

REPORT

Ubisoft

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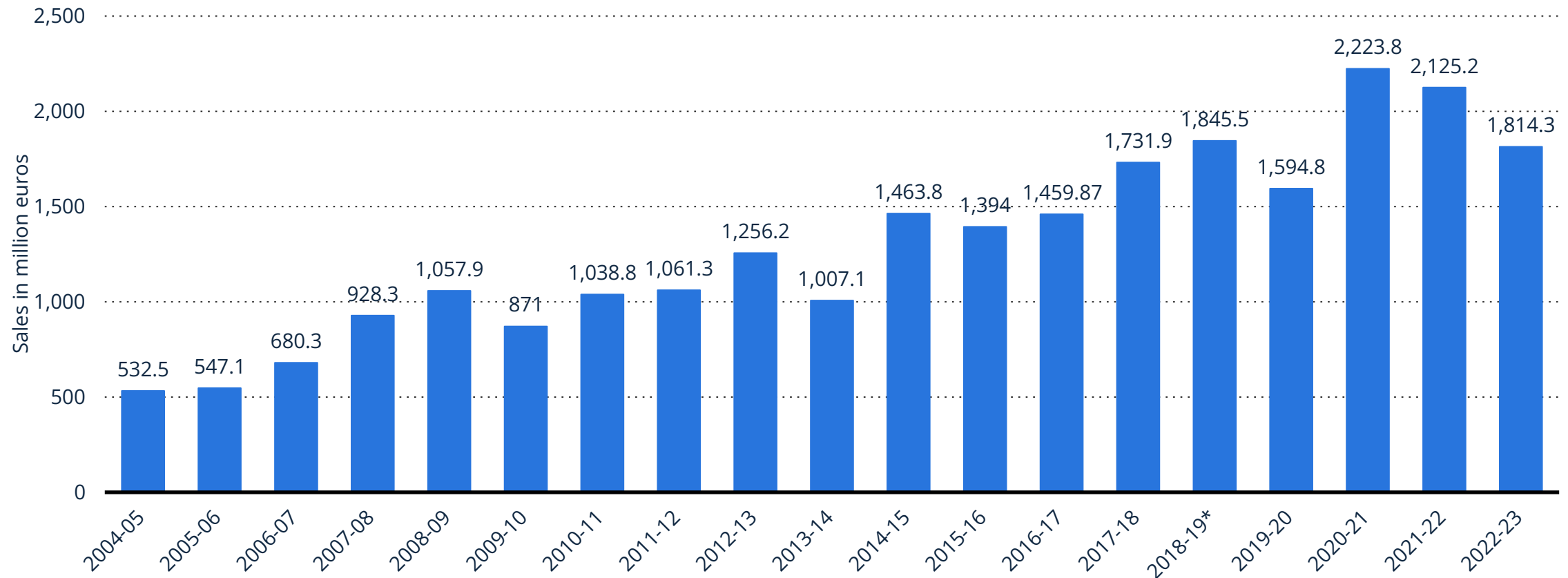
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CHAPTER 01

Company data

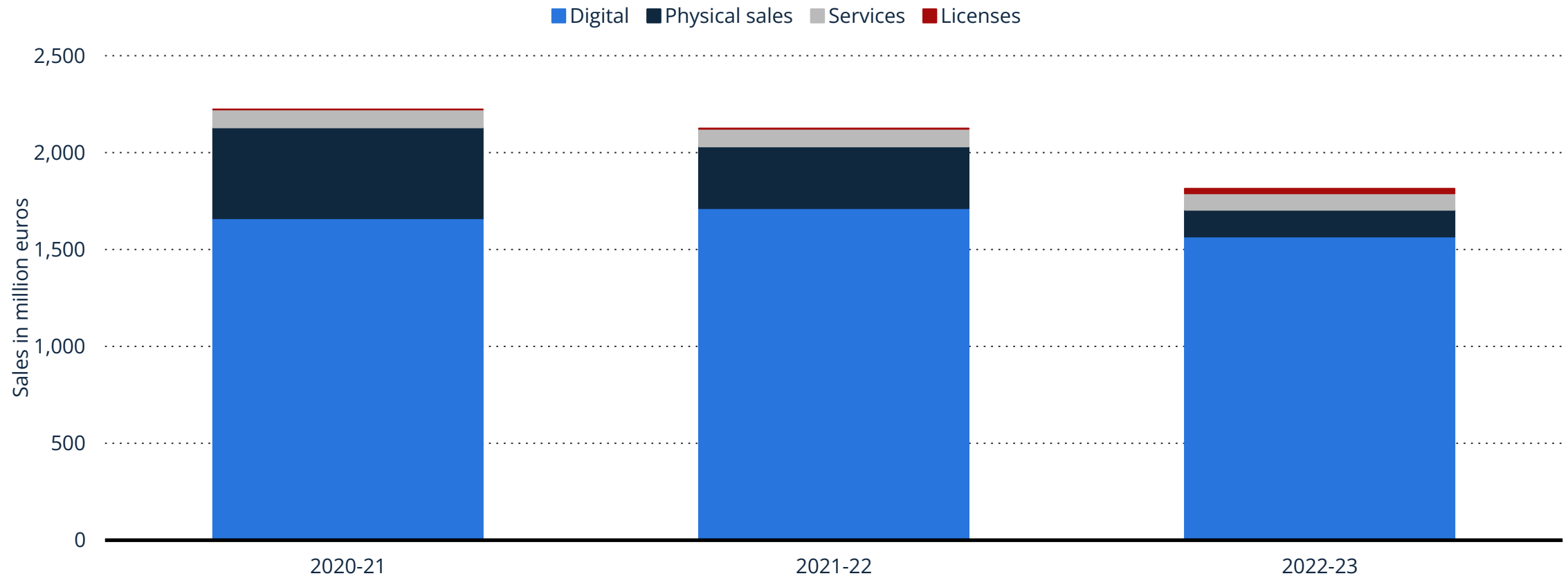
Annual sales generated by Ubisoft from fiscal year 2004-05 to 2022-23 (in million euros)

Ubisoft annual net sales as of FY 2022-23



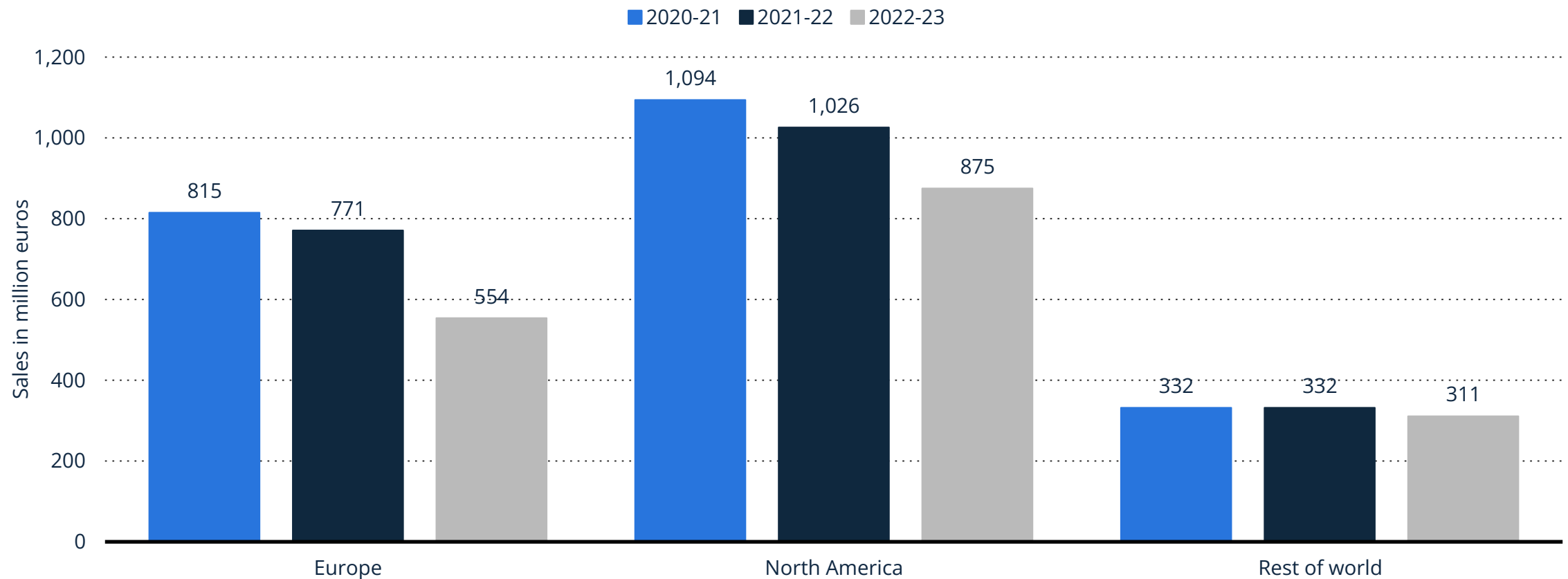
Annual sales generated by Ubisoft as of fiscal year 2022-2023, by segment (in million euros)

Ubisoft annual net sales as of FY 2022-23, by segment



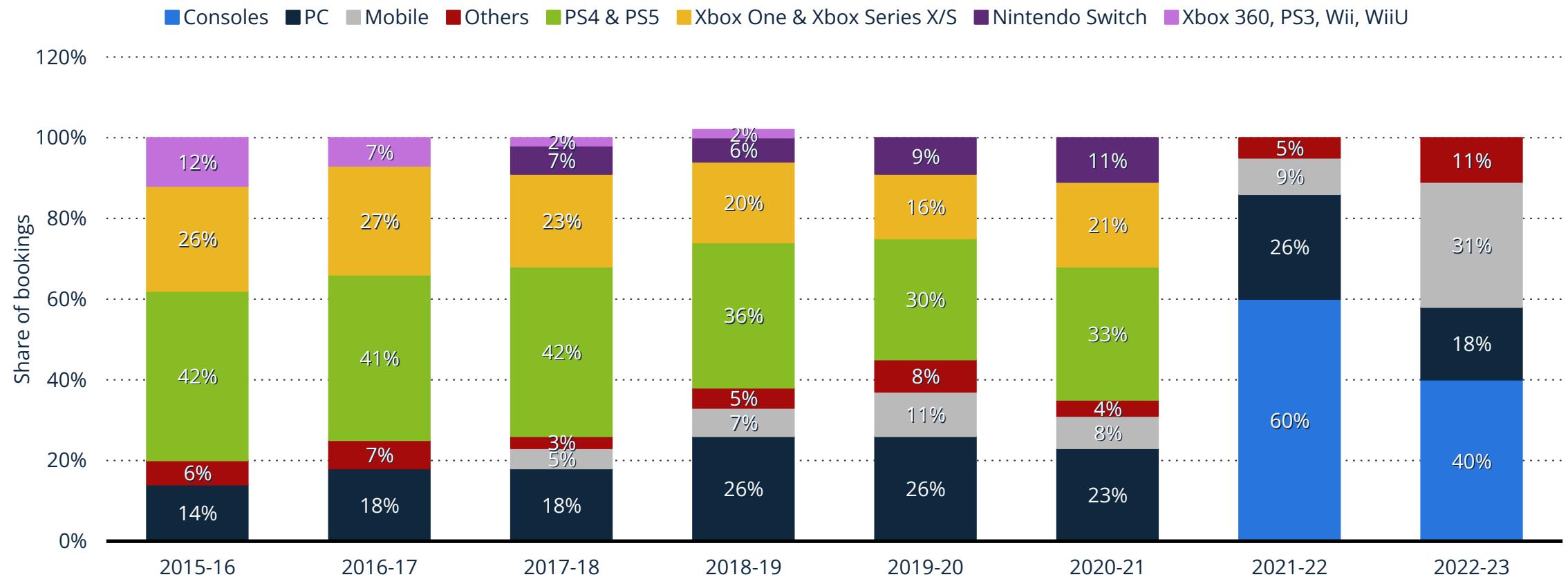
Annual sales generated by Ubisoft as of fiscal year 2022-2023, by region (in million euros)

Ubisoft annual net sales as of FY 2022-23, by region



Distribution of net bookings generated by Ubisoft from fiscal year 2015-16 to 2022-23, by platform

Ubisoft global bookings distribution as of FY 2022-23, by platform



Net bookings generated by Ubisoft worldwide from fiscal year 2017-18 to 2022-23, by type (in million euros)

Ubisoft global net bookings as of FY 2022-23, by type

	Digital net bookings	PRI net bookings	Back-catalog net bookings
2017-18	1004.7	482.5	826
2018-19	1396.6	644	1147
2019-20	1261.3	702.4	1115.8
2020-21	1609	780	1288.4
2021-22	1665.7	812.8	1426.5
2022-23	1485.2	1002.3	1004

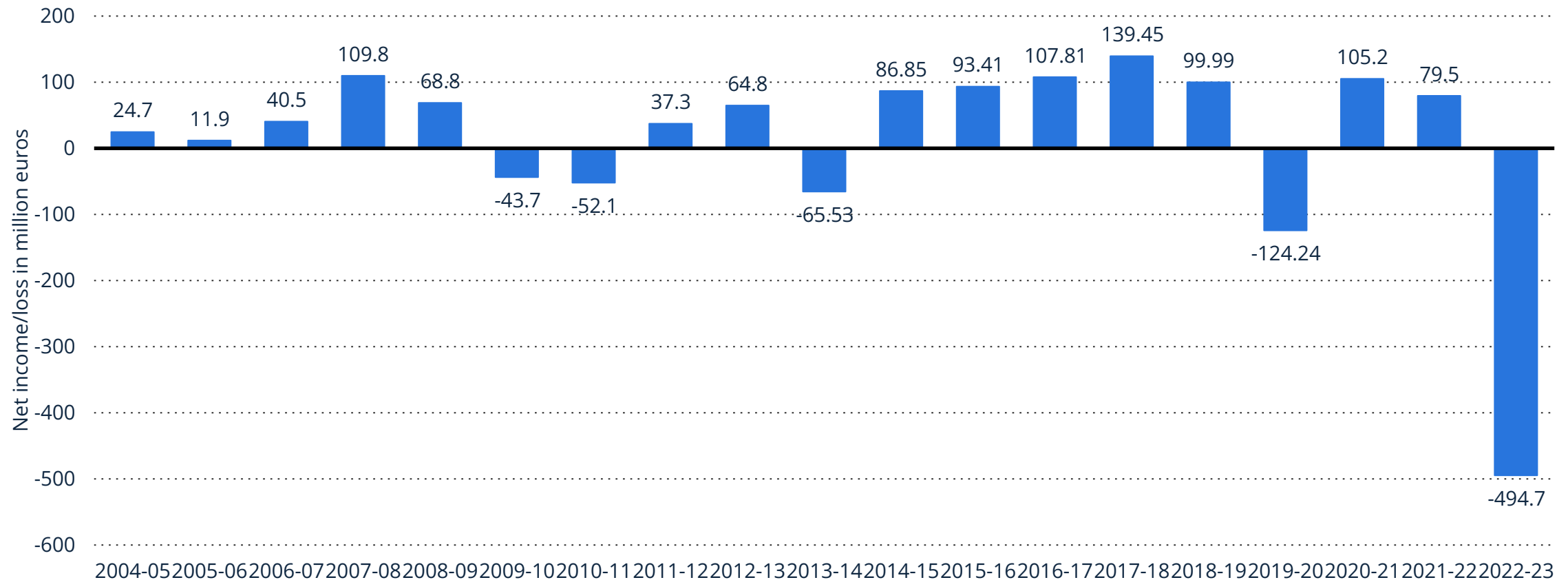
Share of net bookings generated by Ubisoft worldwide from fiscal year 2017-18 to 2022-23, by type

Ubisoft global net bookings share as of FY 2010-2023, by type

	Digital net bookings	PRI net bookings	Back-catalog net bookings
2016-17	50%	20.8%	44.5%
2017-18	58%	28%	47.6%
2018-19	68.8%	31.8%	56.5%
2019-20	82.2%	45.8%	72.7%
2020-21	71.8%	34.8%	57.5%
2021-22	78.3%	38.2%	67%
2022-23	85.4%	57.6%	57.7%

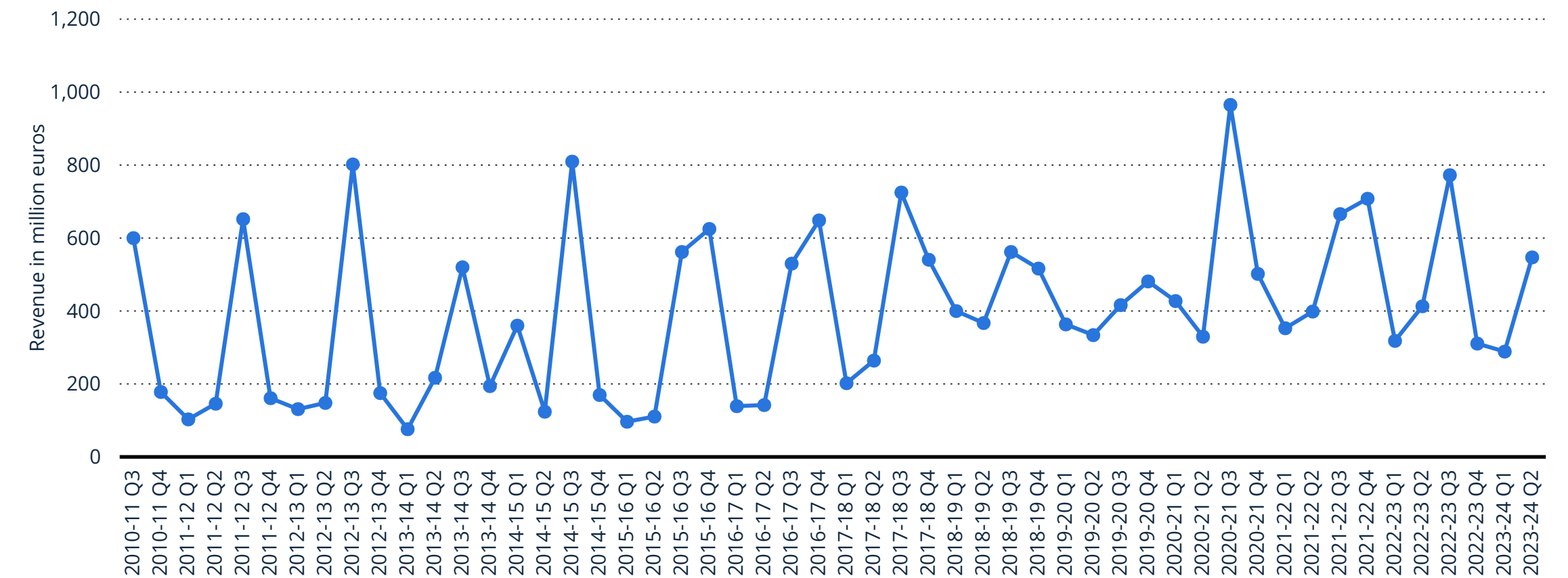
Annual net income generated by Ubisoft from fiscal year 2004-05 to 2022-23 (in million euros)

Ubisoft annual net income as of FY 2022-23



Sales generated by Ubisoft worldwide from fiscal 3rd quarter 2010-11 to 2nd quarter 2023-24 (in million euros)

Ubisoft global sales as of Q2 2023-24



Net bookings generated by Ubisoft worldwide as of 1st quarter 2023-24, by type (in million euros)

Ubisoft global net bookings as of Q1 2023-24, by type

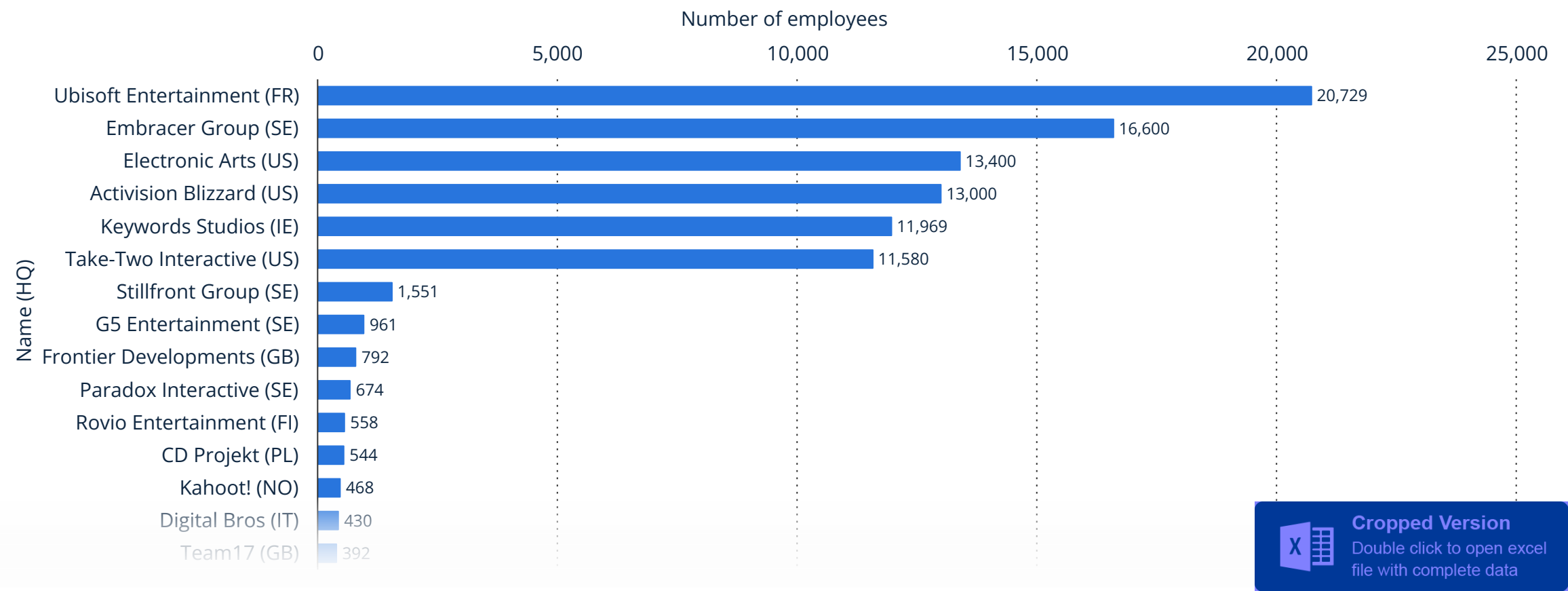
	Digital net bookings	PRI net bookings	Back-catalog net bookings
2019-20 Q3	351	163.6	252.2
2020-21 Q1	355.4	198.5	398.2
2020-21 Q3	588.4	218.2	306.1
2021-22 Q1	279.4	173.5	306.8
2021-22 Q3	530.2	187.1	340.8
2022-23 Q1	262.3	153.5	256.3
2022-23 Q3	568.4	419.3	249.4
2023-24 Q1	241.3	127.4	245.7

CHAPTER 02

Workforce

Number of employees at leading Western gaming companies as of June 2023

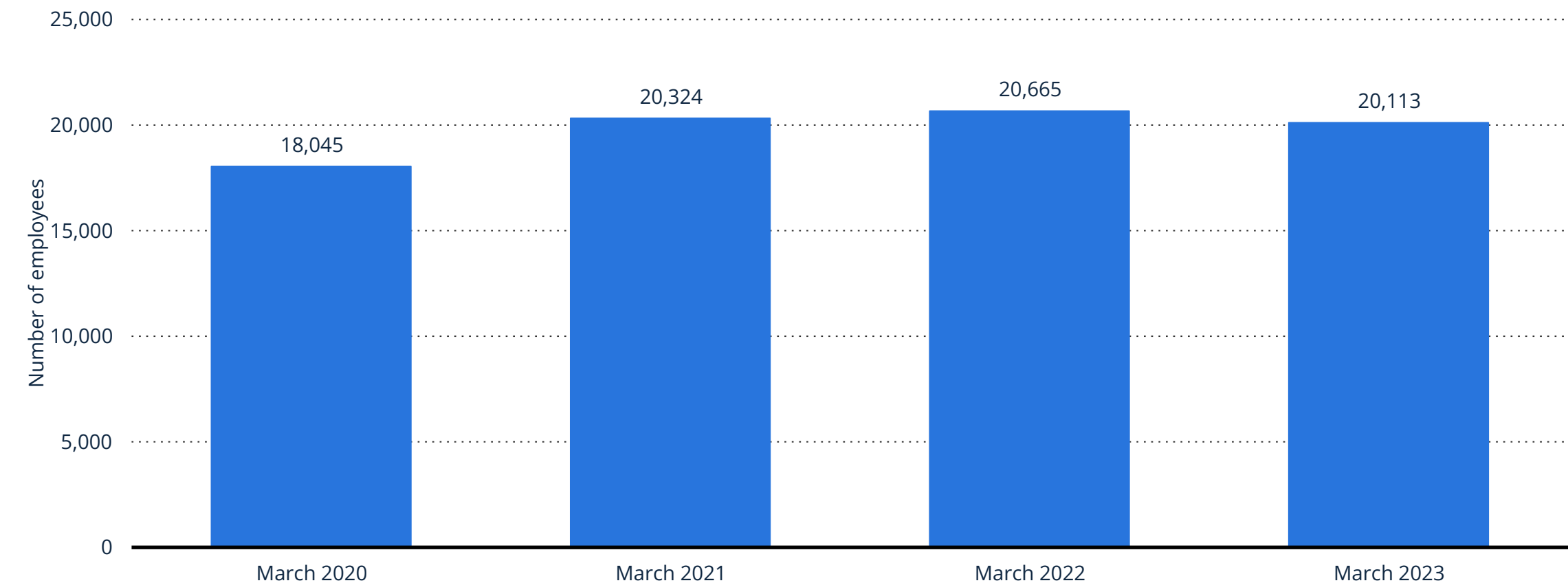
Workforce of leading Western gaming companies 2023



 **Cropped Version**
Double click to open excel file with complete data

Number of Ubisoft employees worldwide as of March 2023

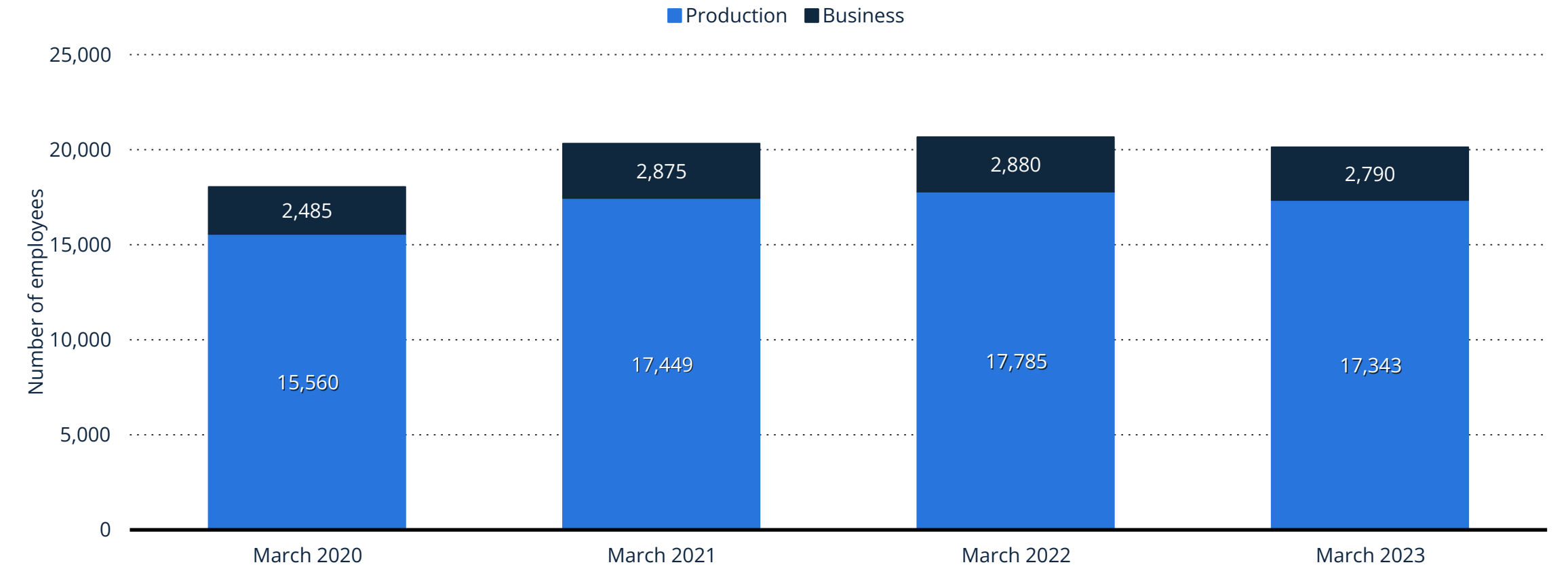
Ubisoft global workforce 2020-2023



15 **Description:** As of March 2023 (end of its fiscal year 2022-23), gaming company Ubisoft had 20,113 employees, out of which over 86 percent were part of the production side of video game development. The total headcount had increased significantly over the 18 thousand employees in March 2020. [Read more](#)
Note(s): Worldwide; March 2020 to 2023; full-time and part-time employees; Ubisoft's fiscal year ends March 31
Source(s): Ubisoft

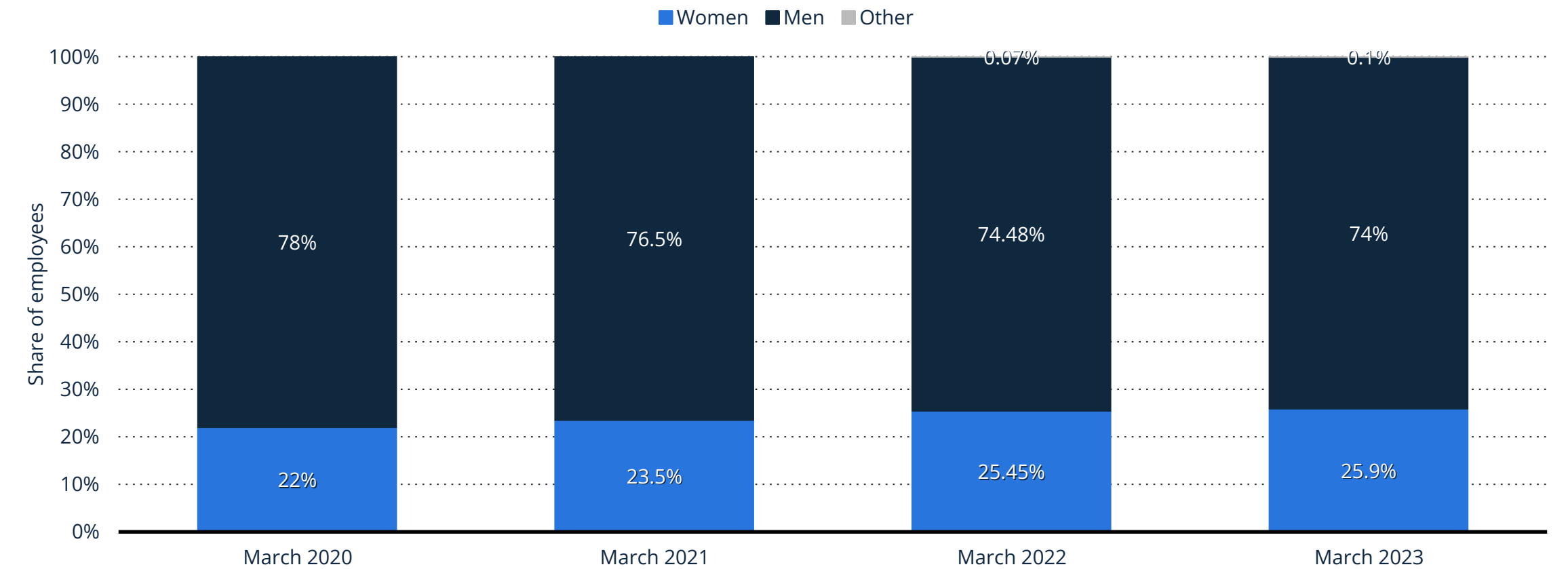
Number of Ubisoft employees worldwide as of March 2023, by business line

Ubisoft global workforce 2020-2023, by business line



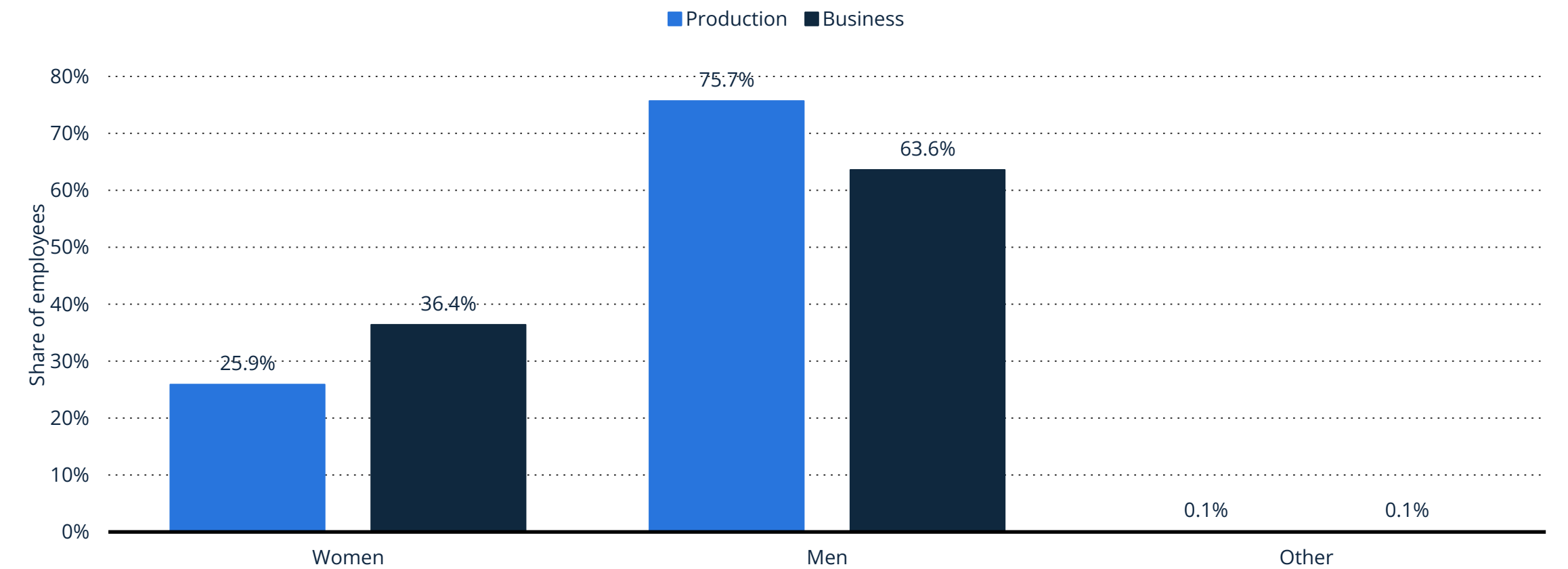
Distribution of Ubisoft employees worldwide as of March 2023, by gender

Ubisoft: global corporate demography 2020-2023, by gender



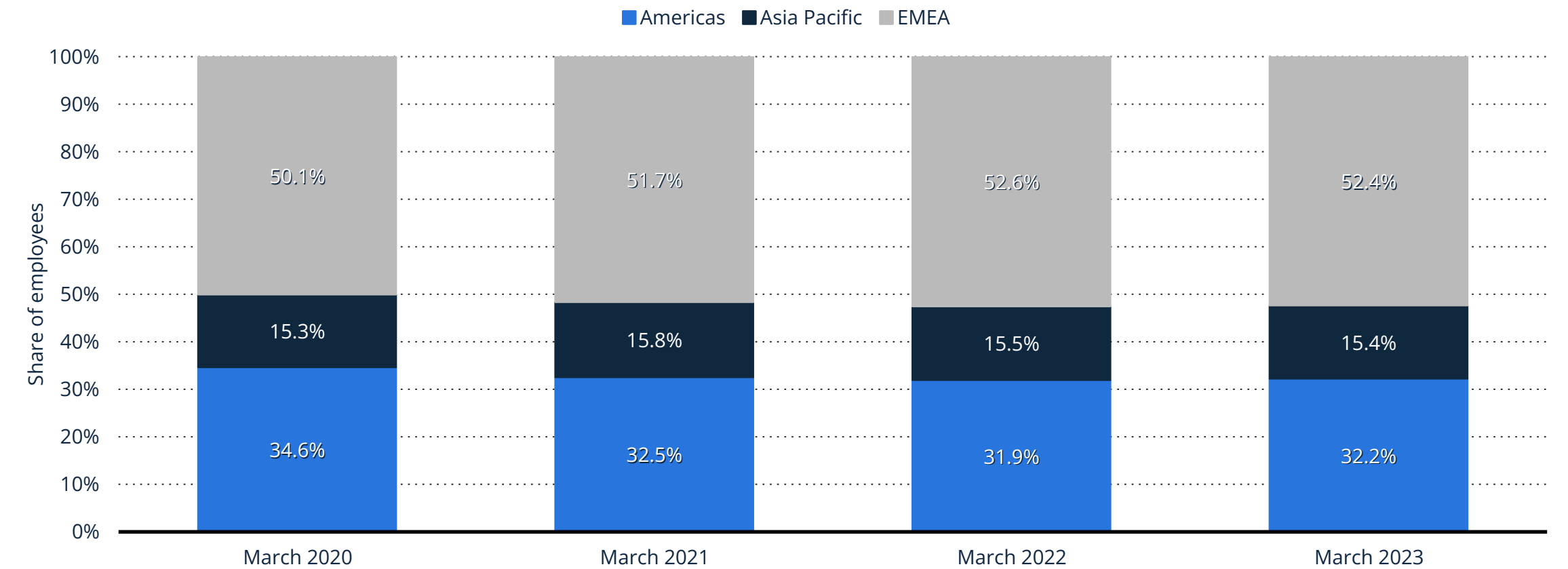
Distribution of Ubisoft employees worldwide as of March 2023, by gender and business line

Ubisoft: global corporate demography 2023, by gender and business line



Distribution of Ubisoft employees worldwide as of March 2023, by region

Ubisoft global workforce 2020-2023, by region



CHAPTER 03

Benchmark

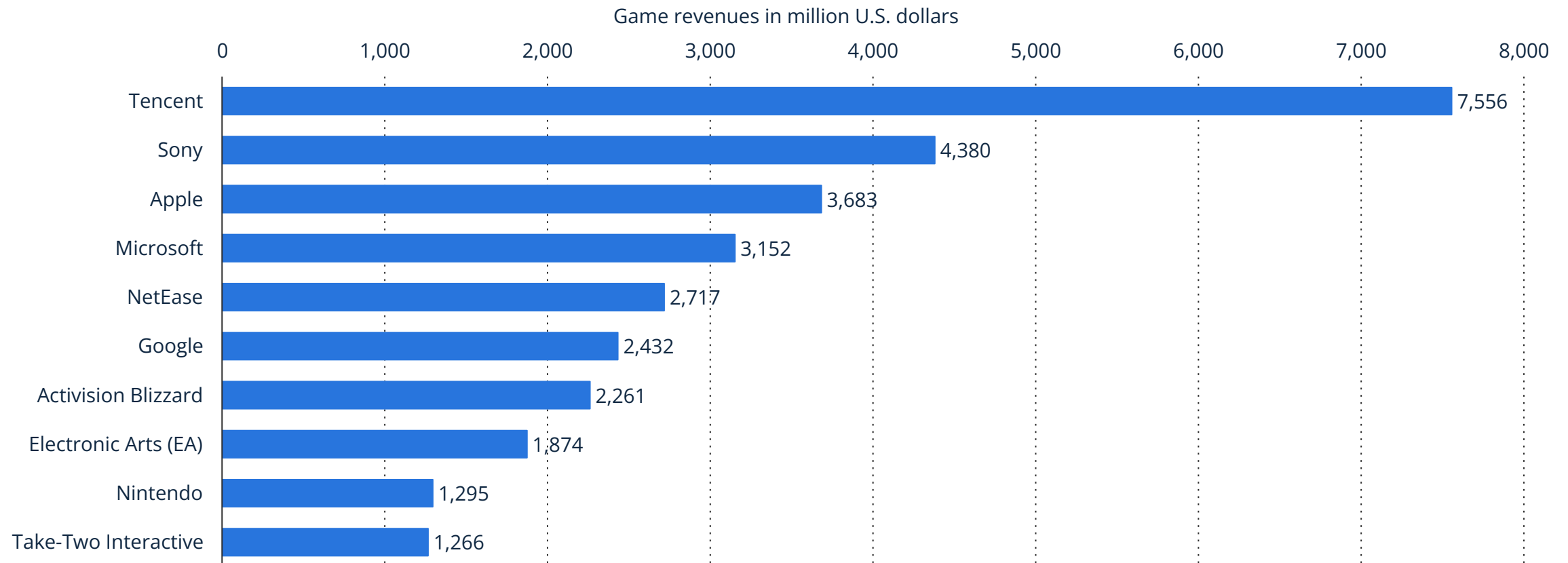
Market capitalization of the largest gaming companies worldwide as of April 2023 (in billion U.S. dollars)

Market value of the largest gaming companies worldwide 2020-2023

	Jun 2021	Nov 2021	May 2022	Jan 2023	Apr 2023
Activision Blizzard	75.22	46.98	61.41	59.91	67.06
Nintendo	74.71	53.23	52.15	48.53	47.8
Electronic Arts	41.64	35.32	36.13	33.73	35.12
Roblox Corporation	52.09	74.88	18.95	17.1	24.55
Take-Two Interactive Software, Inc.	21.47	19.56	14.21	17.48	20.98
Square Enix Holding Group	6.17	6.23	5.2	5.51	5.72
Embracer Group				5.93	5.12
Ubisoft	7.05	5.69	5.51	3.5	3.04
CD Projekt	5.26	4.67	2.74	2.95	2.64

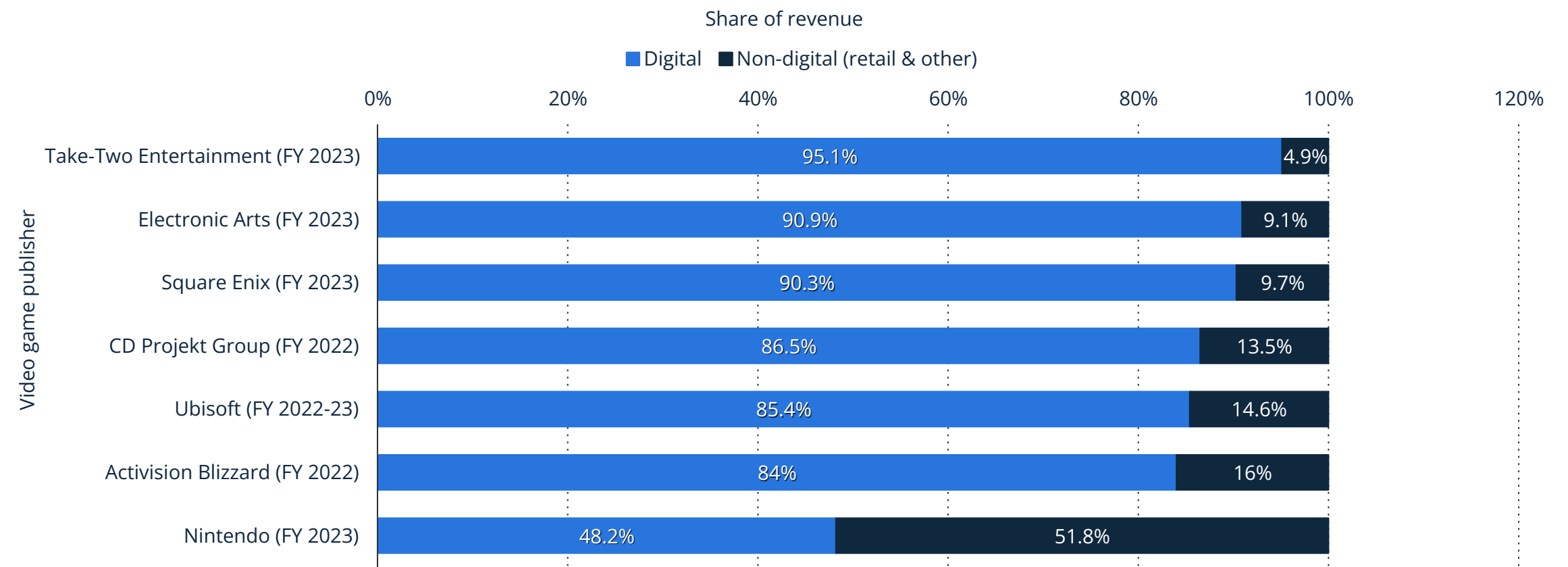
Estimated annual gaming revenue of leading gaming companies worldwide in 1st quarter 2023 (in million U.S. dollars)

Game revenues of global companies 2023



Share of digital vs. non-digital revenue of major video game publishers worldwide in most recent fiscal year as of May 2023

Digital revenue share of video game publishers worldwide 2023



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