“三只松鼠”零食网站设计与开发

摘 要

科技水平越来越发达，计算机技术也不断在发展，日常生活中也迅速普及，我们也常常利用这个技术来进行资料的管理。以前，资料都是依靠工作人员手工进行整理，每天面对大批的信息材料，工作量是非常巨大的。也同时浪费了许多时间人力物力，相反，弊端也有很多，例如人工疏忽造成资料的损坏、遗漏等，使得对资料信息的管理陷入反复繁琐，信息凌乱的境地。不仅如此，还有一个很大的弊端，就是传播极其的困难。为了有效地降低人工经营成本，杜绝管理的破绽，提高管理的稳定性和简洁性，我们也该针对以上阐述的弊病，打造一个方便简洁高效的资料管理系统。因此，根据我最近在学习上所遇到的问题，我选择开发这款“三只松鼠”零食网站。

根据分析，确定网站采用 PHP 技术，并以 MySQL 作为数据库来写网站的后台，然后用 html、css 写出系统的前端。这样开发出来的管理系统具有安全性高、扩展性强、操作简单、容易动手等特点。本系统主要实现了管理信息、资料管理、会员管理、留言管理等功能。

关键字：PHP；MySQL；JS

ABSTRACT

The level of science and technology is more and more developed, and the computer technology is also developing constantly. We often use this technology to manage data. In the past, the data were sorted out manually by the staff. Facing a large number of information materials every day, the workload is very huge. At the same time, it also wastes a lot of time, manpower and material resources. On the contrary, there are also many disadvantages, such as the damage and omission of data caused by manual negligence, which makes the management of data and information fall into a situation of repeated tedious and disordered information. Not only that, but also a big drawback is the extremely difficult dissemination. In order to effectively reduce the cost of manual operation, put an end to the shortcomings of management, and improve the stability and simplicity of management, we should also create a convenient, concise and efficient data management system for the above-mentioned shortcomings. Therefore, according to my recent learning problems, I chose to develop this "three squirrels" snack website.

According to the analysis, the website uses PHP technology, and uses MySQL as the database to write the background of the website, and then uses HTML and CSS to write the front end of the system. The management system developed in this way has the characteristics of high security, strong expansibility, simple operation and easy operation. This system mainly realizes management information, data management, member management, message management and other functions.

Keywords:: PHP; MySQL; JS

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