A篇阅读导语 人与社会

这是一篇应用文。文章揭开了图书馆索书号的奥秘。

- 21. Which book may be identified under the call number 'NU238 C719 2013"?
 - An Introduction to Modern Art.
 - B. The ABC of Computer Science.
 - C. The Recycling of Waste Oils.

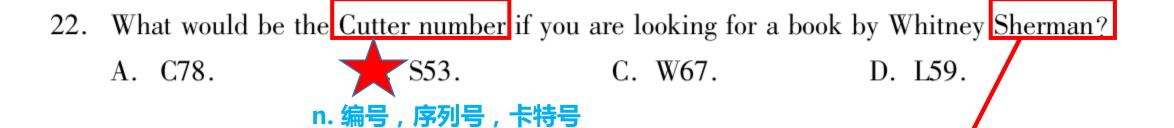
n. 图书编目号码

• 1991 is the year of publication.

Call Numbers

Books and material are arranged on our shelves according to the Library of Congress (LC) classification system. These call numbers uniquely identify and organize items near other material on the same or similar subjects. Consider the call number: LB2395 C65 1991.

• LB defines the subject area. The call letters are typically arranged in alphabetical (字母) order, starting from A and continuing through the alphabet. Knowing the letter(s) for your subject area gives you a place to start browsing the shelves. For example: A—General Works: B—Philosophy, Psychology, Religion; D—World History; G—Geography; H—Social Sciences; J—Political Science; K—Law; L—Education; M—Music; N—Arts: P—Language and Literature; Q—Science...For more, click here.



- **2395** is the classification number, which further distinguishes the subject matter. Read as a whole number: 1, 2, 3, 45, 100, 2430...
- **C65** is the Cutter number and usually represents the author's last name. Find C, then 65. Read the number as a decimal (小数).

 n. (欧美人放在名字后面的)姓
- **1991** is the year of publication.

- 23. Where can you find the book "Res AG243 G87 1992"?
 - A. On the 2nd or 4th floor of the library.
 - B. In the Reference Area on the 1st floor.
 - . In the Circulation Area on the 1st floor.
 - D. At the Learning Resources Center on the 2nd floor.

Location Prefixes

Some call numbers have a location prefix. Location prefixes mean that the book or material is shelved in a special place, and may have loan restrictions. WSU uses the following prefixes:

Prefix	Collection	Library Location	Loan Period
[Blank]	Circulating Collection	2nd floor, 3rd floor, and 4th floor	21-day loan
Ref	Reference Collection	1st floor, Reference Area	Library-use only
Res	Reserve Collection	1st floor, Circulation Area	Library-use only
Video	Audiovisuals	2nd floor, Learning Resources Center	Special request

B篇阅读导语 人际交往

这是一封书信。文章介绍了美国作家Willa Cather礼貌谢绝

Masaryk总统索要详尽的个人传记资料的请求。

- 24. Who is Antonia?
 - A. A director of a movie.
 - C. Cather's relative in New York.



A character in a book.

D. Cather's neighbor from Bohemia.

Antonia是她一本书里的人物,而Annie Pavelka是该人物的生活原型。

I have just returned to New York, where I had the pleasure of taking Annie Pavelka, the living "Antonia" in my book *My Antonia*, and six of her children to the first screening

of A Lost Lady. I have the good fortune to preserve relations with most of my characters.

"Antonia" and her splendid children are flesh and blood realities. Every time I go back to them, I feel how much more interesting and lovable they are than my picture of them.

i wish i could present mem to you in person.

- 25. What does the author need for a most suitable writing style according to paragraph 3?
 - Time B. Youth.
 - C. Publishers' advice.

 D. Financial support.

I regret that I cannot satisfactorily meet your kind request for biographical (传记的) material. I avoid biographers, asking them to wait until I get my work further along. My first novel was published in 1912, and a period of twelve years is hardly long enough for a writer to find the form best suited for writing. I was not young when I began to write, and though living is a good preparation for writing, I do need more time to acquire a simple and modest way of presenting my work, however well I know what I wish to present. 适度的

- 26. What does writing a biography mean to the author according to paragraph 4?
 - A. An inspiration to her readers.
 - C. A window into a writer's world.

B. A record of her achievements.

An endpoint in a writer's career.

n. 端点,终点

I am able to send you a very good photograph taken recently. I enclose a short biographical account which my publishers use for publicity purposes, and some casual reviews. Biographies usually begin to come along just about the time a writer has no more to say, and I do not feel that time has yet come to me.

- 27. What is the author's purpose in writing this letter? n. 下降,减少,衰退 vt. & vi. 辞谢;谢绝(邀请等)
 - A. To rebuild her Bohemian connection. To decline the president's request.
 - C. To explain her philosophy of writing. D. To appreciate the president's interest.

很遗憾,我无法满足你对传记的要求。

03 I regret that I cannot satisfactorily meet your kind request for biographical(传记的) material. I avoid biographers, asking them to wait until I get my work further along. My first novel was published in 1912, and a period of twelve years is hardly long enough for a writer to find the form best suited for writing. I was not young when I began to write, and though living is a good preparation for writing, I do need more time to acquire a simple and modest way of presenting my work, however well I know what I wish to 这封信的目的是谢绝Masaryk总统索要详尽的个人传记资料的 present. 请求。为此,作者首先感谢总统的来信;分享与过去的人和小说 中的人物联系的喜悦;解释不能提供传记材料的原因;附上一张 近照和一段简短的传记以示对该请求的尊重和感激。

C篇阅读导语 人与社会

说明文,主题语境是人与社会。这篇文章主要讲述了一种经济学现

象:缩水式通胀,及其原因和影响。

文章结构

引出话题

分析原因

影响和后果

观点态度

提出建议

- 28. Why does shrinkflation make consumers 'less painful" according to Stiving?
 - A. Shrinkflation reduces human cost.
 - B. Shrinkflation raises purchasing power.
 - C. Consumers become more aware of size.

Consumers experience little increase in cost. <mark>定的頂瓜 ト極ン 厂 mp</mark> 界各地的商店中出现。

如果你注意到你的账单几乎保持不变,但是得到的东西越来越少,这不仅仅是你个人的情况。"缩水式通胀",一种在保持价格稳定的情况下减少产品的尺寸或数量,正在世界各地的商店中出现。

adv. 少到几乎没<mark>有, 毫</mark>不, 难得, 很少___

- If you've noticed you're getting less while your bill almost stays the same, it's not just you. "Shrinkflation" —reducing a product's size or quantity while keeping its price
- stable—is showing up in shops around the world. 相比于商品尺寸的减少,消费者更关注价格的波动。
- 02 As the global economy struggles with inflation (通货膨胀), rising material costs and higher human cost, consumers are bearing the increasing production prices.
- "Consumers are more likely to notice how their purchases are affecting their wallets than the amount of product 'lost' when sizes decrease," says Mark Stiving, the chief pricing educator at Impact Pricing. As a result, companies use shrinkflation to make consumers

"less painful".

- 29. What is paragraph 3 mainly about?
 - A. The concerns of shoppers.

B. The interests of companies.



The impact of shrinkflation.

D. The phenomenon of inflation.

讲述了缩减通货膨胀的后续影响,即产品的尺寸一旦减少, 后续可能很难会再变回来。

Yet even as shrinkflation comes with inflation, the problem doesn't end after inflation does. Once the new sizes are on the shelf, they are likely to stay that way. "Shoppers don't have a choice. They have to adapt themselves to the changes," adds Stiving. There are rare exceptions, but companies generally take the opportunity to get more profits.

然而,即使收缩性通货膨胀伴随着通货膨胀,这个问题也不会在通货膨胀结束之后结束。一旦新尺寸上架,它们很可能会一直保持这种状态。"购物者别无选择。他们必须适应变化,"斯蒂文补充道。然也有极少数例外,但企业一般会借此机会获得更多的利润。

- 30. What is the author's attitude to the shrinkflation in paragraph 4?
 - A. Favorable.
 - C. Dismissive. adj. 轻视的, 轻蔑的, 鄙视的 D. Unclear.
 - For many companies, shrinkflation seems to be unavoidable. In food industry, for example, where customers are highly sensitive to price, lifting prices might make customers jump ship to another brand. But facing the continuous inflation, the companies have to do something to maintain their profits. Introducing small reduction in the size of their goods should enable them to improve profits while keeping their prices competitive. But once customers notice the change, they might feel fooled, leading to a loss of trust and confidence. 作者对于缩减通货膨胀的态度是客观的,既指出了其带来的问题,也指出了其对公司的好处。

Objective.

对于许多公司来说,收缩膨胀似乎是<mark>不可避免的</mark>。例如,在食品行业,客户对价格高度敏感,提高价格可能会使客户跳槽到另一个品牌。但面对持续的通货膨胀,企业不得不采取措施来维持利润在商品尺寸上做一些小的缩小,应该能使它们在提高利润的同时保持价格竞争力。但是,一旦客户注意到了变化,他们可能会觉得被愚弄了,从而导致信任和信心的丧失。

- 31. What should consumers do according to the last paragraph?
 - A. Draw a bottom line.
 - C. Choose smaller packs.

B. Put warning stickers.

Make a conscious decision.

adj. 神志清醒的,理智的

Some grocers are using stickers to remind shoppers of shrinkflation, but still, it's a tough hit to the bottom line—especially because the price of products generally doesn't fall as inflation does. Consumers may need to examine both price and size sensibly as they

shop, and make sure they don't fall into the trap of that super size on the shelf.

<mark>sensible</mark> adj. 明智的

消费者在购物时需要明智地考虑价格和尺寸,确保自己不会陷入价格陷阱。

D篇阅读导语 人与社会

说明文。文章介绍了模仿对于人际互动,学习和人类文明演进的重要性。

- 32. Why does the author mention the example of wheels?
 - A. To praise the invention of car wheels.
 - B. To describe the process of trial and error.
 - C. To emphasize the necessity of new tools.
 - To show the importance of prior knowledge.
- We learn about the world through the knowledge accumulated (积累) over thousands of years. Standing on the shoulders of great men, we don't have to experience endless trial and error, just as the wheels do not have to be reinvented each time to run a car. But where does our ability to learn from others come from?

我们通过几千年来积累的知识来了解这个世界。正是站在巨人的肩膀上,我们不必再重新进行研究和试验,<mark>就像</mark>车轮不需要每一次都重新发明才能开动一辆汽车。但是,我们向别人学习的能力从何而来?

以上内容仅为本文档的试下载部分,为可阅读页数的一半内容。如要下载或阅读全文,请访问: https://d.book118.com/527002140045006060