

DIGITAL & TRENDS

Social commerce in the United States

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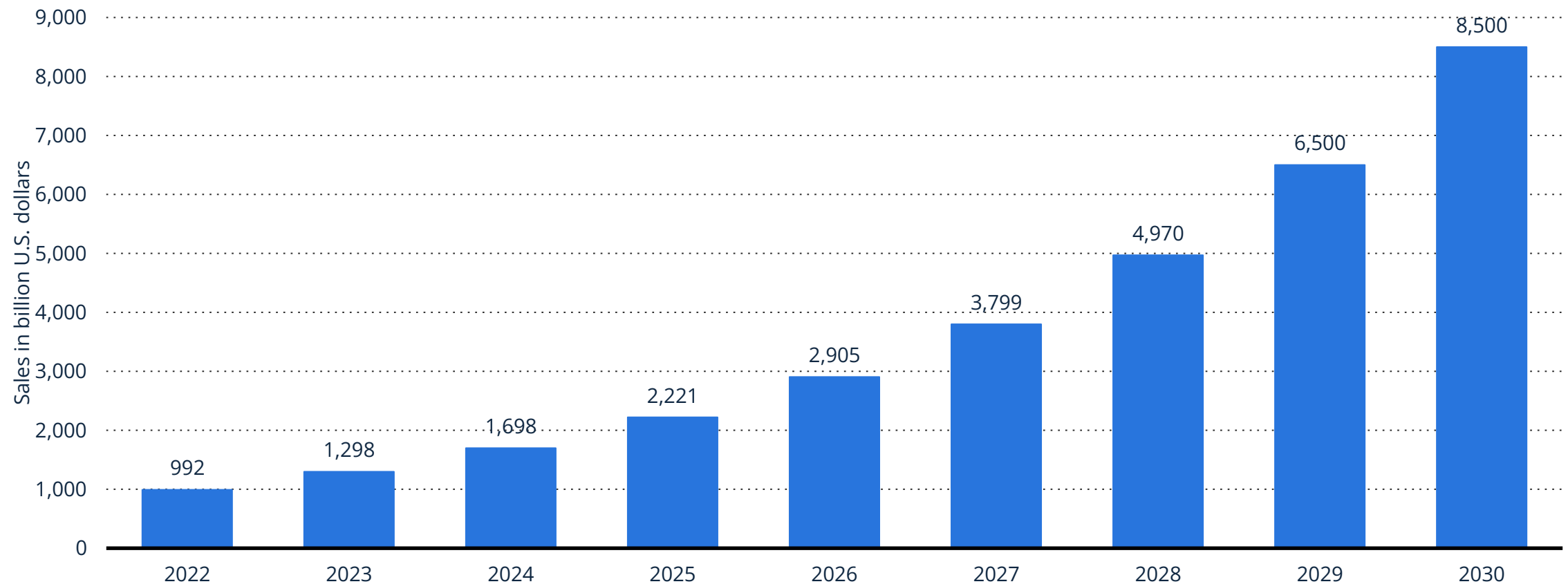
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CHAPTER 01

Overview

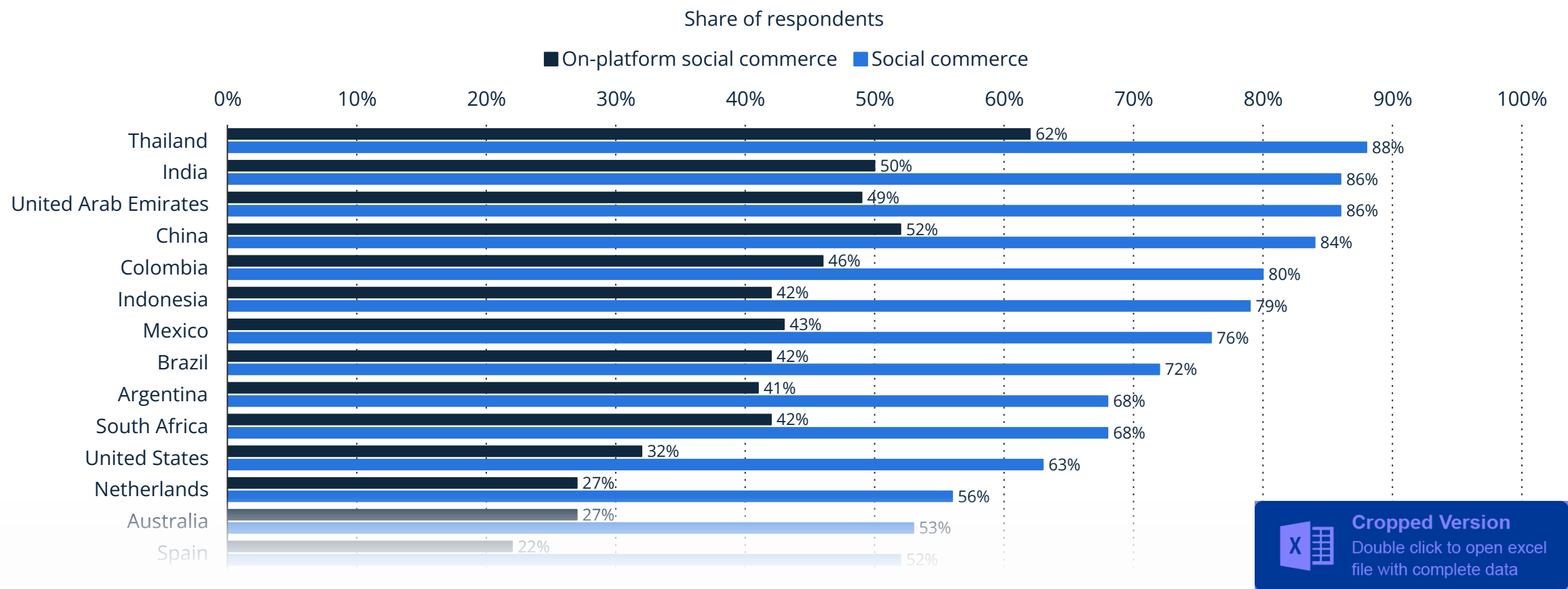
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Social commerce sales value worldwide 2022-2030



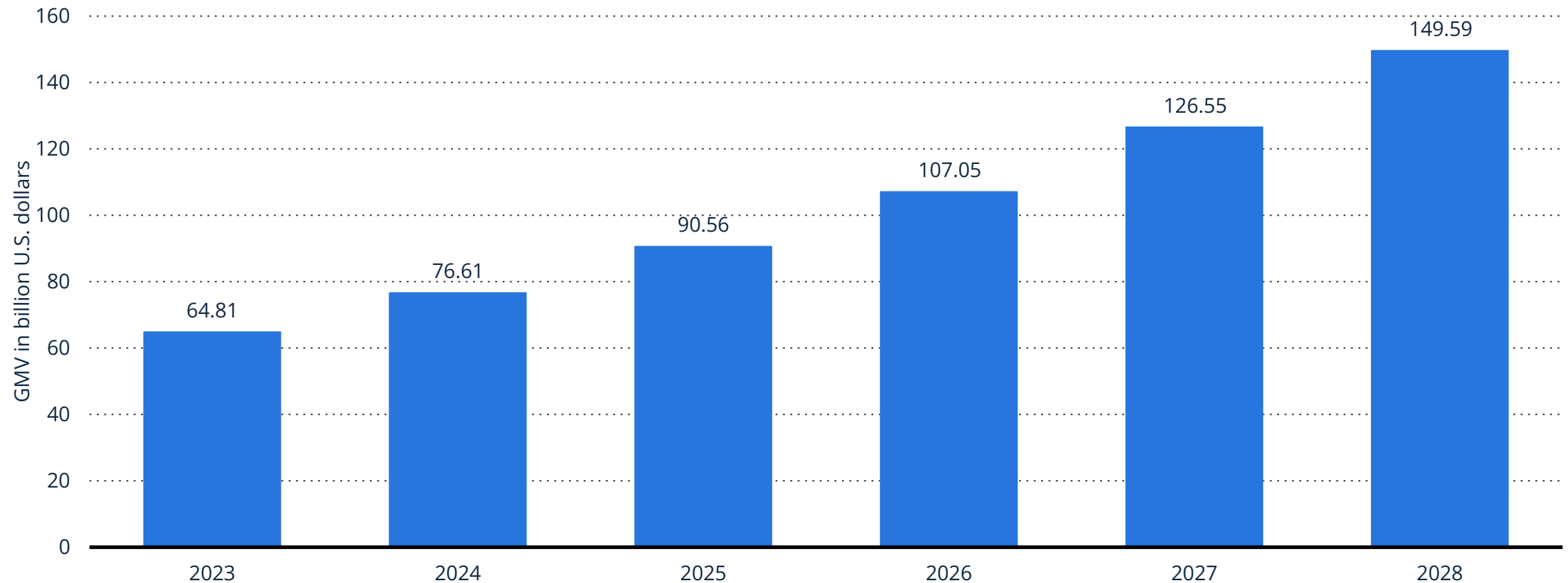
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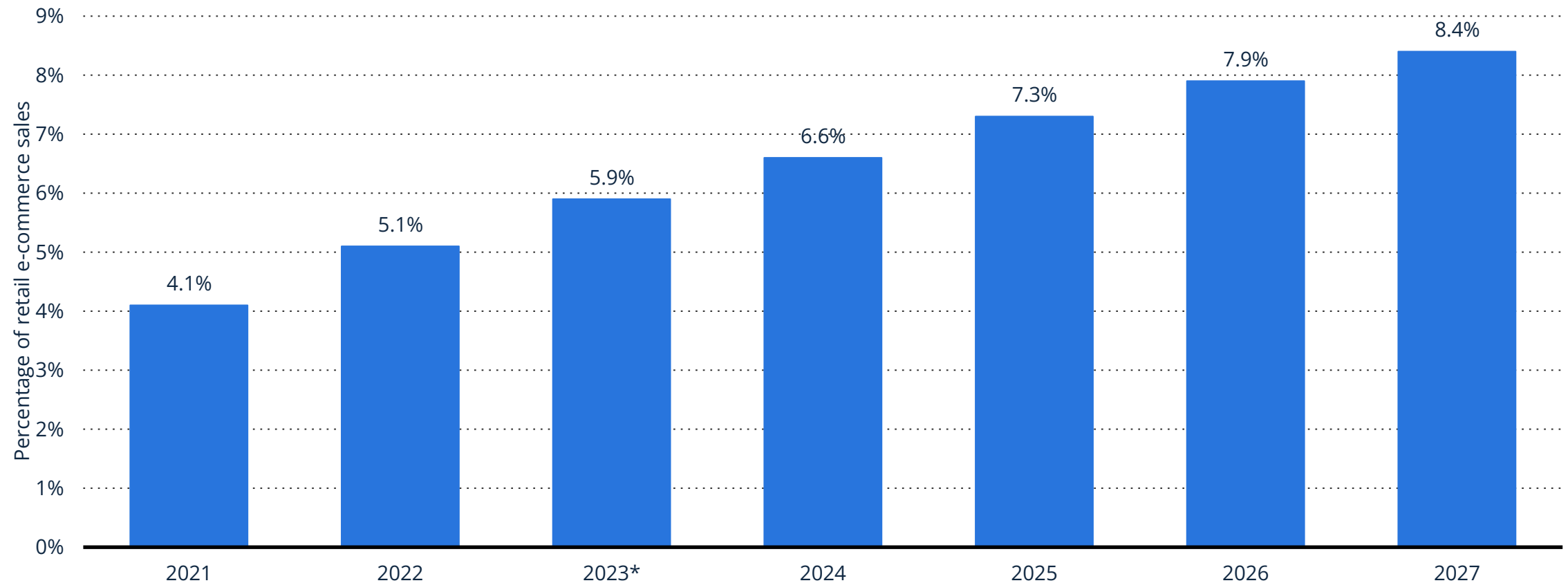
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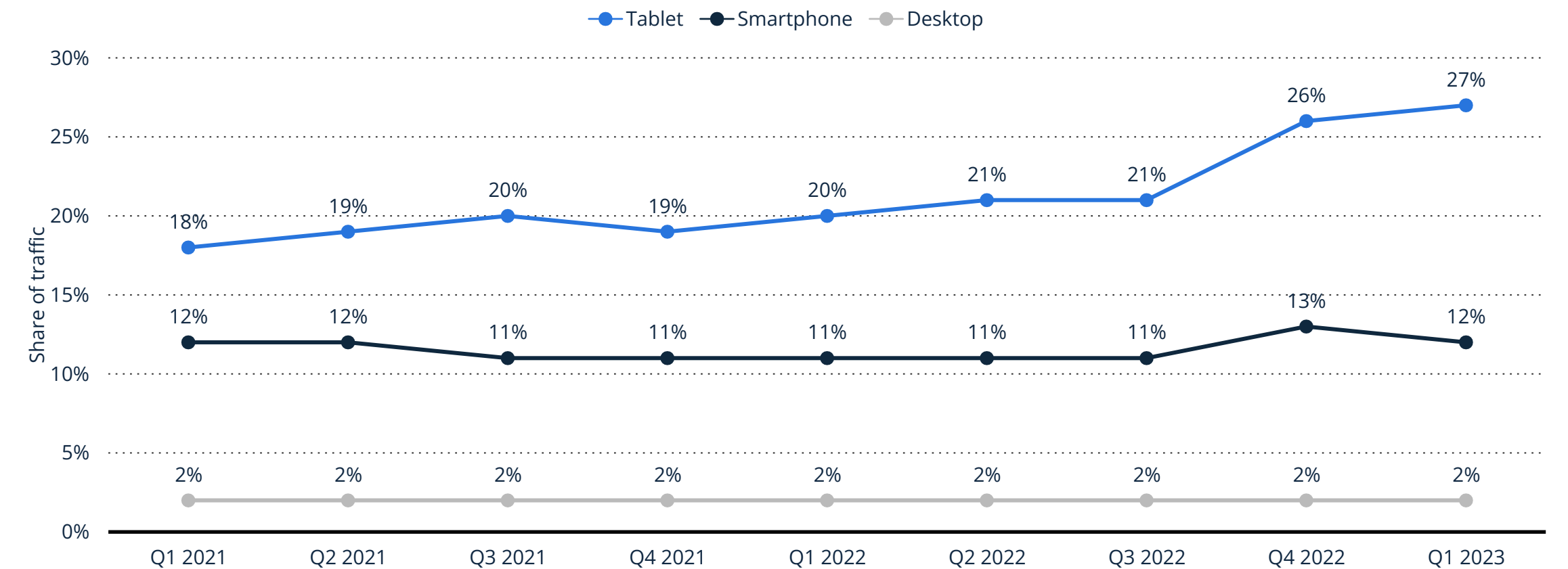
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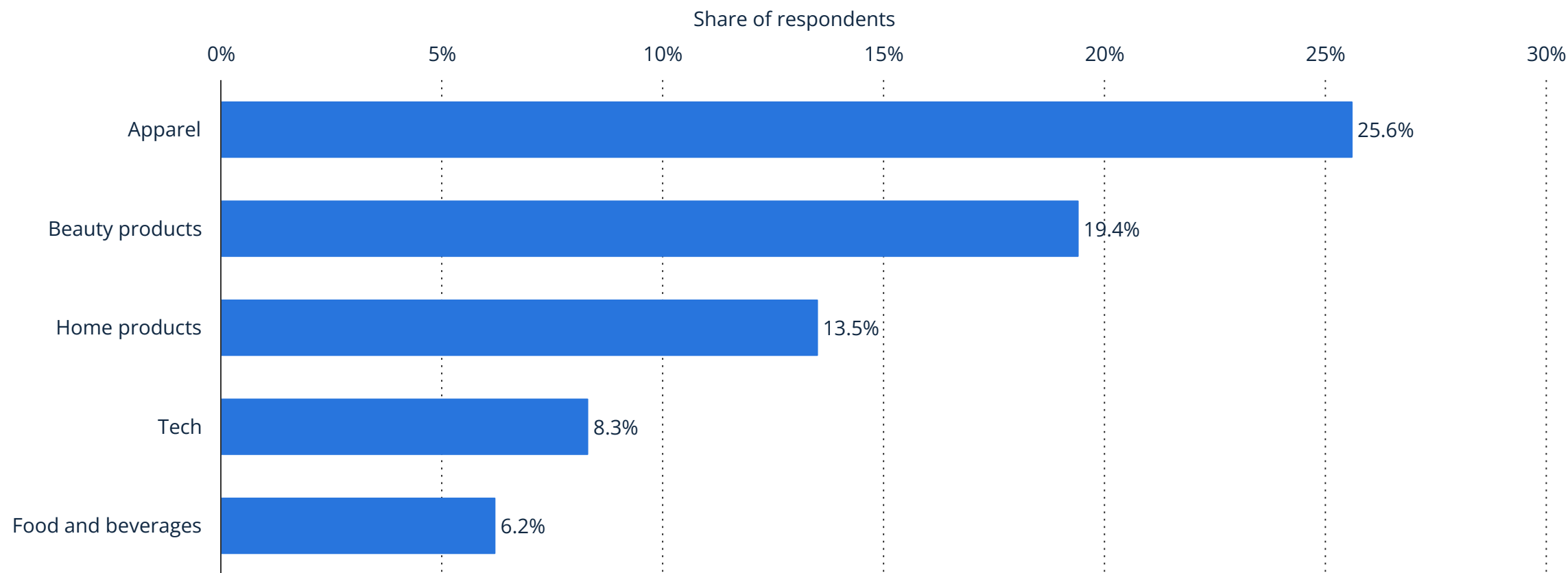


CHAPTER 02

Product categories

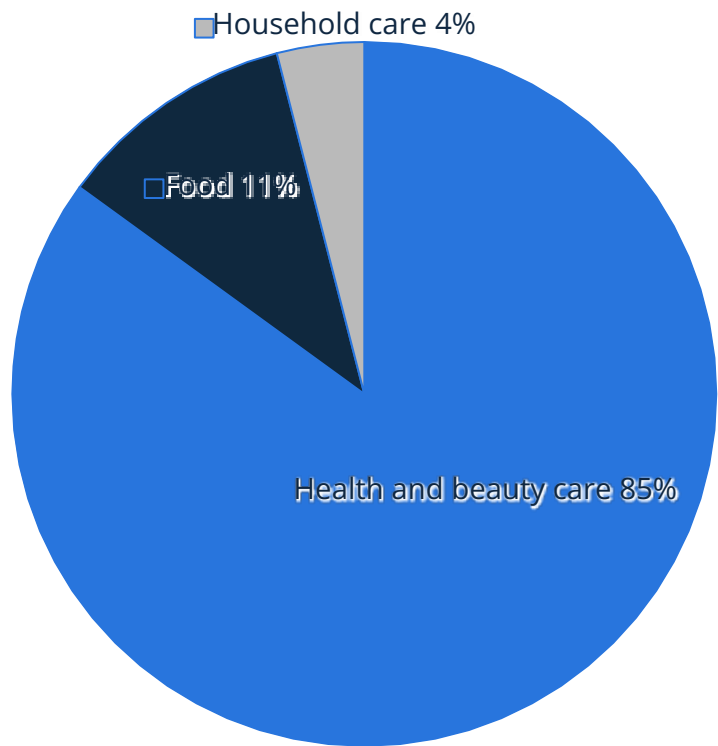
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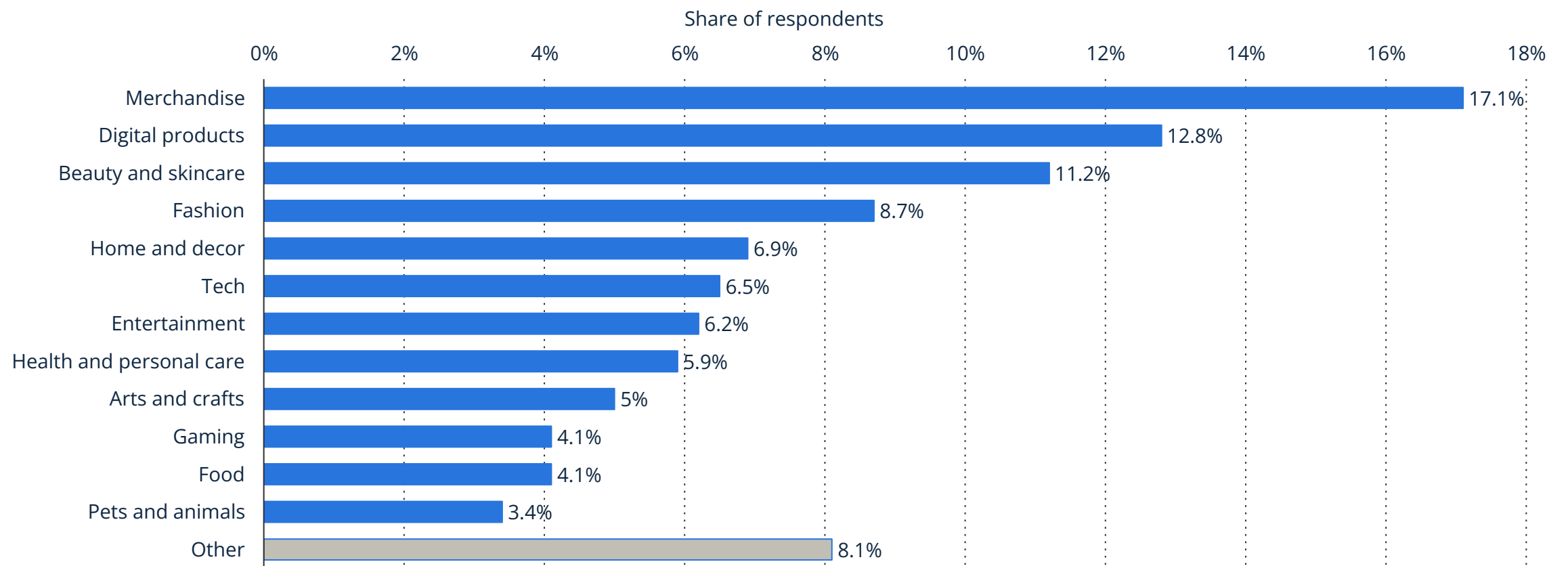
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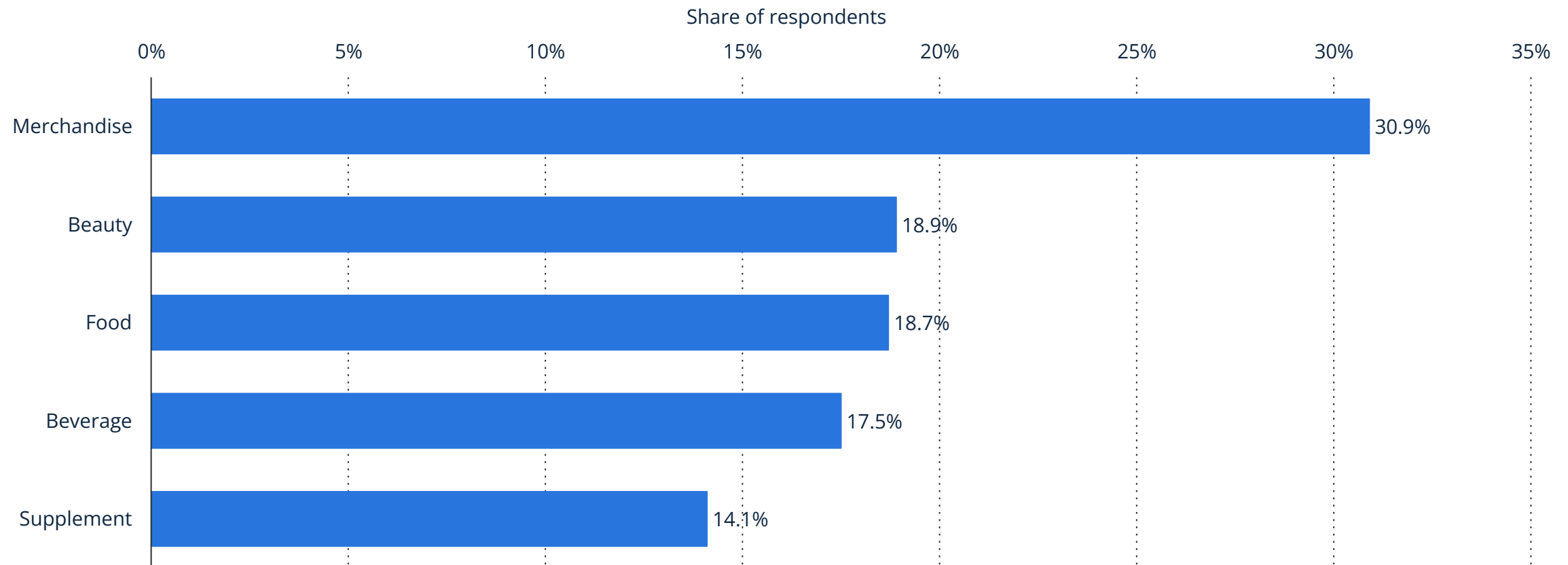
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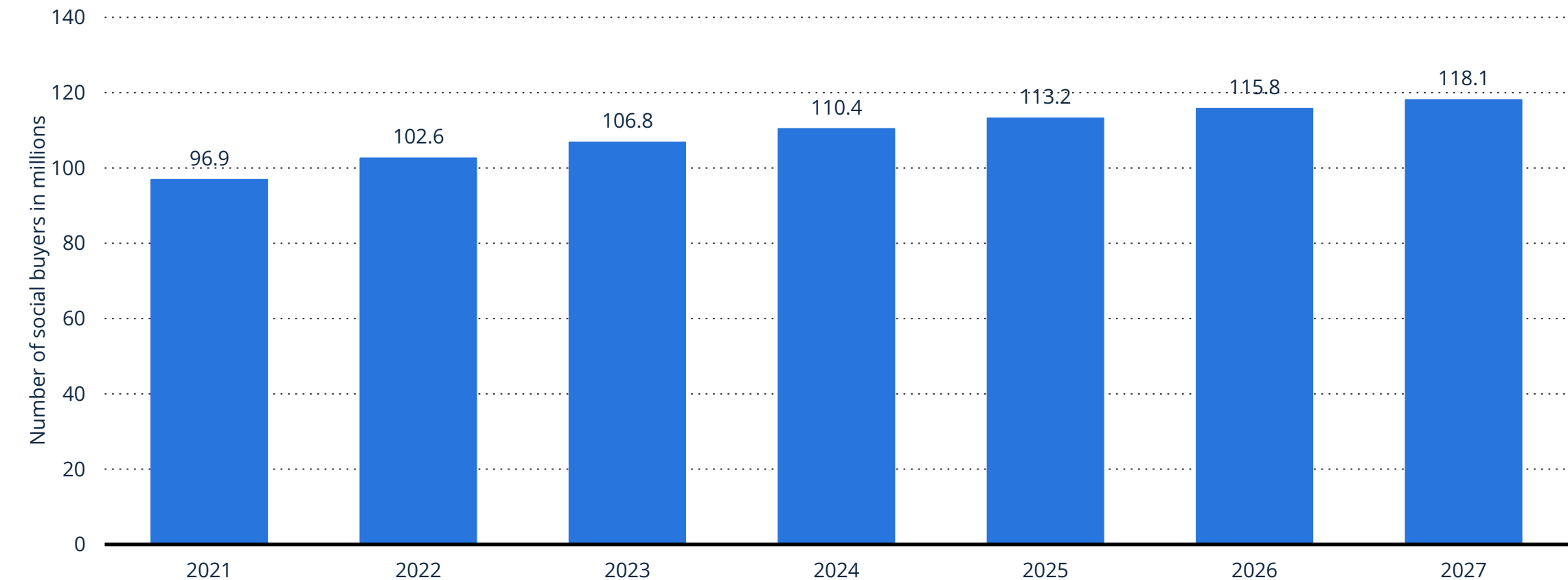


CHAPTER 03

Social buyers

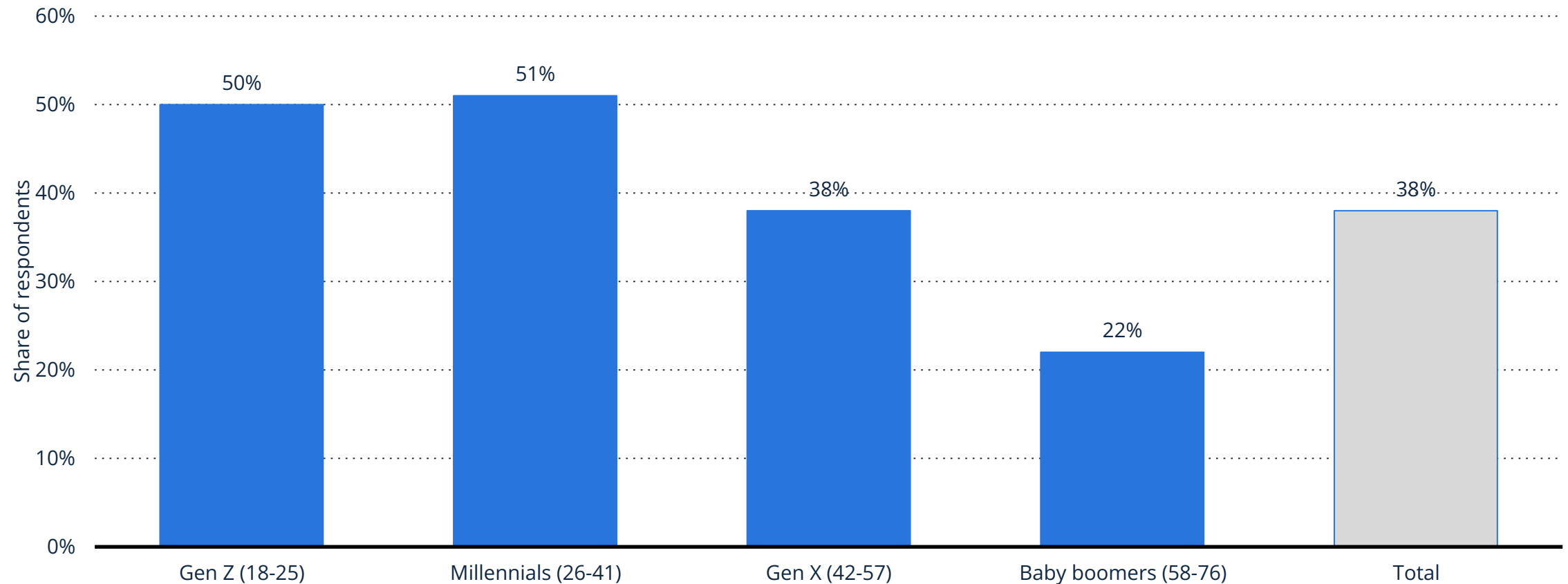
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Number of U.S. social buyers 2021-2027



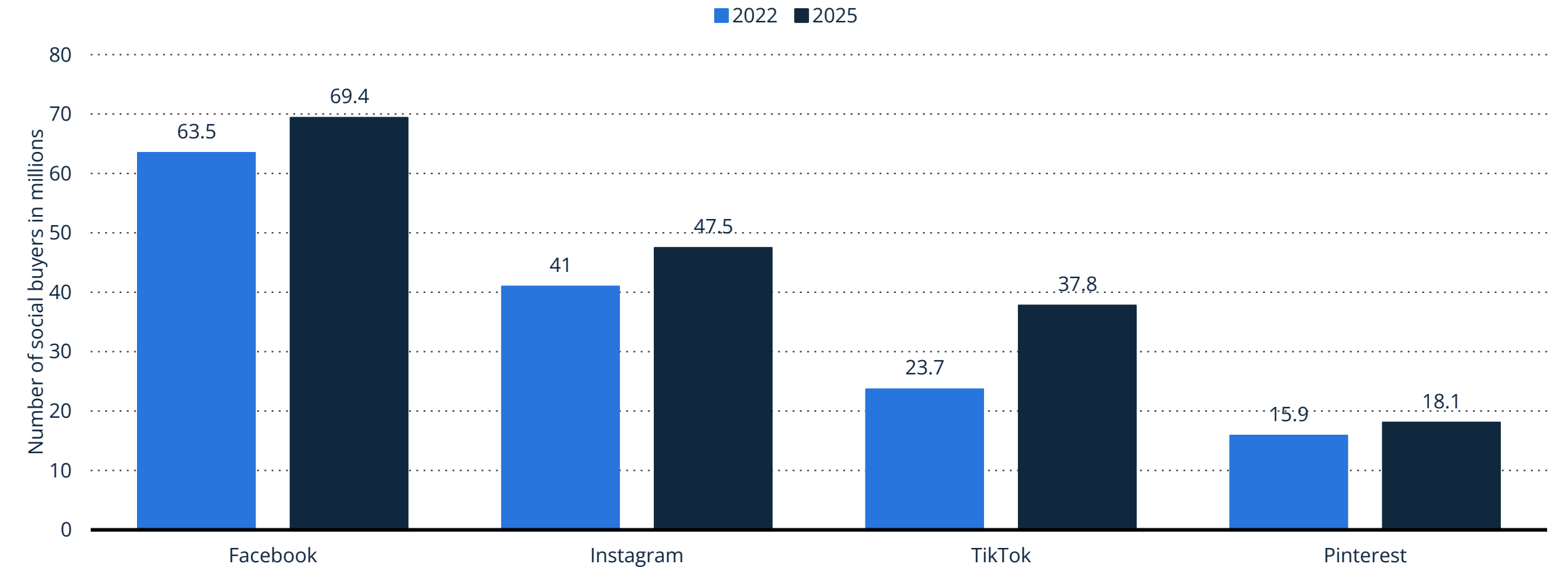
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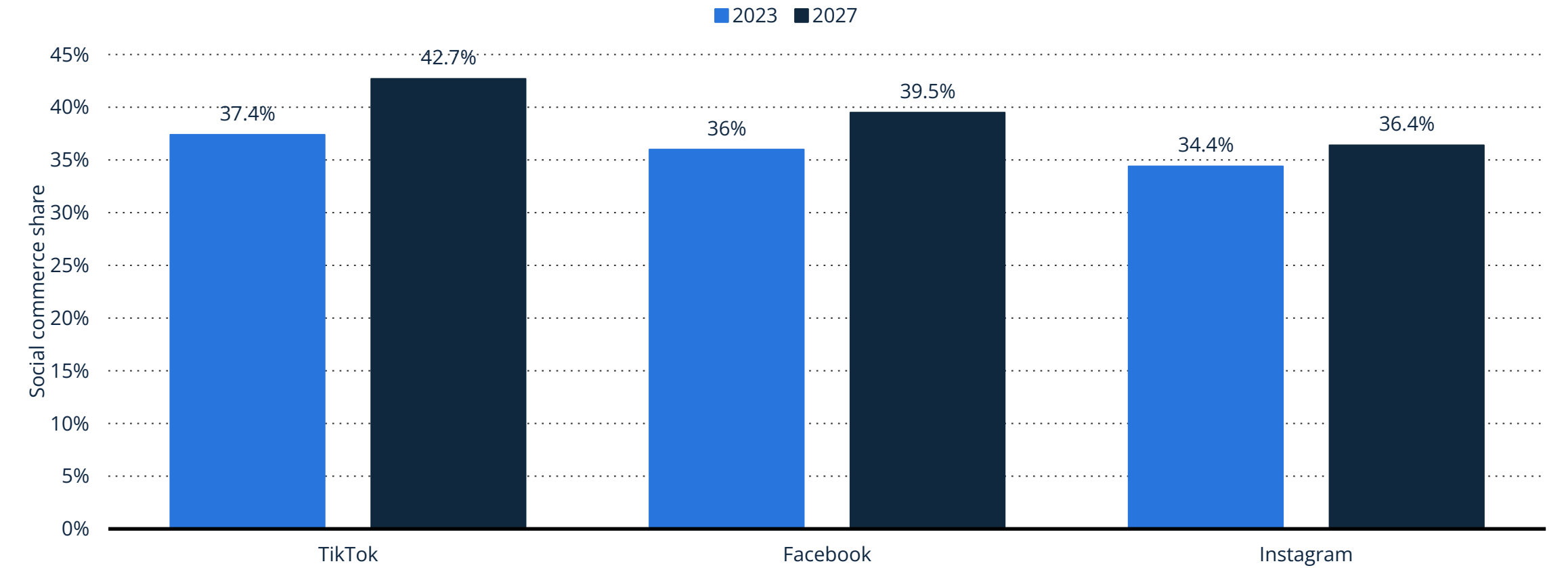
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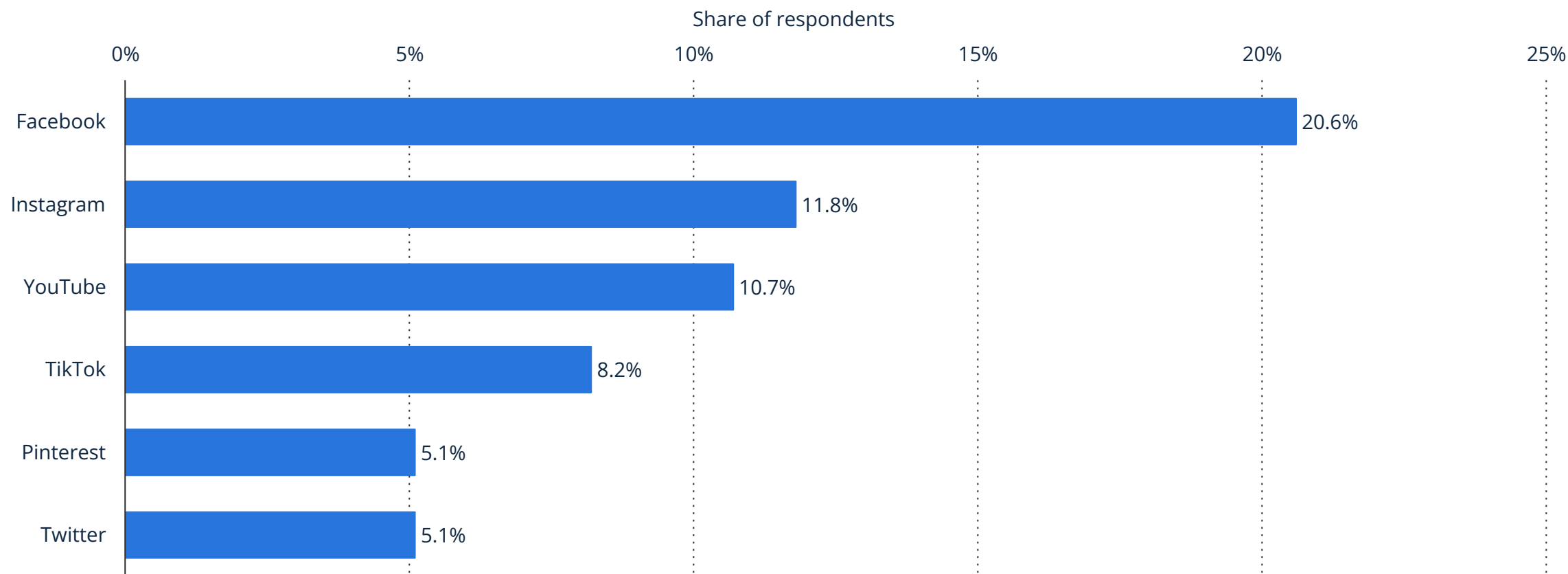


CHAPTER 04

Purchasing behavior

Most popular social commerce platforms among digital buyers in the United States in 2023

Most used social commerce platforms by digital shoppers in the U.S. 2023



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