



# THE OPPORTUNITIES AND CHALLENGES FOR NATURAL RUBBER PRODUCTION AND CONSUMPTION IN A NET-ZERO WORLD

PROFESSOR JOSEPH ADELEGAN  
SECRETARY-GENERAL

INTERNATIONAL RUBBER STUDY GROUP, SINGAPORE

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**Qingdao, China**

**26 – 29 March 2024**

# INTERNATIONAL RUBBER STUDY GROUP (IRSG)

## Who are we?

- Established in 1944 as an **inter-governmental** organisation, headquartered in London, UK. As of July 2008, the Group has been based in **Singapore**.
- IRSG is the **forum for discussion** of matters affecting the supply and demand for natural as well as synthetic rubber.
- IRSG is the **only forum** where Governments, Industry and other important stakeholders can meet to discuss the main challenges that the rubber economy faces.
- Authoritative source of statistical **data and analysis** for all aspects of the rubber industry.





# IRSG - A WORLD NETWORK OF **MORE THAN 100 INDUSTRY MEMBERS**



# COLLABORATION WITH OTHER ORGANISATIONS



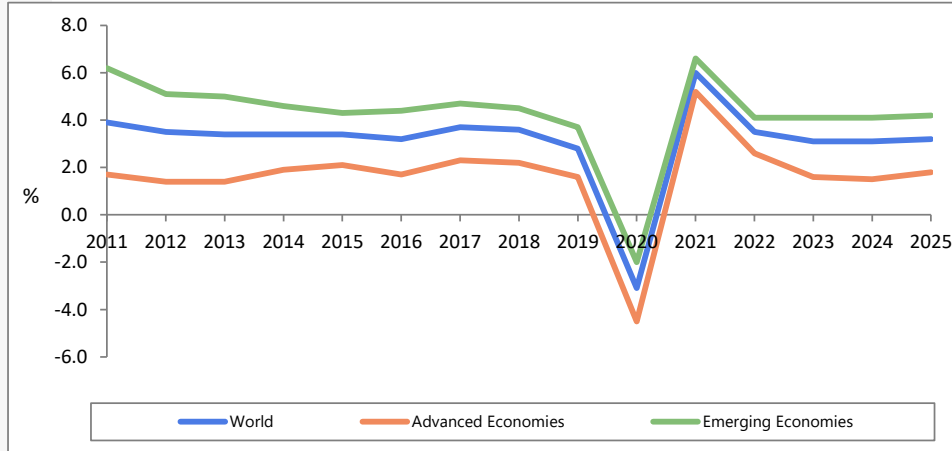
INTERNATIONAL COCOA ORGANIZATION



Singapore Agri-Food Innovation Lab (SAIL)

# Natural Rubber Demand – 1. Macroeconomic environment

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The IMF World Economic Outlook in January 2024 adjusted the forecast for 2024 to 3.1%, up from 2.9% in October outlook.

The global economic recovery has proved to be surprisingly resilient.

- Inflation is falling faster than expected in most regions. The risk of hard landing has receded.
- However, inflation could still go up due to geopolitical tensions and global supply chain disruptions.

| Annual GDP Growth  | 2023 | 2024 | 2025 |
|--------------------|------|------|------|
| World              | 3.1  | 3.1  | 3.2  |
| Advanced Economies | 1.6  | 1.5  | 1.8  |
| Emerging Economies | 4.1  | 4.1  | 4.2  |

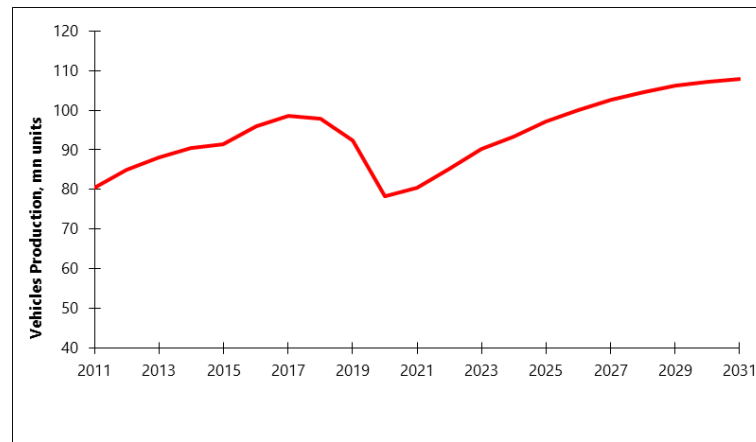
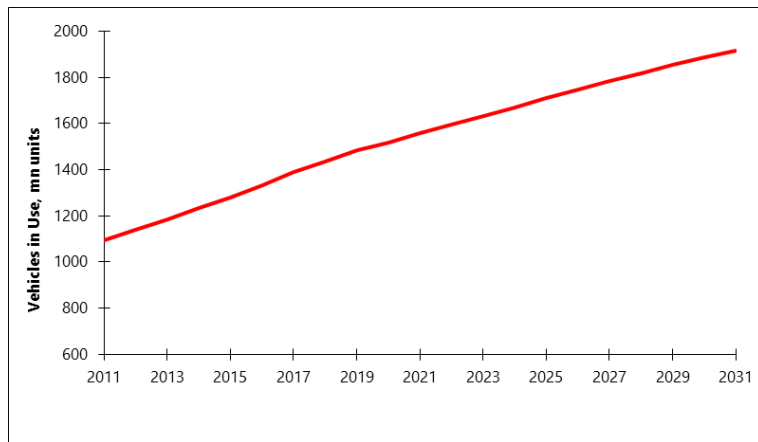
Source: IMF World Economic Outlook, Jan 2024



## Natural Rubber Demand – 2. Vehicle Sector

- Growth for total vehicles in use was 2.4% in 2023 (unchanged from 2022) and is expected to slow down to 2.3% in 2024.
- The global vehicle production growth is 5.6% in 2023. Vehicle production is forecast to increase by 3.5% to reach 93.23 million units in 2024, which surpasses the pre-pandemic levels.

|                                 | 2020          | 2021          | 2022          | 2023          | 2024          | 2025          | 2026          | 2027          | 2028          | 2029          | 2030          | 2031          |
|---------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| <b>Total Vehicles in Use</b>    | <b>1518.2</b> | <b>1557.7</b> | <b>1594.4</b> | <b>1632.9</b> | <b>1670.9</b> | <b>1709.0</b> | <b>1746.3</b> | <b>1782.8</b> | <b>1818.6</b> | <b>1852.7</b> | <b>1885.9</b> | <b>1916.2</b> |
| % change                        | 2.4           | 2.6           | 2.4           | 2.4           | 2.3           | 2.3           | 2.2           | 2.1           | 2.0           | 1.9           | 1.8           | 1.6           |
| <b>Total Vehicle Production</b> | <b>78</b>     | <b>81</b>     | <b>85</b>     | <b>90</b>     | <b>93</b>     | <b>97</b>     | <b>100</b>    | <b>103</b>    | <b>105</b>    | <b>106</b>    | <b>107</b>    | <b>108</b>    |
| % change                        | -15.4         | 3.0           | 5.9           | 5.6           | 3.5           | 4.2           | 3.0           | 2.5           | 1.9           | 1.6           | 0.9           | 0.6           |



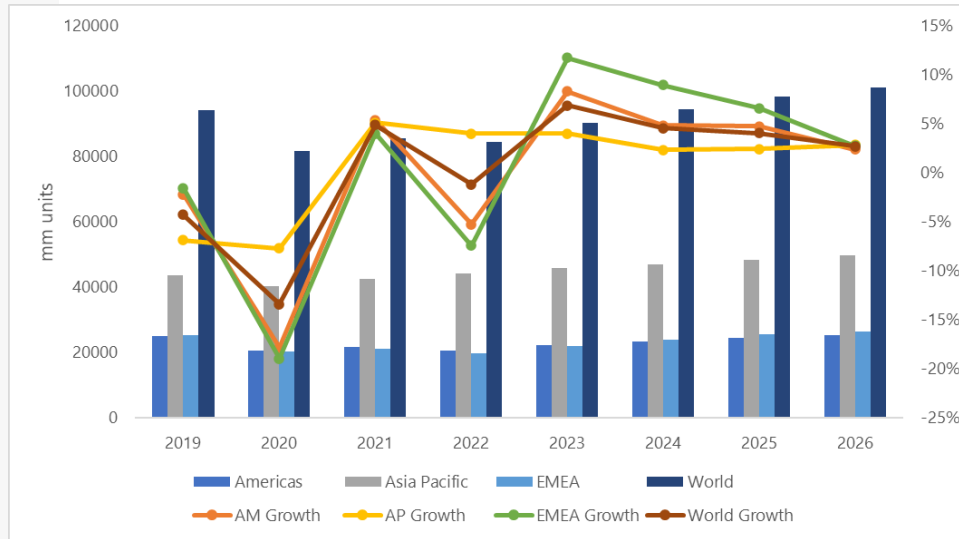
Source: WTFS, LMC/GlobalData; IRSG Staff Calculations/Estimations



## Natural Rubber Demand – 2. Vehicle Sector

**Global vehicle sales recovered marginally in 2023. The growth of global vehicle sales in 2023 was more reflective of the sales growth of LCV (8.8%) and MHCV (8.97%).**

**Global vehicle sales are expected to pick up by 4.6% in 2024 supported by PC (4.49%) LCV (5.2%) and MHCV (4.88%).**



Electric car markets have seen exponential growth as sales exceeded 14 million in 2023. A total of 22% of all new cars sold were electric in 2023, up from around 14% and 9% in 2022 and 2021, respectively.

Many countries reported easing of supply shortages in early 2023 despite the economic headwinds.

**LCV - Light Commercial Vehicle**

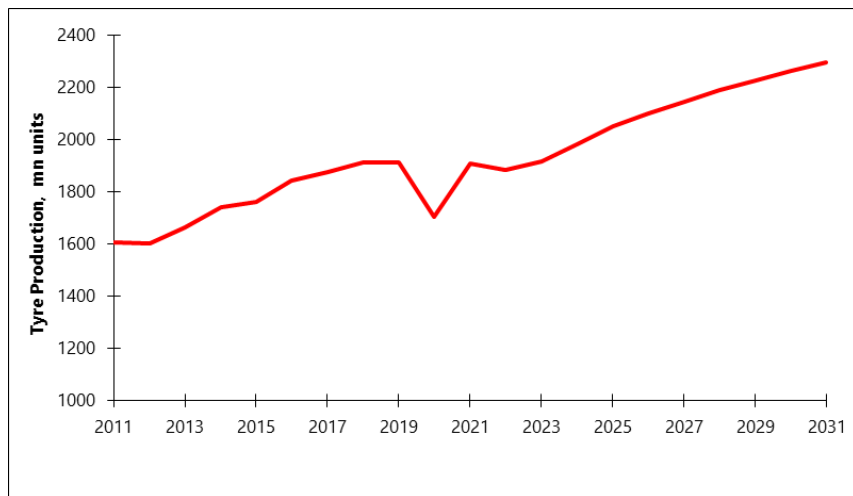
**MHCV - Medium/Heavy Commercial Vehicle**



## Natural Rubber Demand – 3. Tyre Sector

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|                             | 2020         | 2021        | 2022        | 2023        | 2024        | 2025        |
|-----------------------------|--------------|-------------|-------------|-------------|-------------|-------------|
| <b>Production (million)</b> | <b>1706</b>  | <b>1907</b> | <b>1886</b> | <b>1919</b> | <b>1982</b> | <b>2053</b> |
| <b>% change</b>             | <b>-10.8</b> | <b>11.8</b> | <b>-1.1</b> | <b>1.8</b>  | <b>3.3</b>  | <b>3.6</b>  |
|                             | 2026         | 2027        | 2028        | 2029        | 2030        | 2031        |
| <b>Production (million)</b> | <b>2101</b>  | <b>2148</b> | <b>2189</b> | <b>2228</b> | <b>2264</b> | <b>2296</b> |
| <b>% change</b>             | <b>2.4</b>   | <b>2.2</b>  | <b>1.9</b>  | <b>1.8</b>  | <b>1.6</b>  | <b>1.4</b>  |



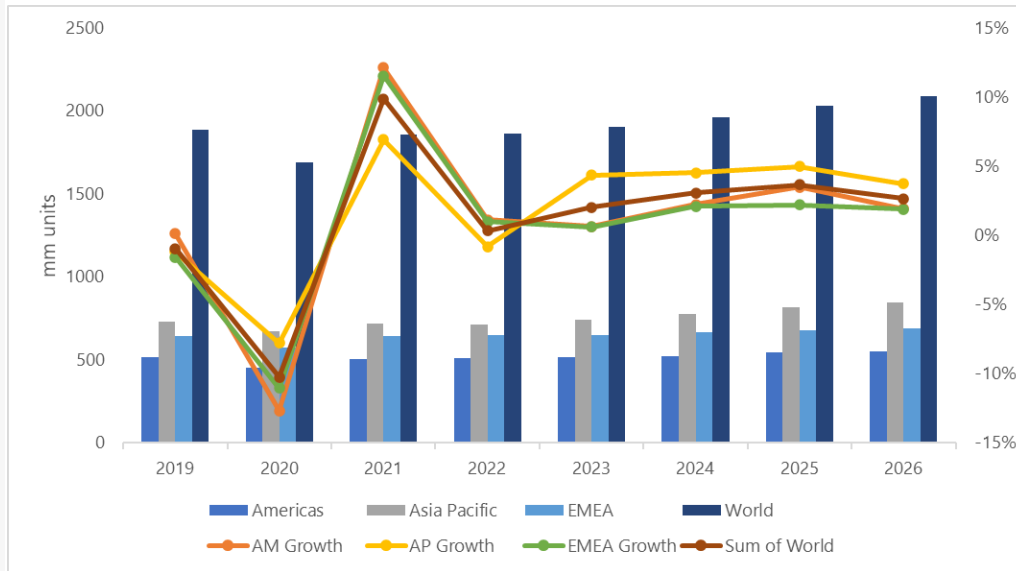
Source: WTFS, LMC/GlobalData; IRSG Staff Calculations/Estimations

- **Global tyre production recovered marginally in 2023, reaching 1919 million units in 2023.**
- **Global tyre production is estimated to grow by 3.3% in 2024 and 3.6% in 2025.**
- **The global tyre production growth is expected to grow at an average of 2.2% between 2023-2031.**



## Natural Rubber Demand – 3. Tyre Sector

- Sales are expected to continue picking up in 2024, higher than pre-pandemic level.
- Global tyre sales are forecast to grow at 3.1% in 2024, with stronger growth for PCT sales (3.3%) over LCVT (2.4%) and MHCVT (2.7%).



Global tyre sales in the Original Equipment market is forecast to grow by 3.2% in 2024 while the replacement market is expected to increase by 3.0%.

Vehicle and tyre markets are gaining momentum in the second half of 2023 with the inventory replenishment.

**PCT - Personal Car Tyre**

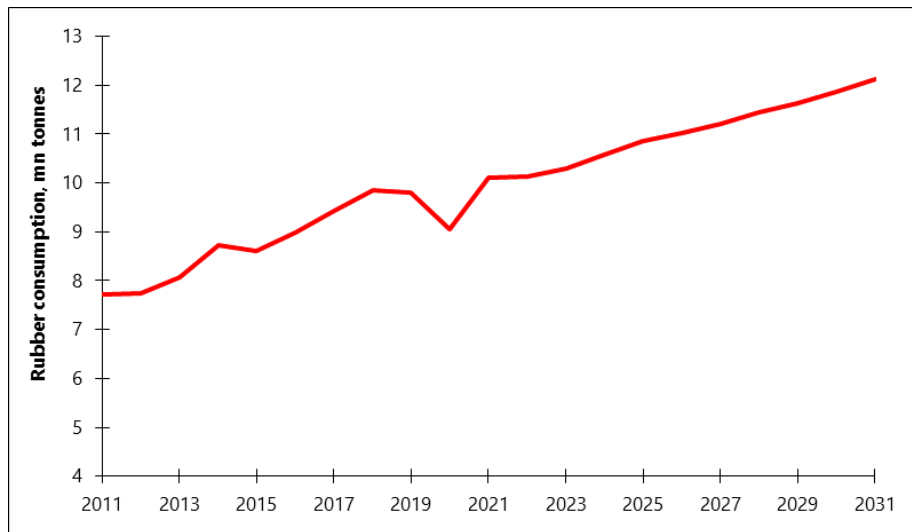
**LCVT - Light Commercial Vehicle Tyre**

**MHCVT - Medium/Heavy Commercial Vehicle Tyre**



## Natural Rubber Demand – 4. Tyre and Non-Tyre products

- Rubber demand in the tyre sector in 2023 recovered by 1.1%
- Rubber consumption in the tyre sector is forecast to rise by 2.7% in 2024 as the consumption demand continued to recover in various markets.
- Rubber consumption is forecast to increase by 3.4% in 2025, expecting a better performance of the tyre segment.



Rubber consumption for the tyre sector is forecast to grow by 1.9% beyond 2023 and rubber demand in this sector is forecast to reach 19.85 million tones by 2031.

While the global rubber consumption in the tyre sector reached the pre-crisis level, tyre demand in mature markets is not expected to exceed by the end of this decade.

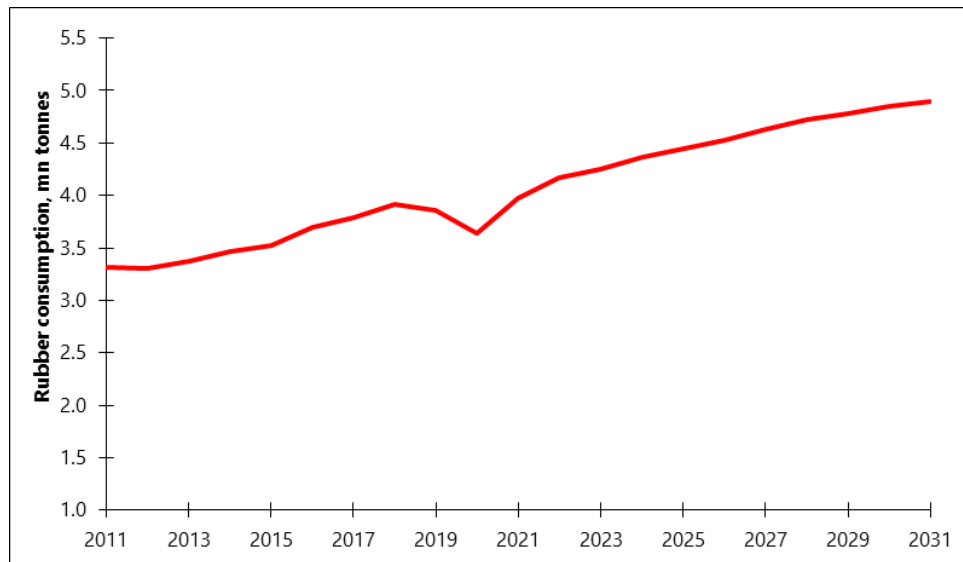
### Rubber Consumption by Tyre and Tyre Products, 2011-2031

Source: IRSG Staff Calculations/Estimations



## Natural Rubber Demand – 4. Tyre and Non-Tyre products

- Rubber demand in the non-tyre sector is generally dominated by usage in healthcare applications, automotive, offshore and construction industry.
- Rubber demand in this sector is projected to increase by 1.5% in 2024.
- Rubber consumption the non-tyre sector is forecast to grow by 1.4% beyond 2023



**Rubber Consumption by Non-Tyre and Non-Tyre Products, 2011-2031**

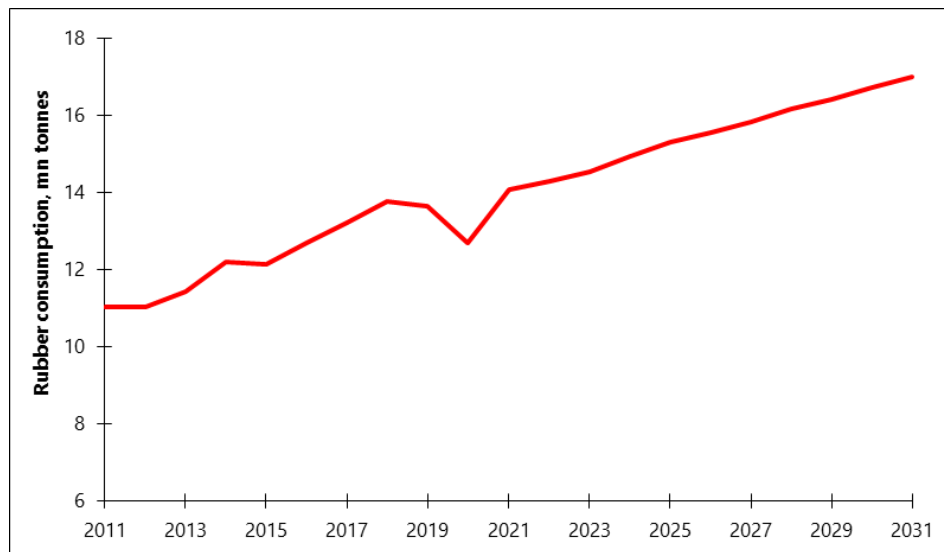
Source: IRSG Staff Calculations/Estimations



# Natural Rubber Demand – Total natural rubber consumption

**NR demand growth is estimated to increase by 2.7% in 2024, further grow by 2.4% in 2025, and to grow by an average of 2.0% beyond 2023, reaching 17.02 million tonnes in 2031.**

NR consumption (demand) growth (2.0%) will outpace NR production (supply) growth (1.7%) during the forecast period, 2023-31.



**Total Natural Rubber Consumption, 2011-2031**

Source: IRSG Staff Calculations/Estimations



# Natural Rubber Supply – 1. Southeast Asia production loss

Multiple factors lead to decline in production for some producers, especially in the Southeast Asia:



Many years of low prices for the natural rubber sector since 2015 had delayed many investments in replanting.

Insufficient financial support for replanting

Small farmers adopted intensive tapping to maintain an income while prices were low.



Outbreak of leaf fall disease

Low tolerance to pests and diseases

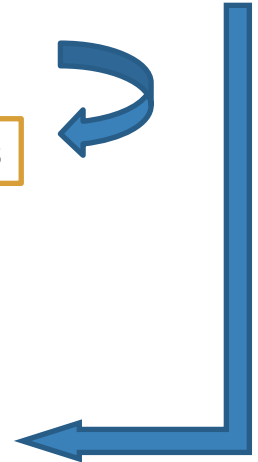


Typhoons, unseasonal rains, storm/flash floods, drier seasons and more variable precipitation



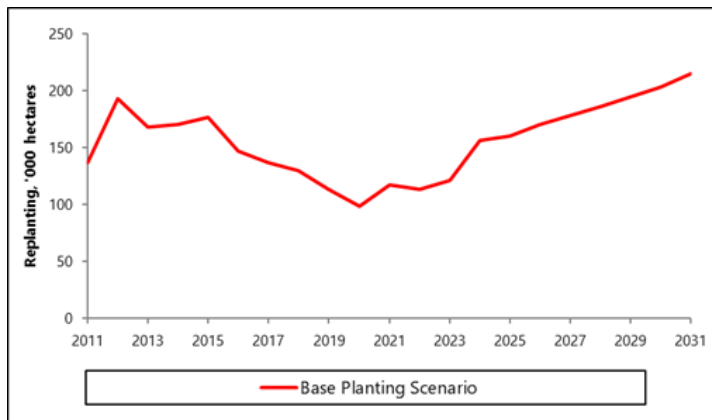
EU Deforestation Regulation

Switch to alternative economic crops

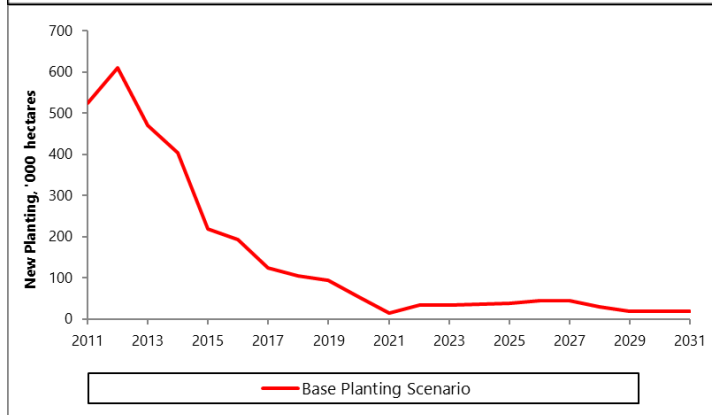


## Natural Rubber Supply – 2. Replanting vs New planting

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- Lower prices prevailed for many years had led to lower replanting in the later years of the last decade and early years of this decade.
- Replanting could accelerate considering the higher share of old trees, but the amount is not substantial.



Rubber area expansion in the Asia-Pacific region was driven by Thailand and the Mekong region, while Côte d'Ivoire drove the area expansion in West Africa.

- This has led to an average of 5.7% growth in Normal Production globally during the 2015-19 period.
- However, the rate of area expansion as well as replanting has declined consistently since 2019.



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