

# 企业项目管理平台的设计与实现

## 摘要

随着中国加入 WTO 和移动互联网时代的到来，企业规模迅速增长，用户需求不断增长和多样化，公司之间的竞争越来越激烈。对于企业而言，它们最终会带来可观的收益。由于行业竞争和用户偏见等因素，很多企业的效益越来越低，甚至走向倒闭的边缘，基于这样的背景下，数据分析智能化、文档存储信息化、管理高效化、报表统计自动化已经成为传统中小型制造业企业所面临的挑战。为了解决企业所面临的问题，可以通过基于 B/S 模式的智能化企业项目管理平台，帮助企业实现项目管理绿色环保无纸化、报表智能化、文档存储信息化，异地办公协同化、监控生产进度实时化、数据分析自动化、任务提醒及时化，此外，使用不同的权限设置，每个部门可以执行自己的任务并有序地管理自己的事务。这不仅消除了传统的纸质项目处理和项目处理时间的延迟，而且还提高了业务管理的效率。 ，提高公司在该领域的竞争力。为此，我们依据工作流程及功能，设计并实现了面向传统中小型制造业企业的项目管理平台，主要功能有：新建项目、项目实施、项目结束、售后服务、业务提醒五个功能。

**关键词：** 信息化 web 技术； 项目管理； 智能化

## **ABSTRACT**

With China's accession to the WTO and the advent of the mobile Internet era, the rapid growth of enterprise scale, user demand and diversification, the competition between companies is becoming more and more intense. For companies, they end up delivering significant benefits. Due to factors such as industry competition and user bias, many enterprises are becoming less and less profitable, even going to the edge of bankruptcy. Based on this background, data Analysis Intelligence, file storage information, efficient management, report form statistics automation has become the traditional challenges of small and medium-sized manufacturing enterprises. In order to solve the problems faced by enterprises, the intelligent enterprise project management platform based on b/s mode can help enterprises to realize the project management green and environmental protection paperless, report forms intelligent and document storage information, co-location, real-time monitoring of production progress, automation of data analysis, timely reminder of tasks, and through different authority settings, each department can play its part and handle its own affairs in an orderly way, this not only gets rid of the traditional paper-based project processing, the project process processing time delay, but also can further improve the efficiency of enterprise management, enhance the competitiveness of enterprises in the same industry. To this end, we design and implement a project management platform for traditional small and medium-sized manufacturing enterprises based on workflow and function, the main functions are: New Projects, project implementation, the end of the project, after-sales service, business reminder five functions.

**Keywords:** InformationWebTechnology;ProjectManagement;intellectualization

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