



Unit 16

stories

**Communication workshop**

**Read the three drafts of a student's composition on the topic A Day When Everything Went Wrong .Decide which one is the most interesting.**

## 2 Think about how the writer

- ✓ **attracts the attention of the reader.**
- ✓ **shows the sequence of events.**
- ✓ **shares feelings with the reader .**
- ✓ **uses vivid language to make the writing more interesting**

**3 Make Drafts A and B more interesting by replacing some phrases with more colourful language. Find the phrases in the drafts that can be Replaced with the following :**

- 1. really sleepy**
- 2. was a terrible shock**
- 3. burning with shame**
- 4. the first sign of things to come was**
- 5. my troubles only got worse**
- 6. the final horror came**

# Talkback

- 1) Have you tried to attract and maintain the attention of the reader? How ?**
- 2) Have you shown the sequence of the events? How ?**
- 3) Have you tried to address the reader directly ? Give an example from your writing .**

# Talkback

**4) Have you used vivid language to make the writing more interesting ?**

**Give one or two examples.**

**5) Did you remember to check your writing for mistakes ?**



## Listening: A Myth

*When you listen in English, do not worry if you do not understand all of the words. Pay attention to stressed words. These give the most important information (e.g. one day in spring, she went walking in the fields)*

# Answers for the Listening:

## Answers

<b>1</b>	<b>a</b>	<b>2</b>	<b>b</b>	<b>3</b>	<b>b</b>
<b>4</b>	<b>c</b>	<b>5</b>	<b>a</b>	<b>6</b>	<b>b</b>
<b>7</b>	<b>b</b>	<b>8</b>	<b>c</b>	<b>9</b>	<b>a</b>

**Know  
about  
them!**

**Why were the Micar car  
and low-fat food adverts  
successful?**

**What is the joke with the  
frying pan advert?**

**Why do charity adverts  
have a problem holding  
people's attention?**

Listen  
&  
Read

**Try to answer  
the questions.**

# **Why were the Micar car and low-fat food adverts successful?**

**They make us think because the picture is unusual. When we have worked out the puzzle, we remember what it was advertising.**

# **What is the joke with the frying pan advert?**

**The advertisement is not about women killing their husbands with frying pans but the dangers of eating fried food.**

# **Why do charity adverts have a problem holding people's attention?**

**There is a lot of suffering in the world and people take no notice of the advertisement.**

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