

中国文化遗产与科技创新_北京邮电大学中国大学mooc课后章节答案

期末考试题库2023年

1.Laba is celebrated on the eighth day of the last lunar month,referring to the

参考答案:

traditional start of celebrations for the Chinese New Year

2.Which of the following statements about the Spring Festival is NOT true?

参考答案:

The date of the Spring Festival starts from the 1st day of the 1st solar month.

3. From 1994 when China was first connected to Internet,the information flow was via one-way spreading through the portal search sites.Featured sites include: _____

参考答案:

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4.Which of the following statements about trends in Internet development are true?

参考答案:

The group of phubbers is expanding._Online food ordering and delivery services are prospering.Internet financing is booming.

5. The idea that Man is an integral part of nature involves adapting the body to changes in the climate and regulating spiritual activities, daily food and clothing and living habits.

参考答案:

正确

6. There's a Chinese saying that states: "Human lives on a mouth of qi." According to TCM, which of the following statements about Qi is NOT true?

参考答案:

To judge whether a man was dead or not, people put a handful of soil by his nose

7. Which of the following statements about The five-elements theory is NOT true?

参考答案:

Wood refers to the category of things that have the nature of soil and land.

人人文库

8. Which of the following statements about spiciness in Chinese cuisine is NOT true?

参考答案:

It doesn't enjoy much popularity as it is not recognized by the science of taste in the west.

9. What is the benefit of bitterness?

参考答案:

Eating bitter foods helps people to stay cool both inside and outside.

10. In recent years, the synthesis of Crystalline bovine insulin and the discovery and medical application of artemisinin have been accomplished by Nobel laureate Tu Youyou and her team.

参考答案:

正确

11. On August 1st, 2008, Beijing-Tibet railway was put into use, marking the beginning of the high speed era.

参考答案:

错误

12. The two most famous cuisines featuring the spicy flavor are _____ and _____ cuisines.

参考答案:

Sichuan; Hunan

13. Which of the following statements about the table manners in China is NOT true?

参考答案:

Table manners are only important when eating in public.

14. The current education in China is a transition from _____ education to _____ education including _____ education.

参考答案:

traditional, quality, personality

15. The criteria for the formulation of the twenty-four solar terms were developed through the observation of changes of _____ and other _____ in this region and has been progressively applied nationwide.

参考答案:

seasons; astronomy; natural phenomena

16.As Frost's Descent comes,frost begins to appear,the world is filled with the atmosphere of late autumn.

参考答案:

错误

17.Autumn Equinox lies at the midpoint of autumn,dividing autumn into two equal parts.

参考答案:

正确

18.Tianhe-2 was named the world's fastest computer at the International Supercomputing Conference in Germany in 2016.

参考答案:

错误

19.Scientists in China has also made remarkable achievements in hot dry rock (HDR)exploration,havingextracted 236-degreesCelsius hot dry rock (HDR) 3,705 meters deep in the ____ in China'snorthwesternarea.

参考答案:

Gonghe basin

20. Which of the following statement about China's hybrid rice is NOT true?

参考答案:

A quarter of China's total rice-growing area of some 15 million hectares is planted with rice hybrids.

21. Major Heat signifies the hottest period is coming but the extreme hot point **has yet to arrive.**

参考答案:

错误

22. Every year on the Summer Solstice, the sun sits directly over the _____ and returns from north to south. Then, the amazing phenomenon known as "upright pole with no shadows" occurs.

参考答案:

Tropic of Cancer

23. If you want to find interesting answers to questions of your interested fields, you can download _____

参考答案:

Zhihu

24. Of the four functions mentioned below, which one is NOT the function of WeChat?

参考答案:

Online live broadcasts

25. Which of the following statements about the End of Heat is NOT true?

参考答案:

As the weather becomes cool during End of Heat,many people will feel languid and weary,which is called "summer weariness".

26. Joseph Needham,an English scholar,put emphasis on the great contributions made in agriculture in his book series Science and Civilization in China.

参考答案:

错误

27.China's science and technology ranked among the world's leading countries in the ancient times,and reached itspeak around the Ming dynasty.

参考答案:

错误

28.Traditional Chinese mathematics focuses on abstract problems,as represented in the book"Nine Chapters on the Mathematical Art".

参考答案:

错误

29.Please rank the following websites in chronological ordera.Sina Weibob.Dianpingc.Renrend.Sina Blog

参考答案:

bdca

30.It is widely believed that social media has brought increasing positive influence in people's lives in China.Which of the following statements about social media are TRUE?

参考答案:

Learn what's popular and understand cool culture. _Buy things from e-commerce sites. _You can find informed interesting answers to questions of your interested fields.

31. QQ asks users to choose a song, record themselves miming and dancing to the tune, and add various filters.

参考答案:

错误

32. Douyin boasts a seven-day retention rate of 73.8 percent, ranking first in the industry,

参考答案:

错误

33. Which of the following solar term signals the end of cold weather and a rapid rise in temperature?

参考答案:

Grain Rain

34. According to ancient Chinese folklore, a _____ is the creature that brings quarrels and disputes. It always begins hunting during the Awakening of Insects, and sometimes bites people.

参考答案:

white tiger

35. Which of the following statements about the Start of Spring is NOT true?

参考答案:

It's the beginning of spring in most of China.

36.In terms of the reasons for its success in China:It could be because of _____

参考答案:

enough big tech-savvy population_the convenience of Internet connection_the convenience of mobile payment

37.Which is NOT the benefit of online education?

参考答案:

It can yield more favorable results compared to offline education.

38.Which of the following statements about MOOC is NOT true?

参考答案:

MOOC became popular as soon as they were held in 2001,also being called "the year of the MOOC"by the New York Times.

39.What are the favorable factors in the development of onlineeducation in China?

参考答案:

The accelerated refinement of related laws and supporting policies._The increase of investment from the government in education industry_The rise of Chinese spending power._The popularization of Internet use and smart devices.

40.As far as content of courses is concerned,students'enthusiasmis stimulated by course _____ and situational_____.

参考答案:

course gamification_situational interaction

41. The three important levels of deciding a good dish are _____ and

参考答案:

color, aroma, taste

42. According to traditional Chinese medicine, each flavor has an affinity for a particular organ. Sweet goes to the _____ organs.

参考答案:

digestive

43. The four great inventions are: _____, _____ and _____

参考答案:

papermaking gunpowder_compass_printing

44. Which of the following statement about Dujiangyan irrigation system is NOT true?

参考答案:

Dujiangyan irrigation system has been scrapped and become a famous tourist attraction.

45. 【图片】 In 1964, the mushroom cloud in the news picture signifies _____

参考答案:

Successful explosion of China's first atomic bomb

46.The earliest reference to Yin and Yang isin _____

参考答案:

I Ching

47.Despite these advantages,China's sharing economy still faces many hurdles including: _____

参考答案:

personal information leakage_unfair competition_waste of resources

48. Sharing economy is a financial ecosystem revolving around short-term renting or exchange of resources, services or time.

参考答案:

正确

49. Which statement about Sheng Kuo is NOT correct?

参考答案:

His Brush Talks from Dream Brook depicted the science advancements promoted by the royal court. He discovered the use of artificial magnetized compass-needles.

50. The Yin-yang Theory informs how diagnoses are made, and underpins the physiology, pathology and treatment of illness.

参考答案:

正确

51. Which of the following statements about the Yin-yang Theory is NOT true?

参考答案:

A few general qualities of Yin are:warm,active,dry,sky,and bright.

52.ZhangHeng's versatility included:_____

参考答案:

literary scholar_poet_inventor

53. In the current developmental stage of smart city c stage of when IoT, cloud computing and big data lead the way, the application of Internet and installation of hardware had digitalized many industries.

参考答案:

错误

54. As construction of smart cities accelerates, so are the profits and benefits they create. Which of the following statements about its benefits are TRUE?

参考答案:

Medical costs can be reduced 8-15% by using intelligent technologies. _The commuting time can be shortened. _Life convenience and safety are leveling up.

55. The five purposes of smart cities include _____

参考答案:

improvement of people's welfare _sustainable environment _industrial upgrading better infrastructure

56. The birth of smart cities is based on the rapid developments achieved in Internet communication. Which of the following statement is NOT included of the developments?

参考答案:

social media

57. The current functions of Dujiangyan include: _____

参考答案:

**flood control_tourism and hydro-power_aquatic products_rural water
supply**

58. Which of the following statements about the Yellow Emperor is NOT true?

参考答案:

The Yellow Emperor's Inner Canon was written in the form of diary.

59. Taobao is a B2C online shopping platform, Tmall is a C2C online shopping platform

参考答案:

错误

60. What can best represent Li Shizhen's contribution?

参考答案:

His work The Compendium of Materia Medica was a monumental book on herbalism and an ancient botanical encyclopedia.

61. The external treatments shown in the following picture is _____. 【图片】

参考答案:

Acupuncture

62.The athlete may have tried____. 【图片】

参考答案:

Cupping Therapy

63.The zones of the tongue reveal the condition of theliver and kidney.

参考答案:

错误

64.Chinese Herbal Medicine is used to stimulate the body's natural healingprocess.

参考答案:

正确

65.The idea that"Couldn't get rice too clean or mince too fine for him."comes from:

参考答案:

Confucius

66.Since the Xinhai Revolution in 1911,Qipao was adopted as China's traditional clothing

参考答案:

正确

67.Since the 1920s,the sleeve design of Qipao became wider and wider.

参考答案:

错误

68. Following the First Opium War, China gradually became a part-colonial and part-feudal society. In medicine, there was a rapid expansion of Western techniques and ideas, which had a negative impact on the development of TCM.

参考答案:

正确

69.The Chinese government still paid little attention to the development of TCM, after the founding of the People's Republic of China in 1949.

参考答案:

错误

70.Vocational education in China is delivered through:

参考答案:

**vocational high schools_secondary skill
schools_adult education_vocational higher education institutes**

71.The CCTV New Year's Gala,also known as the Spring Festival Gala,and commonly abbreviated in Chinese as Chunwan,is a Chinese New Year special produced by China Central Television.

参考答案:

正确

72.Chinese people like to go to large squares where there are huge bells set up on New Year's 1st day.

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