
基于 SSM 框架的数码产品在线销售系统的设计与实现

摘 要

本论文讲述了在SSM框架进行开发的数码产品在线销售系统的设计与实现。所谓的数码产品在线销售系统就是在网上买东西，可以给消费的顾客提供商品的信息和送货到家的服务，也有商家会提供售后和商品上门维修，总而言之就是为大家提供了便利和增加买卖产品的速度，节省了到店购买的时间。从多方面考虑这个系统带来的效益非常的大它把买家与卖家、厂商和制造商链接到一起形成了一条龙的服务。

数码产品在线销售提供了方便快捷的查找方式，可以从价格、销量、信誉和生产地址进行搜索，快捷准确。和实体店购买相比，在网上买能够看到更多的数码产品信息和准确的价格。数码产品在线销售最突出的优点是：价格合理，没有时间的限制节省实际开店时需要投入的成本和租金费用，还能让大家及时知道最新产品的价格与信息。

关键词：数码产品； 在线销售； 订单处理； Struts 技术； SSM 框架

Abstract

This paper describes the design and implementation of the online sales system of digital products developed in SSM framework. The so-called online sales system of digital products is to buy things online, which can provide consumers with commodity information and home delivery service, and also provide after-sales and home-to-door maintenance of commodities. In a word, it is to provide convenience for everyone, increase the speed of buying and selling products, and save the time to shop. In many ways, the benefits of this system are very large. It links buyers with sellers, manufacturers and manufacturers to form a series of services.

Online sales of digital products provides a convenient and fast way to search, which can be quickly and accurately searched from price, sales volume, reputation and production address. Compared with physical store purchase, online purchase can provide more digital product information and accurate price. The most outstanding advantages of online sales of digital products are: reasonable price, no time limit to save the actual costs and rental costs when opening a store, but also let everyone know the price and information of the latest products in time.

Keywords: Digital products; Online sale; Order processing; Technology of Struts; SSM framework

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