

浙江十足商贸有限公司融资存在的问题及对策

摘 要

自从改革开放后，中小企业在我国社会经济中的地位越来越重要，它是推动国民经济发展，构造市场经济主体，促进社会稳定的基础。而在企业经营过程中，融资活动能帮助企业在强烈的金融危机冲击下，有效的解决企业燃眉之急，也避免了大量裁员造成的社会问题，有利于企业重新崛起和国家安宁。在中小企业完成起步后，就到了扩大规模高速发展的阶段，在这个时候资金问题就成了最大的瓶颈。所以，总结出企业存在的融资现状和问题，然后找出解决对策，都有重要的意义。对经济稳定增长和就业问题有重大影响。本文对浙江十足商贸有限公司融资现状进行了分析，并结合专业知识对其存在的问题提出相应的对策，希望能有效改善其融资水平。

关键词：中小企业；融资；现状；问题；对策

Problems and Countermeasures of financing of Zhejiang full trade limited company

Abstract

Since the reform and opening up, the status of small and medium-sized enterprises in our country's social economy has become more and more important. It is the basis for promoting the National economic development, constructing the main body of the market economy, and promoting social stability. In the course of enterprise management, financing activities can help enterprises to effectively solve the urgent needs of enterprises under the impact of strong financial crisis, and also avoid the social problems caused by a large number of layoffs, which is conducive to the re-emergence of enterprises and the peace of the country. After the small and medium-sized enterprises have completed the start, it has reached the stage of expanding the scale and high-speed development. At this time, the problem of capital has become the biggest bottleneck. Real-time financing is undoubtedly the wing of take-off. Therefore, it is of great significance to summarize the financing status quo and problems existing in enterprises and then find out the solutions. It has a major impact on stable economic growth and employment issues. This paper analyzes the present financing situation of Zhejiang Shizu Trading Co. Ltd. and puts forward some countermeasures to its existing problems, hoping to improve its financing level effectively.

Keywords: Small and medium-sized enterprises; financing; status quo; problems; Counter measures

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