

INDUSTRIES & MARKETS

Holiday season advertising in the U.S.

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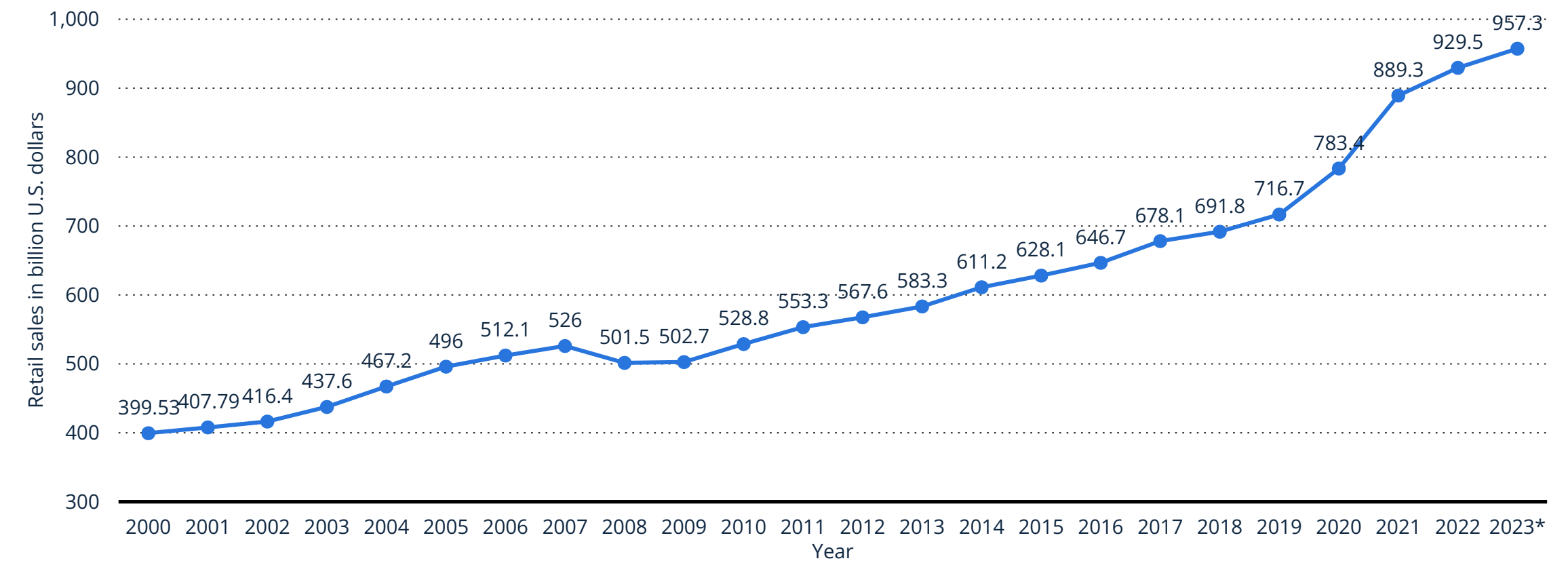
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CHAPTER 01

Overview

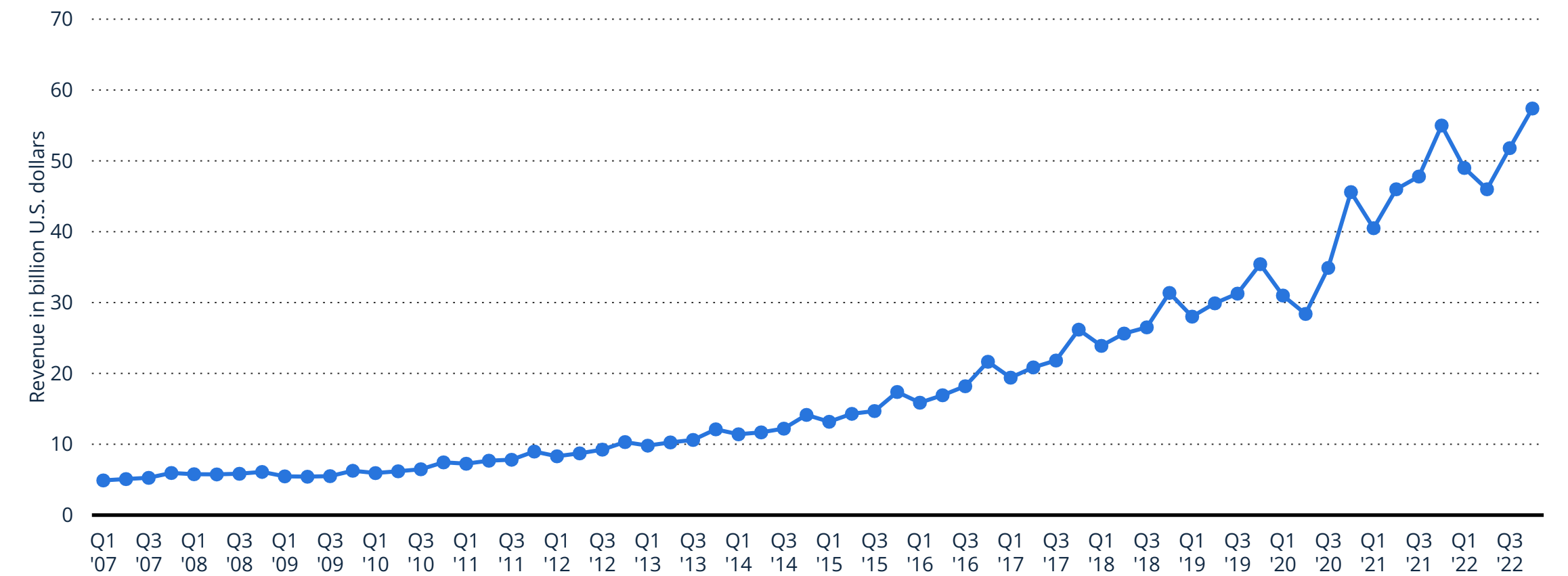
Holiday retail sales in the United States from 2000 to 2023 (in billion U.S. dollars)

Holiday retail sales in the United States 2000-2023



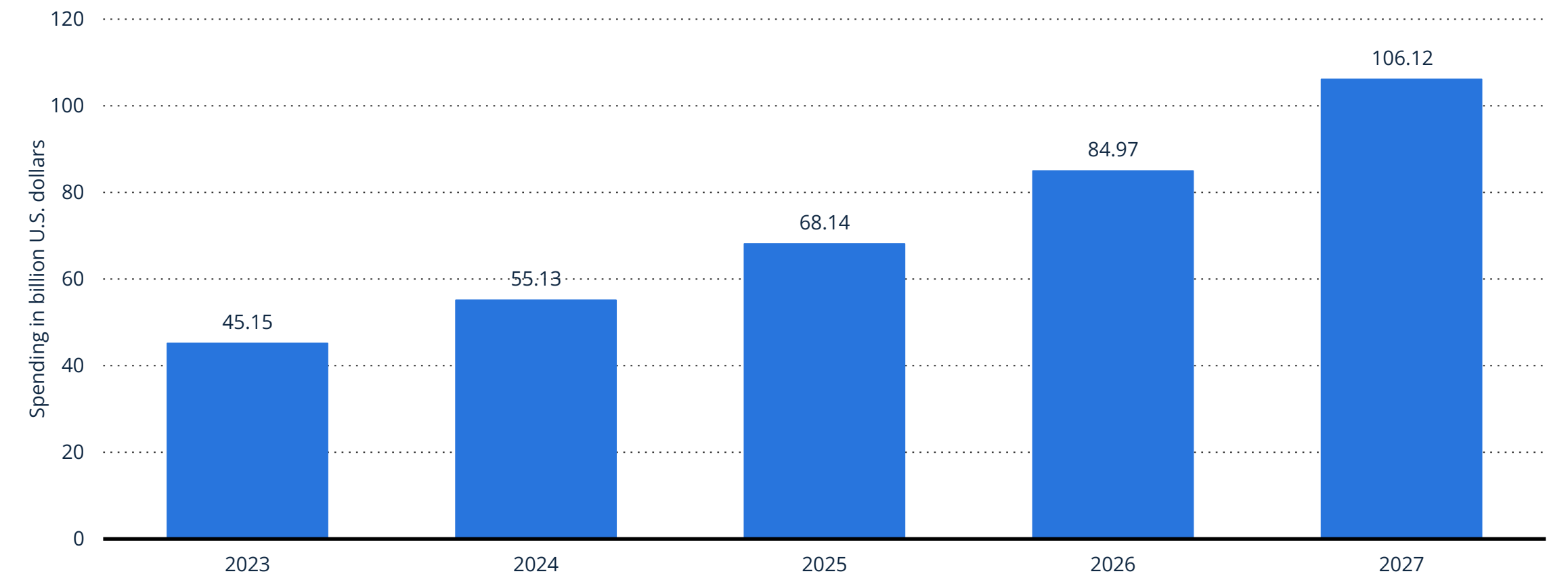
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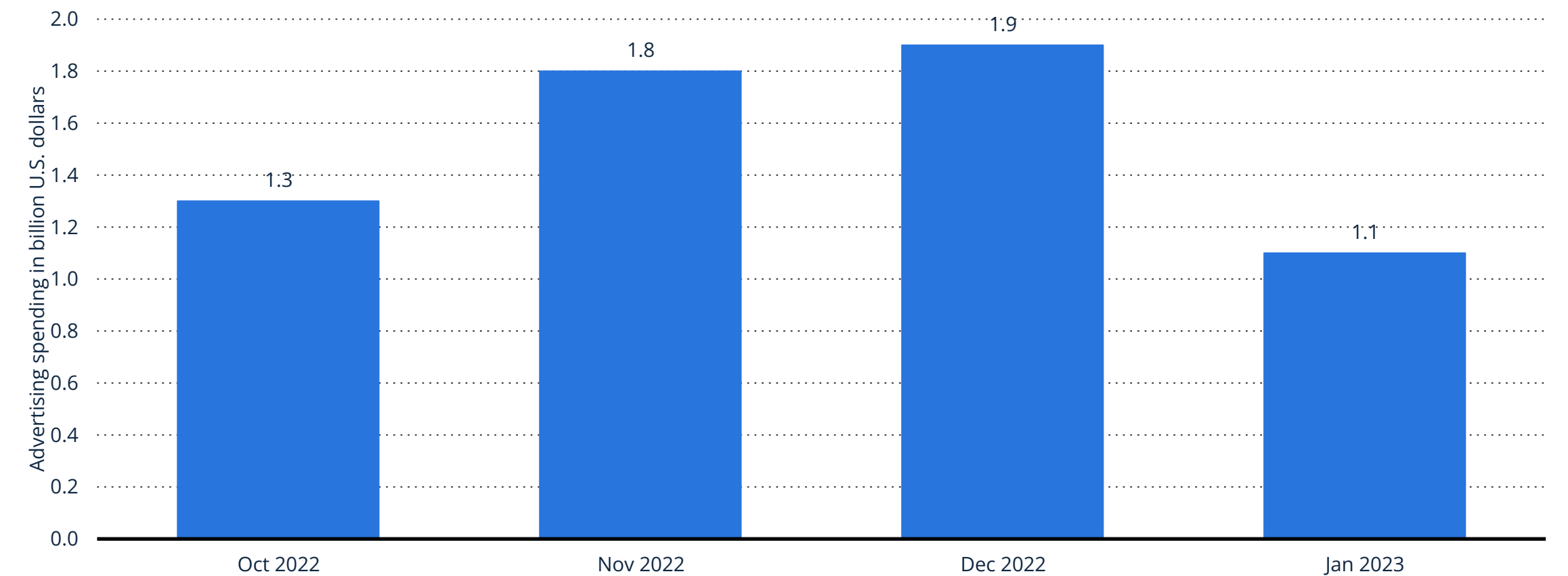
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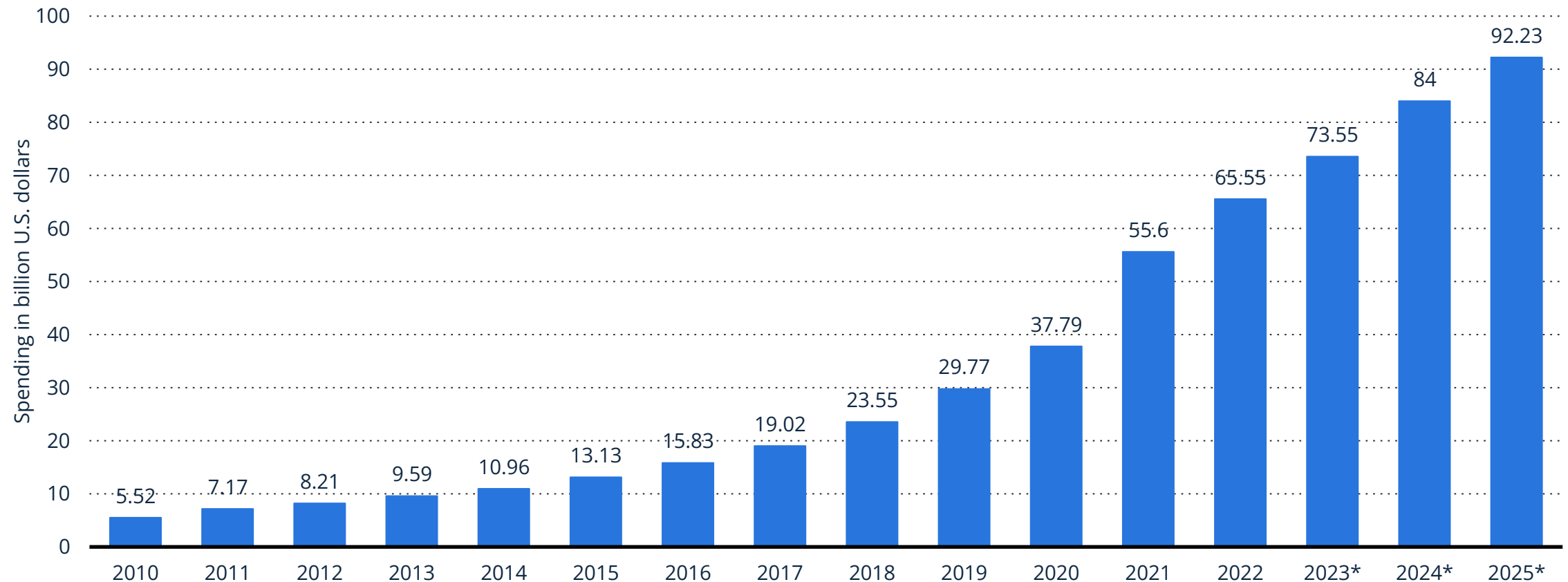
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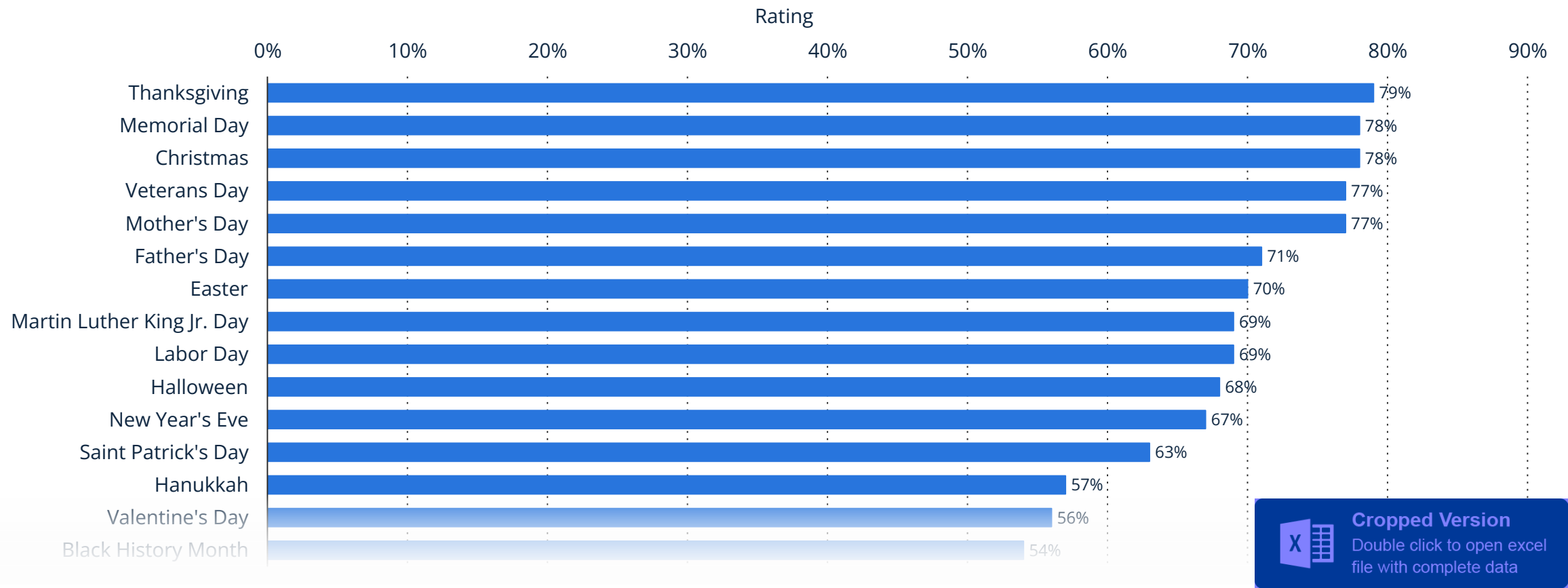
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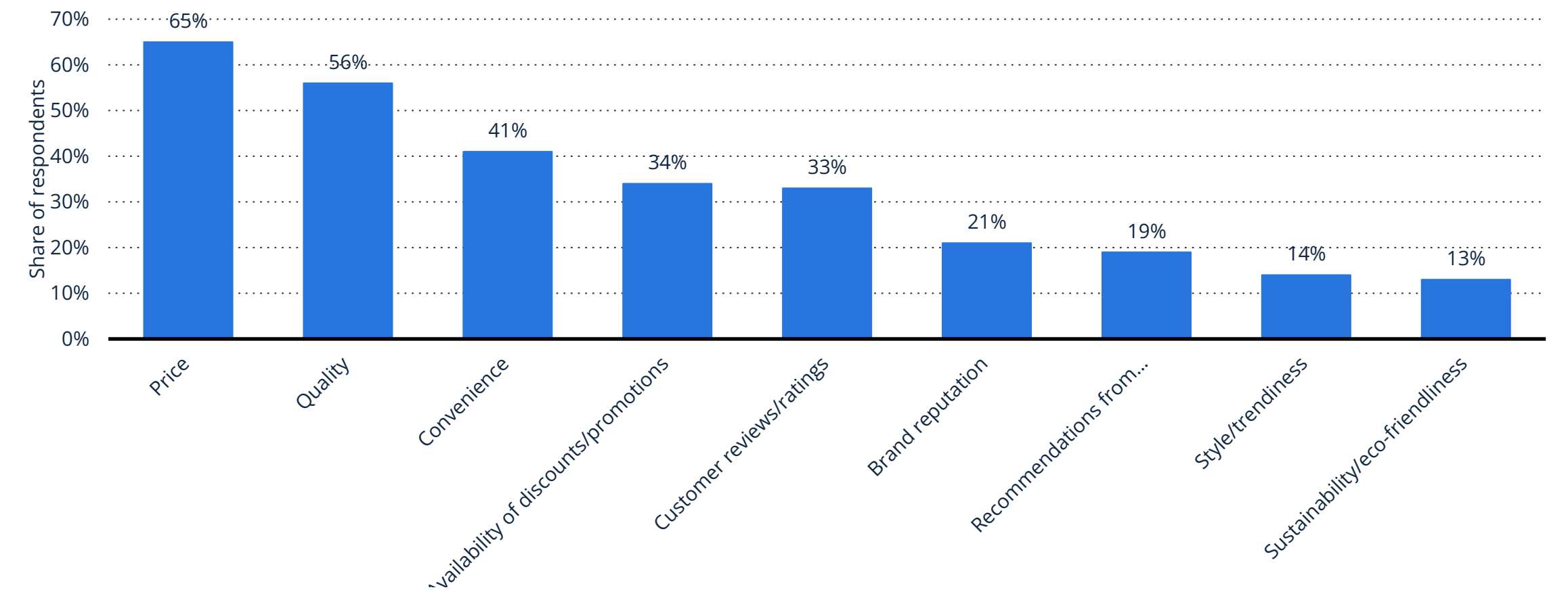
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Most popular national and religious holidays in the United States 2023



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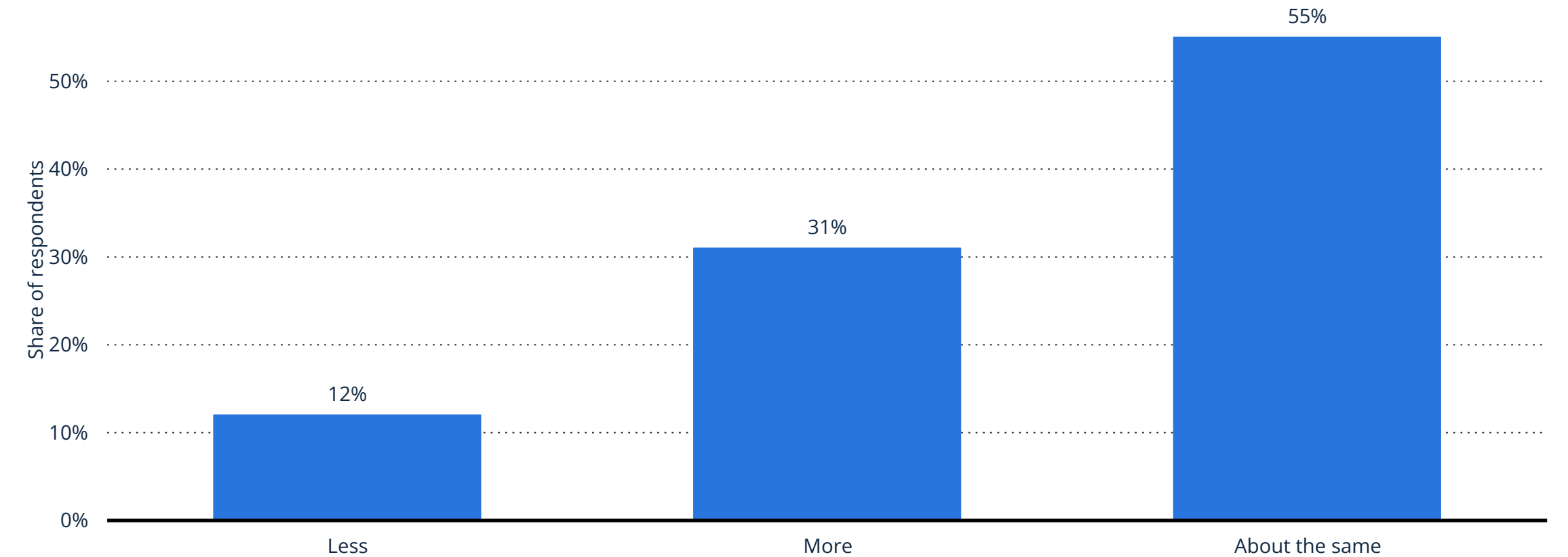


CHAPTER 02

Market insights and leaders

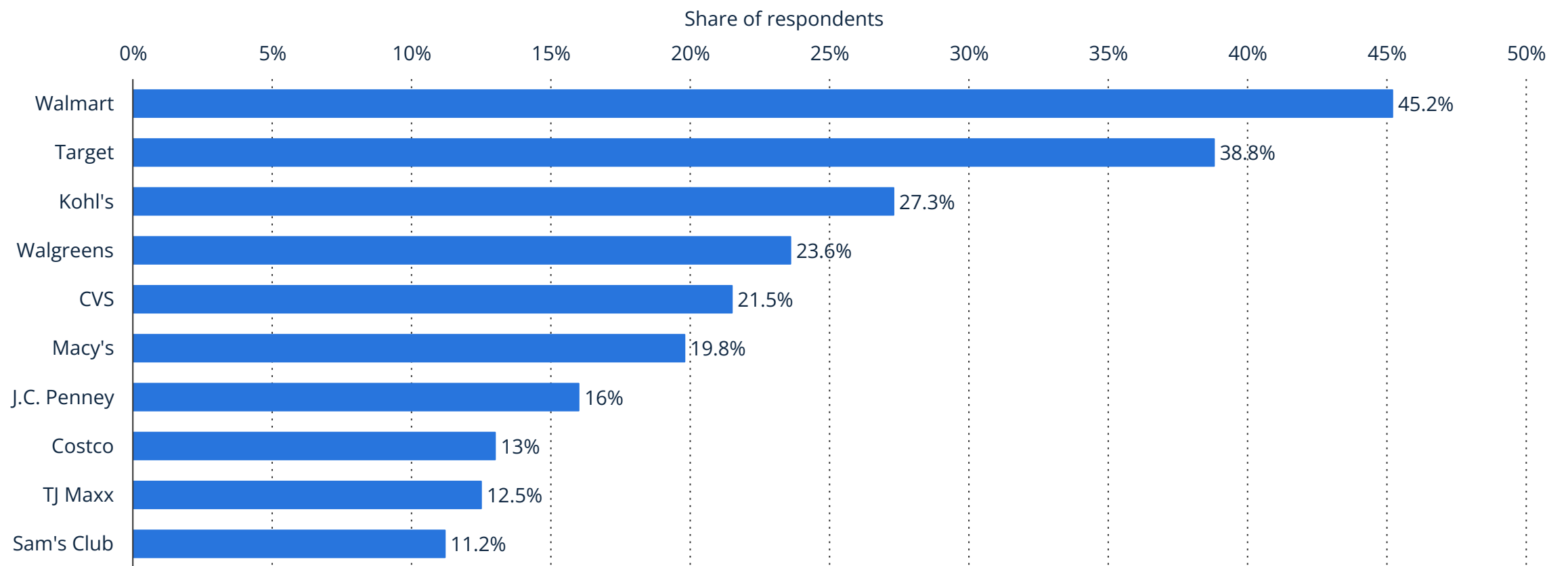
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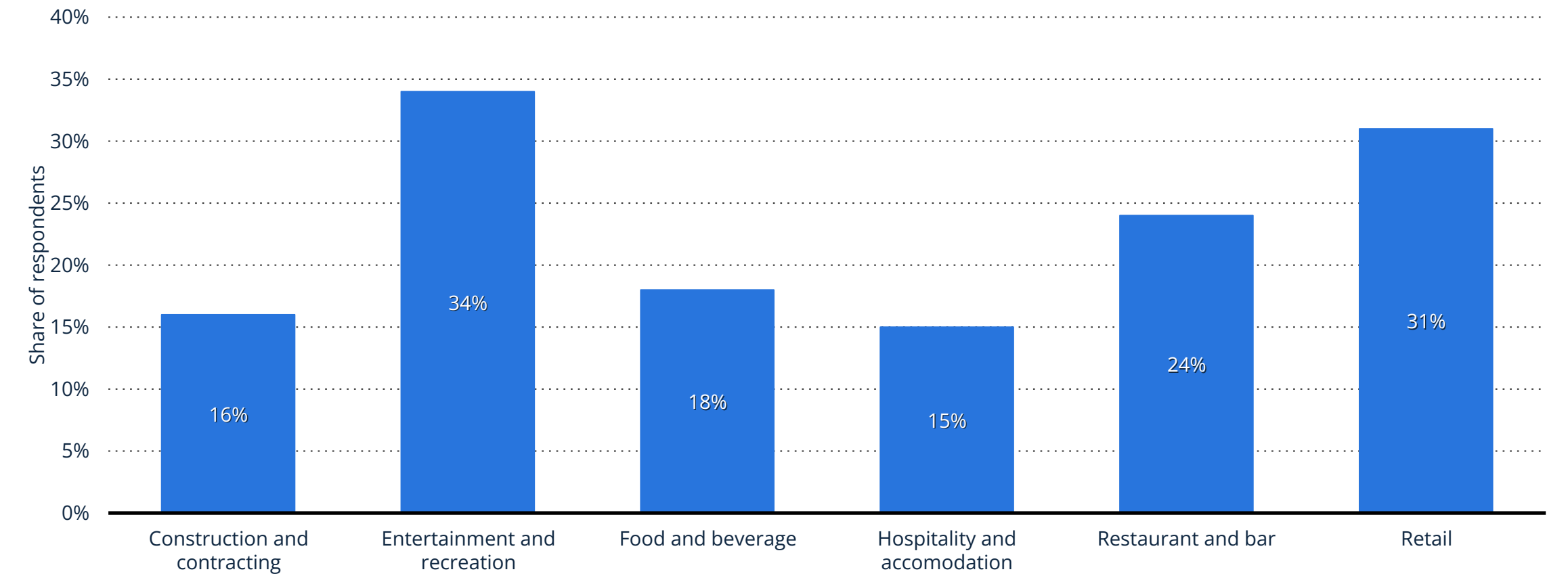
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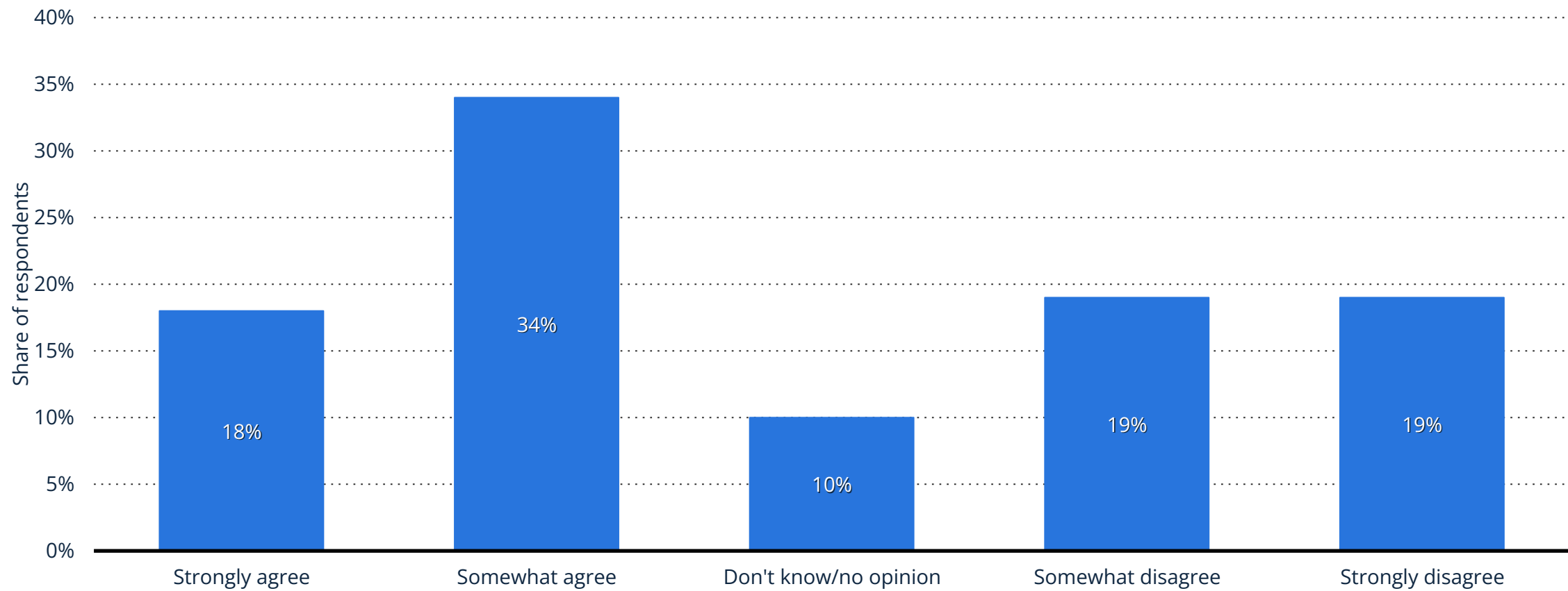
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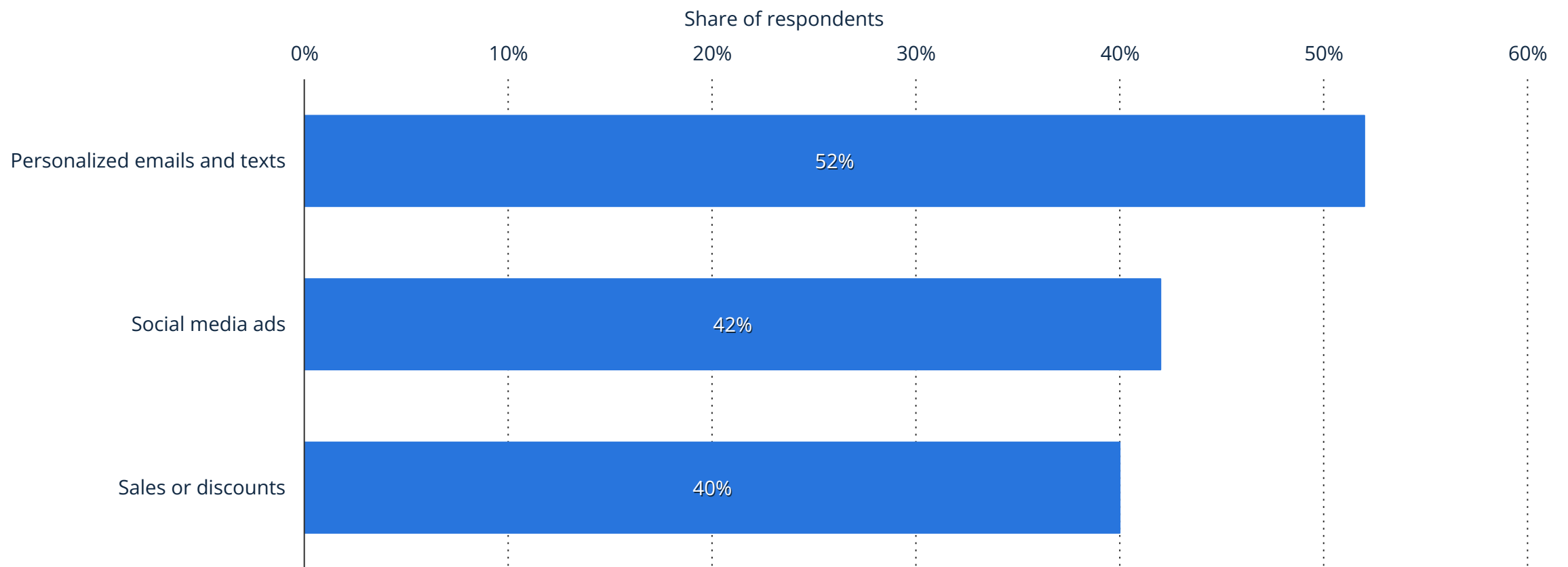
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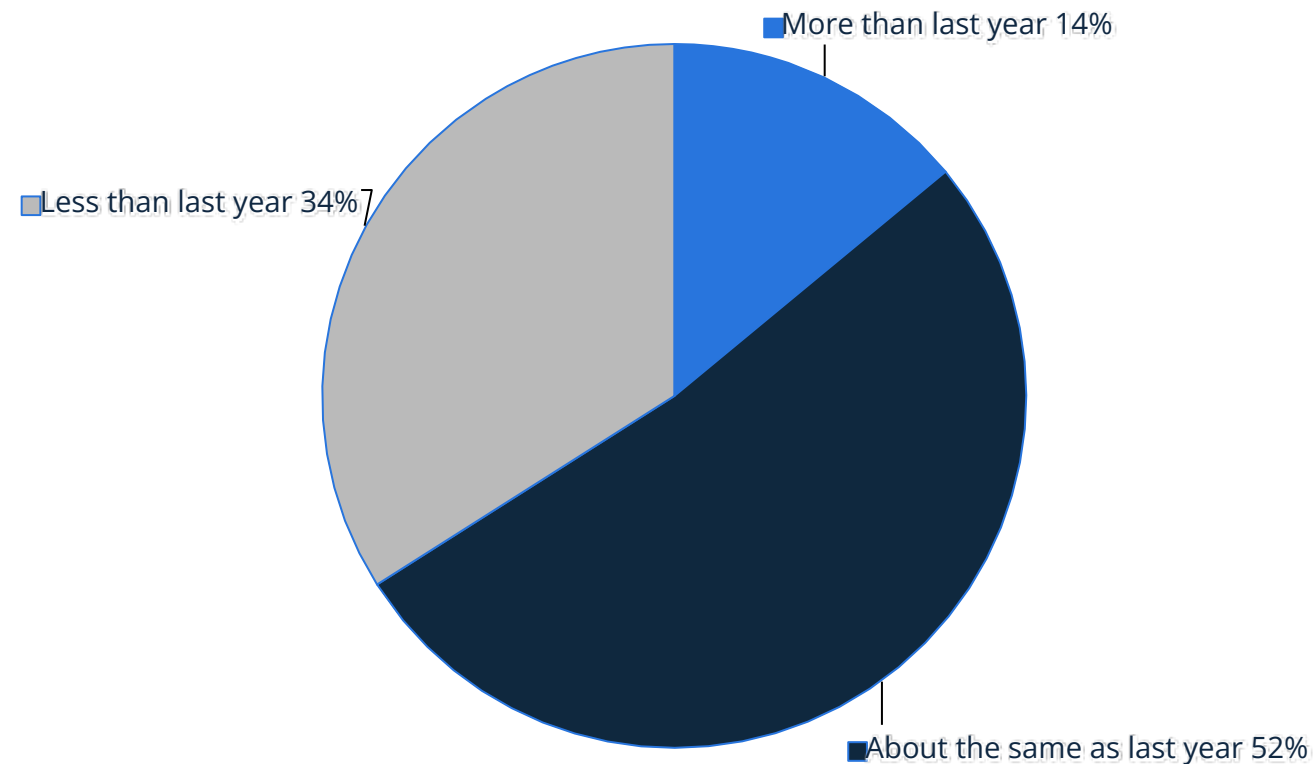


CHAPTER 03

Halloween

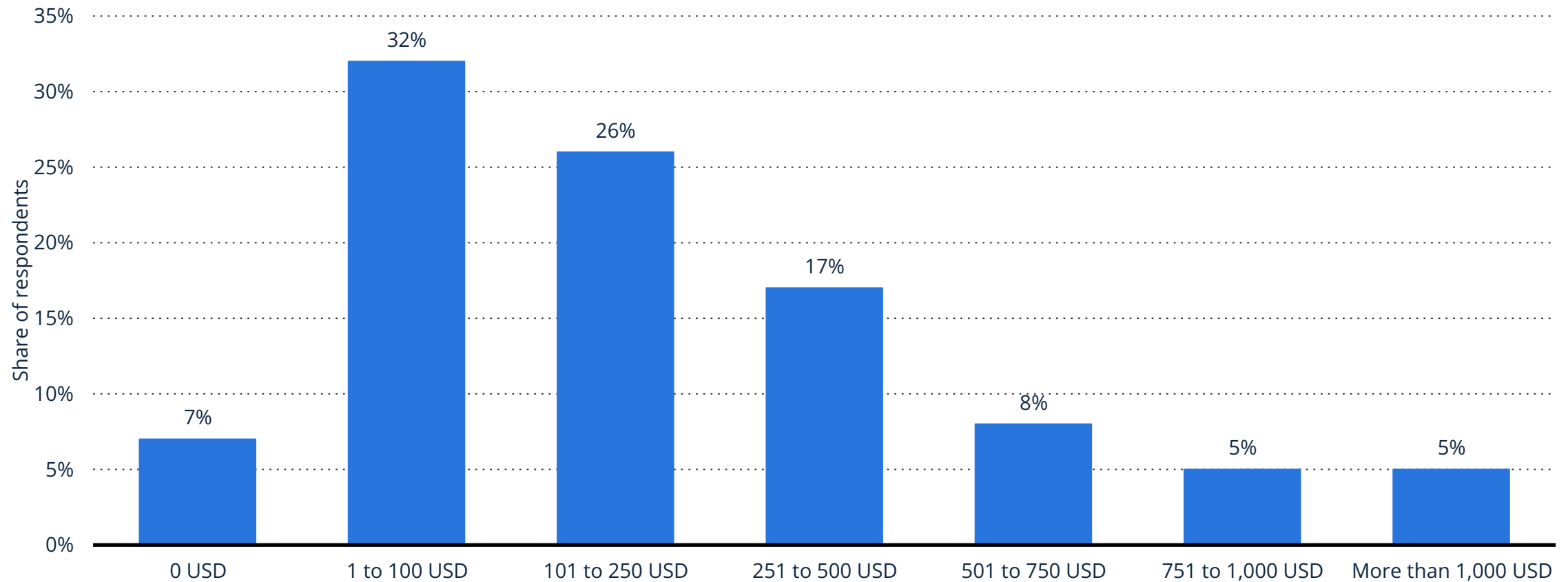
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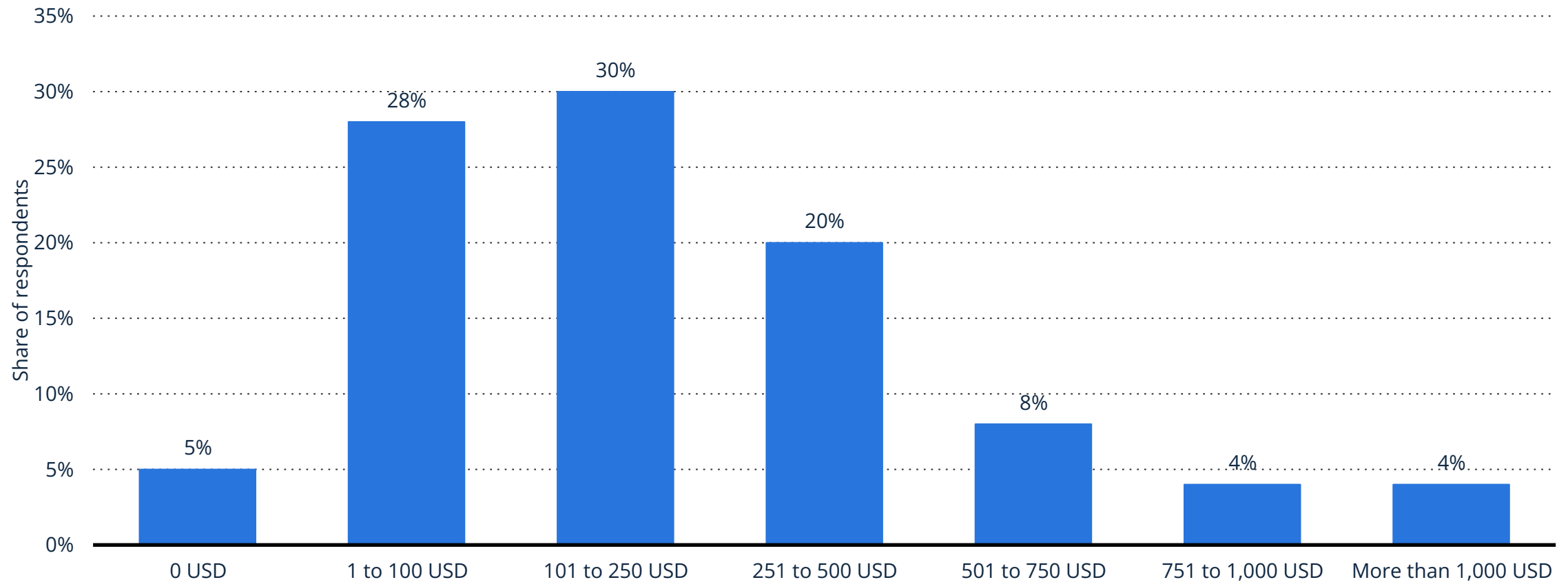
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