Understanding ideas Business blossoms







Skim the title "Business Blossoms" and the pictures and predict what the passage may talk about.

Maybe it is about a young girl who starts a business of flowers.







What's the type of the passage?

- An argumentation.
- B. A feature story(专题故事).
- C. An exposition.

A feature story often appears on a magazine or newspaper.

It has varied subjects of human interest.

It can be a profile of someone or about some event, a pet, or local food. A good feature story includes true aspects and impressive details to make it appealing and generally persuasive.



5. Organize information and fill in the chart.

Interviewee		U
Name	Zhang Yue	
Occupatio	(1) Chairwoman of Rose Valley	25 1
n	Co., Ltd	10-23
Favorite saying	(2) The early bird catches the wo	rm
Dream	Turn a new and exciting	
	business into a (3) successful	111111111111111111111111111111111111111
	one.	

Post-reading

1. Figure out the timeline of Zhang Yue's story.



return to home town

see the (1)potential

make a (2) decision



present her idea



get
(3) investment

start a (4)<u>busi</u>ness

a lot to learn

overcome (5)obstacles

business blossoms



Which words can best describe Zhang Yue?

- A. Potential and doubtful.
- B. Passionate and devoted.
- C. Diligent and experienced.
- D. Realistic and pessimistic.







What is the main purpose of the passage?

- A. To help young people think more realistically before starting their own businesses.
- B. To encourage all young people to start their own businesses after graduation.
- C. To introduce the main reasons why young people choose to start their own businesses.
- D. To analyse the pros and cons of young people starting their own businesses.





Discussion

1. What do you think has contributed to Zhang Yue's success? (Critical thinking)

From my point of view, she is passionate and devoted, which

contributes to her success. Besides, she has a good idea and

works so hard with a strong determination.



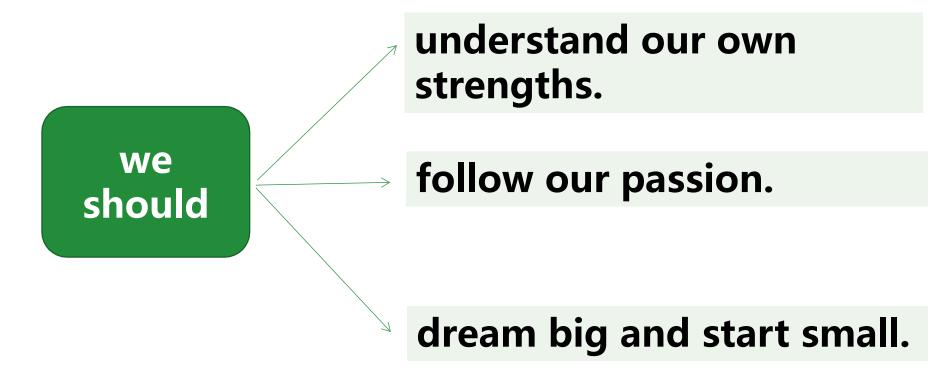
2. Have you ever thought about starting your own business? Give your reasons.(Creative thinking)

I' d like to start my own business, because I can experience the freedom of being my own boss just like Zhang Yue and at the same time I can apply what I have learnt to practice.

Reflection



To start our own businesses and make our dreams come true,



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