



端午活动策划

01 背景介绍

02 活动目标

03 活动内容

04 活动方案

05 总结

The background features a light beige color with various decorative elements: a blue L-shaped pattern with circles in the top left, a cluster of 'x' marks in the top center, a blue semi-circle with a black outline in the top right, and four blue dots in a 2x2 grid on the right. On the left side, there is a red semi-circle with white horizontal lines, a blue wavy line, and a small orange shape. The main text is contained within a white rounded rectangle with a black border and a yellow dashed bottom edge.

Part 1
背景介绍

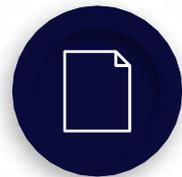
端午节是中国的传统节日之一，每年农历五月初五举行

这个节日有着悠久的历史和文化底蕴，以庆祝和纪念屈原、享誉世界的中国龙舟比赛和吃粽子等活动而闻名

在现代社
为了一个
为了增加
促进员工
我们计划
富有特色

The background features a variety of colorful geometric shapes and patterns. In the top left, there is a blue L-shaped pattern with small circles. To its right, a cluster of 'x' marks is arranged in a grid. Further right, a large orange triangle points downwards. In the top right, there are blue circles and a blue semi-circle. On the left side, there is a red semi-circle with horizontal lines extending from it, and a blue wavy line below it. The text 'Part 2' is written in a light orange, serif font, and '活动目标' is written in a blue, stylized font below it. The entire text is enclosed in a white rounded rectangle with a black border.

Part 2
活动目标



01

提高的节日氛围
传统文化的认同感



02

加强团队合作能
力，增强团队
之间的互动和交流



03

提高学生的兴趣和

The background features a variety of colorful geometric shapes and patterns. At the top left, there is a blue L-shaped pattern with small white circles. To its right is a cluster of small black 'x' marks. Further right is a large orange triangle pointing downwards. In the top right corner, there is a blue semi-circle and a 2x2 grid of blue dots. On the left side, there is a red semi-circle with white horizontal lines extending from its edge, and a blue wavy line below it. The bottom left corner shows a partial orange shape and a blue wavy line. The central text is enclosed in a white rounded rectangle with a black border and a yellow dashed border at the bottom.

Part 3
活动内容

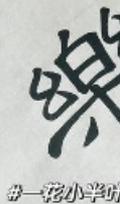
活动内容



活动内容

诗歌朗诵比赛

邀请同学参加诗歌朗诵比赛，要求同学在传统文化的基础上创作或朗诵诗歌。比赛评出最具创意和表现力的同学，并颁发奖品和荣誉证书



活动内容

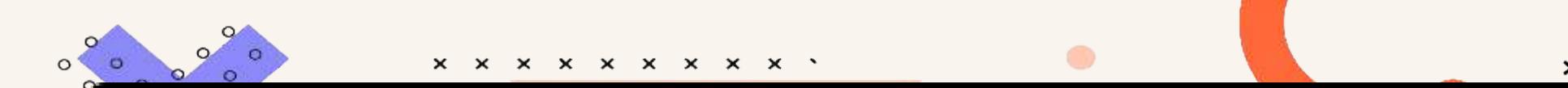


文化讲堂

邀请老师为同学们开设一个文化讲堂，包括端午节的起源、习俗，增加同学对传统文化

活动内容





活动内容

传统游戏体验

设置传统游戏体验区，让同学们参与一些经典的端午节游戏，如踩高跷、能增加同学的参与度，还能提供一个放松和娱乐的机会

活动内容

粽子品尝会

组织一个粽子品尝会，提供多种口味的粽子供同学品尝，同时可以邀请员工带上自己制作的粽子进行交流和分享，增加同学之间的互动和交流



以上内容仅为本文档的试下载部分，为可阅读页数的一半内容。如要下载或阅读全文，请访问：<https://d.book118.com/397001160146006060>