

苏州科斯伍德油墨股份有限公司财务报表分析

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摘要

公司财务报表分析是用来反映财务指标的主要依据,是对公司内外财务现状好人经营成果进行解析,以此来反映公司爱日常经营活动中所存在的利和弊和公司未来发展的趋势,完善企业管理制度和优化经营政策。企业财务报表是静态文件,如果

要进行高效的决策，还要对报表进行分析，从而使得信息使用者和决策者提供确切的有价值的财务信息，进而作出更好的决策。本文通过比较分析法来分析苏州科斯伍德油墨股份有限公司 2014 年到 2019 年的财务数据，探索企业的财务指标变化的趋势和具体的原因。公司是国内环保胶印油墨行业的龙头企业之一，是国内少数能将产品销往欧美等发达国家和地区的企业之一，产品最终客户已涉及到包括食品，电子和化妆品等多个行业世界一流企业在内的众多最终客户群体。公司所拥有的“东吴牌”油墨为江苏省著名商标，并有多个产品获得江苏省科学技术厅的“高新技术产品”。

【关键词】： 财务报表分析 财务指标 存在问题 解决方法

Abstract

The analysis of the financial statements of the company is used to reflect the main basis of the financial indicators is to analyze the operating results of the financial situation inside and outside the company ,in order to reflect the advantages and disadvantages of the company's love for daily business activities and the trend of the future development of the company,to improve the enterprise management policy.financial statements are static documents,to make efficient decisions also analyze the report,so that information users and decision makes can provide accurate and valuable financial information.And make better decisions.This paper analyzes the Suzhou Kingswood Printing company's financial date from 2014 to 2019 through comparative analysis.Explore the trend and reasons of the change of financial indicators of enterprises.The company is a country one of the leading enterprises in the internal environmental protection offset printing ink industry is one of the few domestic products that can be sold to Europe.One of the enterprises in the United States and other developed countries and regions,the and customers of the products have involved many famous customer groups,such as food,electronics,and the “Dongguan Brand”,which is owned by the company,is a famous trademark of the Soviet province,and a number of products have been obtained from the “High-tech products”of the science and Technology Department of the Soviet Province.

【Keywords】 Analysis of financial statements Financial indicators Existing problems
Solution

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