

三一石油智能装备有限公司进口风 险及对策研究

摘 要

近年来，中国加世界贸易组织后，对外贸企业的挑战就愈来愈大，因为他们需要同时在国内和国际市场占据一席之地，所以面临的竞争比较激烈。随着贸易的往来互通，一些不确定因素增加，导致许多企业进口所遇到的风险不断增多。所以加强对国际贸易进口风险预测与防控，并采取对应的防控对策，才能更好的为企业进口贸易发展做出贡献。

以三一石油装备智能装备有限公司为例，运用访谈法、文献研究法并结合近年来实际案例进行研究，分析得出进口贸易中存在的三个主要风险问题：进口采购成本上升、信用证结算风险、汇率波动风险，并针对以上三项风险问题提出四项策略：降低企业成本、及时掌握货物动态、熟练使用套期保值工具。以期该公司可以在进口贸易中防控并且规避贸易风险，在石油装备进口贸易中稳定、高效发展。

关键词：石油装备；进口风险；风险防控；信用证结算；套期保值

ABSTRACT

In recent years, after China joined the World Trade Organization, the challenges for foreign trade companies have become greater and greater. Because they need to occupy a place in both domestic and international markets, the competition they face is fiercer. With the exchange of trade, some uncertainties have increased, leading to the increasing risks faced by many companies in imports. Therefore, strengthening the prediction and prevention of international trade import risks and adopting corresponding prevention and control measures can better contribute to the development of enterprises' import trade.

Taking Sany Petroleum Equipment Intelligent Equipment Co., Ltd. as an example, the use of interviews, literature research methods, combined with actual cases in recent years to carry out research, analysis and analysis of the three main risks in import trade: rising import procurement costs, letter of credit settlement Risk, exchange rate fluctuation risk, and put forward four strategies for the above three risk issues: reduce enterprise costs, timely grasp the dynamics of goods, and skilled use of hedging tools. In the hope that the company can prevent and control and avoid trade risks in the import trade, and develop in the petroleum equipment import trade steadily and efficiently.

Key words: petroleum equipment;import risk;risk prevention and control;
letter of credit settlement;hedging

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