
我国纺织品和服装产品出口竞争力调查研究

摘 要

纺织品与服装产品与国民的生活息息相关，我们身上穿的布料衣服、家用的窗帘、椅子套布、出行带的太阳伞、淘宝上的布料书框、古镇摆放的刺绣图案、公交车座垫的海绵布无一不体现纺织产品已经步入国民生活的日用品、工艺品甚至国航交通领域。目前我们购买纺织类用品会发现一个问题：越来越多的物品外观正在提高观赏价值、质量也在改变、同样质量产品较十年前价格降低、纺织品数量变多甚至在淘宝等各大平台普遍销售。但是，一些纺织品布料的物理化学性能仍然存在问题：一些纺织材料对人体存在伤害、一些纺织品被微生物降解后产生的化学物质污染土壤和水质、一些纺织品追求生产速度却无法不褪色于太阳暴晒或无法高效屏蔽雨雪风寒。

最近，全世界下了一场很大的雨，美国等发达国家对中国产品设置“贸易壁垒”。事情是怎样的呢？很久以前美国把中国当做后背生产基地，但是随着中国产业的发展，美国发现中国是以劳动力“共同劳动”而人人独立自主的国家，一旦中国越来越多公司进入美国地带，美国担心中国公司招人后会让更多工人不再适应美国制度。于是发达国家比如美国决定建立贸易壁垒阻挡中国之类国家物流的国际交运。

和许多未进行智能转型的企业一样，中国各地区的纺织品企业目前属于“劳动力密集型”。2020年，中国的大多数制造企业的普通织造技术进入成熟期。因此，中国力图通过引入人工智能、让5G网覆盖全国等活动去追寻“中国制造2025”目标。可是目前，这些企业处在缺乏资金支持、交通物流路线构建以及需要“一带一路”更多国家合作这样的处境里。与此同时，中国的服装、纺织展览层云变幻。为适应这些现状，我们就需要探寻一个符合科学规律的现代公共管理方案去更细致地“治疗”国际问题。

当下，我国修建了珠港澳大桥、频频发射天空探测卫星、用电路设计出医疗测算的纳米机器。2015年，国际上，开始探讨“引力波”这一物质。而这一系列“里程碑”的发现都为我国公共管理运行、以及以科技创新之力推动产业“智能化转型”打下了基础。

在新的时代，产业运行模式会有怎样的改变呢？下面，笔者以“服装、纺织”面临全球化问题方面为基点，从事件之间连环作用为线索，以事实为基础，去摸索经济学方面的事物发展规律。

关键词：服装；纺织品；出口；贸易壁垒；技术；产业；古蜀

Abstract

The clothing products and textiles are closely related to our personal life. All of them like The cloth clothing we wear, domestic window curtains, chair cover, the sun umbrella for travelling, the cloth book frame which is sold in Taobao, the ancient street's the embroidery patterns, the sponge cloth for bus seat cushion have reflected that textile products have entered the field of household products, handicrafts and even Air China transportation. Nowadays, when we choose to purchase the clothes or textiles, we could find that the more and more items are increasing the viewing value, improving the quality, the price are lower than they are a decade ago, the number of textiles is raising even they have been sold in Taobao and other major network platforms. But there still are some problems in the physical and chemical properties for in a few products. There are many chemical fiber material is harm to human beings, The some chemicals from which textile that is degraded by microbe would contaminate the soil and water, some textiles pursuit the speed of the production but they couldn't prevent efficiently to sun roasting or will chill.

Recently, a largescale rain has attacked all around the world. It's about that the developed counties like American have setted up trade barriers against China. Why? Long long ago, the United State regarded China as back production base. But with the development of the industry in China, the US has found that China is a country which everyone is independent by working together, once a growing number of Chinese companies are established in the territory of the US, the US judges could hypothesis that whether the ordinary labors in Chineses companies could come back to the US soon after this or not. As a result, the developed countries like the US has decided to draw up the trade barriers to hold back the international transportation of Chinese logistics.

Same as the some enterprises which haven't been carried on intelligent transformation, the garments and textile enterprises in various provinces of China are laborintensive. Above 2020, the general weaving technology of a great many of enterprises have entered gradually the mature stage.

Hence, at present, China industrial parks cheer to achieve the goal which "made in China 2025" by introducing artificial intelligence and let the whole country would be covered by 5G network. At the moment, there are a lot of enterprises under such a situation that lacking of financial support for transformation, absenring of construct of logistics

traffic routes, with the needing of the cooperation with more other countries. Meanwhile,

there is diverse of the exhibition of the garments and textiles in China. To adapt these situations, we demand to seek a modern management programme which agree with the laws of science to treat meticulously international issue.

Immediately, Chinese have built the HKZhuhaiMacau Bridge, Chinese have been lauched and constructed the satellite which can detect the law of the universe, Chinese have applies circuitry to design the nano machines for calculate in medical field. It has been probe into the substance what is called gravitational wave in international forum since 2015. And the a series of groundbreaking discoveries have laid foundation for public administration operation of China and have promoted the intelligent transformation of industries by scientific and technological innovation.

In the new age, how will the change about the operational mode of industry? Above following, let me regard the problem with which the garment and textile products export to around the world are faced as a cardinal point, use the serial role between events as the links, based on fact to grope the law of development on Economics.

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