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消费电子，智能硬件，工业，农业，自动化，机器人，服务，教育……

DIGITAL & TRENDS

Digital payments in Southeast Asia

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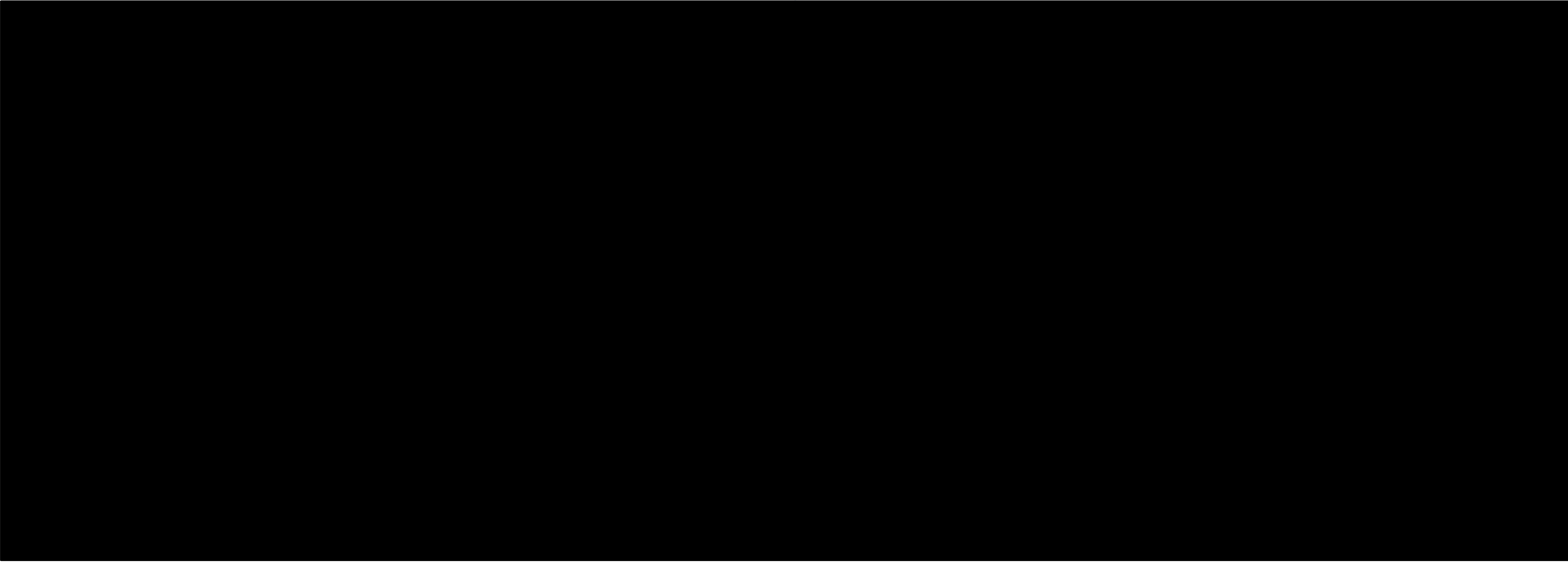
CHAPTER 01

Overview

Distribution of payment methods currently used in Southeast Asia in 2023

Distribution of payment methods used SEA 2023

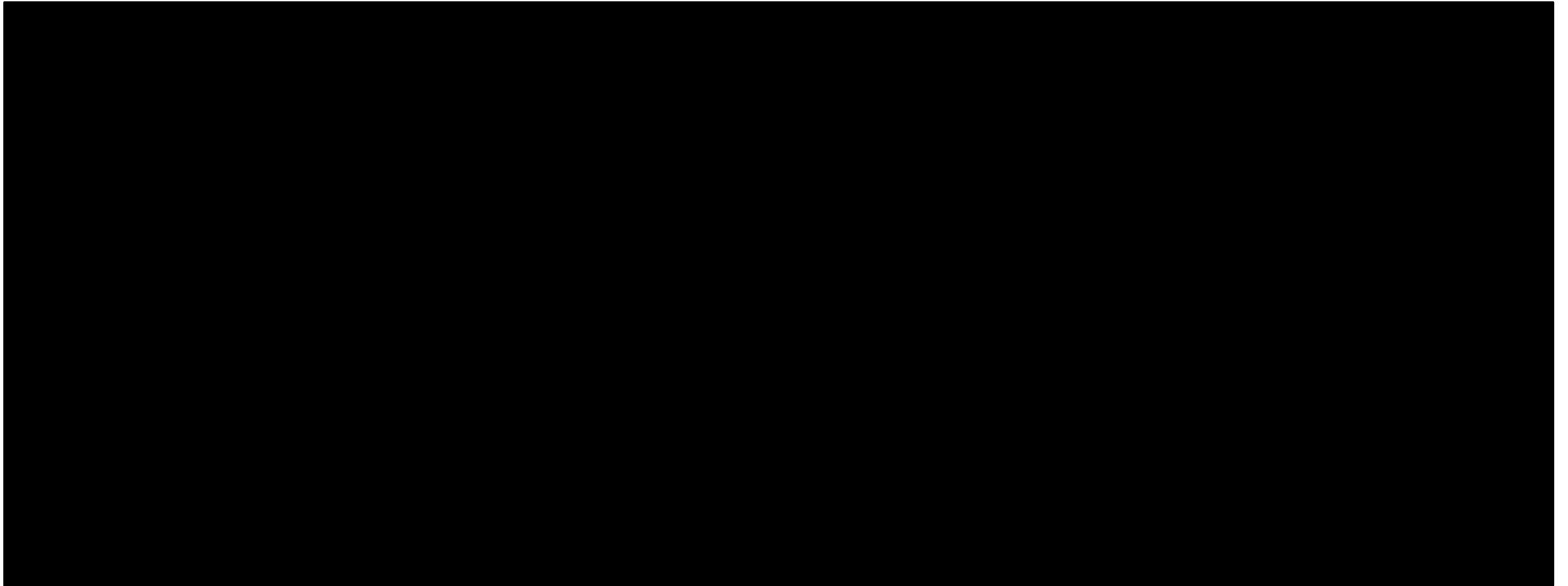
Share of respondents



3 **Description:** According to a survey from 2023, mobile wallets were the most commonly used cashless payment method in Southeast Asia, with 79 percent of the respondents using it. Among the respondents, around 77 percent used cash. [Read more.](#)
Note(s): Asia; October to November 2023; 6,550 respondents; 18 to 65 years; from Singapore, Malaysia, Indonesia, Vietnam, Philippines, and Thailand
Source(s): Visa Inc.

Number of mobile wallet users in Southeast Asia from 2021 to 2022 with a forecast for 2026, by selected country (in millions)

Number of mobile wallet users SEA 2021-2026, by country



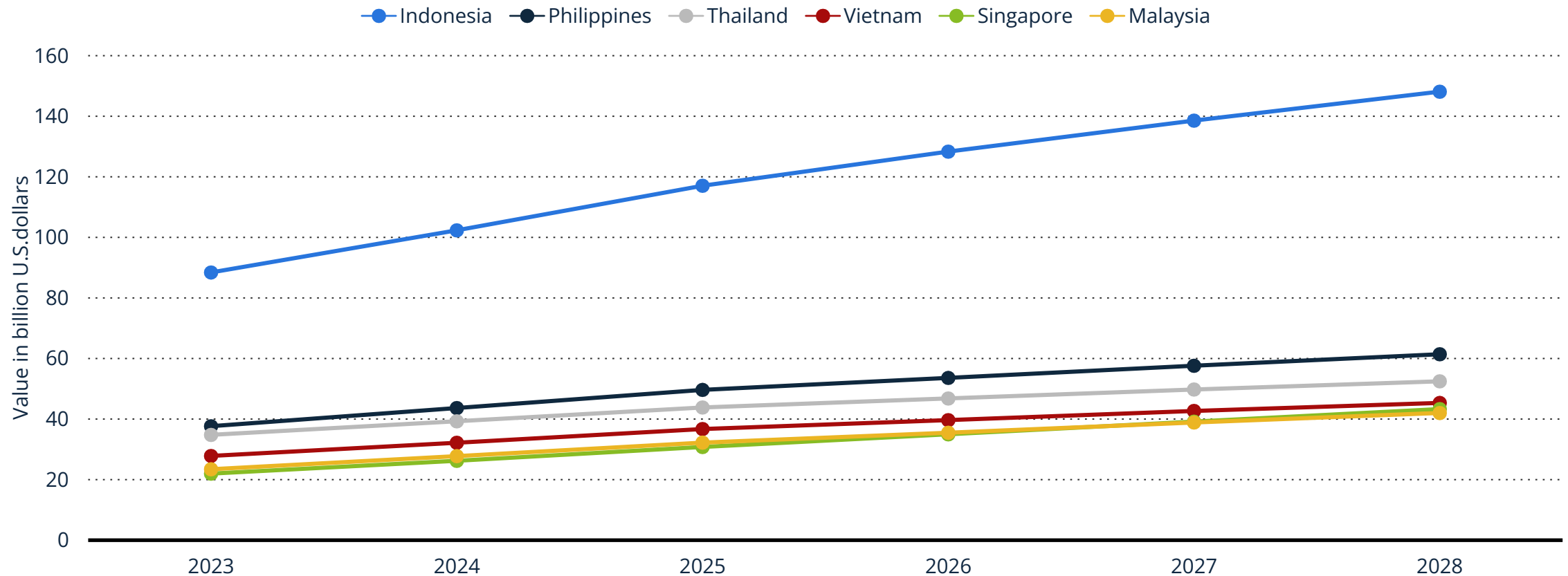
Most used e-payment services in Southeast Asia as of October 2022, by selected country

Most used e-payment services SEA 2022, by country

	Indonesia	Malaysia	Philippines	Singapore	Thailand	Vietnam
E-payment services/e-wallets from banks	20%	34%	20%	29%	36%	24%
PayPal	34%	25%	61%	44%	%	29%
GrabPay	%	51%	15%	55%	24%	%
Google Pay	%	%	%	34%	17%	%
AirPay	%	%	%	%	12%	18%
GoPay	78%	%	%	%	%	%
Touch 'n Go	%	92%	%	%	%	%
Gcash	%	%	98%	%	%	%
DBS PayLah!	%	%	%	64%	%	%
TrueMoney Wallet	%	%	%	%	83%	%
MoMo	%	%	%	%	%	76%
OVO	70%	%	%	%	%	%
DANA	69%	%	%	%	%	%
LinkAja	25%	%	%	%	%	%

Transaction value of digital payments of selected countries in Southeast Asia from 2023 to 2028 (in billion U.S. dollars)

Digital payments transaction value SEA 2023-2028, by country

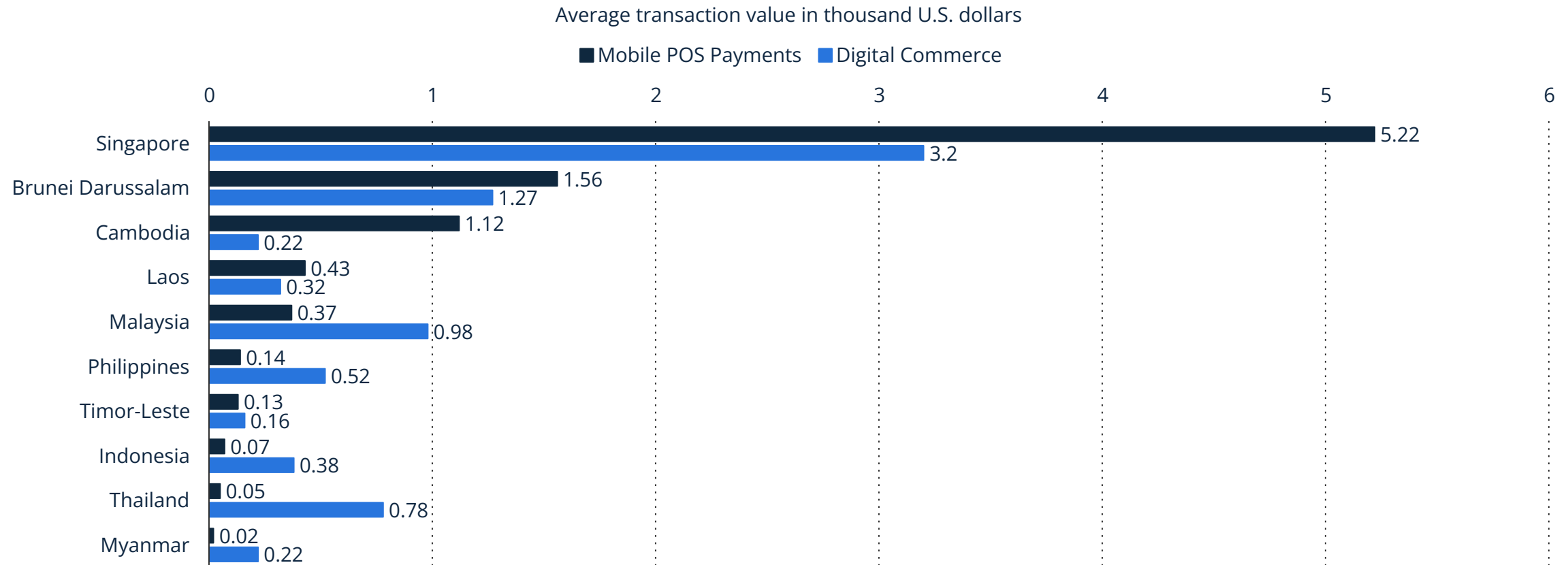


CHAPTER 02

Transactions

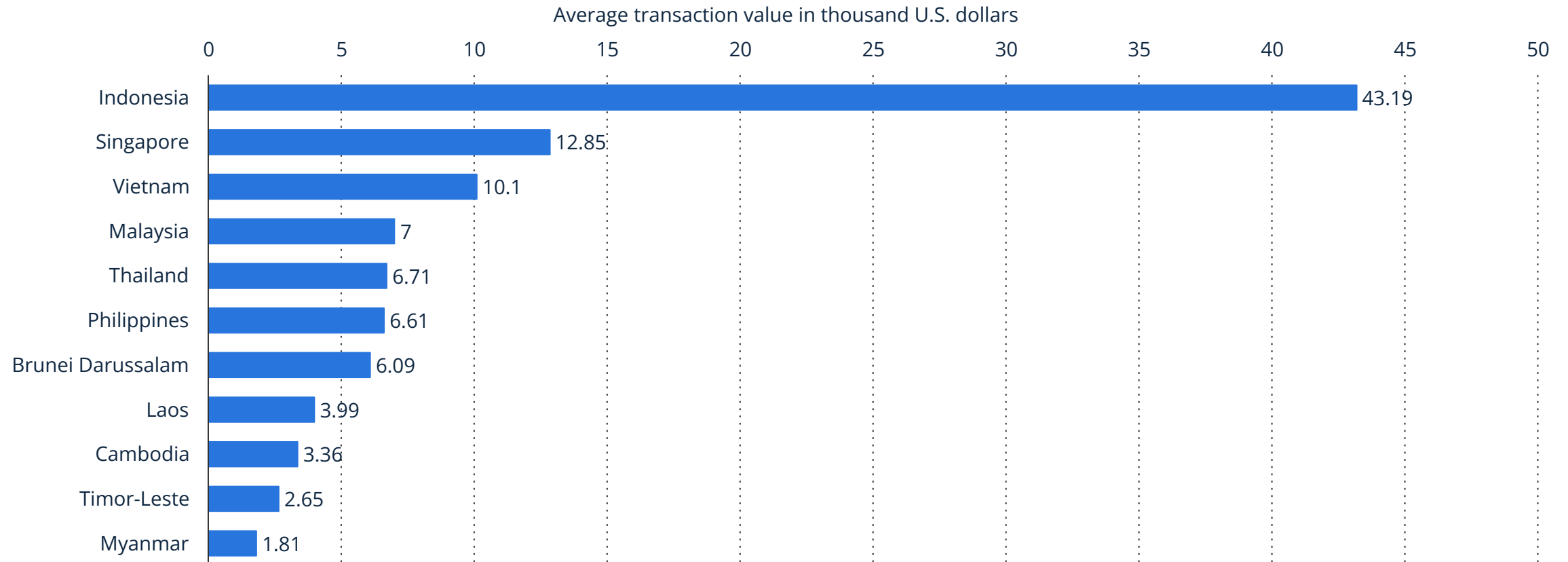
Average transaction value of digital payments in Southeast Asia region in 2022, by country and segment (in thousand U.S. dollars)

Digital payments average transaction in Southeast Asia 2022, by country and segment



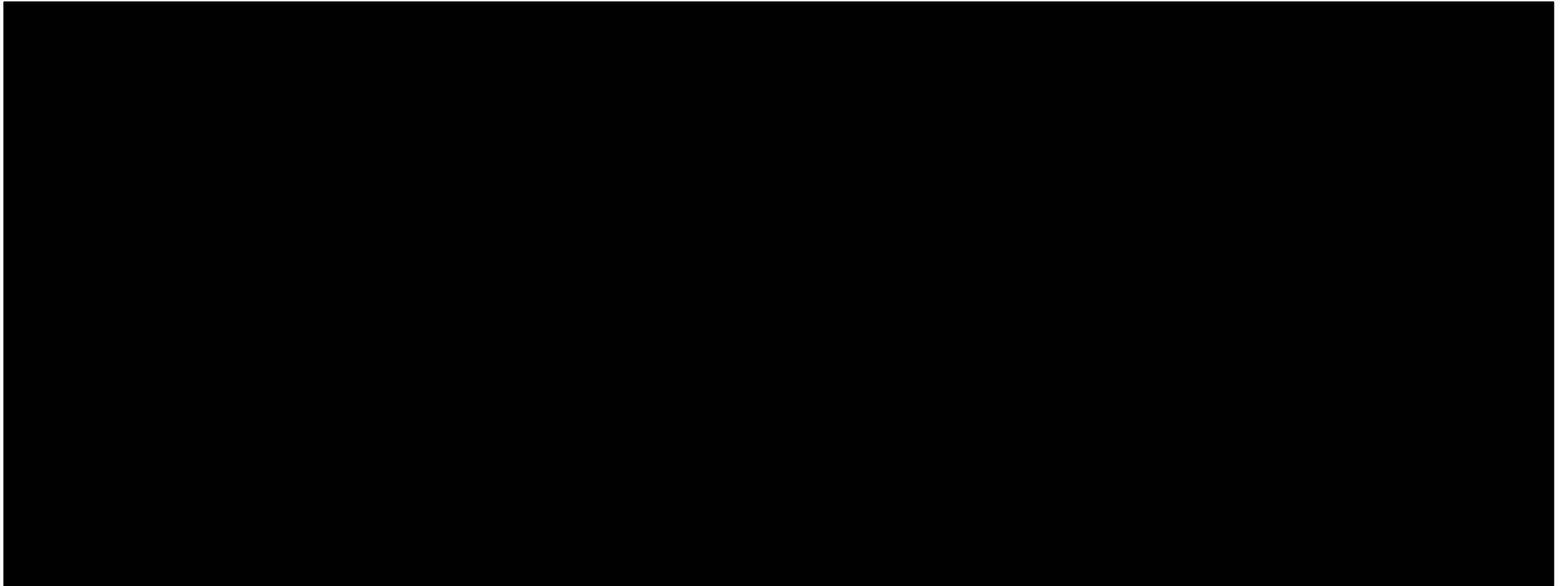
Average transaction value of digital remittances in Southeast Asia region in 2023, by country (in thousand U.S. dollars)

Digital remittances average transaction in Southeast Asia 2023, by country



Transaction value of real-time payments (RTP) in Southeast Asia in 2021 with a forecast for 2026, by selected country (in billion U.S. dollars)


Transaction value of real-time payments SEA 2021-2026, by country



Total value of credit card and debit card payments in selected countries or territories in Asia-Pacific (APAC) involving the Visa, Mastercard, and American Express card schemes in 2022

Visa, Mastercard, Amex transaction value in 14 countries in Asia (APAC) in 2022

	Visa	Mastercard	American Express (Amex)	Other payment methods - incl. cash, domestic card schemes, digital wallets, BNPL, etc.
China	\$0.00bn	\$0.00bn	\$0.00bn	\$22,630.00bn
Japan	\$310.40bn	\$155.20bn	\$38.80bn	\$1,568.61bn
India	\$374.27bn	\$221.79bn	\$6.93bn	\$1,333.00bn
Australia	\$271.39bn	\$155.90bn	\$28.87bn	\$348.83bn
South Korea	\$95.97bn	\$62.38bn	\$9.60bn	\$534.06bn
Indonesia	\$56.94bn	\$52.87bn	\$0.00bn	\$508.19bn
Thailand	\$46.45bn	\$17.92bn	\$0.66bn	\$290.97bn
Taiwan, province of China	\$92.63bn	\$40.14bn	\$0.00bn	\$176.23bn
Philippines	\$25.88bn	\$46.27bn	\$2.35bn	\$166.49bn
Hong Kong SAR	\$16.33bn	\$9.52bn	\$6.80bn	\$204.35bn
Vietnam	\$14.35bn	\$10.89bn	\$1.48bn	\$152.27bn
Malaysia	\$36.29bn	\$27.05bn	\$1.98bn	\$175.11bn
Singapore	\$23.65bn	\$17.74bn	\$3.28bn	\$100.00bn

 **Cropped Version**
Double click to open excel file with complete data

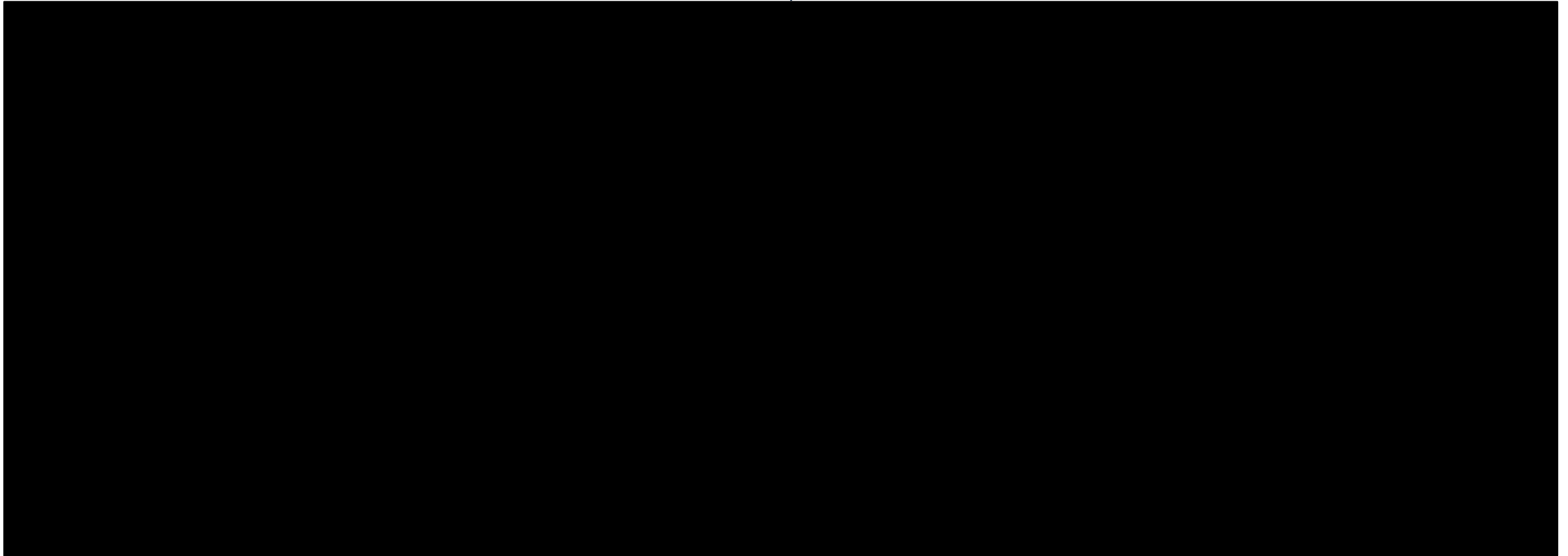
CHAPTER 03

Usage trends

Cashless payments adoption rate in Southeast Asia in 2021, by country

Cashless payments adoption rate SEA 2021, by country

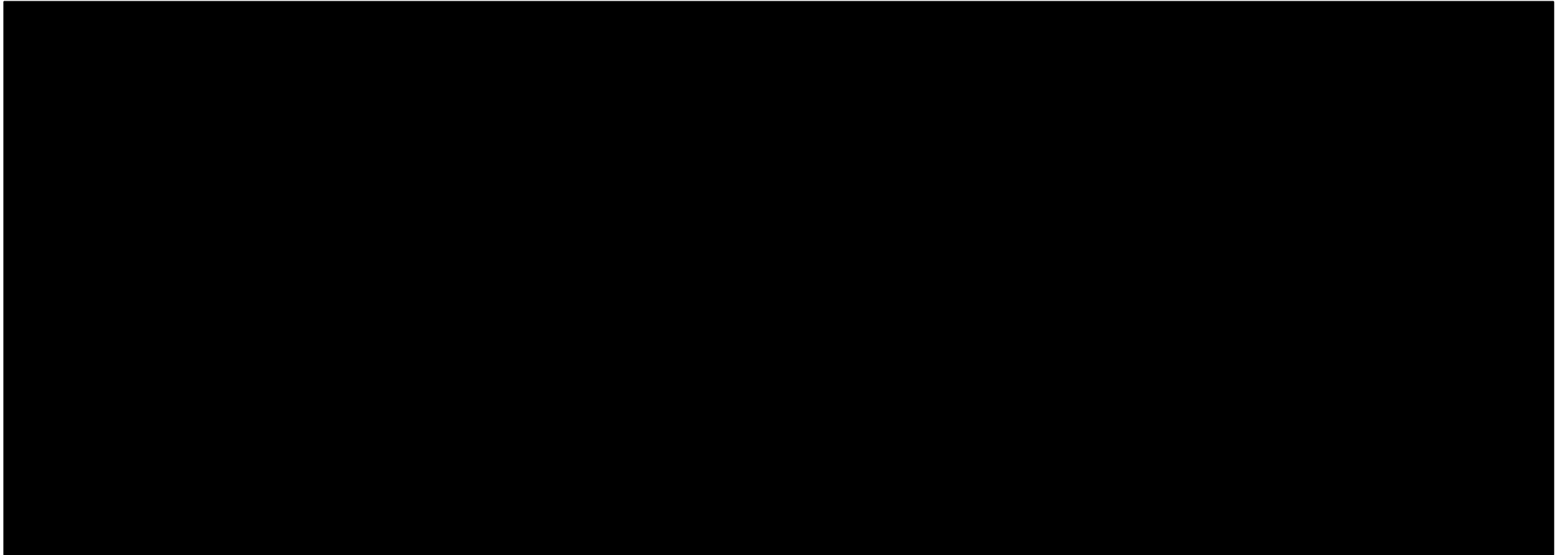
Share of respondents



Share of internet users who used mobile payment services monthly in the Asia-Pacific region in 2023, by country or territory

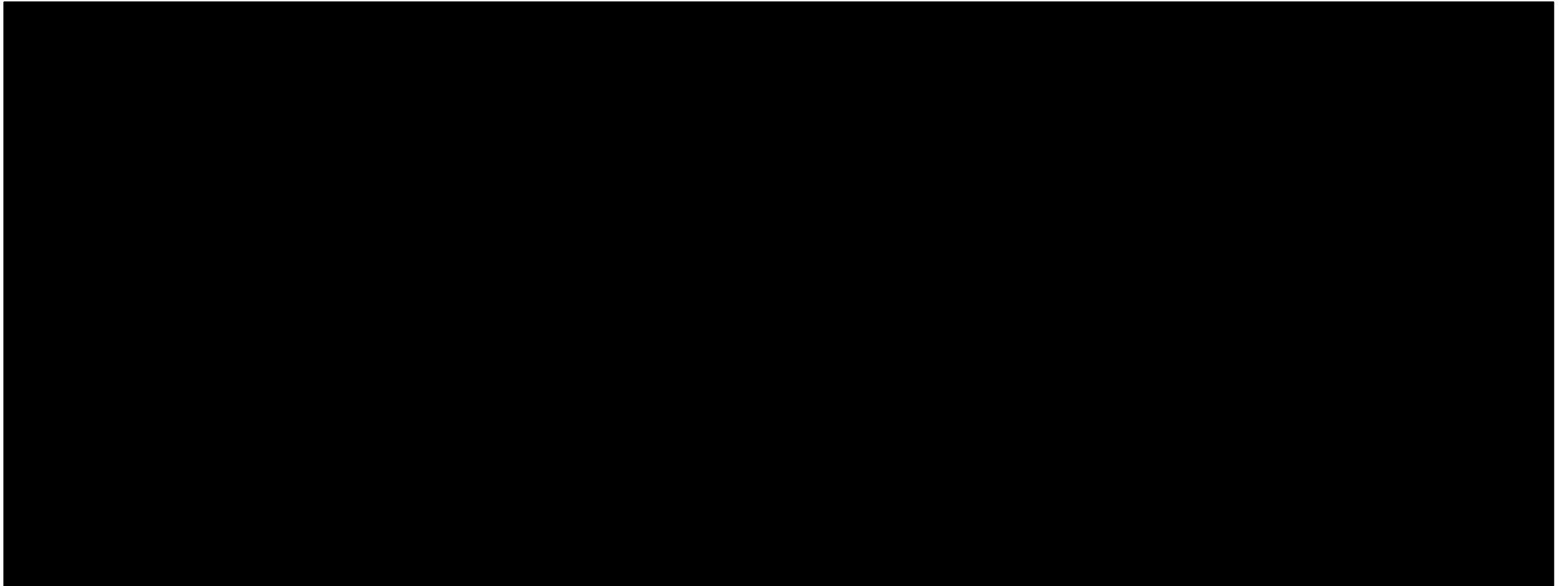
Share of internet users using mobile payments APAC 2023, by country

Share of internet users



Number of Buy Now, Pay Later (BNPL) users in Southeast Asia in 2021 to 2022, by selected country (in millions)

Number of BNPL users SEA 2021-2022, by country



Usage of QR codes for in-store payments in Southeast Asia in 2022, by country

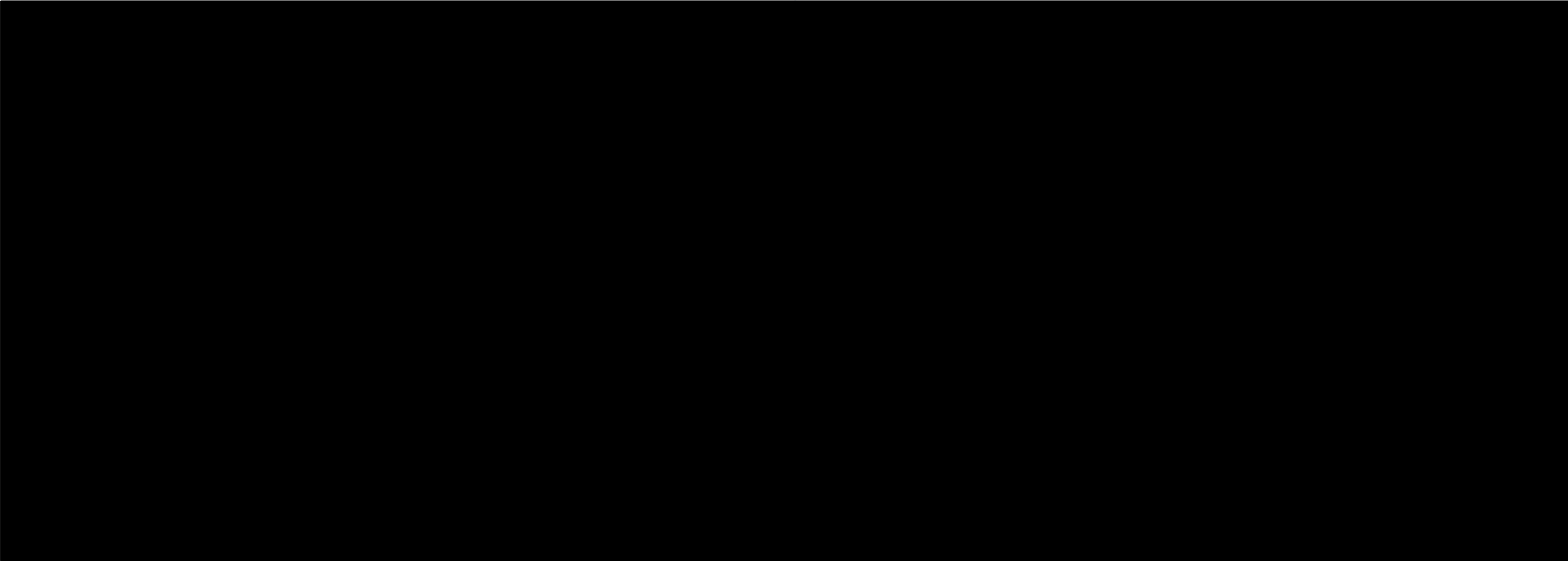
QR code penetration for payments in Southeast Asia 2022, by country

	Share of respondents
Cambodia	68%
Indonesia	62%
Thailand	61%
Vietnam	61%
Malaysia	61%
Philippines	53%
Southeast Asia	59%

Share of consumers that use e-payments for in-store purchases in Southeast Asia as of October 2022, by selected country

Share of consumers that use e-payments for in-store purchases SEA 2022, by country

Share of respondents



17 **Description:** According to a survey conducted by Rakuten Insight in October 2022, usage of e-payment services for in-store purchases was considerably high in Malaysia, at 67 percent. In comparison, 33 percent of the respondents in the Philippines used e-payments for in-store purchases as of October 2022. [Read more](#)
Note(s): Asia; October 13 to 30, 2022; 46,466 respondents; 16 years and older
Source(s): Rakuten Insight

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