

DIGITAL & TRENDS

Metaverse in Japan

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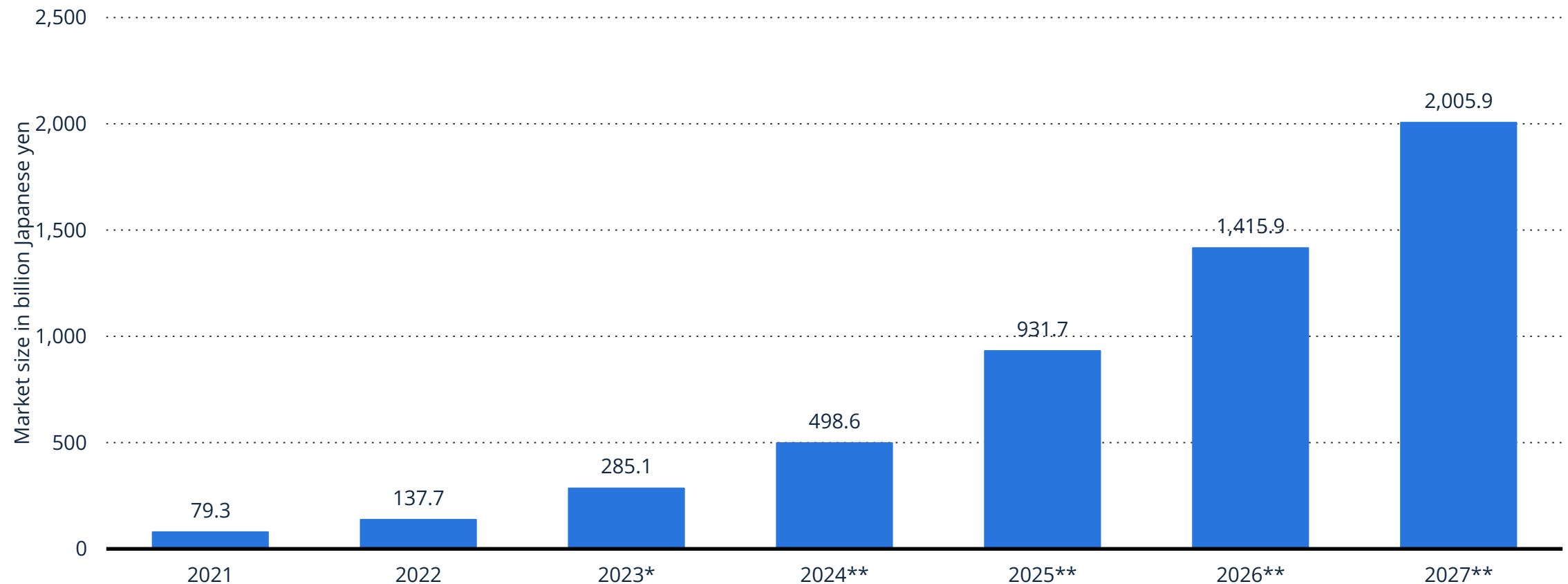
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CHAPTER 01

Overview

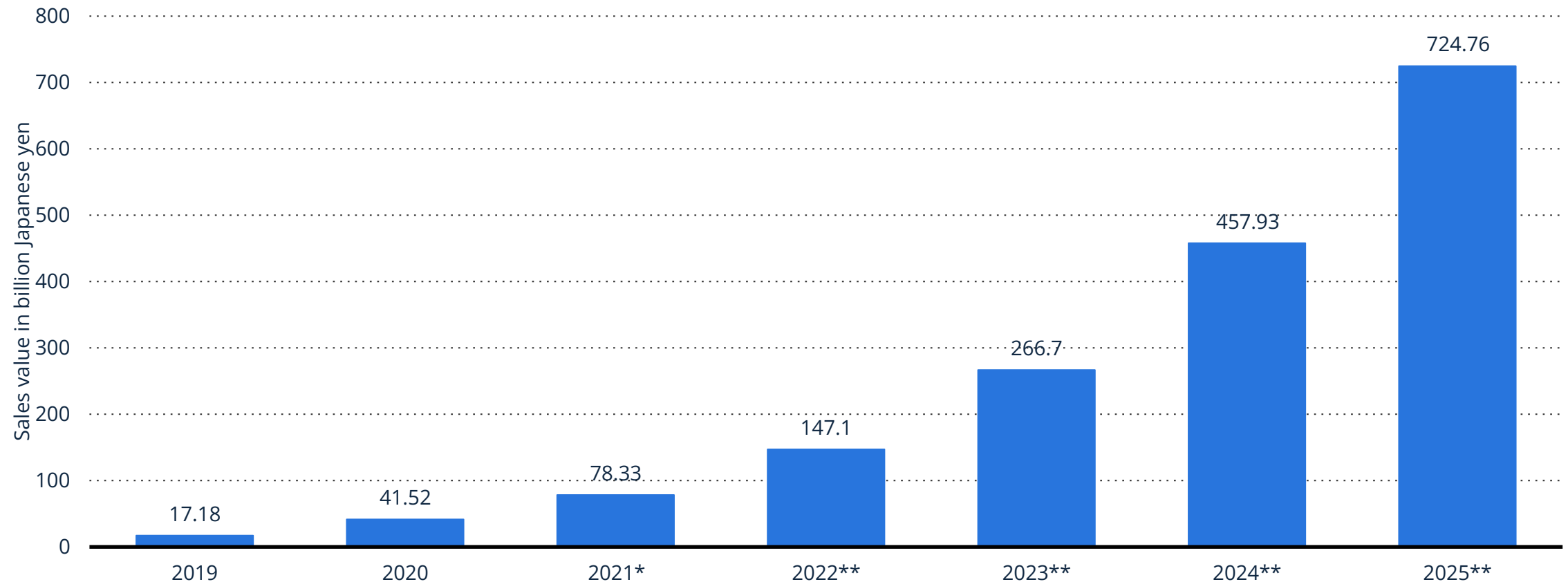
Sales value of the metaverse market in Japan from fiscal year 2021 to 2023 with a forecast until fiscal year 2027 (in billion Japanese yen)

Metaverse market size Japan FY 2021-2027



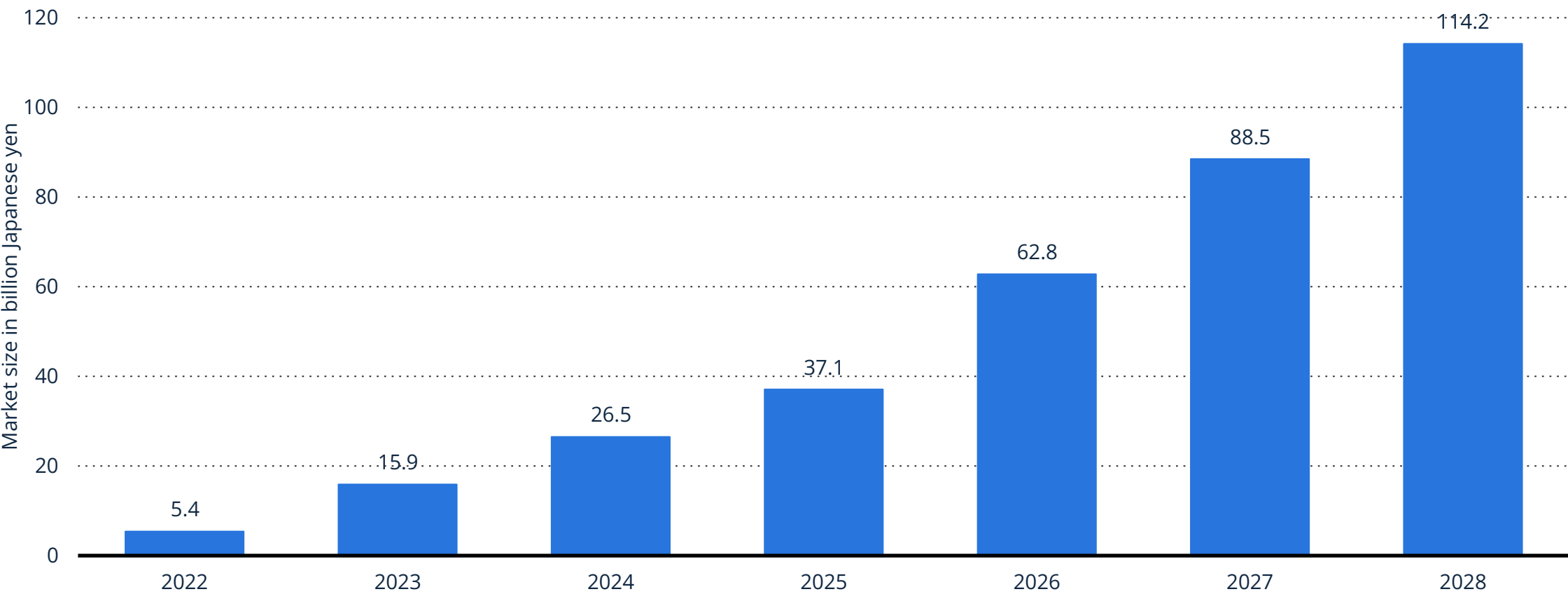
Sales value of blockchain-utilized services in Japan from fiscal year 2019 to 2021 with a forecast until 2025 (in billion Japanese yen)

Blockchain-utilized services market size Japan 2019-2025



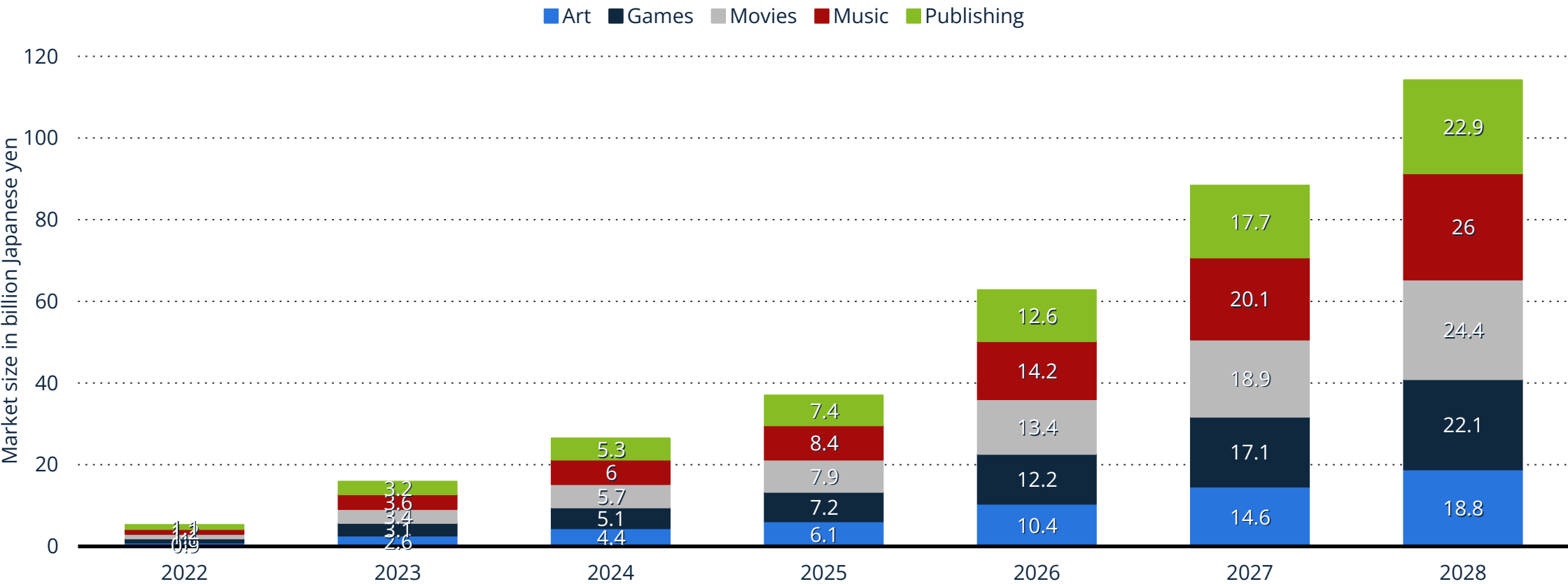
Forecasted value of the non-fungible token (NFT) market in Japan from 2022 to 2028 (in billion Japanese yen)

market size in Japan 2022-2028



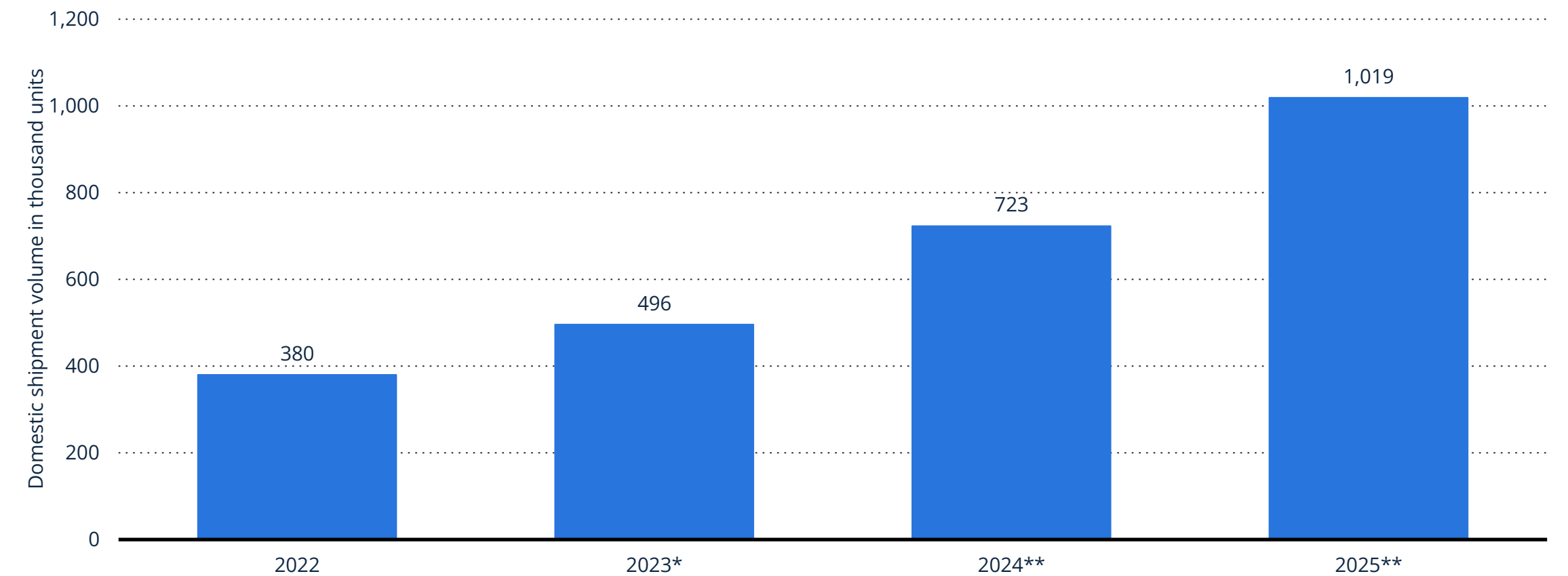
Forecasted value of the non-fungible token (NFT) market in Japan from 2022 to 2028, by segment (in billion Japanese yen)

market size in japan 2022-2028, by segment



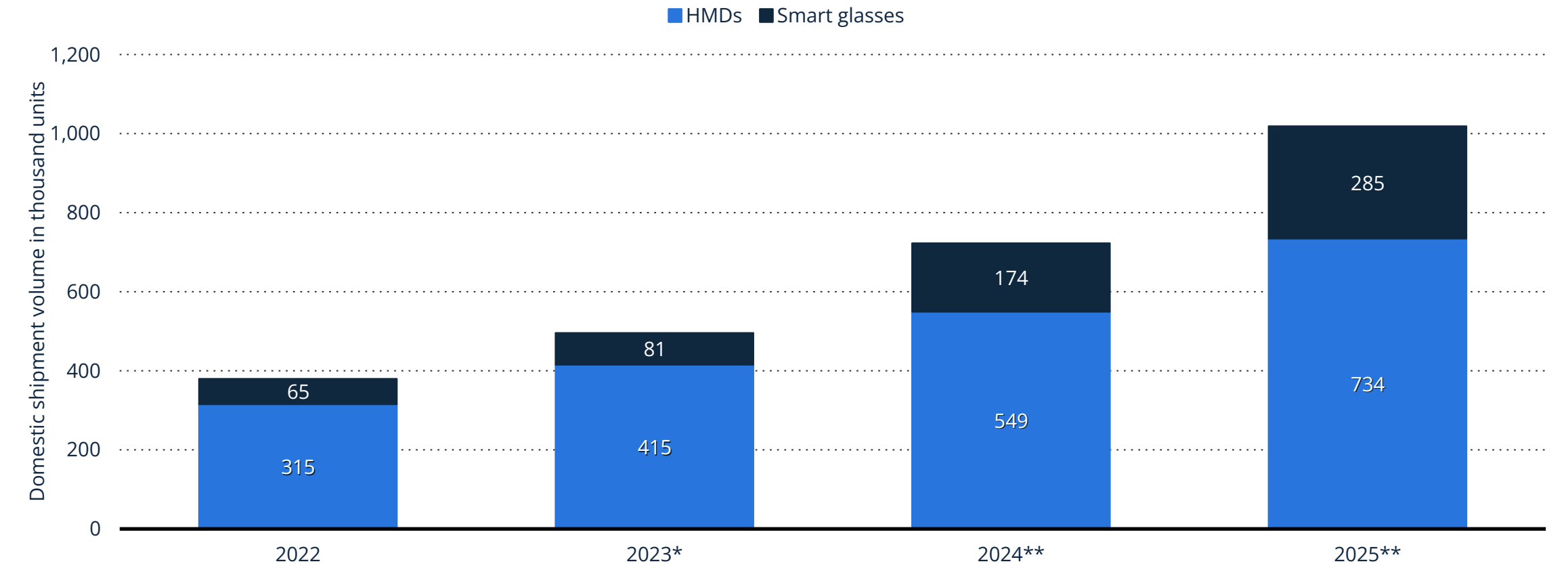
Domestic shipment volume of head-mounted displays (HMDs) and smart glasses for extended reality (XR) (VR/AR/MR) in Japan from 2022 to 2023 with a forecast until 2025 (in 1,000 units)

Shipment volume of HMDs and smart glasses for XR Japan 2022-2025



Domestic shipment volume of head-mounted displays (HMDs) and smart glasses for extended reality (XR) (VR/AR/MR) in Japan from 2022 to 2023 with a forecast until 2025, by category (in 1,000 units)

shipment volume of HMDs and smart glasses for XR Japan 2022-2025, by category

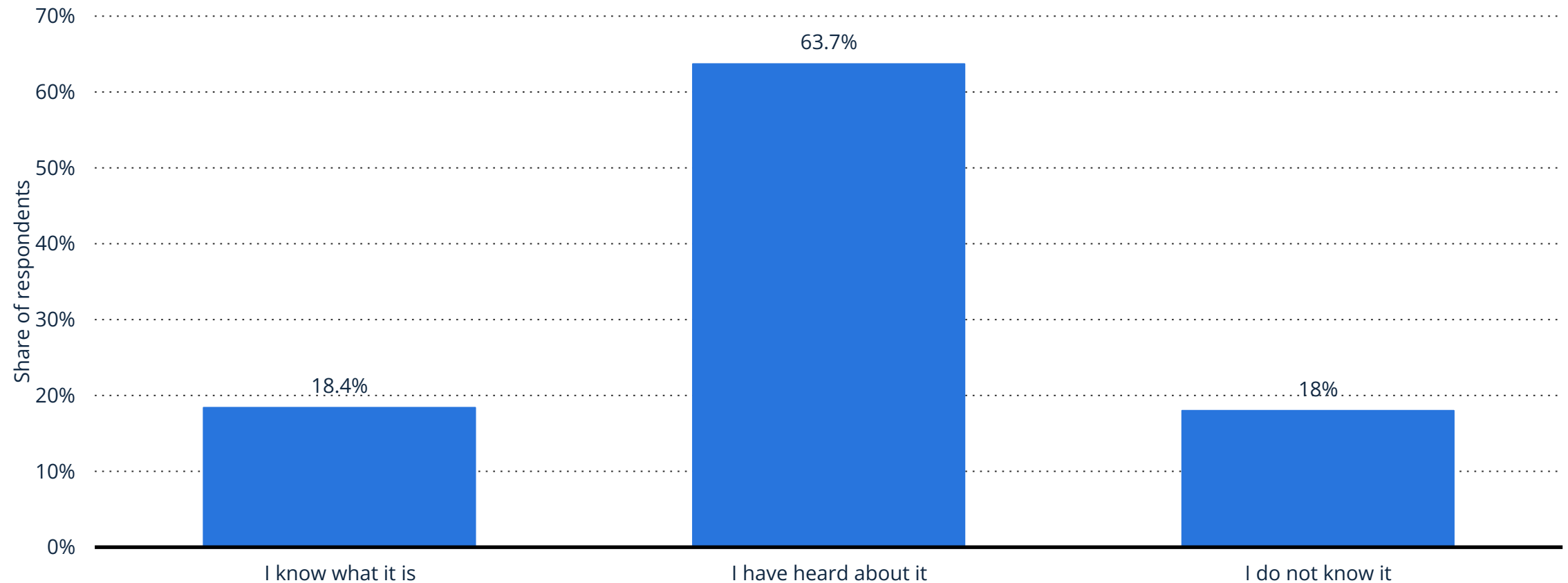


CHAPTER 02

Awareness of the metaverse

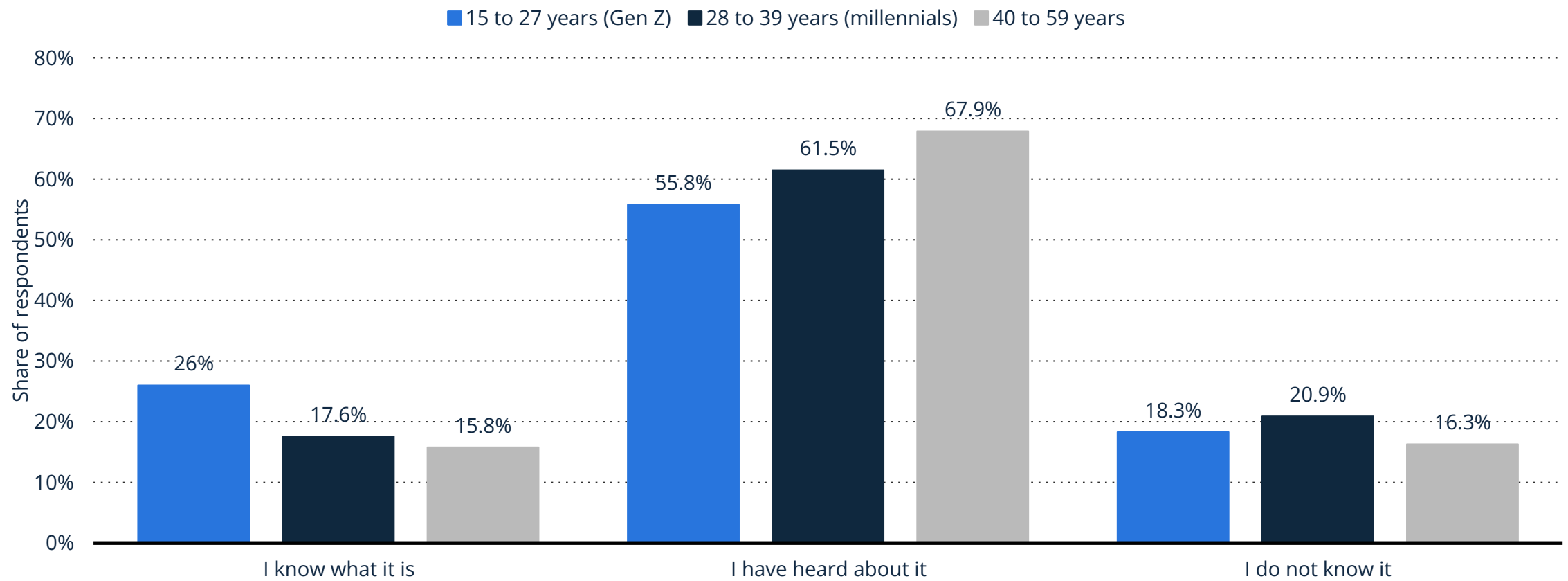
Share of people who know about the metaverse in Japan as of September 2023

Awareness of the metaverse Japan 2023



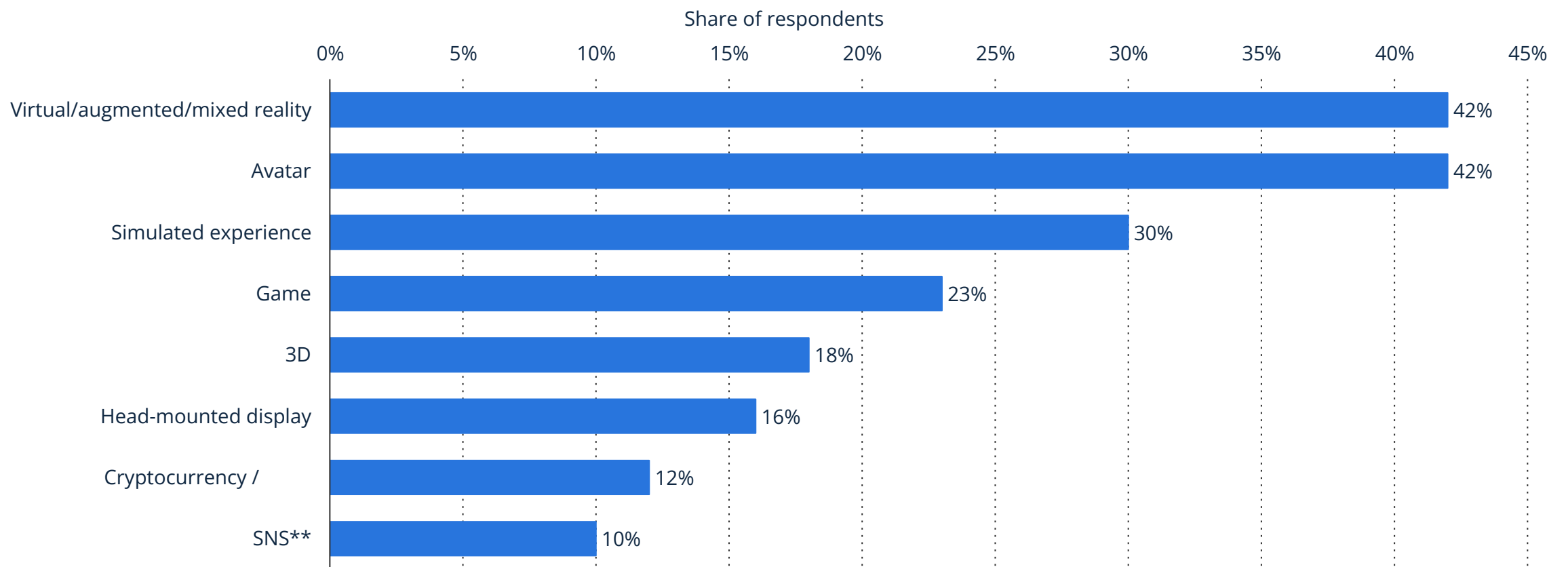
Share of people who know about the metaverse in Japan as of September 2023, by age group

Awareness of the metaverse Japan 2023, by age group



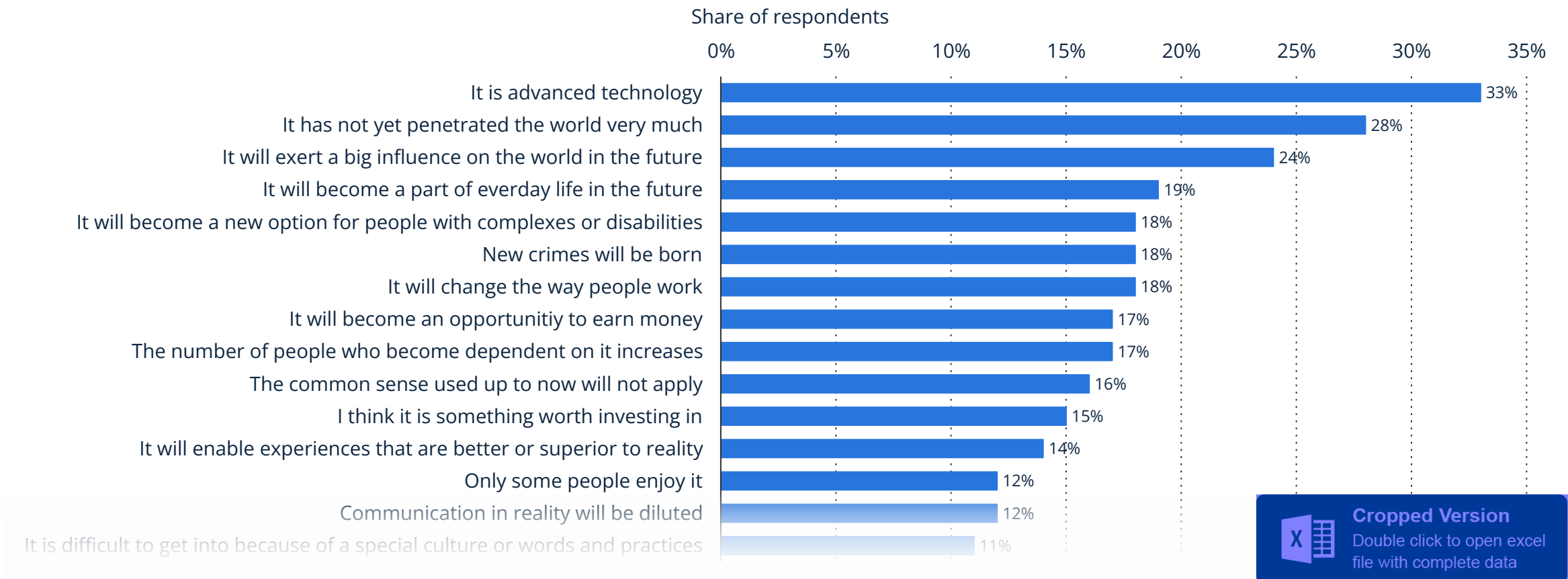
Most common words associated with the metaverse in Japan as of August 2022

Leading words associated with the metaverse Japan 2022



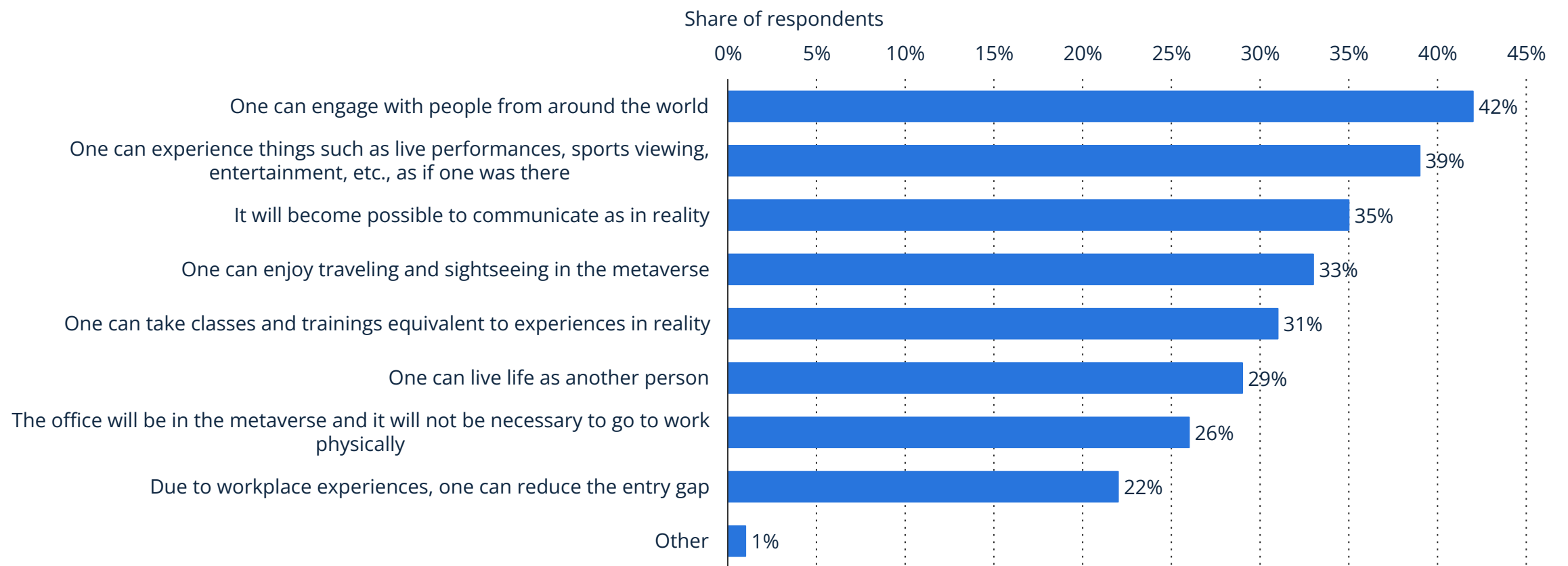
Most common images of the metaverse among people in Japan as of August 2022

Leading impressions of the metaverse Japan 2022



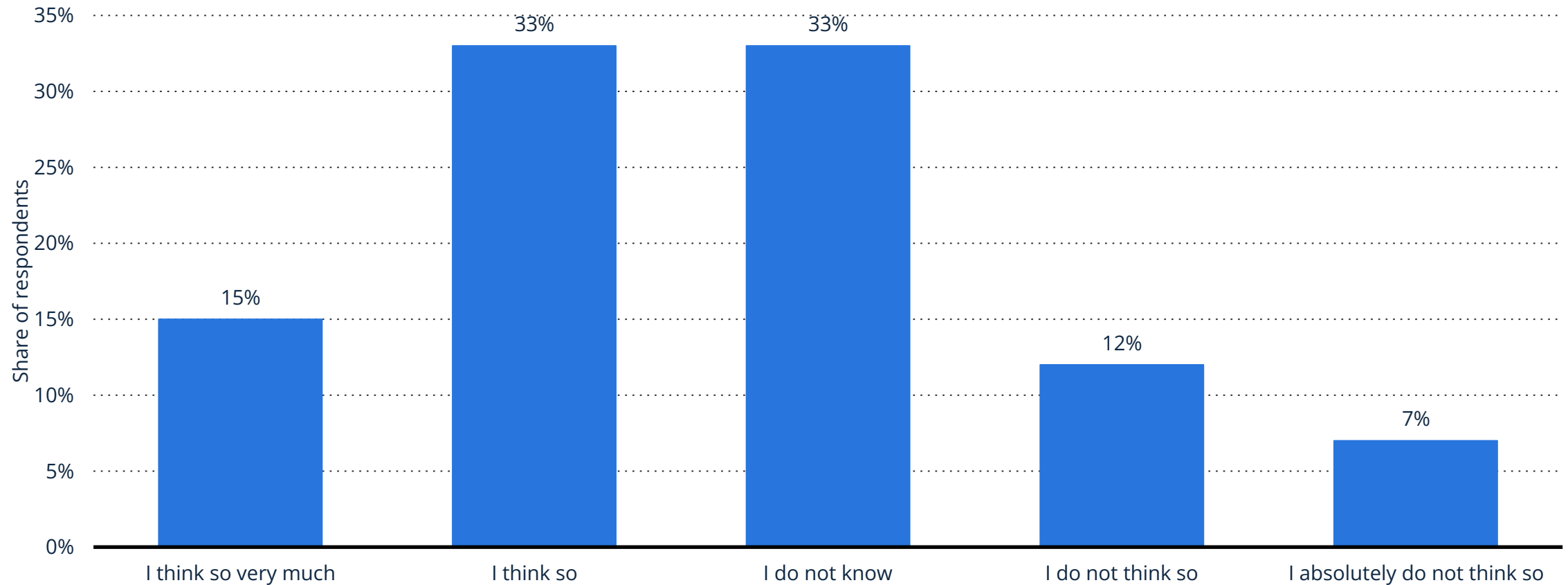
Most common expectations regarding the metaverse in Japan as of April 2023

Leading expectations regarding the metaverse in Japan 2023



Share of people who think that the metaverse can develop further in Japan as of April 2023

Opinion on development potential of the metaverse Japan 2023

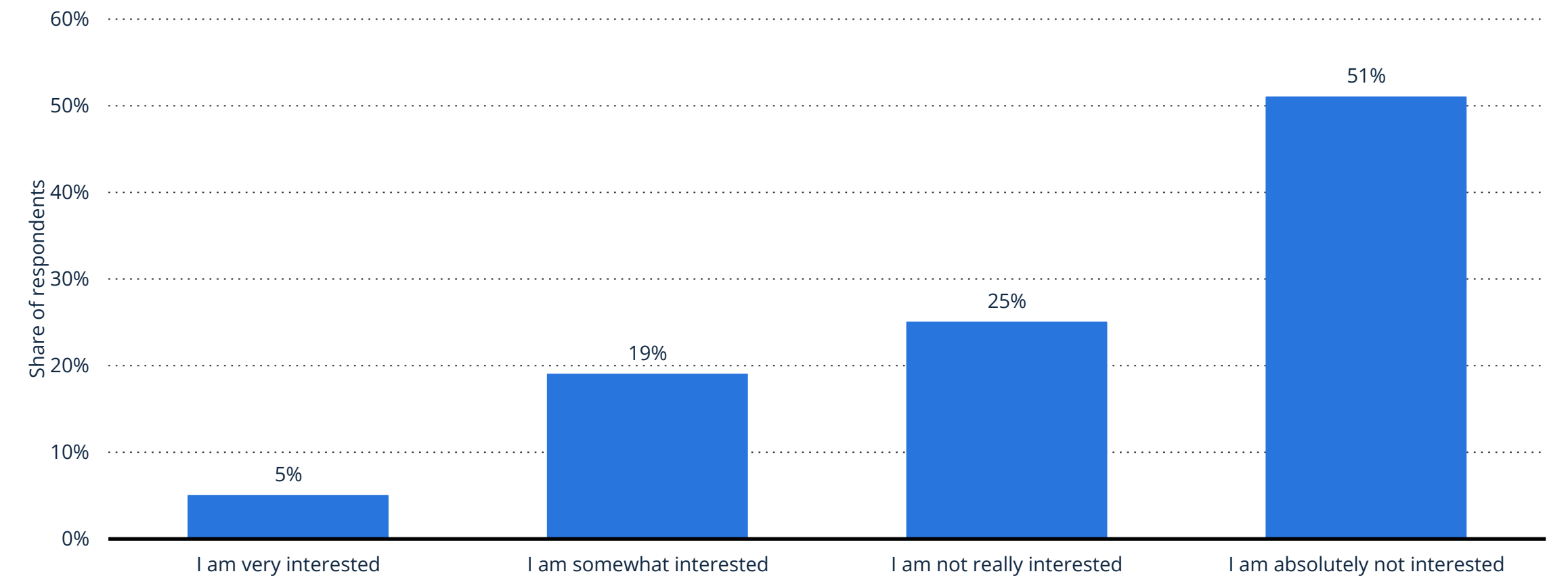


CHAPTER 03

Interest in the metaverse

Share of people who are interested in the metaverse in Japan as of August 2022

Interest in the metaverse Japan 2022



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