

DIGITAL & TRENDS

Internet usage in Malaysia

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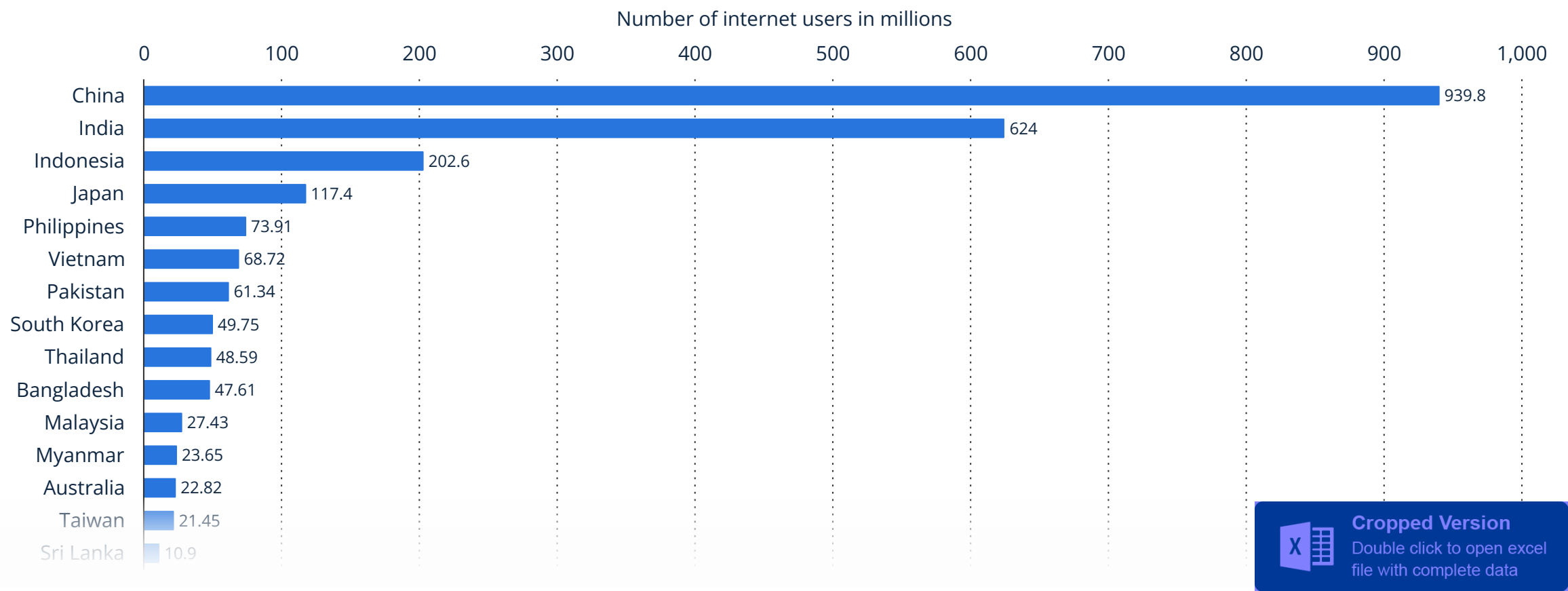
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CHAPTER 01

Overview

Number of internet users in the Asia Pacific region as of January 2021, by country (in millions)

Number of internet users APAC 2021, by country



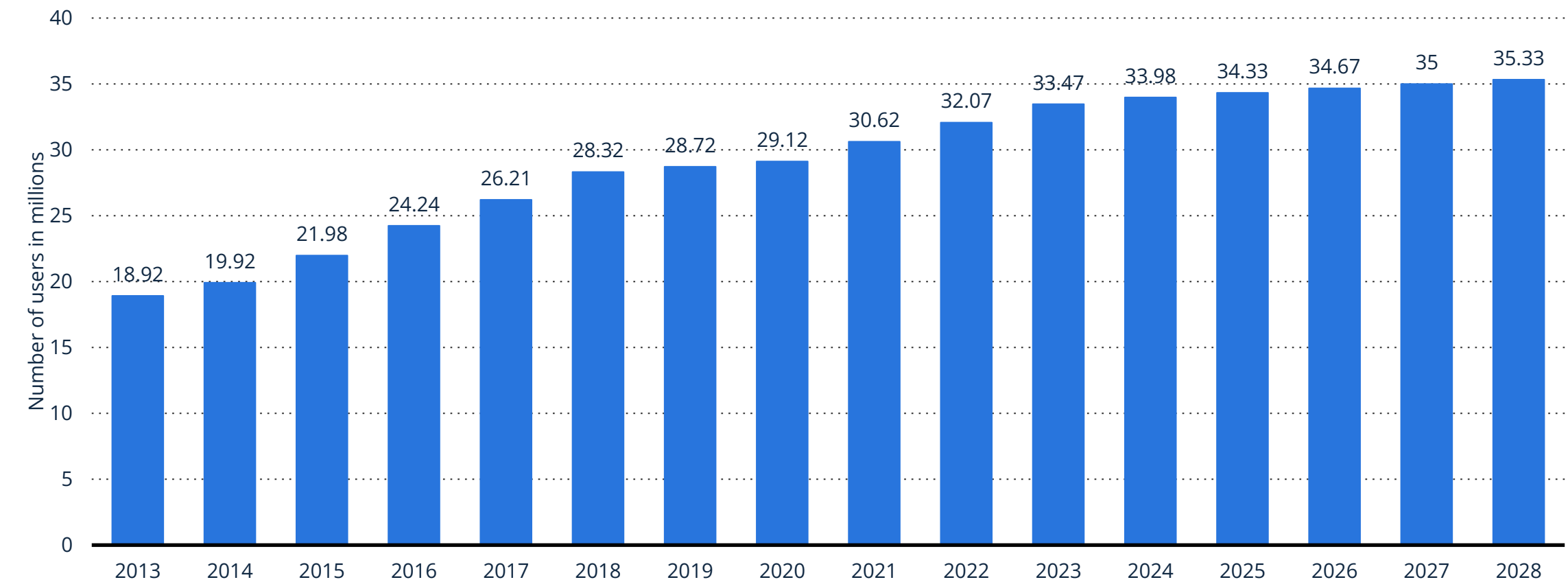
Degree of internet freedom in selected countries worldwide according to the Freedom House Index in 2022 (index points)

Freedom House Index: internet freedom in selected countries worldwide 2022



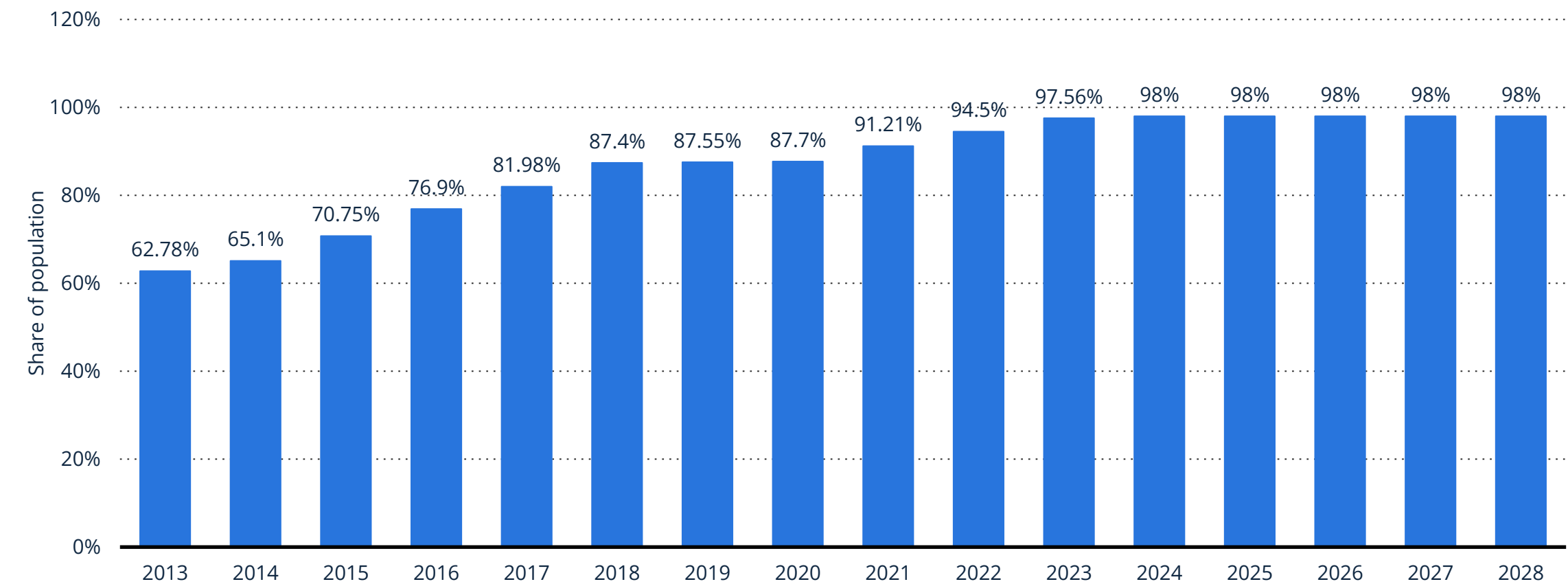
Number of internet users in Malaysia 2013-2028 (in millions)

Number of internet users in Malaysia 2013-2028



Internet penetration rate in Malaysia 2013-2028

Internet penetration rate in Malaysia 2013-2028

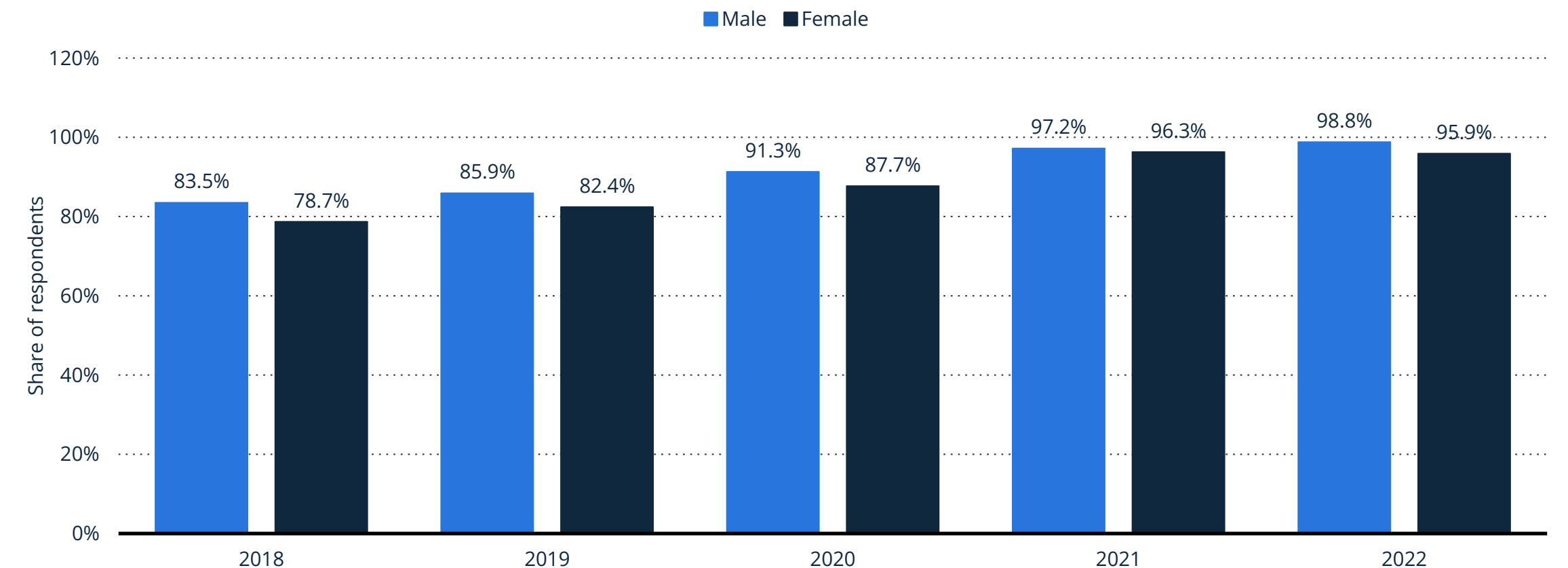


CHAPTER 02

Internet demographics

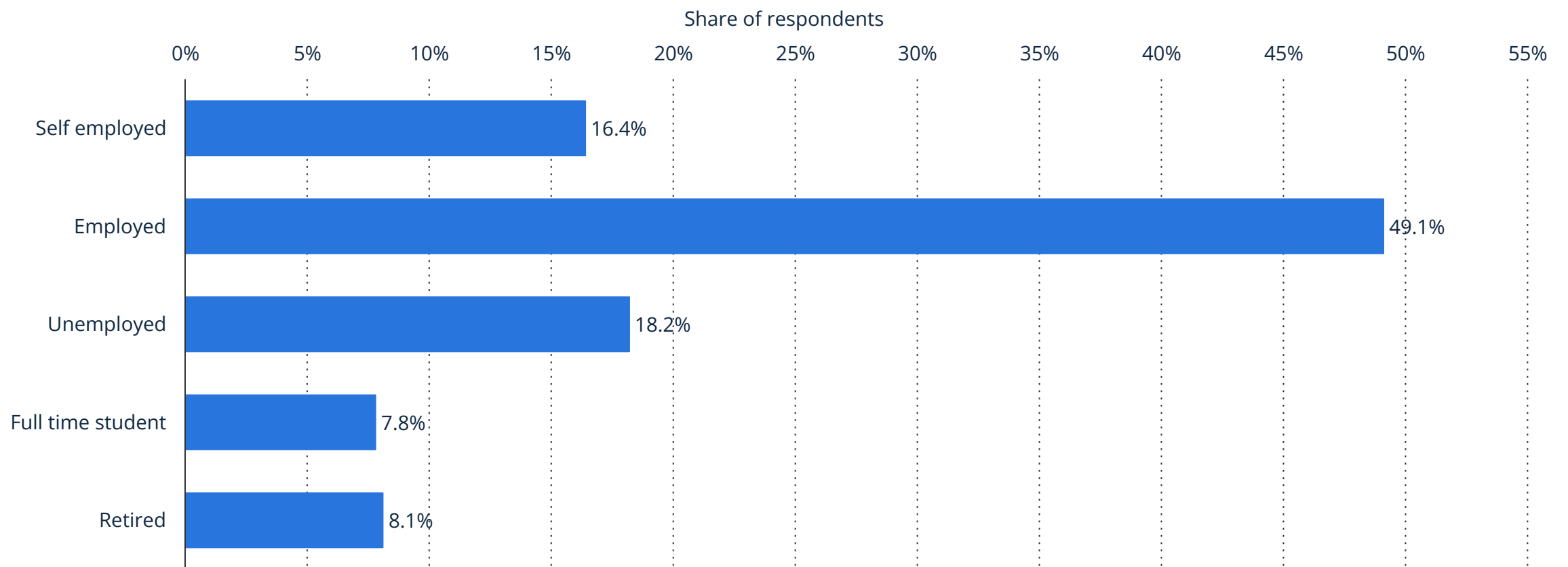
Percentage of individuals using the internet in Malaysia from 2018 to 2022, by gender

Share of individuals using the internet in Malaysia 2018-2022, by gender



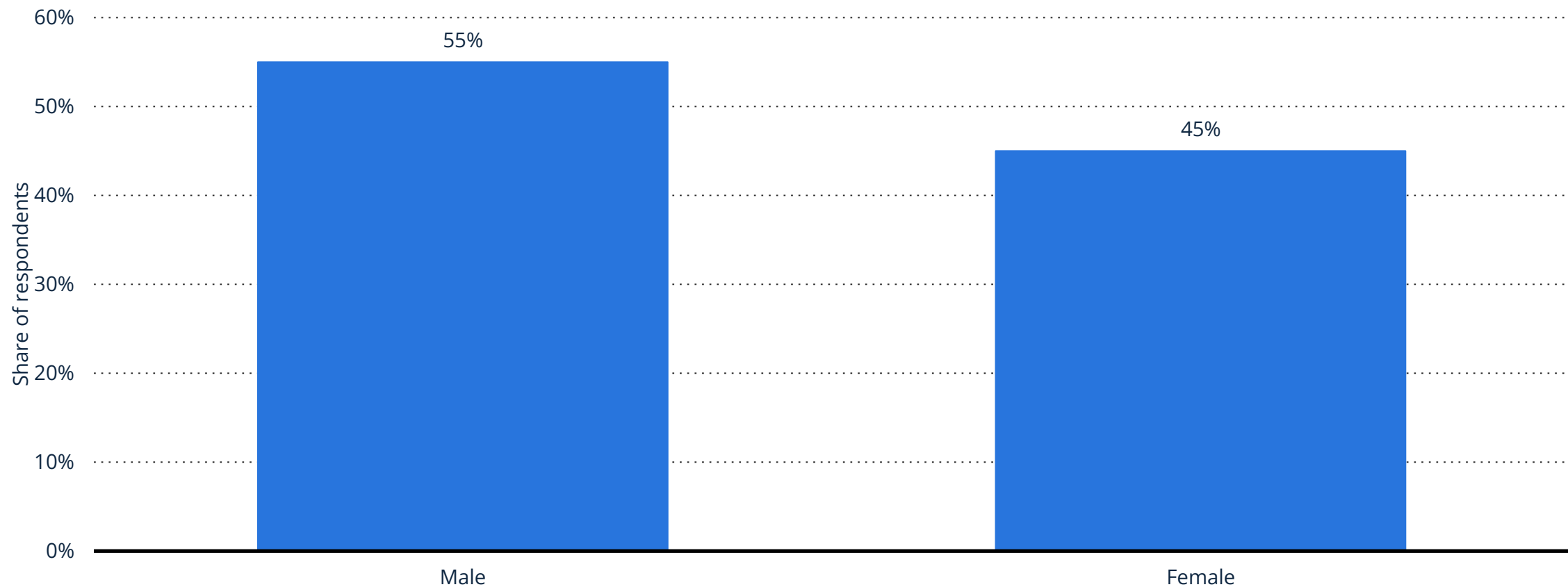
Distribution of internet users in Malaysia as of May 2022, by employment status

Distribution of internet users Malaysia 2022 by employment status



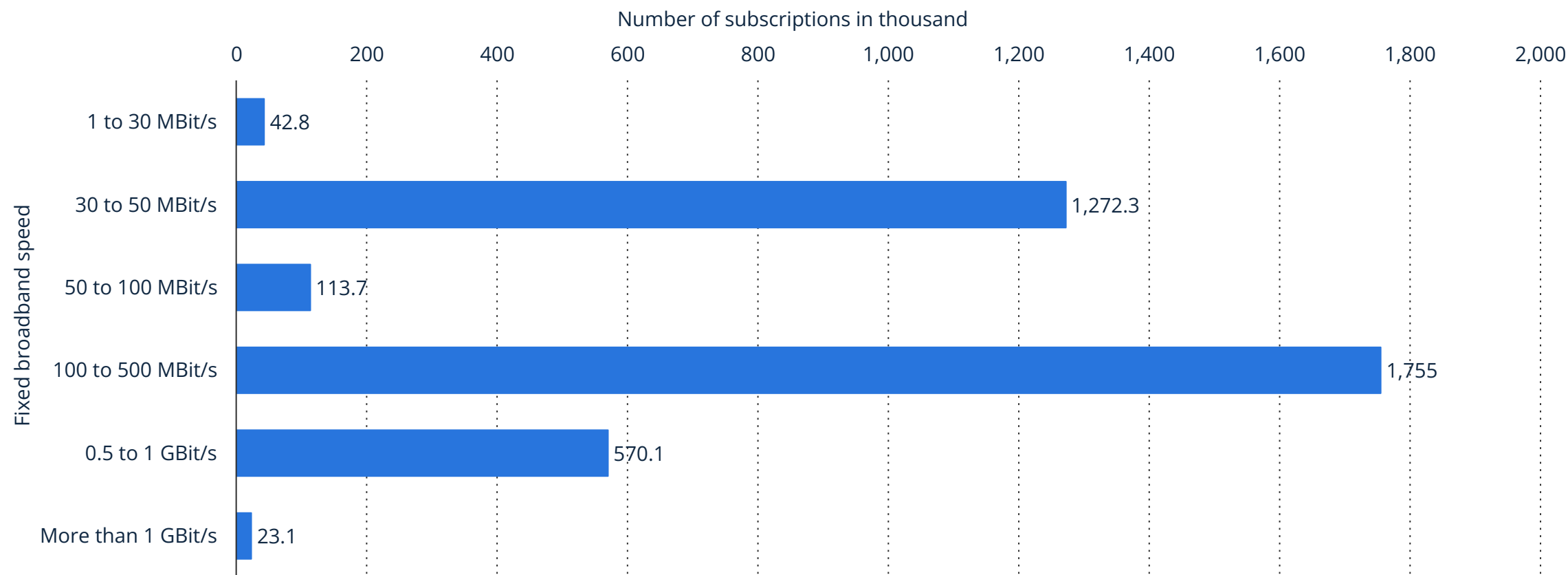
Gender distribution of internet users in Malaysia as of May 2022

Gender distribution of internet users Malaysia 2022



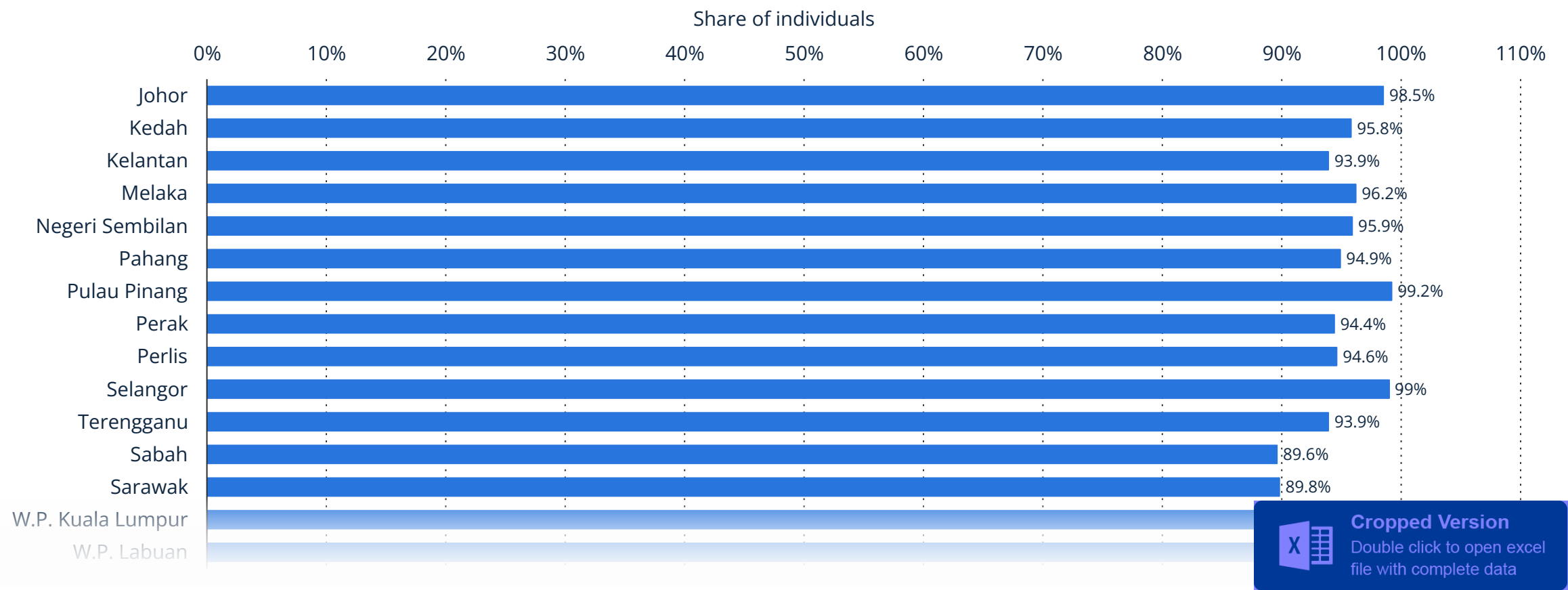
Number of fixed broadband subscriptions in households in Malaysia as of the 1st quarter 2023, by speed range (in 1,000s)

Number of fixed broadband household subscriptions in Malaysia 2023, by speed range



Share of households with internet access in Malaysia in 2022, by state

Share of households with internet access in Malaysia 2022

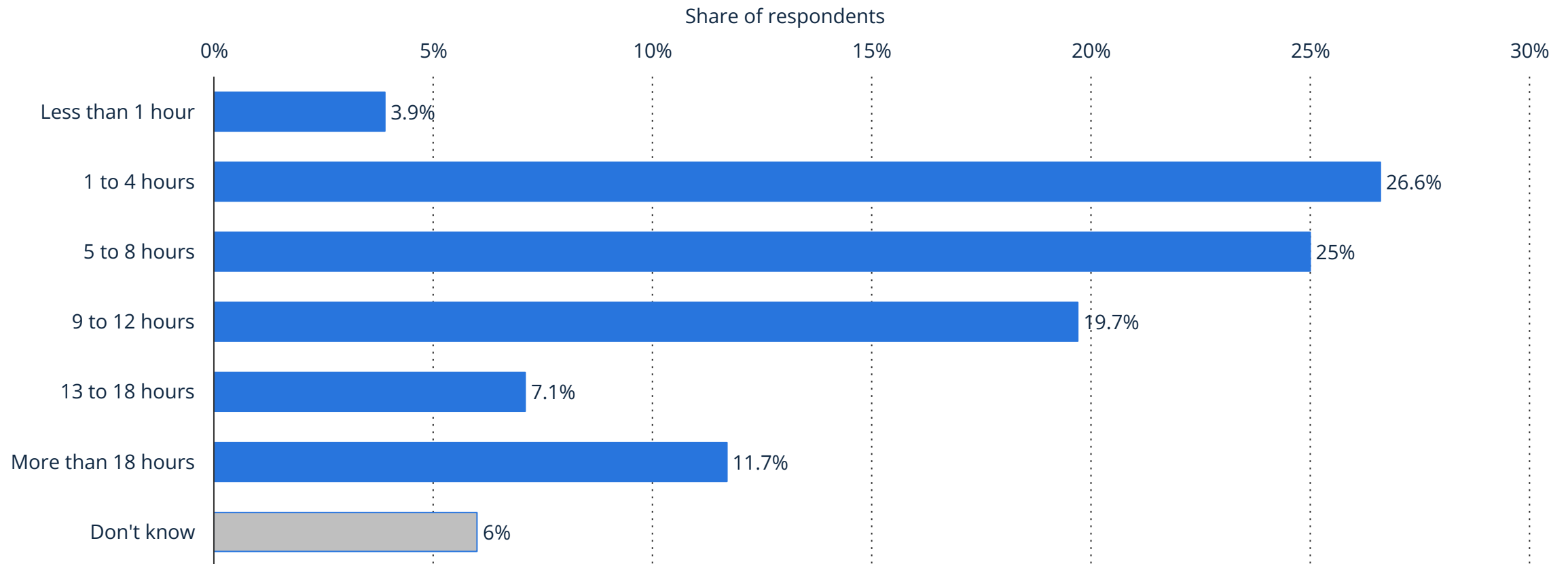


CHAPTER 03

Internet usage

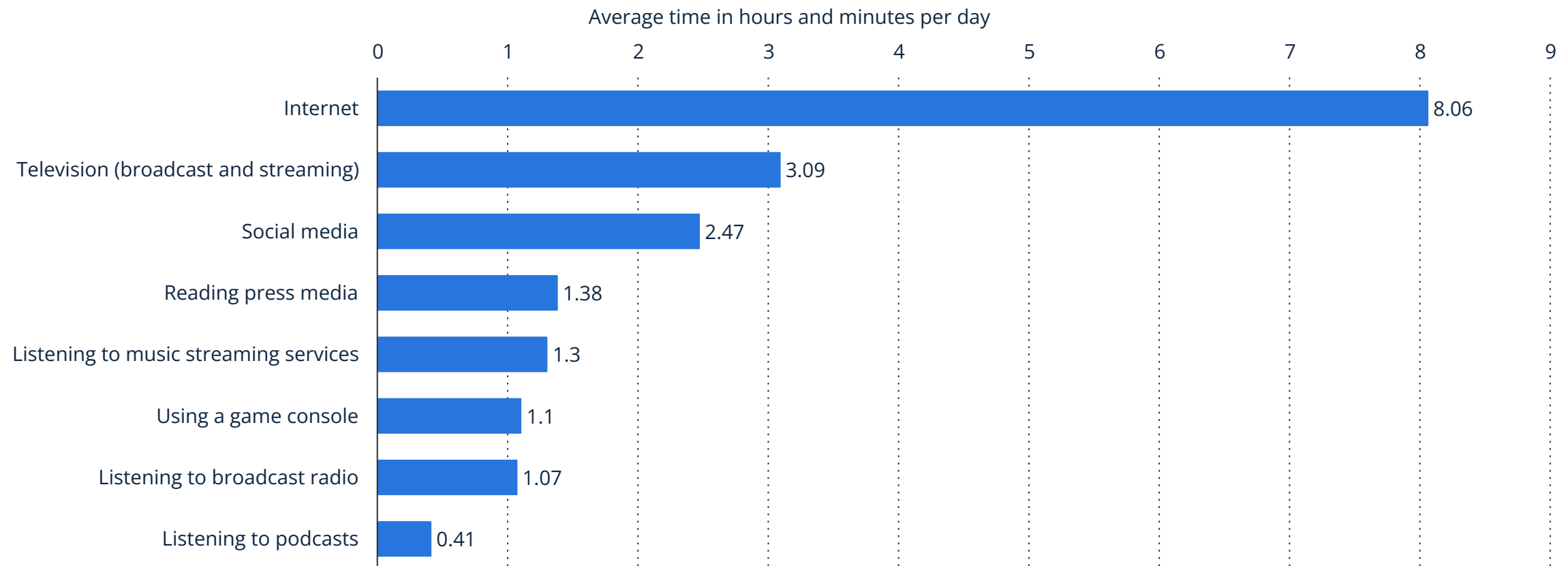
Average time spent online among internet users in Malaysia as of May 2022

Daily time spent online in Malaysia 2022



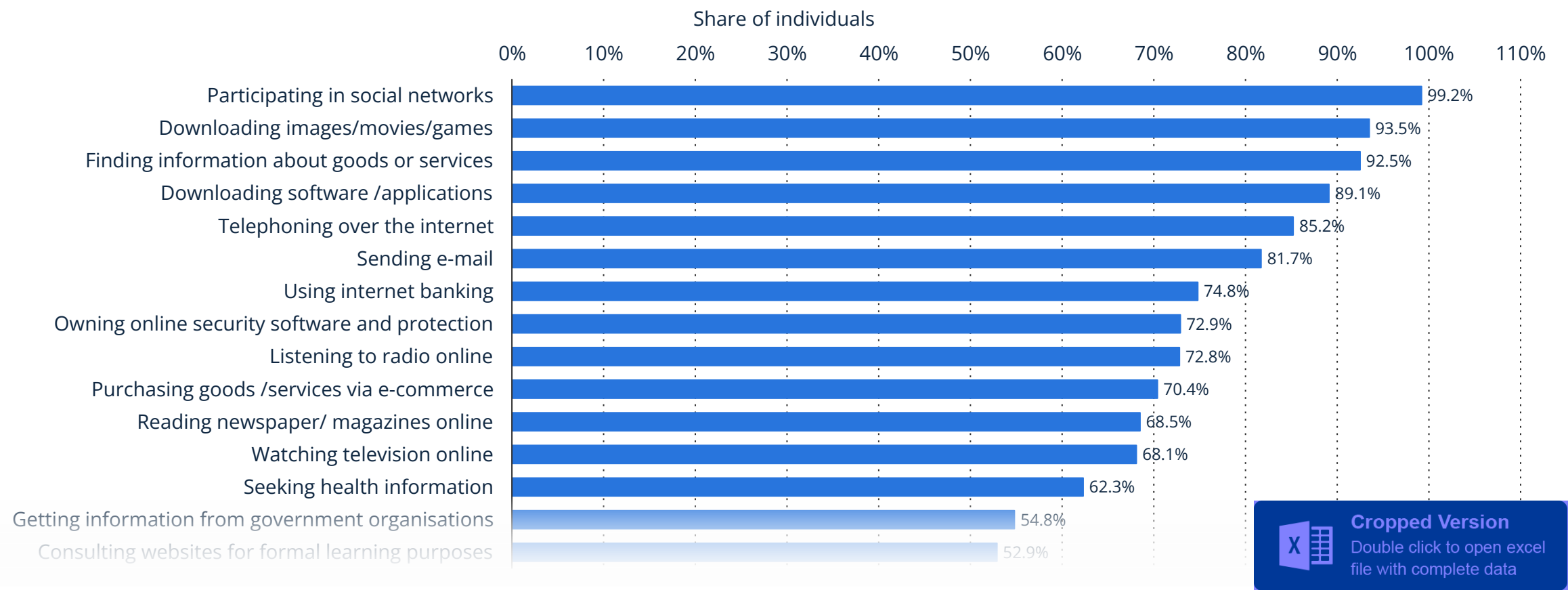
Average time spent using online media in Malaysia in 3rd quarter 2022, by activity (in hours and minutes)

Daily time spent using online media in Malaysia Q3 2022, by activity



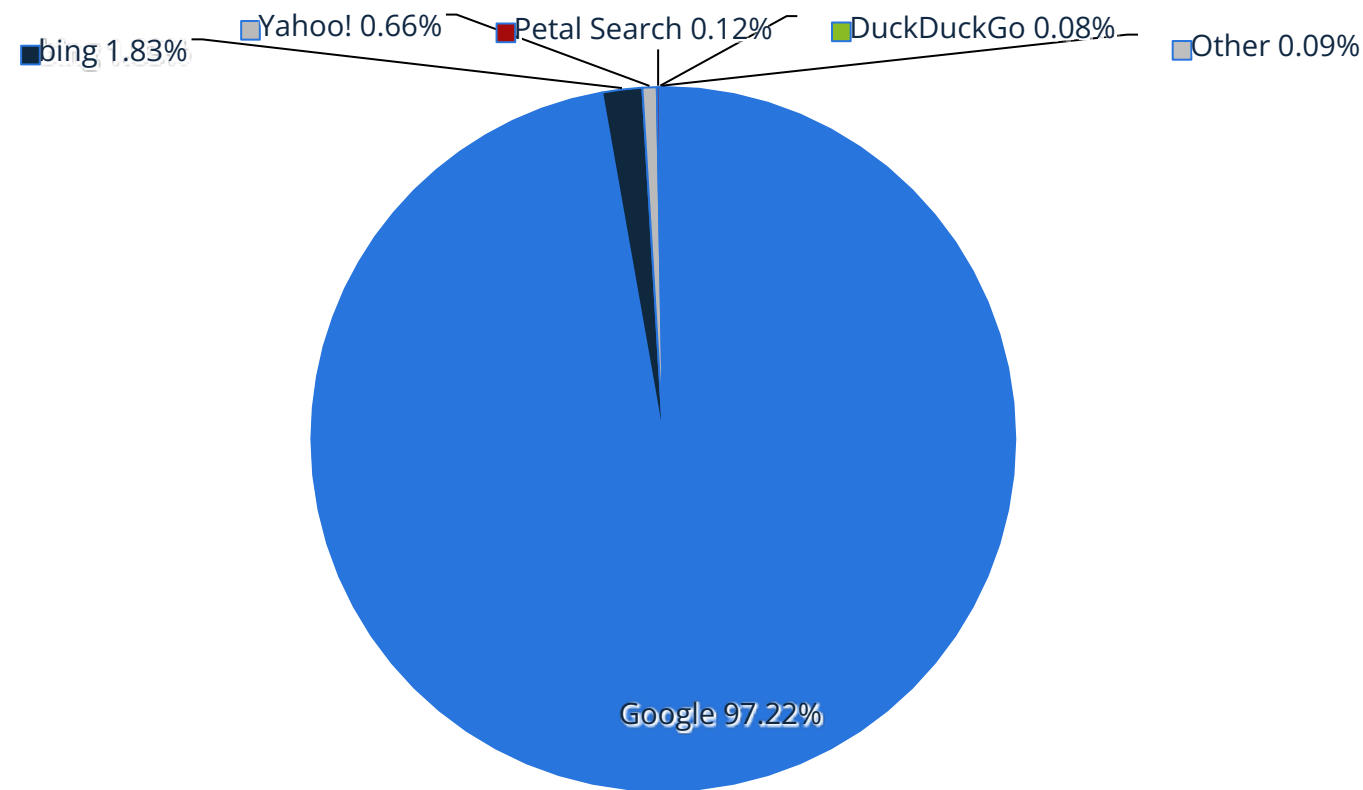
Share of individuals using the internet in Malaysia in 2022, by type of activity

Share of individuals using internet in Malaysia 2022, by activity



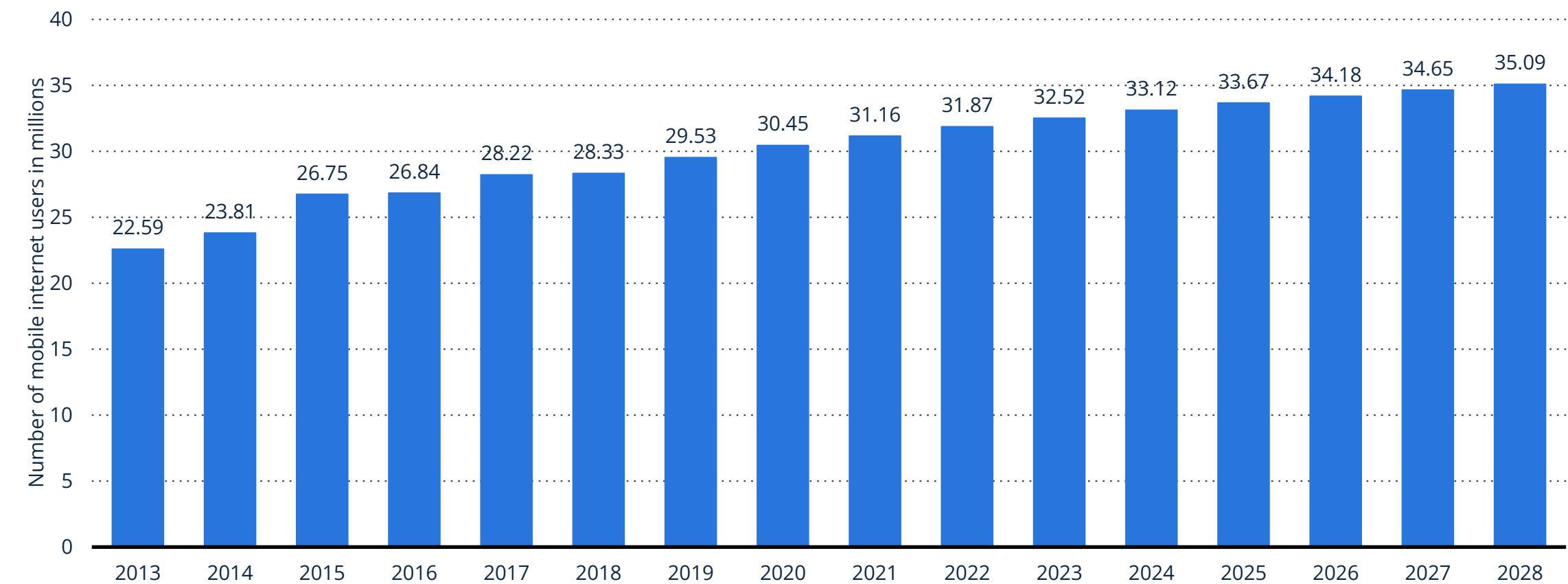
Market share of leading search engines across Malaysia in 2022

Market share of search engines in Malaysia 2022



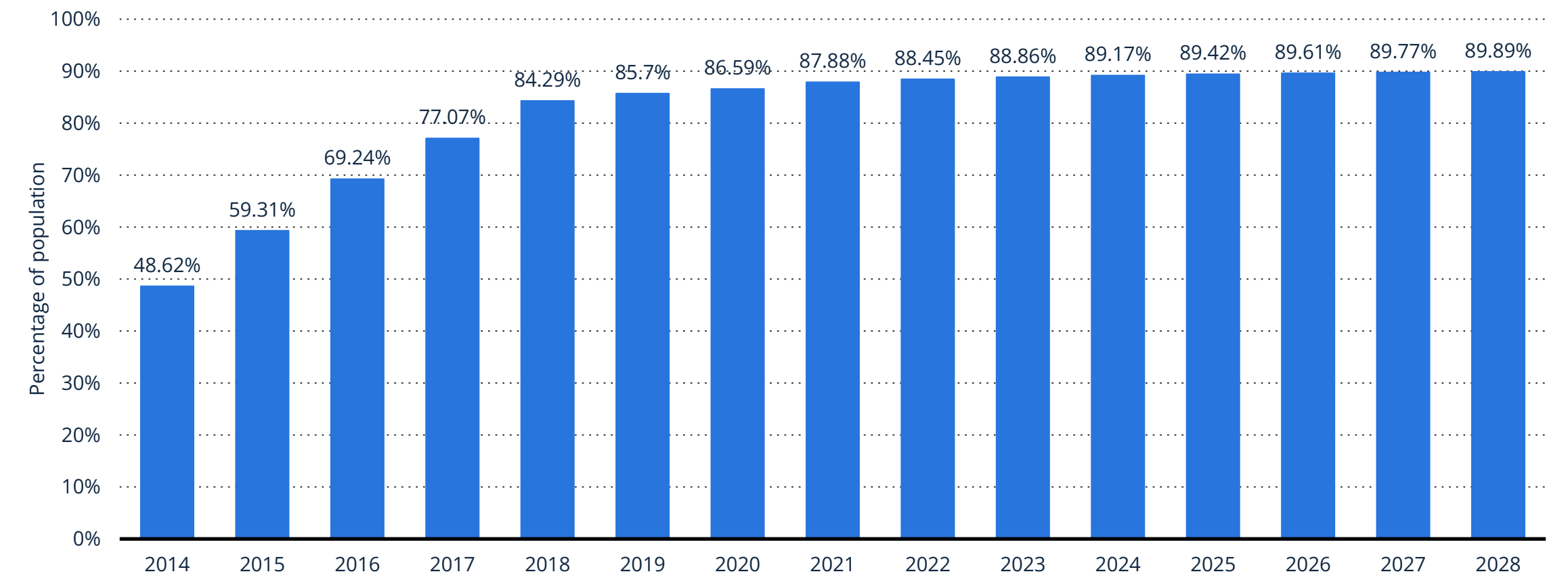
Number of mobile internet users in Malaysia 2013-2028 (in millions)

Number of mobile internet users in Malaysia 2013-2028



Share of population using the mobile internet in Malaysia from 2014 to 2023 and a forecast up to 2028

Malaysia mobile phone internet user penetration 2014-2028



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