
A 服装公司存货管理 存在的问题及其对策

摘 要

存货管理在企业流动资产中占了极其重要的地位，在日益激烈的市场竞争中，存货的问题越来越受到重视。存货是一项重要的流动资产，具有时效性和发生潜在损失的可能性，长期不能耗用的存货会长时间积压和减值。企业失速的扩张造成资金链跟不上，资金周转速度慢，造成货物积压，因此体现出存货管理的重要性，做好企业管理工作，使资金流转速度提高，企业才能够持续稳定的发展。电子商务的发展和传统销售的碰撞，使存货管理的重要性更加突出，完善管理制度，提高资金周转速度，减少库存，降低存货减值，才能提高企业的经济效益。本文在国内外存货管理研究的基础上，以 A 服装公司为研究对象，利用数据及相关事实资料，对存货管理存在的系列问题进行了分析，如存货积压严重、存货结构不合理、存货减值及存货周转速度慢等问题，找出其成因并提出了相应的优化建议。

关键词： 存货管理；服装企业；存货周转率

Problems existing in inventory management of A Clothing Company and countermeasures

Abstract: Inventory management plays a very important role in the current assets of enterprises. In the increasingly fierce market competition, the problem of inventory has been paid more and more attention. Inventory is an important current asset with timeliness and the possibility of potential loss. Inventory that cannot be used for a long time will be overstocked and impaired for a long time. The expansion of enterprise stall leads to the lag of capital chain, slow capital turnover and overstock of goods. Therefore, it reflects the importance of inventory management. Only by doing a good job in enterprise management can the enterprise improve the speed of capital flow and achieve sustainable and stable development. With the development of e-commerce and the collision of traditional sales, the importance of inventory management becomes more prominent. Only by perfecting the management system, improving the speed of capital turnover, reducing inventory and reducing inventory impairment, can the economic benefits of enterprises be improved. In this paper, based on the study of the inventory management at home and abroad, with A clothing company as the research object, using the data and relevant facts, analyses the series of problems of inventory management, such as unreasonable structure of inventory backlog of serious, inventory, inventory impairment, and the problem of slow inventory turnover to find its causes and puts forward the corresponding optimization Suggestions.

Keywords: Inventory management; Clothing enterprise; Inventory turnover;

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