

毕业论文题目：江苏省服务贸易发展现状及对策分析

摘 要

随着我国经济不断的发展，我国传统经济的驱动力已逐渐不足，造成了污染高、能耗高、附加值低等问题。国家不得不出一些对策来解决这些问题，因此国家颁布了很多有利于服务贸易发展的政策，也为今后服务贸易的发展做出了指导，因为此时我们国家的服务贸易正是发展繁盛的时期，在这个成长过程中还在不断地钻研。江苏省是一个服务贸易发展的大省，在规模大小上国家排名位居第四，服务外包则排全国的第一名。本文主要论述了江苏省的目前状况，从江苏省服务贸易的发展特点出发从而分析出当前的主要矛盾，提出相关的一些对策建议，应立足于江苏省当前发展竞争优势，想要发展本省的服务贸易就应当刻不容缓的优化产业结构。

关键词：服务贸易；现状；问题对策

ABSTRACT

There are still in the process of service trade of jiangsu province unbalanced development service trade problems such as lack of talent support, must make a change for this combined with the advantage of jiangsu province, strengthen the competitiveness of the regional trade in services in jiangsu, the implementation of talent strategy, to ensure the sustainable development of the industry, speed up the transformation and upgrading of export enterprises, and adjust the export structure adjustment pressure, further advance technology trade, draw lessons from other provinces development experience. Shanghai, which is also part of the Yangtze river delta with jiangsu province, started earlier and has a faster development speed and scale than jiangsu province. Therefore, we can learn from it, improve our understanding and conduct in-depth research, develop industries, expand opening-up, highlight key categories and promote, and build a three-dimensional pattern of service trade development. according to the characteristics of the development of service trade in Jiangsu province to analyze the current main problems, put forward some relevant countermeasures and Suggestions, should be based on the current development of the competitive advantage of Jiangsu province, wants to develop trade in services in the province should optimize the industrial structure is of great urgency.

Keywords: Trade in Service; current situation; Problems and Countermeasures

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