

DIGITAL & TRENDS

PCs in Brazil

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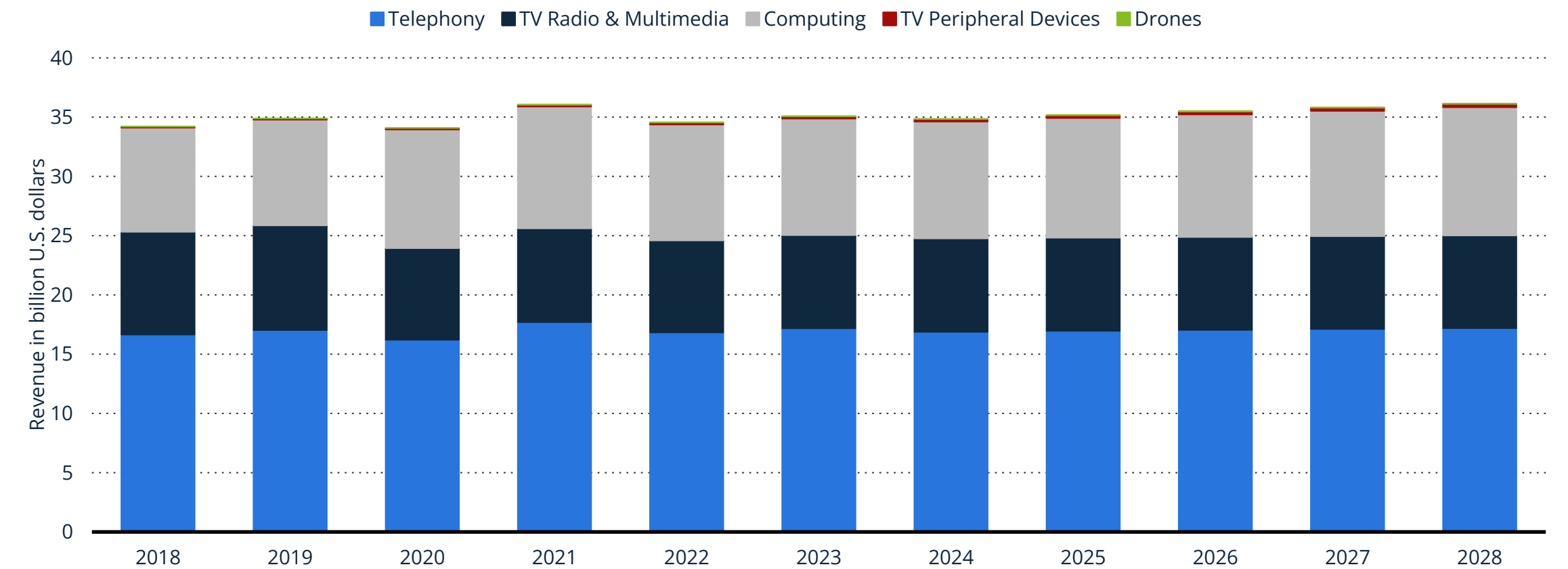
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CHAPTER 01

Overview

Consumer electronics market revenue in Brazil from 2018 to 2026, by segment (in billion U.S. dollars)

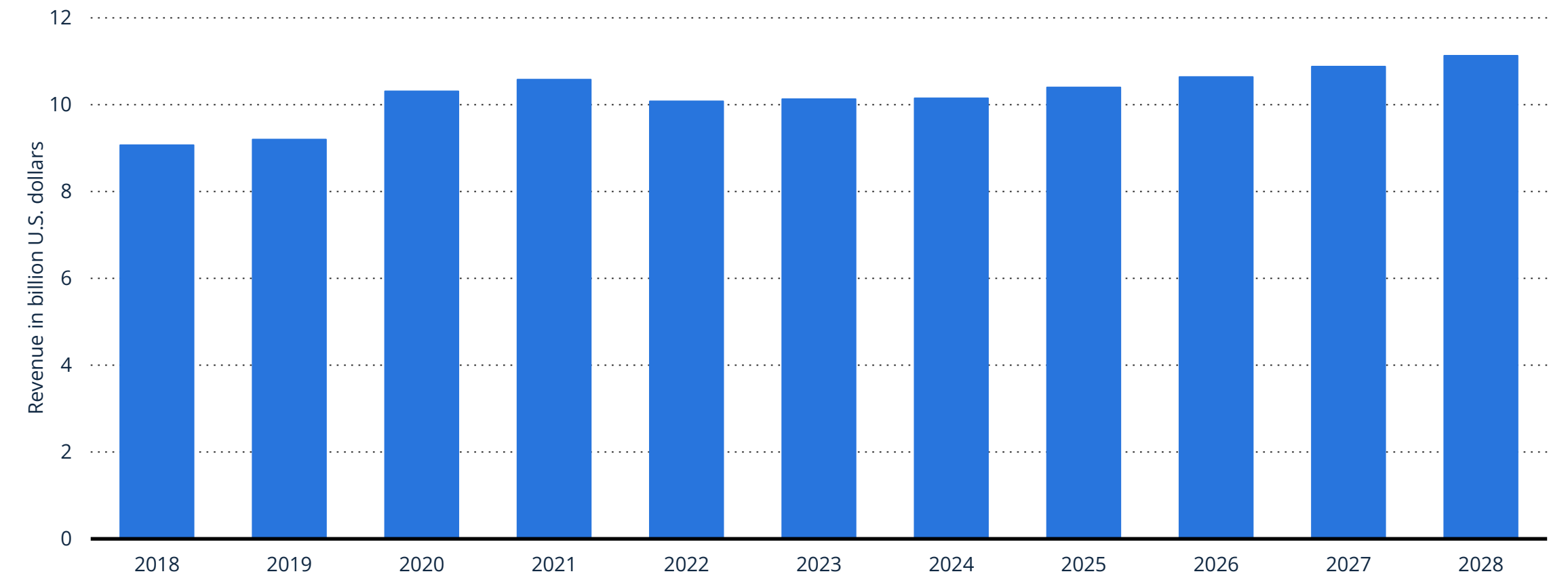
Revenue of the consumer electronics market in Brazil 2018-2026, by segment



3 **Description:** The consumer electronics market generated a revenue of almost 35 billion U.S. dollars in 2022. The telephony segment alone recorded revenues of over 16 billion euros. Ranked second and third were the TV, radio, and multimedia and the computing segment. Ranked second and third were the TV, radio, and multimedia and the computing segment. The Consumer Market Outlook estimates that, after declining in 2022, the revenue of those segments will increase again in 2023. [Read more](#)
Note(s): Brazil
Source(s): Consumer Market Insights

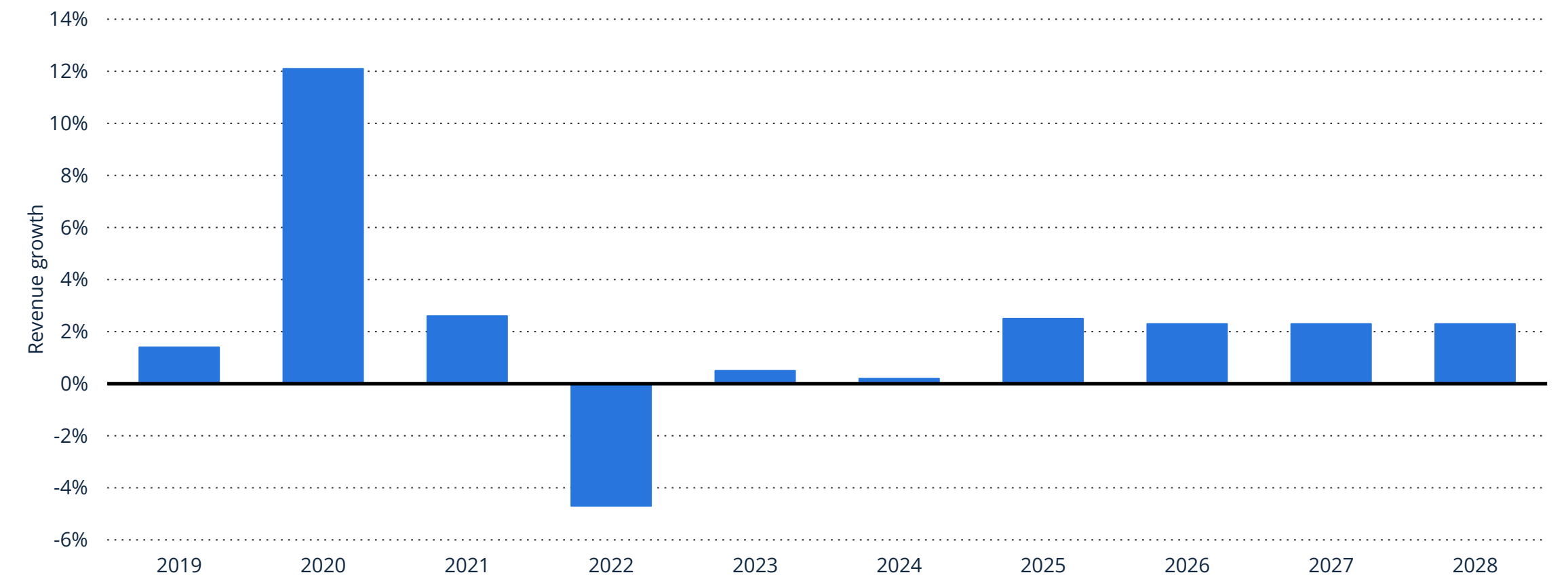
Revenue of the computing market in Brazil from 2018 to 2028 (in billion U.S. dollars)

Revenue of the computing industry in Brazil 2018-2028



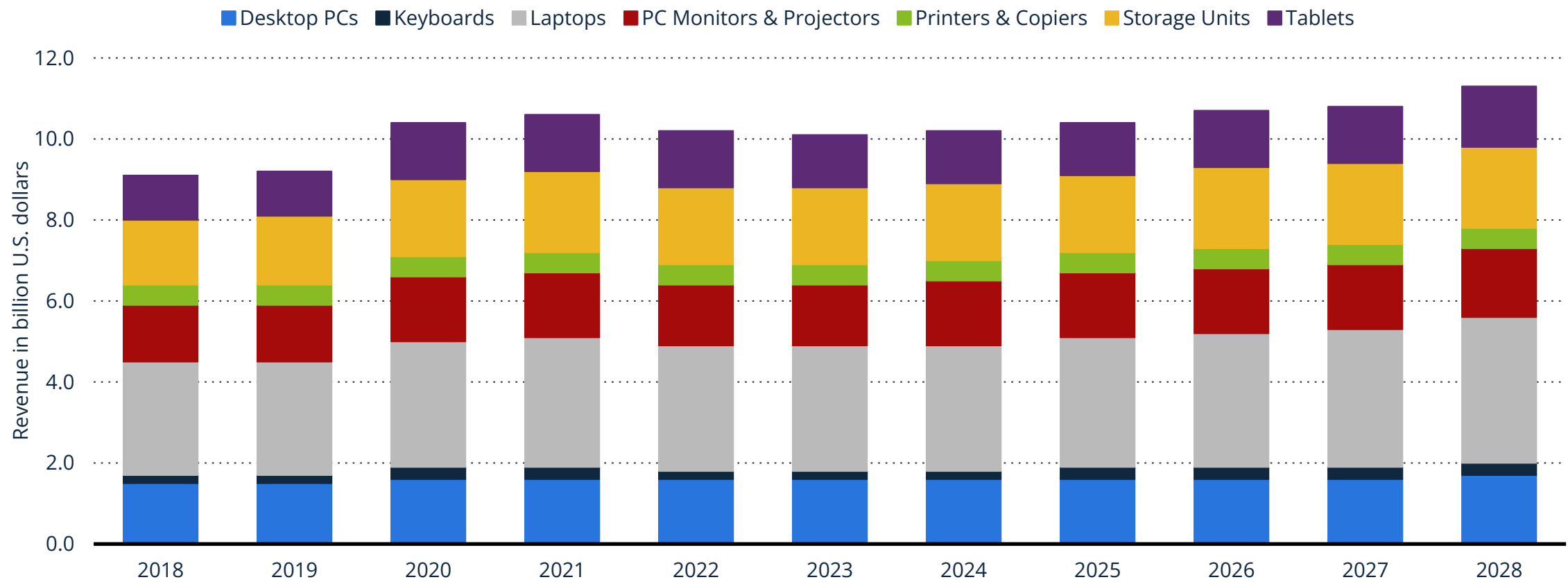
Revenue growth of the computing market in Brazil from 2019 to 2028

Revenue change of the computing industry in Brazil 2019-2028



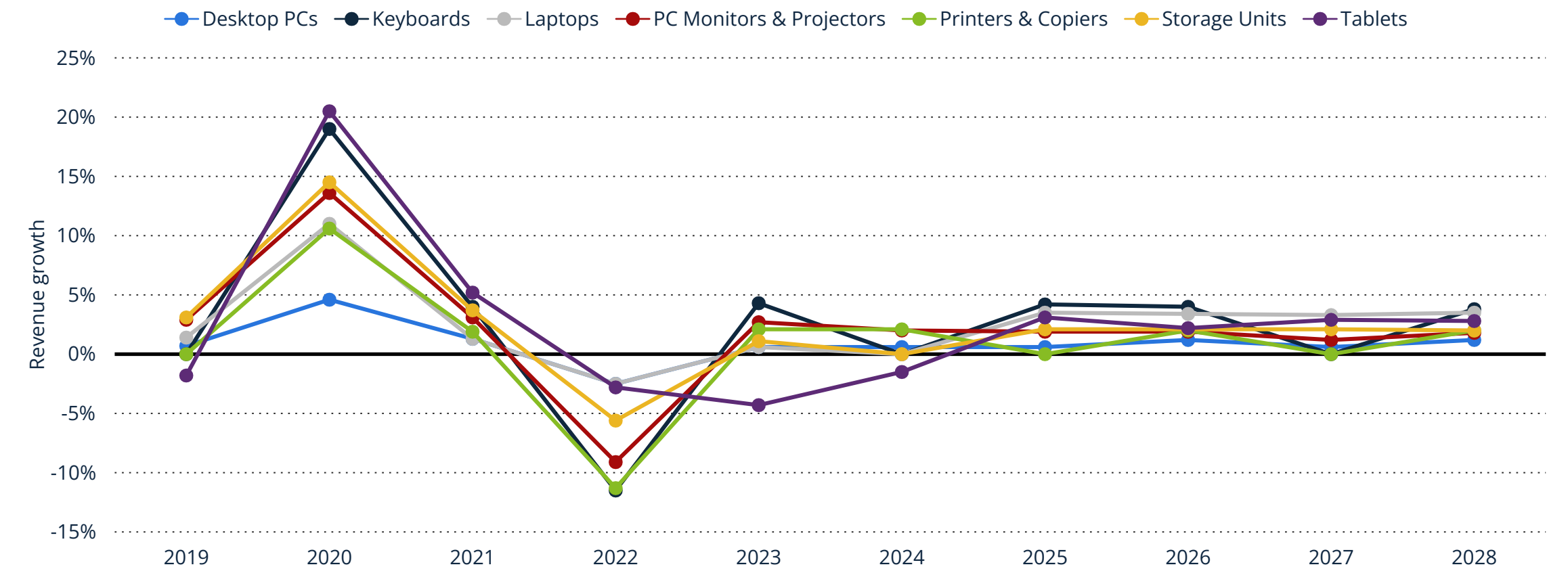
Revenue of the computing market in Brazil from 2018 to 2028, by segment (in billion U.S. dollars)

Revenue of the computing industry in Brazil 2018-2028, by segment



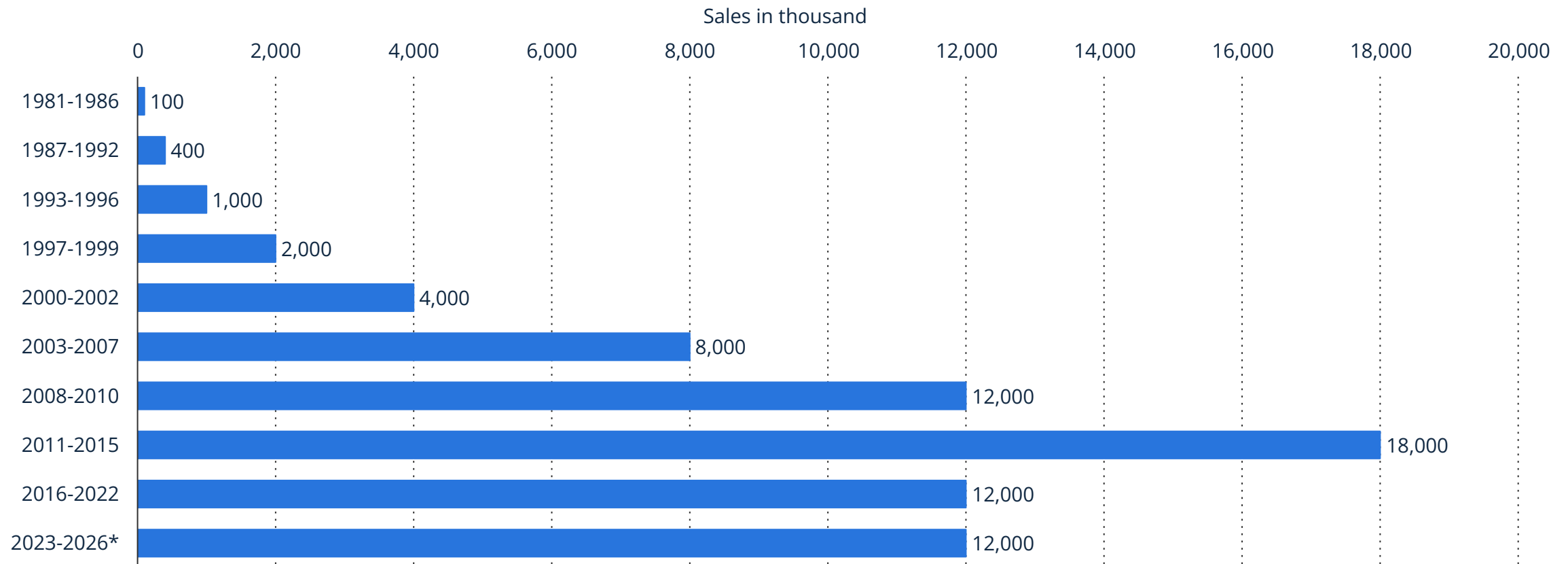
Revenue growth of the computing market in Brazil from 2019 to 2028, by segment

Revenue change of the computing industry in Brazil 2019-2028, by segment



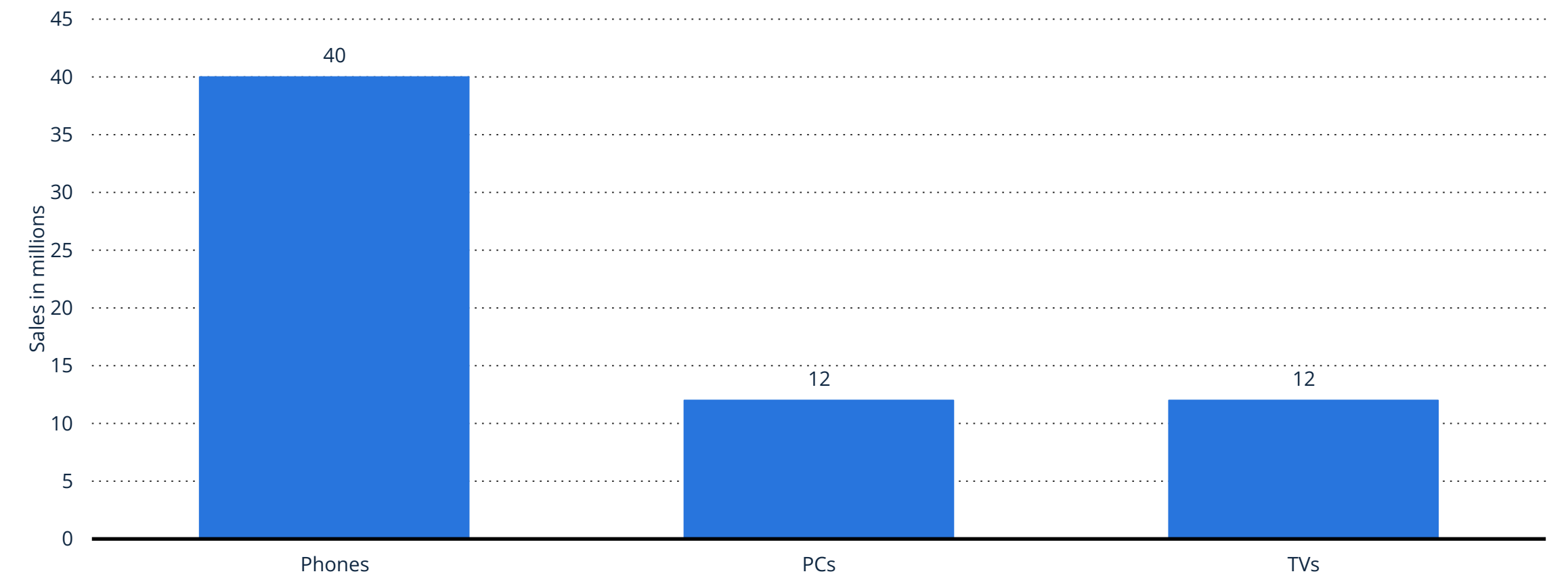
Annual sales of personal computers (PCs) in Brazil from 1981 to 2026 (in 1,000)

Annual PC sales in Brazil 1981-2026



Sales of consumer electronics devices in Brazil as of May 2023, by type of device (in millions)

Sales of consumer electronics devices in Brazil 2023, by type of device

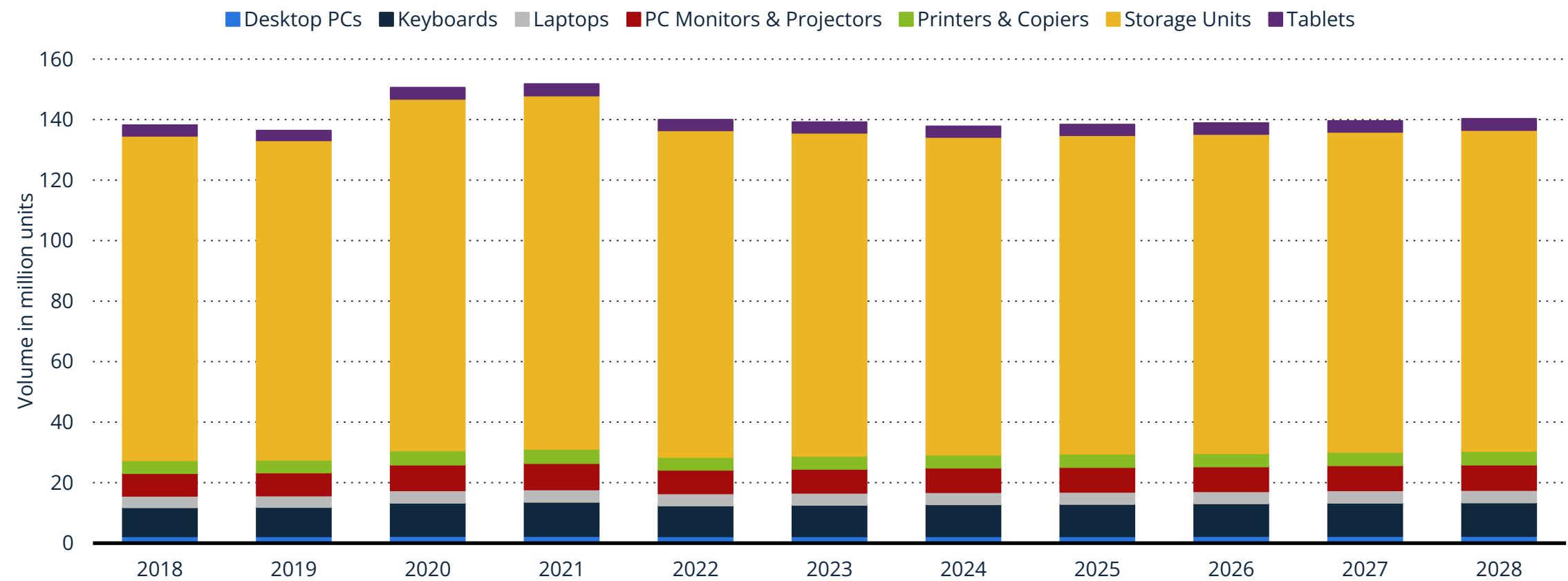


CHAPTER 02

Segments

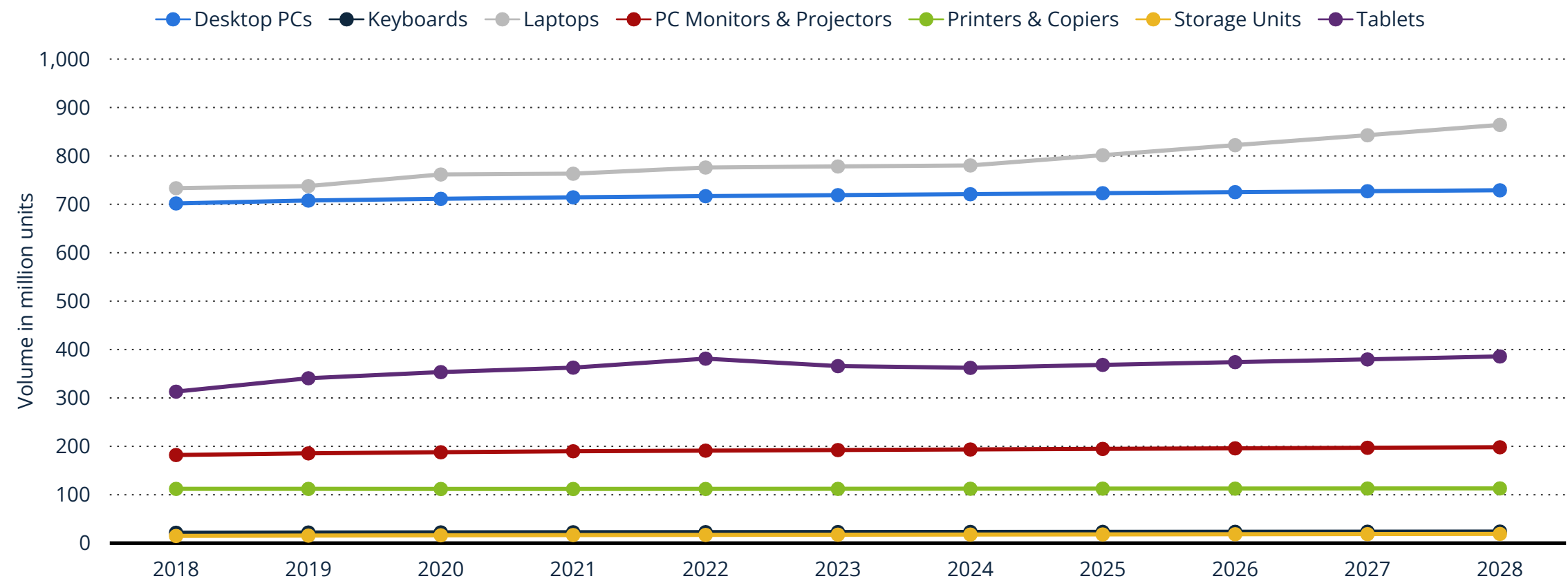
Volume of the computing market in Brazil from 2018 to 2028, by segment (in million units)

Volume of the computing industry in Brazil 2018-2028, by segment



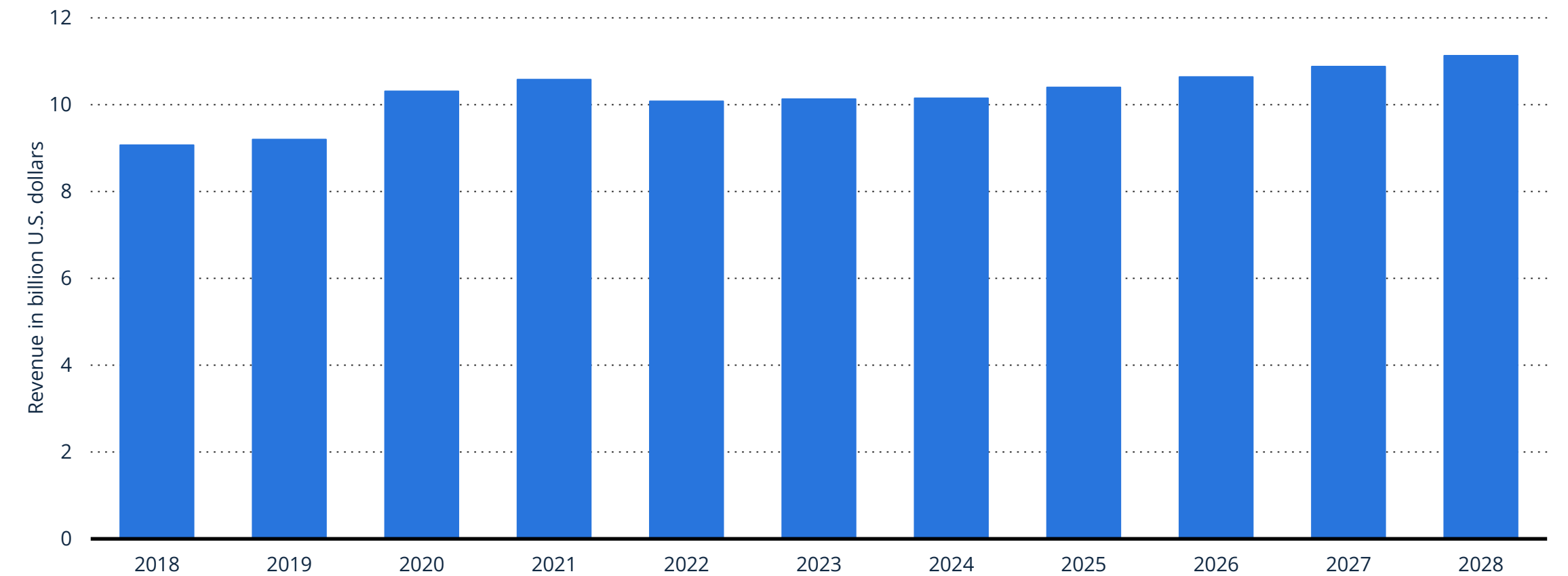
Average price of computing hardware in Brazil from 2018 to 2028, by segment (in U.S. dollars)

Average price of computing hardware in Brazil 2018-2028, by segment



Revenue of the laptop market in Brazil from 2018 to 2028 (in billion U.S. dollars)

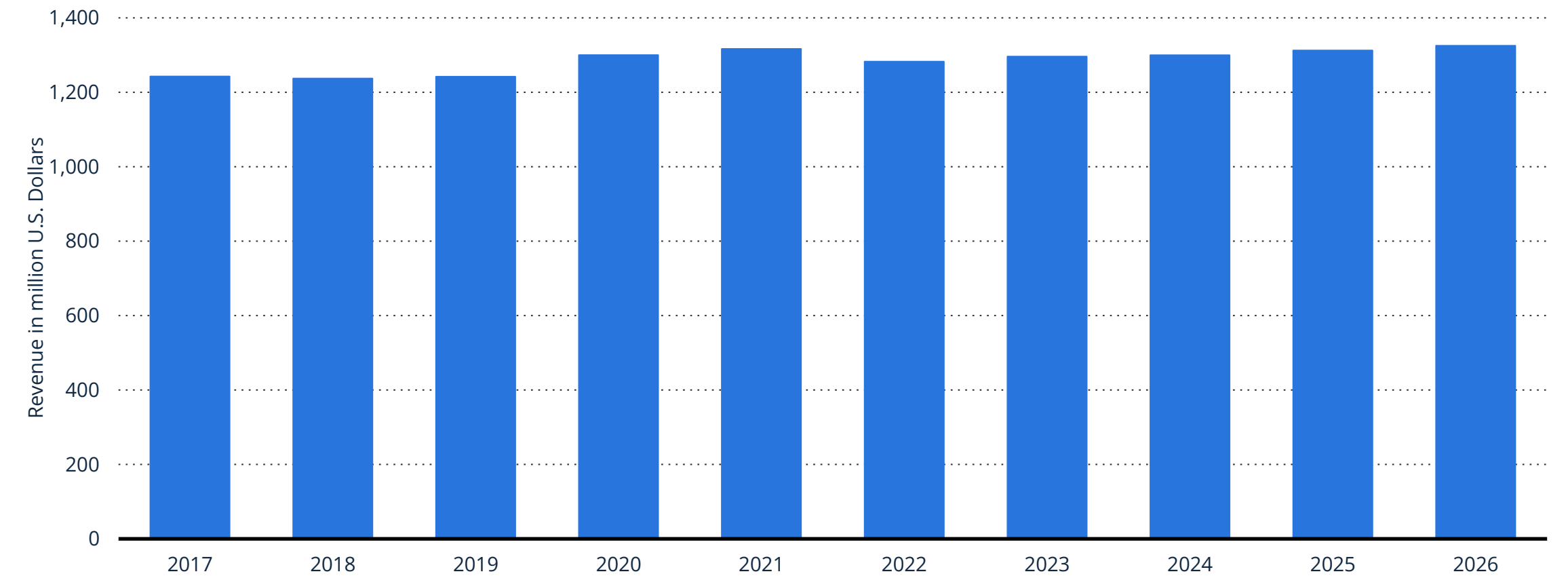
Revenue of the laptop market in Brazil 2018-2028



13 **Description:** The revenue in the 'Computing' segment of the consumer electronics market in Brazil was forecast to continuously increase between 2023 and 2028 by in total one billion U.S. dollars (+9.87 percent). After the sixth consecutive increasing year, the indicator is estimated to reach 11.13 billion U.S. dollars and therefore a new peak in 2028. [Read more](#)
Note(s): Brazil; 2018 to 2028
Source(s): Technology Market Insights

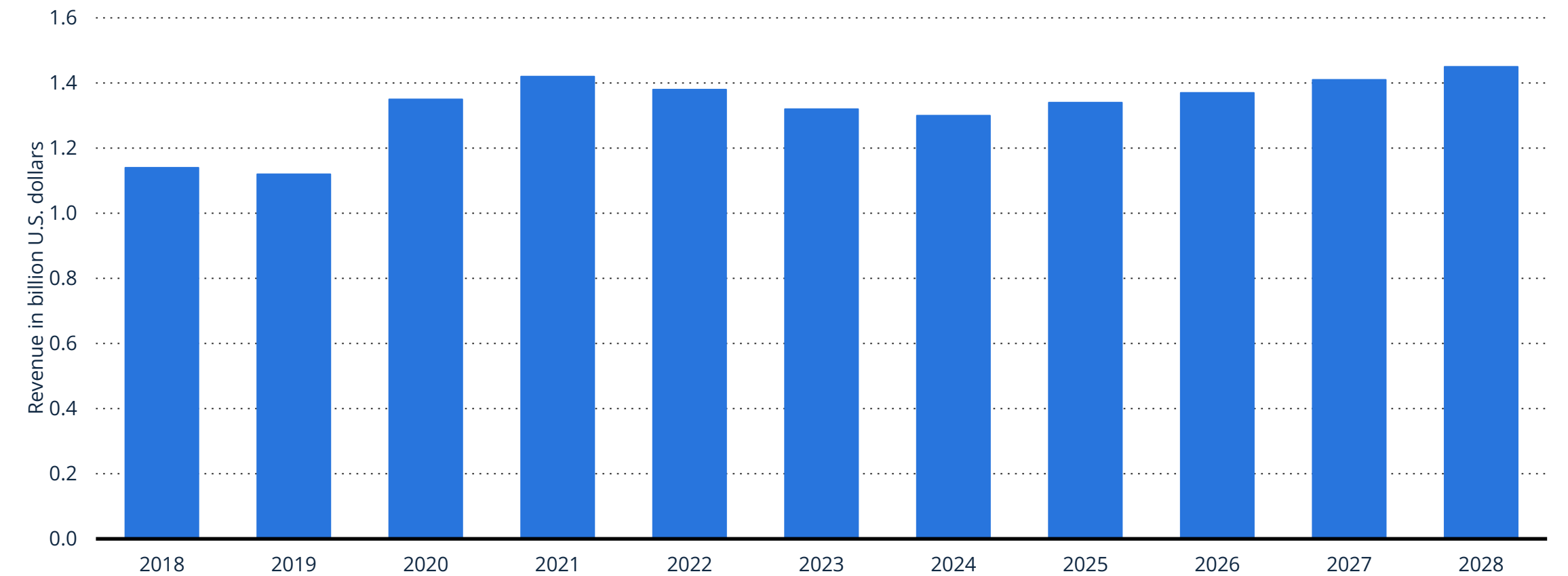
Revenue of the desktop PCs market in Brazil from 2017 to 2026 (in million U.S. dollars)

Revenue of the desktop PCs industry in Brazil 2017-2026



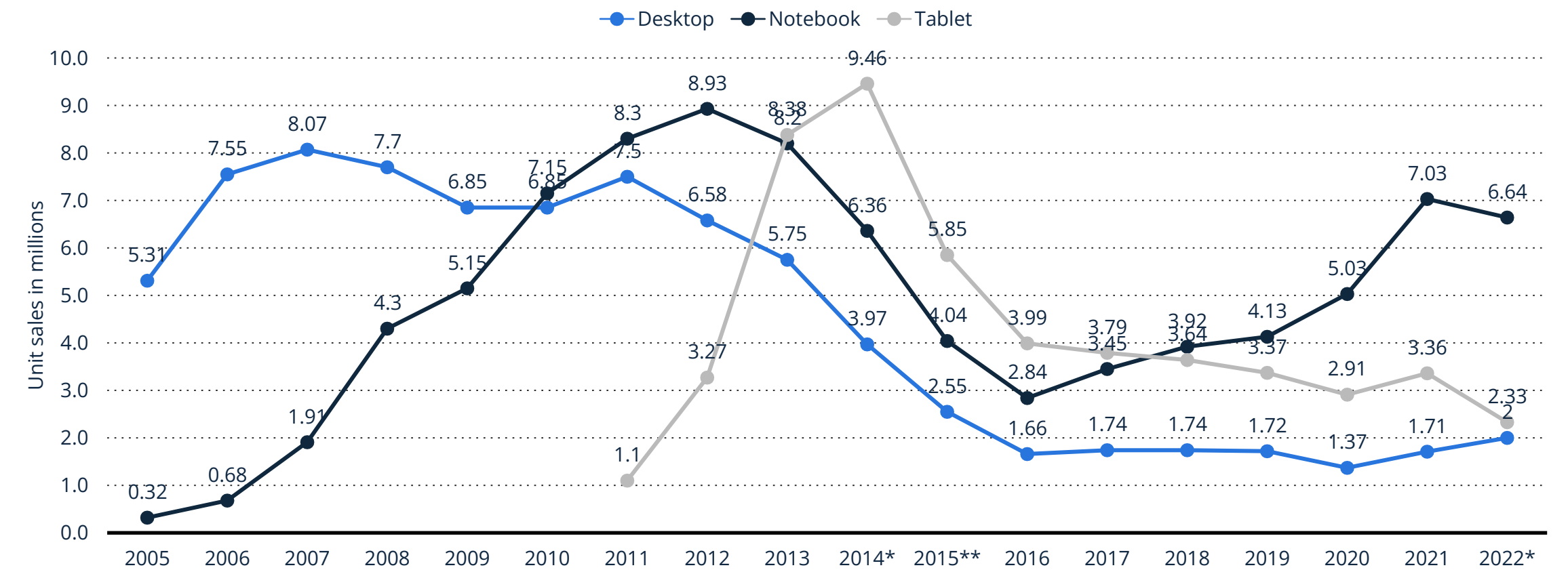
Revenue of the tablets market in Brazil from 2018 to 2028 (in million U.S. dollars)

Revenue of the tablets industry in Brazil 2018-2028



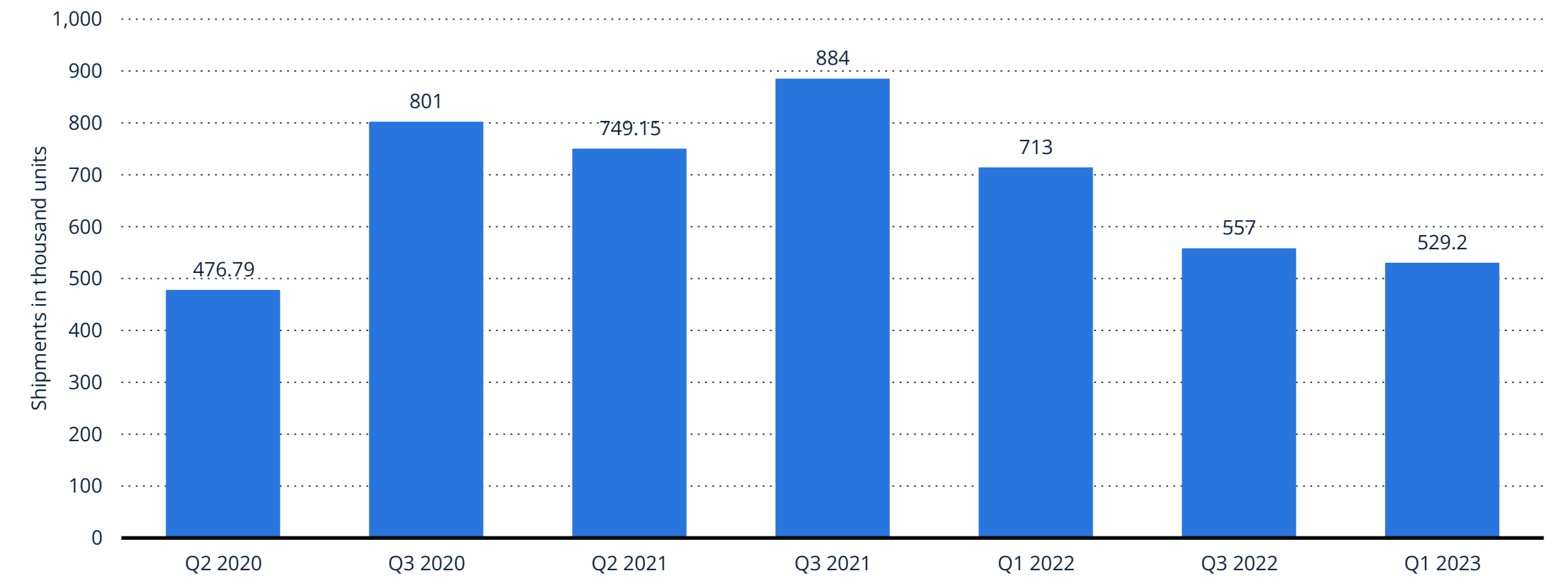
Number of desktop PCs, notebooks and tablets sold in Brazil from 2005 to 2022 (in million units)

Desktop PC, notebook & tablet unit sales in Brazil 2005-2022



Tablet shipments in Brazil from 2nd quarter 2020 to 1st quarter 2023 (in thousand units)

Tablet unit sales in Brazil 2020-2023

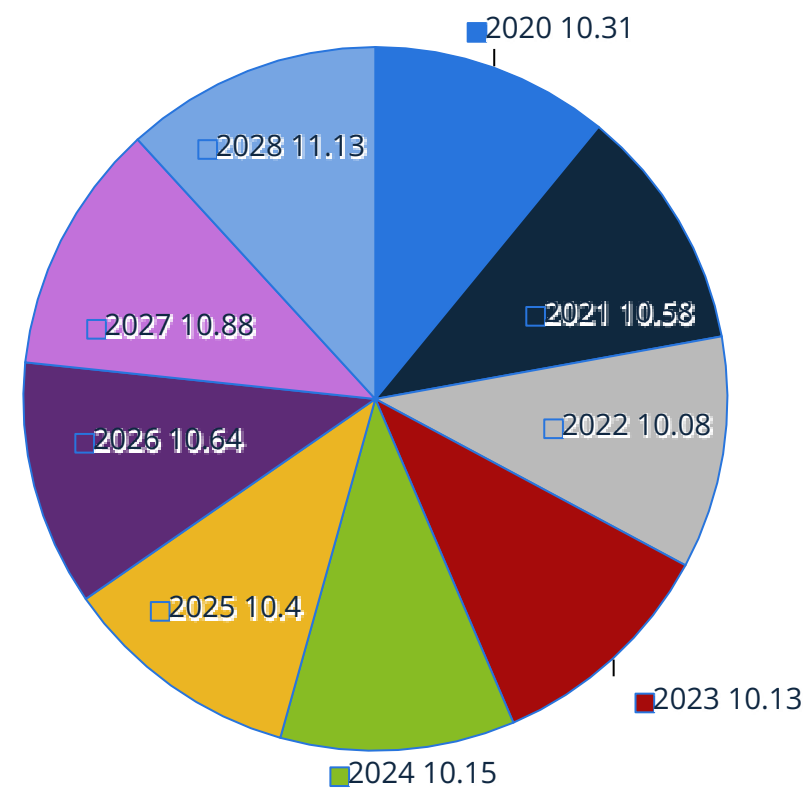


CHAPTER 03

Companies

Market share of main players in the computing industry in Brazil in 2028

Market share of main players in the computing industry in Brazil 2028



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