

CECMOL FORUM



DEVELOPMENT OF PREMIUM E--- FLAVORS AND MARKET ANALYSIS

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AGENDA



Company Presenta.on

- ■ General informaOon
- ■ The way we do business
- ■ Products & services
- ■ R&D
- ■ ProducOon & quality

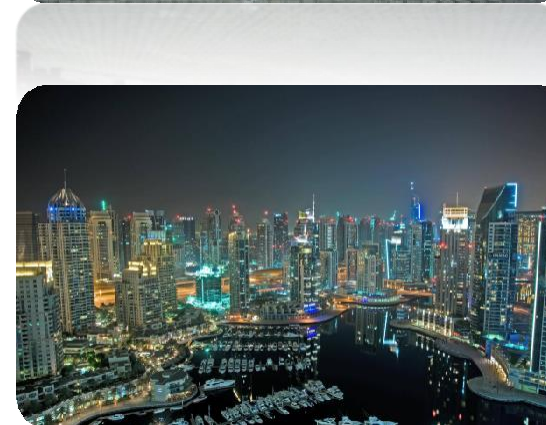
E---Liquids and E---Cigare7es

- ■ The e---liquid/e---cig industry
- ■ Our e---flavor approach
- ■ Quality and regulaOons

COMPANY PRESENTATION

GENERAL INFORMATION

- Ownership: independent/private, 3rd generation
- Industry and focus: tobacco industry and related
- Location: Hamburg – Reinbek, Germany
- Incorporation: 1954
- Employees: >70
- Activities: tailor-made flavours and casings for tobacco and related products
- Applications: cigarettes, kretek, cigarillos, pipe, RYO, shisha, snuff/snus, etc.
- Customers: multinational corporations, state monopolies and independent manufacturers
- Annual capacity: 3.000 tons (expansion to 4.500 tons)



- private
- e-cig industry
- DMCC Dubai, UAE
- 2014
- <10
- tailor-made e-flavours
>80 customizable platform e-flavors
- liquids for any kind of electronic smoking devices (ESD)
- liquid manufacturers and fillers, ESD manufacturers, multinationals
- manufactured by HF

COMPANY PRESENTATION

THE WAY WE DO BUSINESS



- ■ Know---How, Excellence, Focus & Leadership
- ■ Quality, Compliance, ConfidenOality
- ■ Customer---orientaOon, Exclusiveness, Flexibility & Responsiveness
- ■ InternaOonality, Independency, Stability & ConOnuity

COMPANY PRESENTATION

OUR SERVICES



WHAT WE OFFER

Premium products

Dedicated

Worldwide Service

Expertise

Young team, backed by HF

WHO WE ARE

Platform e-flavors

Tailor-Made

Quality

Compliance

Capacity

Order Size, Packing

COMPANY PRESENTATION



R&D AND QUALITY CONTROL



Modern facilities and equipment for

- Flavor, casing and tobacco analysis
 - Sensory: appearance, odour, taste
 - Analytical test with NIR, GC-MS, etc.
- Application of flavors on products for testing

Unique internal IT system for flavor development

- Automatic consideration of
 - Company specific ingredient lists
 - Legislations demanded by the customer
 - Access rights and confidentiality

Compliance

- Internal hazard classification process
- Production and transport safety
 - GHS, REACH
- Quality and product safety
 - ISO 9001:2008 Certification
 - HACCP Certification



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