

全球价值链重构视角下中国企业国际化的影响因

素

一、本文概述

Overview of this article

随着全球经济的深度融合和科学技术的飞速发展，全球价值链 (GVC) 正在经历前所未有的重构。这种重构不仅改变了全球经济的运行规则和竞争格局，而且为中国企业的国际化进程带来了前所未有的机遇和挑战。在这样的背景下，探讨全球价值链重构视角下中国企业国际化的影响因素，不仅具有重要的理论价值，而且对指导中国企业更好地适应全球经济环境、提升国际竞争力具有重要的现实意义。

With the deep integration of the global economy and the rapid development of science and technology, the global value chain (GVC) is undergoing unprecedented restructuring. This restructuring not only changes the operating rules and competitive landscape of the global economy, but also brings unprecedented opportunities and challenges to the

internationalization process of Chinese enterprises. In this context, exploring the factors influencing the

internationalization of Chinese enterprises from the perspective of global value chain restructuring not only has important theoretical value, but also has important practical significance in guiding Chinese enterprises to better adapt to the global economic environment and enhance international competitiveness.

本文旨在全面深入地分析全球价值链重构对中国企业国际化进程的影响。我们将首先回顾全球价值链理论的发展历程，明确其在当前经济环境下的新特征和新趋势。然后，我们将从多个维度，包括政策环境、市场需求、技术进步、资源配置等方面，系统地探讨这些因素如何影响中国企业的国际化路径和策略。在此基础上，我们将结合具体案例，深入剖析中国企业如何在全球价值链重构中抓住机遇、应对挑战，实现国际化发展的突破。

This article aims to comprehensively and deeply analyze the impact of global value chain restructuring on the internationalization process of Chinese enterprises. We will first review the development process of global value chain theory and clarify its new characteristics and trends in the current economic environment. Then, we will systematically

explore how these factors affect the internationalization path and strategies of Chinese enterprises from multiple dimensions, including policy environment, market demand, technological progress, resource allocation, etc. On this basis, we will combine specific cases to deeply analyze how Chinese enterprises can seize opportunities, respond to challenges, and achieve breakthroughs in international development in the restructuring of the global value chain.

本文的研究方法将采用定性和定量相结合的方式，综合运用文献分析、案例分析、实证研究等多种手段，以确保研究结果的全面性和准确性。我们希望通过这样的研究，能够为中国企业在全全球价值链重构中找到新的发展方向 and 策略，同时也为相关政策的制定 and 实施提供科学依据。

The research method of this article will adopt a combination of qualitative and quantitative methods, comprehensively utilizing various means such as literature analysis, case analysis, empirical research, etc., to ensure the comprehensiveness and accuracy of the research results. We

以上内容仅为本文档的试下载部分，为可阅读页数的一半内容。
。如要下载或阅读全文，请访问：

<https://d.book118.com/457036001153006062>