

题目名称： 旅游网站的设计与实现

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摘要：基于“互联网+”与旅游行业的融合发展，在对旅游开发及旅游项目推广等方面进行综合发展的过程中，需要利用互联网平台，对旅游咨询、线路规划以及旅游风景等方面进行设计，以此提高旅游景点的推广效果。基于此，对旅游网站进行设计，是对网站设计的技术应用、系统数据等方面进行综合讨论，以此提高旅游网站的实用价值。在分析旅游网站运行环境、功能需求、设计条件的前提下，对网站功能、数据库等方面进行设计，数据库是选择 Postgre SQL 数据库，在对旅游网站进行功能设计时，是对数据库的信息传输、网站主页面、旅游线路规划、留言板及景点等板块进行设计，进而实现旅游网站的综合功能提升。在对旅游网站的板块及功能进行设计后，对各项功能板块进行测试，最后结果证明本次的旅游网站设计，可以实现各项功能的落实，希望通过本次的设计及研究，对旅游网站的功能设计及规划等方面可以提供微薄帮助。

关键词：旅游网站；设计；数据库；功能

Design and implementation of tourist websites

Abstract: Based on the "Internet plus" and the integration of the development of tourism industry, the comprehensive development in the process of tourism development and tourism promotion and other aspects of the project, the need to use the Internet platform, design of tourism route planning and consulting, tourism and other aspects, in order to improve the tourist attractions promotion effect. Based on this, the design of tourism website is a comprehensive discussion on the technology application and system data of website design, so as to improve the practical value of tourism website. On the basis of analysis of tourism website operation environment, functional requirements, design conditions, design of website function and database, the database is selected, in the functional design of the tourism website, the database information transmission, web page, tour planning, message boards and attractions such as plate design, synthesis the function so as to realize the tourism website promotion. Design on the plate and the functions of tourism websites, to test the function of plate, finally prove that the tourism website design, can realize the functions of the design and implementation, hope that through this research, the function of planning and design of tourism websites can provide little help.

Key words: tourist website; design; database; function

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