their parents know a lot about what’s going on in their lives”. They also claim that when teens say they feel closer to their parents, they are less likely to use drugs and alcohol .

Another study from the University of Montreal found that children who ate with their families experience long-term physical and mental health benefits (好处) .These children

were physically in better shape and drank fewer sugary soft drinks. These children also seemed to have better social skills and they were less aggressive (好斗的).

Professor Linda Pagani says that mealtimes shared with parents “likely provide young children with first-hand social interactions, discussions of social issues (事件) and day-to-day concerns”. She adds that they may likely help the child have better communication skills with others.

10. The study found that a man eating alone _____ a week can easily suffer from diseases.

- A. more than three times B. less than twice C. over twice D.
over three times

11. Children eating with their families are more likely to _____.

- A. drink more sugary soft drinks B. do well in their studies at school
C. be more socially active and aggressive D. have a closer relationship with their
parents

12. Why is Professor Pagani mentioned in the last paragraph ?

- A. To introduce her. B. To add a new point.
C. To explain further. D. To provide background information.

13. What can be the best title for the text ?

- A. Benefits of eating together B. Advantages of eating alone
C. Ways of developing social skills D. Risks of using drugs and alcohol

14. From which is the text probably taken?

- A. A travel guide. B. A biology textbook. C. A cooking instruction. D. A science
magazine.

【答案】10. C 11. D 12. C 13. A 14. D

【解析】本文主要通过多项研究结果说明家人一起吃饭的重要性，尤其对于孩子是否和父母一起吃饭的不同倾向和结果进行了详细地分析。

10. 细节理解题。根据“Specifically, the study found that men who ate alone more than twice a week had a greater risk of developing high blood pressure, high cholesterol (胆固醇) and diabetes (糖尿病).”可知，每周单独用餐超过两次的男性患高血压、高胆固醇和糖尿病的风险更大，故选 C。

11. 细节理解题。根据“They also claim that when teens say they feel closer to their parents”可知是和父母有更亲近的关系，故选 D。

12. 推理判断题。根据最后一段的内容可知，也是在说明孩子和父母一起吃饭的好处，由此可推断这是为了更深一层的解释孩子和父母一起吃饭的重要性，故选 C。

13. 最佳标题题。通读全文可知文章主要讲一起吃饭的好处，所以 A 选项“一起吃饭的好处”符合本文标题，故选 A。

14. 推理判断题。通读全文可知，本文主要通过多项研究结果说明家人一起吃饭的重要性，尤其对于孩子是否和父母一起吃饭的不同倾向和结果进行了详细地分析，结合文中的一些调查，可推测文章内容可能是一篇来自科学杂志的文章，故选 D。

4

“Could you play with me? You’d promised me!” Amber cried. But Cooper was always wearing his video game headset and shouting to someone in the screen. “I’m coming for you, dude!”

Mum and Dad heard Amber’s crying. They looked at Cooper and the screen angrily, but they walked away without a word.

The next day, when Cooper came back home, Mum was wearing his video game headset and staring at the TV screen.

“Mom? What are you doing?” he asked.

“What’s up?...NO! Look out! The creeper is right behind you.” Cooper’s mum spoke to him without moving her eyes away from the screen. “He’s such a noob.”

Cooper felt the goosebumps all over his arms. “A noob? Mom, when do you know what a noob is, or a creeper? And who are you talking to?”

“Daaaad!” he called and rushed into the kitchen, but stopped dead. The screen of his dad’s phone showed Candy Crunch—a new mobile game.

“What are you doing, Dad?”

“I don’t know how to tell you, dude. But your old man is pretty OP at this game.”

Dude? OP? Cooper stood back against the wall, afraid that he might fall to the ground.

His sister’s cries could suddenly be heard from her bedroom. “Mo-o-mm, I hit my head!” Cooper felt his goosebumps return as the silence grew. His mother wasn’t answering.

“Amber, shouldn’t you be at piano class?” Cooper asked as he entered Amber’s bedroom.

“Mommy said not today,” she said, rubbing her head with tears.

Cooper’s fears (恐惧) grew further. “I must do something to stop Mum and Dad!” He said to himself.

He entered the room, took away the controllers and headsets from his parents.

“Oh, my game!...” Mum shouted.

“Are you going to play for a bit before dinner, dude?” asked Dad.

“No,” Cooper said. “I promised Amber I’d play with her.”

As Cooper left, he heard his parents say together, “Nice work!”

15. Mum and Dad were angry with Cooper because he _____.

- A. didn’t do his homework B. made some noise in the room
C. lost himself in computer games D. played computer games with Amber

16. From the underlined sentence, we know Cooper felt _____.

- A. angry B. surprised C. excited D. lonely

17. What did Cooper’s parents mainly want him to know?

- A. It is not easy to look after children. B. Family are more important than games.
C. It is natural for children to make mistakes. D. Parents need to relax themselves
sometimes.

18. What is the best title of the passage?

- A. *Poor Cooper* B. *Worried Parents* C. *A Difficult Promise* D. *A Perfect Plan*

【答案】15. C 16. B 17. B 18. D

【解析】本文讲述了 Cooper 沉迷于电脑游戏，不和他妹妹 Amber 玩，他的父母合力在 Cooper 面前上演一出自己沉迷于游戏无法自拔的景象，让 Cooper 明白家人比游戏重要。

15. 细节理解题。根据“But Cooper was always wearing his video game headset and shouting to someone in the screen. ‘I’m coming for you, dude!’ ”可知，妈妈和爸爸生 Cooper 的气，因为他完全沉浸在电脑游戏中。故选 C。

16. 推理判断题。根据“A noob? Mom, when do you know what a noob is, or a creeper? And who are you talking to?”可知，Cooper 对于他妈妈打游戏以及从嘴里说出一些词汇感到惊讶。故选 B。

17. 推理判断题。根据“‘No,’ Cooper said. ‘I promised Amber I’d play with her.’”和“As Cooper left, he heard his parents say together, ‘Nice work!’ ”可知，Cooper 的父母在他面前上演一出沉迷于游戏不能自拔的景象，目的是让 Cooper 明白家人比游戏重要。故选 B。

18. 最佳标题题。通读全文可知，本文讲述了 Cooper 沉迷于电脑游戏，不和他妹妹 Amber 玩，他的父母合力在 Cooper 面前上演一出自己沉迷于游戏无法自拔的景象，让 Cooper 明白家人比游戏重要；结合选项，选项 D“一项完美的计划”符合文意，为最佳标题。故

Shen Jilan lived a meaningful life before she died at the age of 91. She was a pioneer who encouraged women in her hometown to work instead of staying at home. Her advice on gender (性别) pay equality (公平) became a key part of the 1954 Constitution of the People's Republic of China (PRC).

She was born in 1929 in a village in Shanxi province. It was a time when many women still followed the old custom of foot-binding and were asked to stay at home.

In 1951, the government of Xigou village formed a cooperative (合作社) to boost (大力发展) farming. Villagers tried hard to make ends meet, and the labor force was not enough. Shen was the deputy head (副社长) of the cooperative and started to persuade women to join men in doing fieldwork. However, Shen soon found a problem-pay inequality.

“Men got 10 work points a day, but we only got five points at most no matter how much work we did,” Shen told Xinhua News Agency. The work points were a payment system at that time.

Shen organized a competition to plant seeds (种子) to prove that women could do the same, or more, work than men. The women won the competition as many of the men stopped to smoke. After that, the women were given equal pay.

Shen soon became famous across the country. In 1953, she attended the World Congress of Women in Copenhagen as a role model for women's liberation (解放). The next year, she attended the first session of the First NPC, during which the first Constitution of the PRC was passed, establishing “equal pay for equal work” as she had advised.

Shen had many titles during her life, but she usually told people “I'm just a farmer”.

19. We regard Shen Jilan as a pioneer because she _____.

- A. lives a very long life.
- B. dreams of achieving more.
- C. is among the first to do something.
- D. gives his or her own life to save others.

20. The men lost the competition because _____.

- A. they gave up in the end.
- B. they took a break to smoke during the competition.
- C. they wanted women to get more pay.

D. they asked for more pay to do more work.

21. Shen's main achievements include _____.

- a. Encouraging women to go to work.
- b. Asking women not to bind their feet.
- c. Helping women gain pay equality.
- d. Writing the 1954 Constitution of the PRC.

A. ab

B. be

C. ac

D. cd

22. If she is given a title, she may like _____ the most.

A. Gender Pioneer

B. Excellent Leader

C. Model Farmer

D. Liberation Fighter

【答案】19. C 20. B 21. C 22. C

【解析】本文是一篇记叙文。主要介绍了申纪兰的事迹，她提出了男女同工同酬的建议。

19. 推理判断题。根据“She was a pioneer who encouraged women in her hometown to work instead of staying at home. Her advice on gender (性别) pay equality (公平) became a key part of the 1954 Constitution of the People's Republic of China (PRC).”可知，申纪兰被认为是先锋是因为她是第一个提出男女平等的人，C选项“她是第一批做某事的人之一”符合语境。故选C。

20. 细节理解题。根据“The women won the competition as many of the men stopped to smoke.”可知，男人输掉了比赛是因为他们在比赛期间停下来休息，去抽烟。故选B。

21. 细节理解题。根据“She was a pioneer who encouraged women in her hometown to work instead of staying at home.”和“After that, the women were given equal pay.”可知，申纪兰的主要成就是“鼓励妇女去工作”和“帮助妇女获得薪酬平等”。故选C。

22. 推理判断题。根据“Shen had many titles during her life, but she usually told people ‘I'm just a farmer.’”可知，申纪兰可能喜欢“模范农民”这个称号。故选C。

Ken is a worker in a newspaper. He works hard and is self-confident (自信) when he works as an advertisement salesman (销售员). Every time Ken begins his work, he will do some preparation (准备). He closes the door, stands before the mirror and reads the bosses' names ten times. But this time, his workmates think the task is very hard and it is impossible to finish.

With his great effort (努力), three bosses change their mind and make a deal with him

the first day. Three days later he finishes another three tasks. One month passes, only a boss still refused to cooperate (合作) with him.

Ken works harder. He tries to learn something about his company and his family, and visits the boss every day. Every morning, when the boss opens his door, he sees Ken outside his company smiling to him and waiting for his answer. ★ He keeps on visiting him every day. The boss asks him why.

“It is like having a class. You’re really a good teacher. You’re teaching me how to keep it up when I want to do something important,” Ken answers.

The boss nods, “In fact, you’re my teacher. You’re teaching me what is the power of perseverance.”

23. Ken makes a deal with _____ boss(es) on the first day.

- A. 1 B. 3 C. 5 D. 6

24. Which of the following sentences can be put into ★?

- A. But again and again “No” is always the only answer. B. The boss is very happy when he sees Ken.
C. Ken is very tired and wants to give up. D. Ken loses his heart at last.

25. At the end of the story, maybe _____.

- A. Ken fails and he loses his job B. Ken makes a deal with the boss and he is successful
C. the boss asks “Why” to Ken D. the boss asks the police to take Ken away

26. Which of the following is NOT true according to the passage?

- A. Ken works as an advertisement salesman in a newspaper.
B. Only one boss refuses to cooperate with him.
C. Ken is not polite when he meets the boss.
D. The boss learns a lot from Ken.

27. What’s the best title of the passage?

- A. The power of perseverance. B. A strange boss. C. How to do business.
D. How to be a good worker.

【答案】23. B 24. A 25. B 26. C 27. A

【解析】本文主要介绍了 Ken 通过自己的不懈努力和所有的老板都做成了生意。

23. 细节理解题。根据“With his great effort (努力), three bosses change their mind and make

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