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INDUSTRIES & MARKETS

Consumer electronics in Hungary

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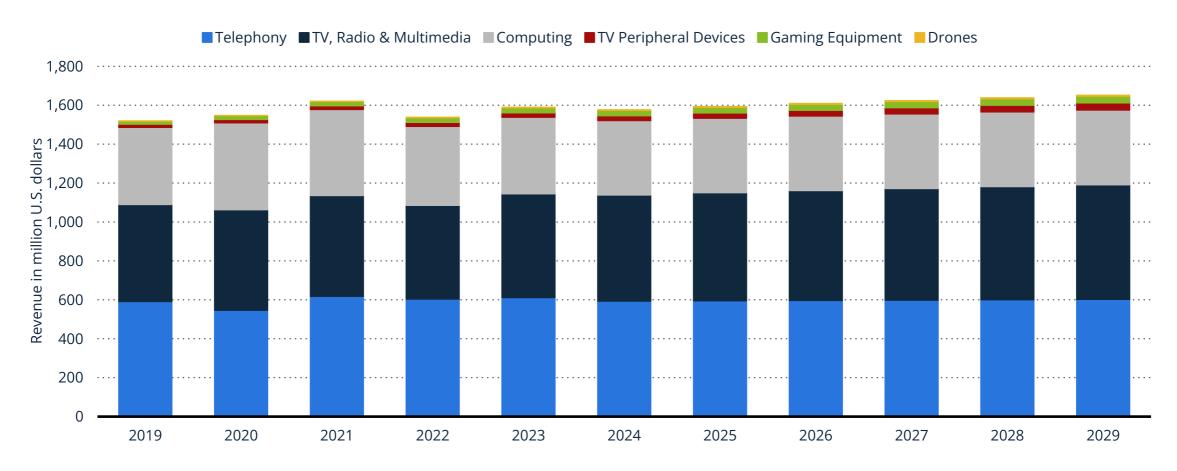
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CHAPTER 01

Overview

Revenue of the consumer electronics market in Hungary from 2019 to 2029, by segment (in million U.S. dollars)

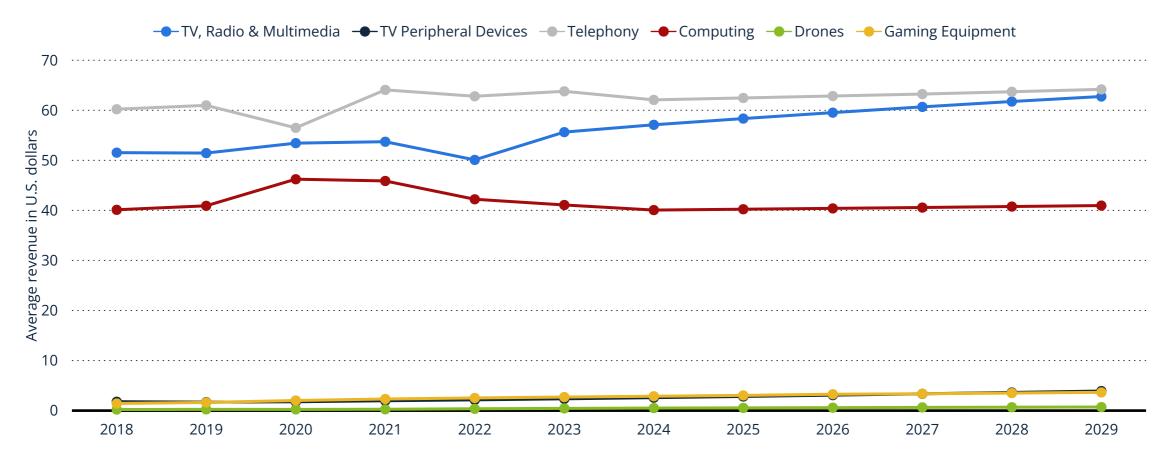
Consumer electronics market revenue in Hungary 2019-2029, by segment





Average revenue per user from consumer electronics in Hungary 2018-2029 (in U.S. dollars)

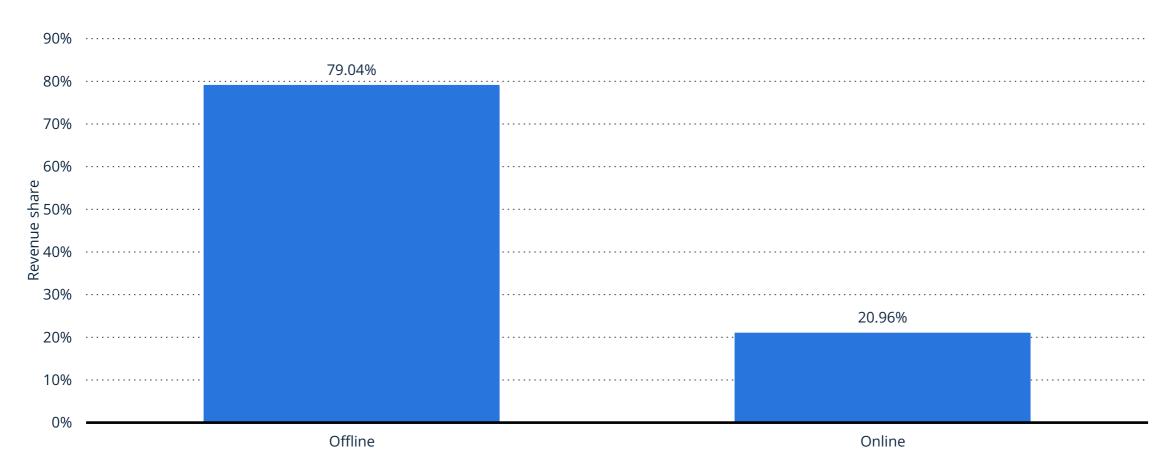
Average revenue per user from consumer electronics in Hungary 2018-2029





Online and offline revenue share of consumer electronics in Hungary in 2024

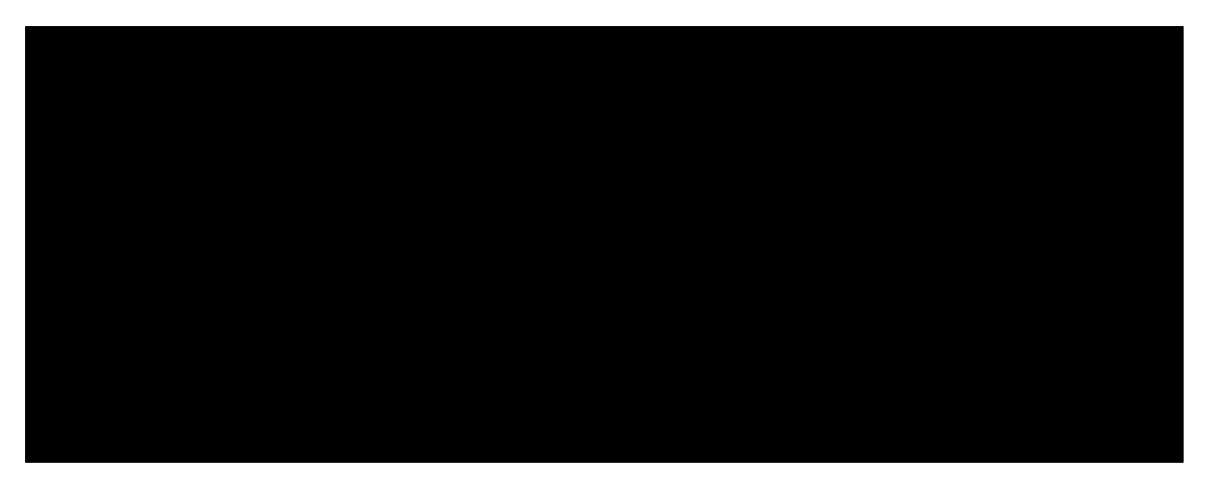
Online and offline revenue share of consumer electronics in Hungary 2024





Industrial production value of the manufacturing of computer, electronic, and optical products in Hungary from 2010 to 2023 (in million forints)

Industrial production value of computer and electronic products in Hungary 2010-2023

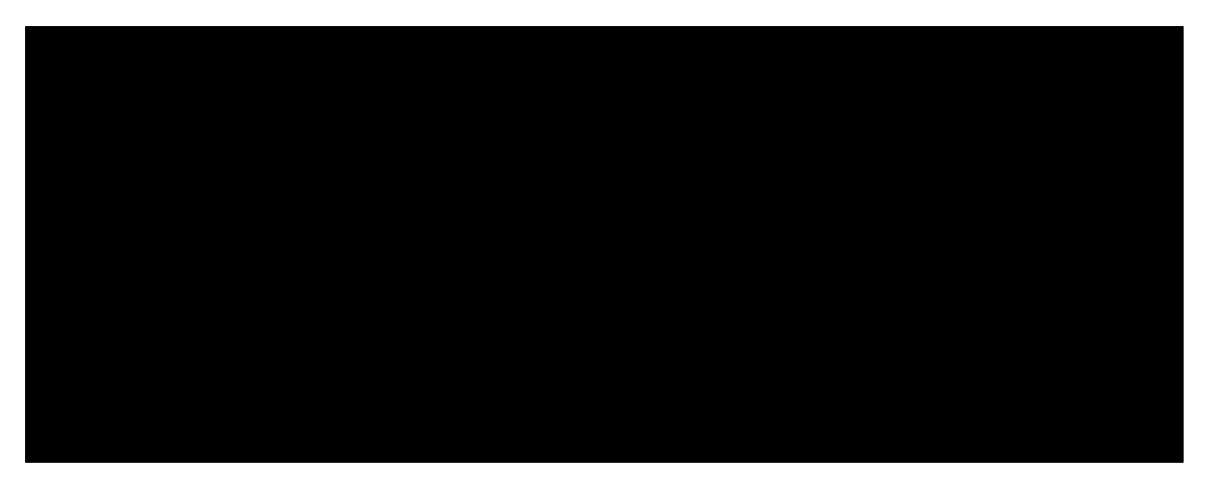


Description: The industrial production value of electronic, computer, and optical products followed a negative trend in Hungary until 2013, then figures started improving over the following years. In 2022, the industrial production value of the manufacturing of computer and electronic products peaked at over 5.4 trillion forints in Hungary. By 2023, this figure decreased to approximately five trillion forints.

Note(s): Hungary; 2010 to 2023

Household consumption expenditure for audio-visual, photographic, and information processing equipment in Hungary from 2011 to 2022 (in million forints)

Consumer spending on audio-visual and photographic equipment in Hungary 2011-2022



Digital device penetration in Hungary in 2023, by type

Digital device penetration in Hungary 2023



CHAPTER 02

Personal computers

Penetration rate of computer households in Hungary from 2014 to 2029

Penetration rate of computer households in Hungary 2014-2029

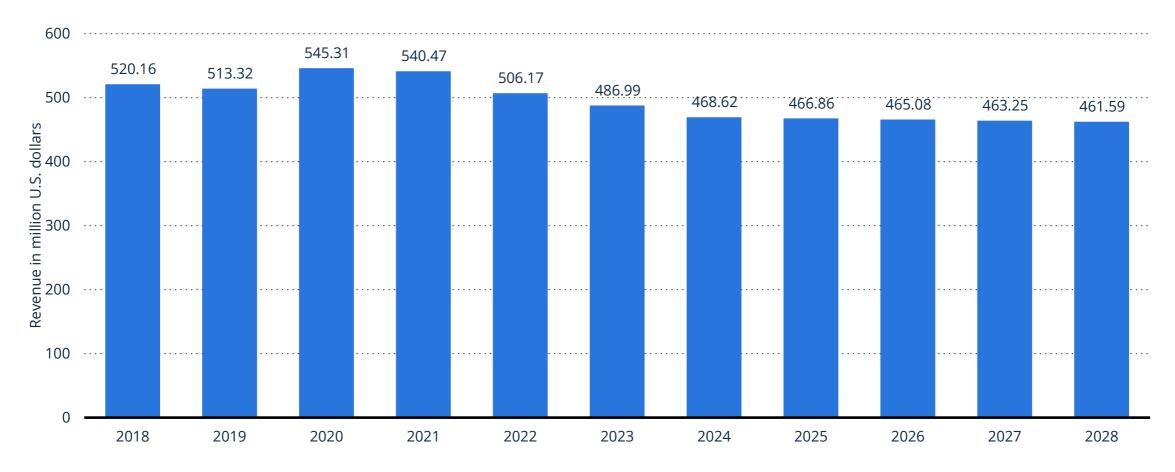




Source(s):

Revenue of the PCs market in Hungary from 2018 to 2028 (in million U.S. dollars)

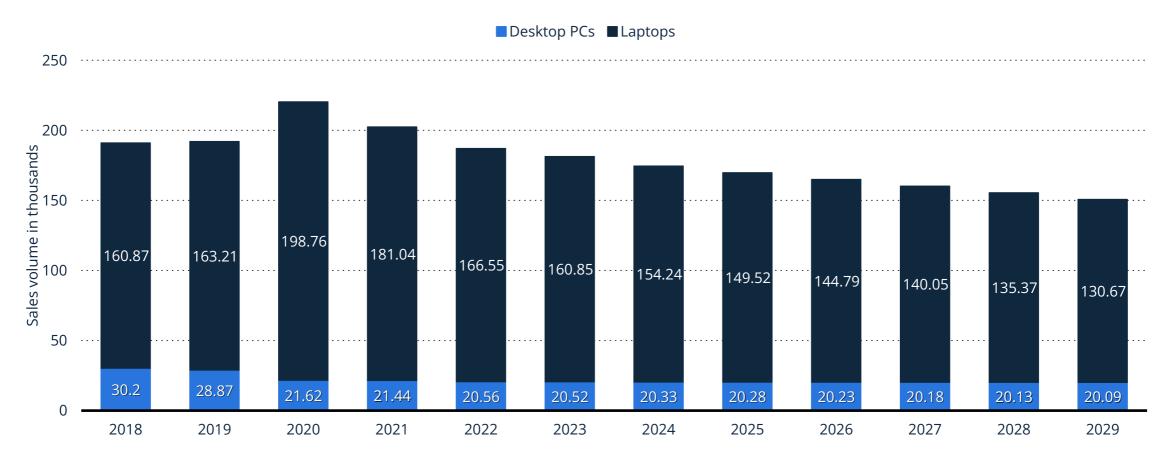
Revenue of the PCs industry in Hungary 2018-2028





Sales volume of computing devices in Hungary from 2018 to 2029 (in 1,000s)

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Retail sales generated by computer equipment stores in Hungary from 2010 to 2023 (in million forints)

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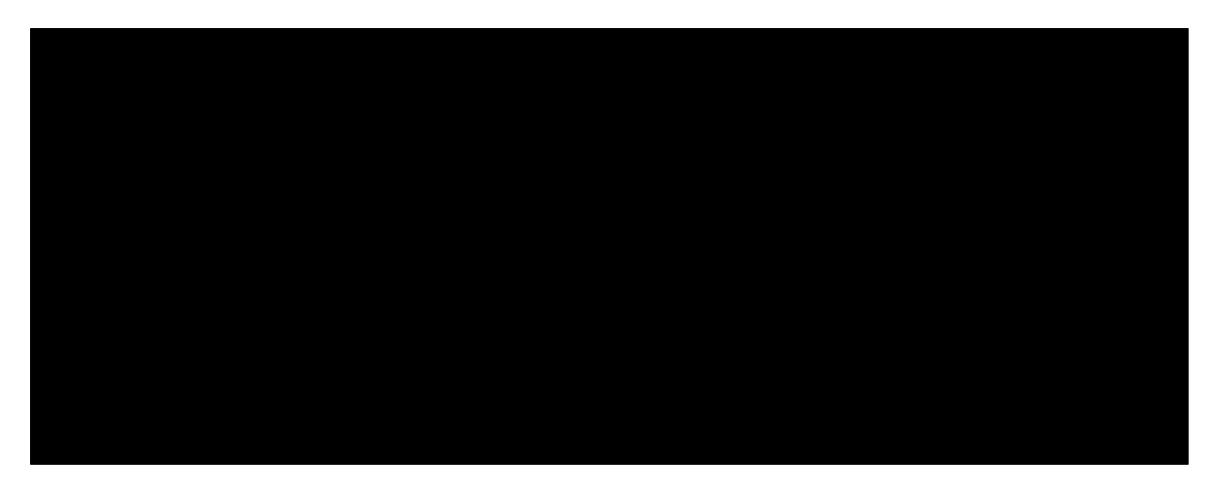
Leading PC brands in Hungary in 2nd quarter 2022, by sales volume

Leading PC brands in Hungary 2022, by sales volume



Most important tablet vendors in Hungary in August 2024, by market share

Biggest tablet vendors in Hungary 2024, by market share

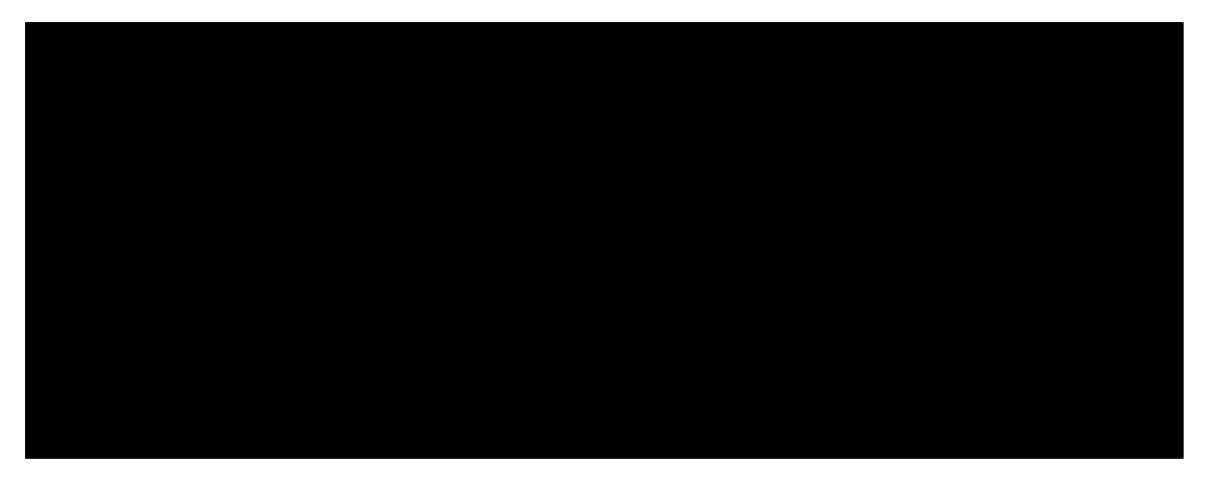


CHAPTER 03

Television and audio devices

Retail sales of audio and video equipment, music and video recordings in Hungary from 2010 to 2023 (in million forints)

Retail sales of audio and video equipment and recordings in Hungary 2010-2023



Share of audio and video equipment, music and video recordings in retail sales in Hungary from 2010 to 2023

Share of share of audio and video equipment and recordings in retail in Hungary 2023



Number of audio and video equipment shops in Hungary from 2018 to 2023

Number of audio and video equipment shops in Hungary 2018-2023



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