

## 西藏牧区特色销售网站设计

**[摘要]** 科技的发展赋予了商品交易新的途径，电子商务名词的出现改变了消费者购物的习惯，同时也为商家打开了新的销售市场。电子商务也可以理解为利用互联网来进行商务贸易，这种方式可以打破时间和地点的限制，可以为消费者提供随时购物的平台，消费者可以在平台上随时处理自己的订单和了解订单详情。网上的购物系统将买方与卖方更加紧密的结合在一起，减少时间与地点的问题。

本西藏牧区特色销售网站采用 java 语言和 mysql 数据库进行设计，在运行中需要 myeclipse 软件的调试。本系统就是采用电子商务的理念进行开发，用户可以在网站上浏览不同分类的商品，当选择喜欢的商品后可以加入购物车进行同类商品的对比，也可以立即购买；购买后可以进行订单的查看和管理；同时本系统中也加入了商家，商家可以发布要销售的商品，安排审核用户的订单，实现销售与管理的一体化。为了更加方便用户的选购，本系统中也加入了商品评价的功能，同时本系统中设计了在线留言的模块功能，可以使系统更加的灵活。本系统的实现可以帮助用户购买商品、帮助商家销售和管理商品，非常符合现代人的生活需求。

**[关键字]** 购物车信息；商品信息；订单信息；评价信息

## Special sales website of Tibet pastoral area

**Abstract** The development of science and technology has given a new way of commodity trading. The emergence of e-commerce terms has changed consumers' shopping habits and opened up a new sales market for businesses. E-commerce can also be understood as the use of the Internet to carry out business trade, this way can break the time and place restrictions, can provide consumers with a shopping platform at any time, consumers can process their own orders and understand the details of orders on the platform at any time. Online shopping system combines buyers and sellers more closely, reducing time and place issues.

The special sales website of Tibet pastoral area is designed with Java language and MySQL database, which needs debugging of MyEclipse software. The system is to use the concept of e-commerce development, users can browse different categories of goods on the website, when the choice of goods can be added to the shopping cart for comparison of similar goods, can also buy immediately; after purchase, you can view and manage the order; at the same time, the system also adds businesses, businesses can publish the goods to be sold, arrange the audit Nuclear user orders, to achieve the integration of sales and management. In order to make it more convenient for users to purchase, the system also adds the function of commodity evaluation. At the same time, the module function of online message is designed in this system, which can make the system more flexible. The implementation of this system can help users to buy goods, help businesses sell and manage goods, which is in line with the needs of modern people's life.

**KeyWords** shopping cart information; commodity information; order information; evaluation information

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