

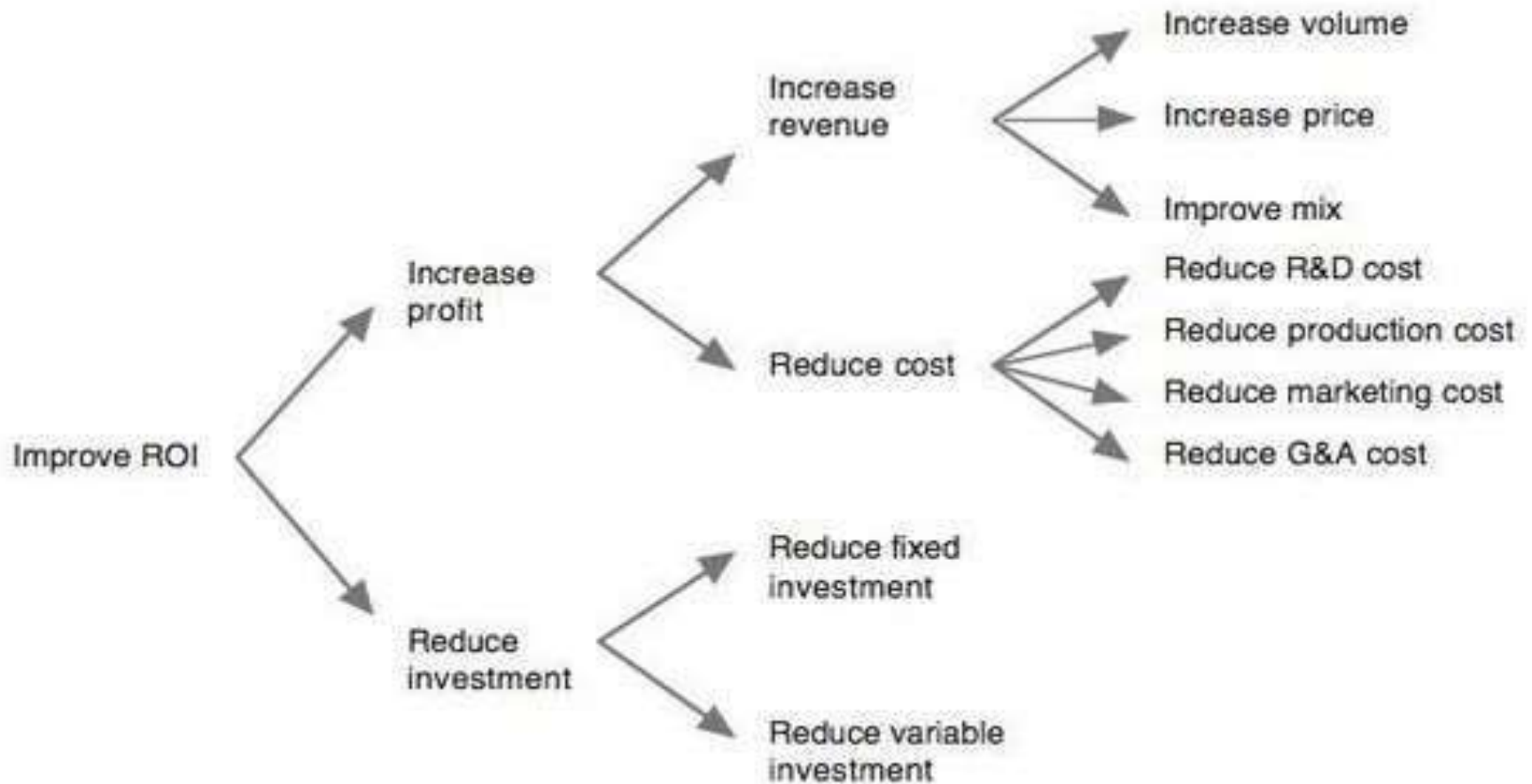
另类开头段举例1

- In the aftermath of the massacre at Sandy Hook Elementary School, last December, **there has been much public discussion about** the necessity of greater vigilance regarding mental-health issues. But, as the Amy Bishop story makes clear, this kind of early-warning system is often difficult to institute in practice.

另类开头段举例2

- **Concerns about** the air quality on planes **are nothing new, but** a recent lawsuit **reignites a debate over whether** it could potentially be harmful. British Airways (BA) defended its safety protocols after a posthumous court case was filed on behalf of one of two former pilots who claimed that they had been poisoned by toxic cabin fumes.
- Cliché
- Hackneyed topic/debate 老生常谈的话题/讨论

ROI 投资回报率; product mix产品结构 G&A expense管理费用(general and administrative expense)





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