COMPANIES & PRODUCTS

Hyundai Motor Company



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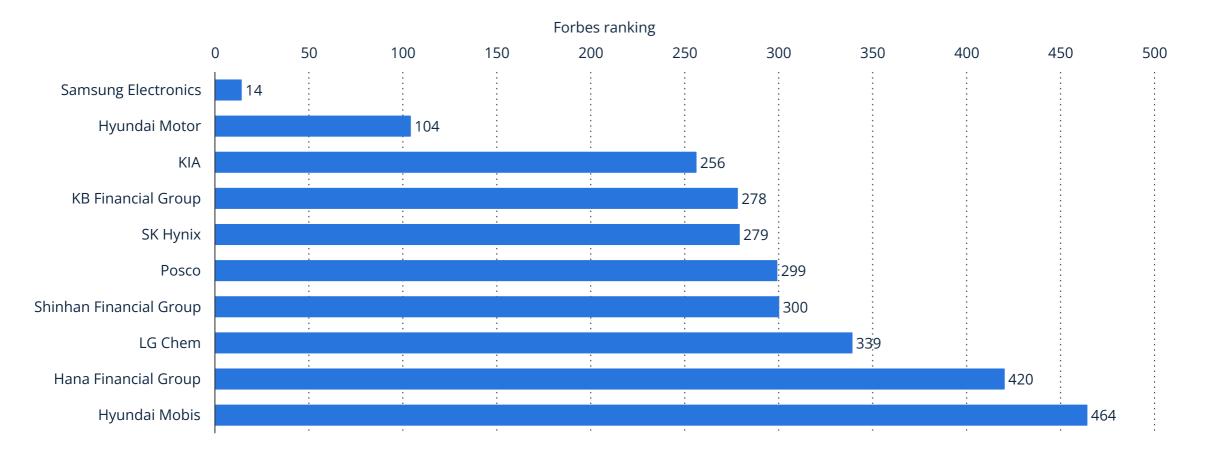
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CHAPTER 01



Ranking of the ten largest South Korean public companies on the Forbes Global 2000 ranking as of May 2023

Forbes ranking of ten largest public companies South Korea 2023



Description: In 2023, Samsung Electronics was ranked 14th on the Forbes Global 2000 list. This was followed by Hyundai Motor, ranking at 104th worldwide. In total, 59 South Korean companies made the list that year, with the lowest-ranking coming in at rank 1,953. Read more Nator No. 2023: based on the latest 12 monthly financial data as of May 2023.

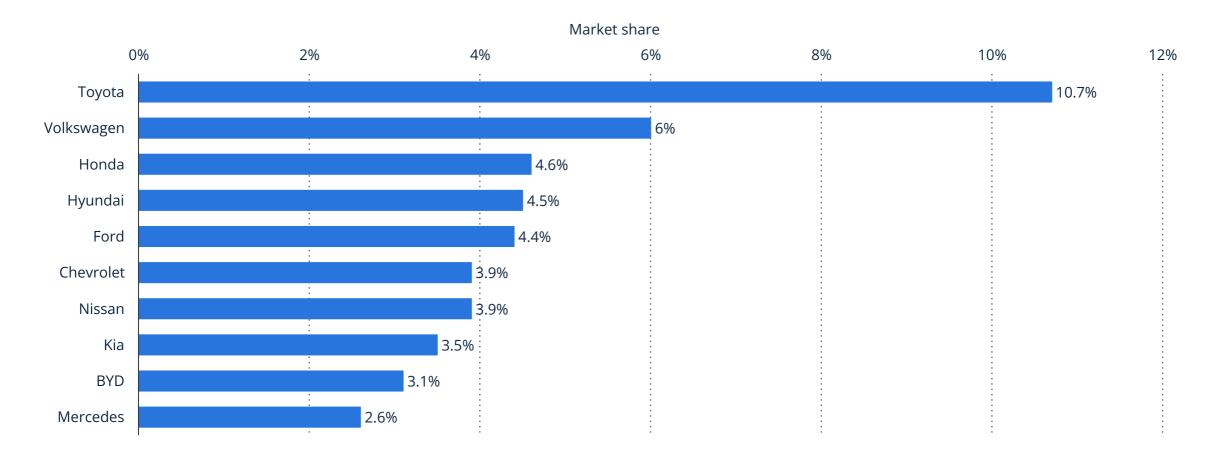


Note(s): South Korea; May 5, 2023; based on the latest 12-month's financial data as of May 2023 Source(s): Forbes

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Global automotive market share in 2023, by brand

Car brand market share worldwide 2023

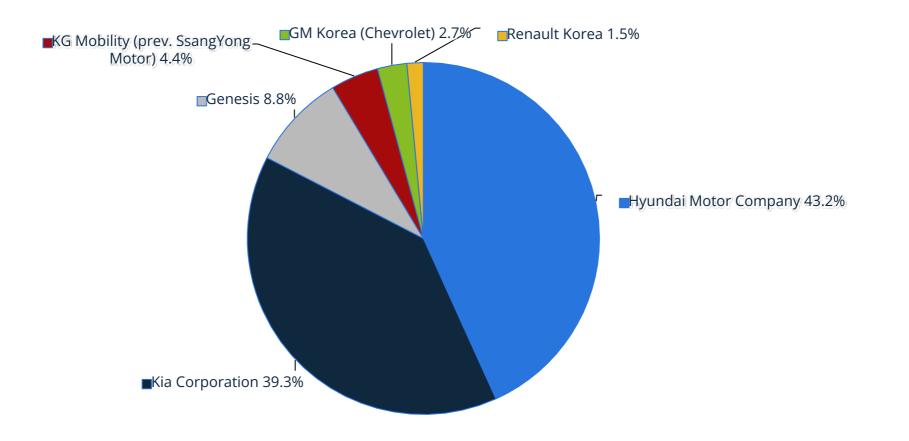


Description: In 2023, the ranking of the world's largest car brands was topped by Toyota with a market share of around 10.7 percent. The Toyota brand is owned by Japan's Toyota Motor Corporation, the world's largest motor vehicle manufacturer. Read more Note(s): Worldwide; 2023 Source(s): Focus2move;



Market share of the top six domestic car manufacturers in South Korea in 2023, based on sales volume

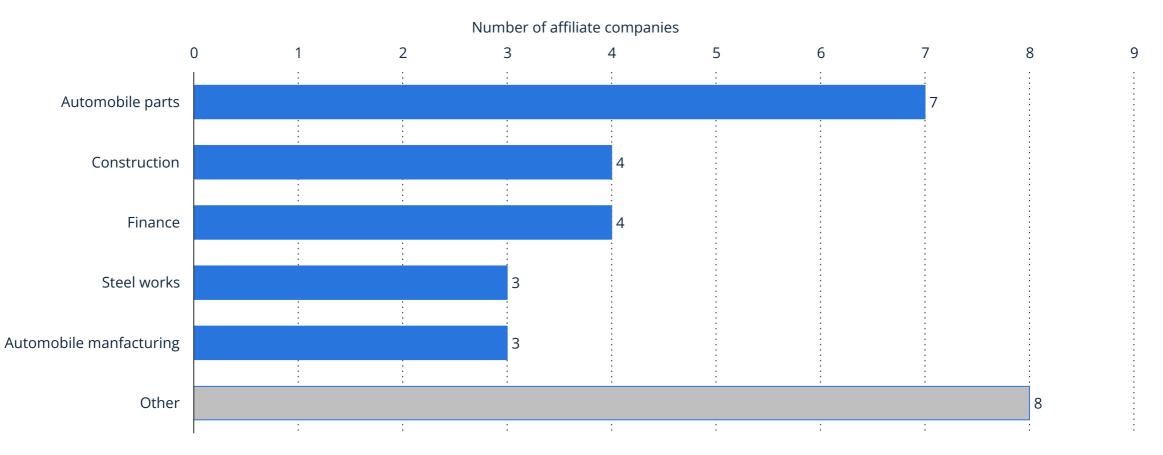
Leading domestic automobile company market share South Korea 2023





Number of Hyundai Motor Company's main affiliates in South Korea in 2024, by business segment

Hyundai Motor Company's main affiliates 2024, by business segment



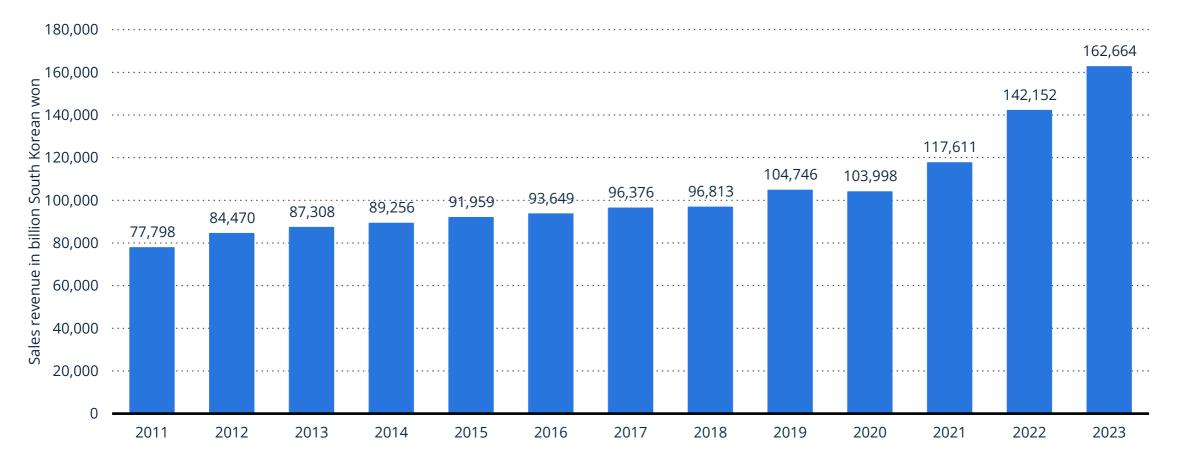


CHAPTER 02

Financial figures

Hyundai Motor Company's sales revenue in FY 2011 to FY 2023 (in billion South Korean won)

Hyundai Motor Company's sales revenue 2011-2023

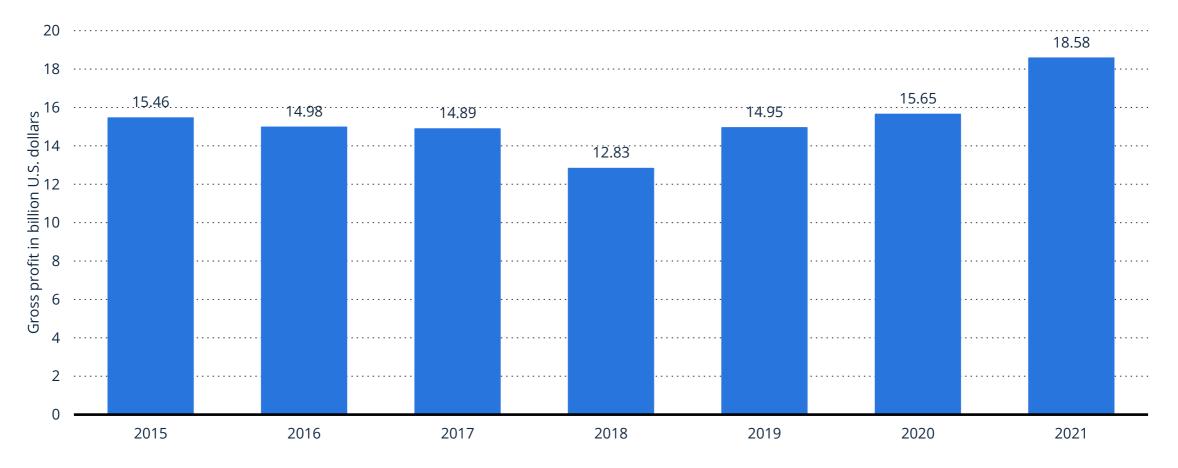


Description: Hyundai reported sales revenue of 162.7 trillion South Korean won (or about 125.6 billion U.S. dollars) in 2022. Founded in 1967, Hyundai would go on to manufacture the first South Korean car. The passenger car segment is the largest contributor to the company's revenue. <u>Bead more</u> Note(s): Worldwide; FY 2011 to FY 2023 Source(s): Hyundai



Hyundai Motor Company's gross profit from FY 2015 to FY 2021 (in billion U.S. dollars)

Hyundai Motor Company - gross profit 2015-2021



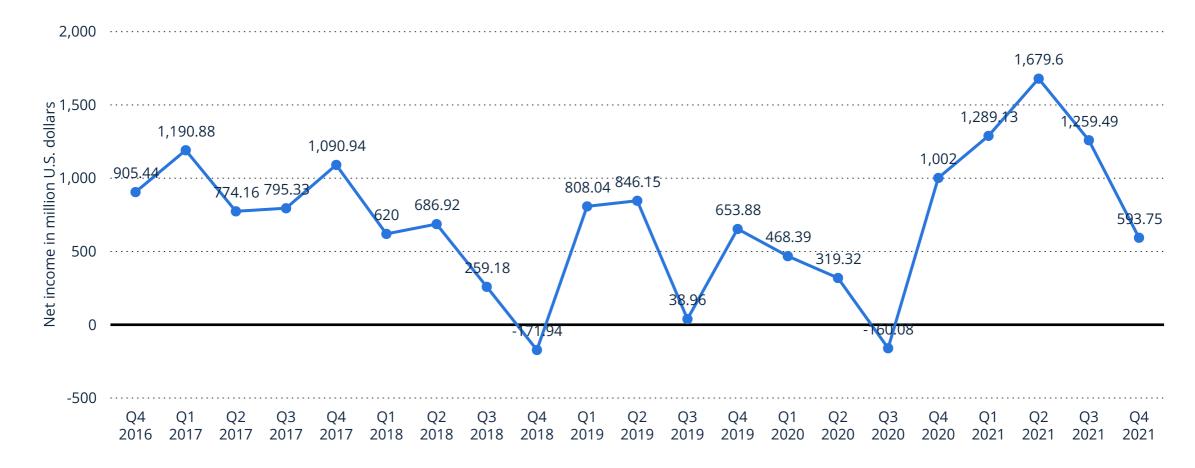
Description: This statistic represents Hyundai Motor Company's gross profit from the 2015 fiscal year to the 2021 fiscal year. In the 2021 fiscal year, Hyundai had gross profit of roughly 18.6 billion U.S. dollars. Read more Note(s): Worldwide; FY 2015 to FY 2021 Source(s): Hyundai

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Hyundai Motor Company's net income from Q4 2016 to Q4 2021 (in million U.S. dollars)

Hyundai Motor Company - net income Q4 2016-Q4 2021

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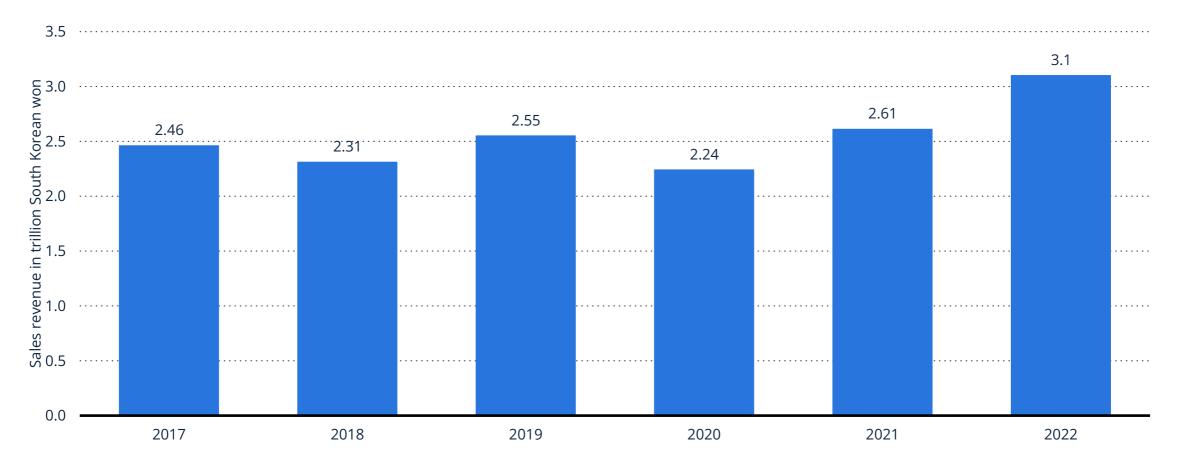




Hyundai Motor Company's advertising and sales promotion expenses from 2017 to 2022 (in trillion South Korean won)

Hyundai Motor Company's advertising spending 2017-2022

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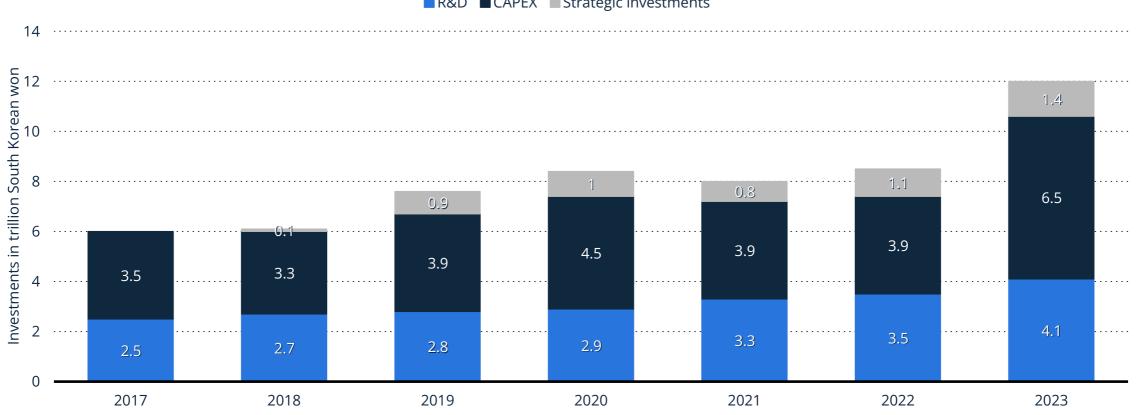


Description: In 2022, Hyundai Motor Company spent 3.1 trillion South Korean won on advertising and sales promotion across the globe. A year earlier, the spending stood at 2.61 trillion won. Hyundai is among the largest advertisers worldwide. Read more Note(s): Worldwide; 2017 to 2021 Source(s): Hyundai



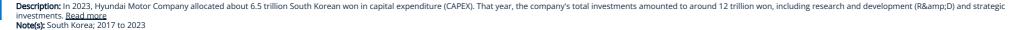
Investment value of Hyundai Motor Company from 2017 to 2023, by type (in trillion South Korean won)

Investment value Hyundai Motor 2017-2023, by type



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■ R&D ■ CAPEX ■ Strategic investments



Source(s): Hyunda

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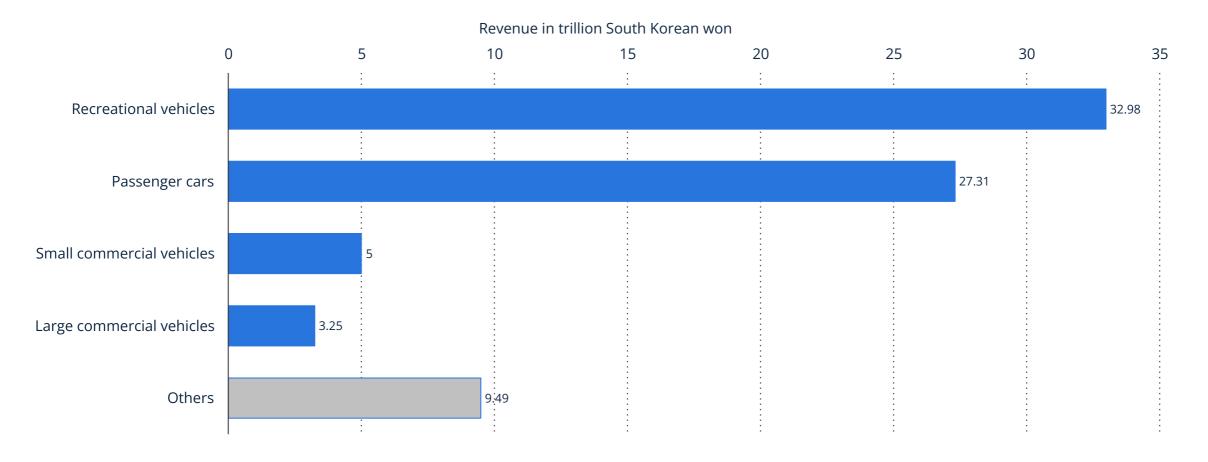
CHAPTER 03

Domestic sales

Sales revenue of Hyundai Motor Company in 2023, by segment (in trillion South Korean won)

Sales revenue of Hyundai Motor 2023, by segment

Source(s): DART; Hyundai



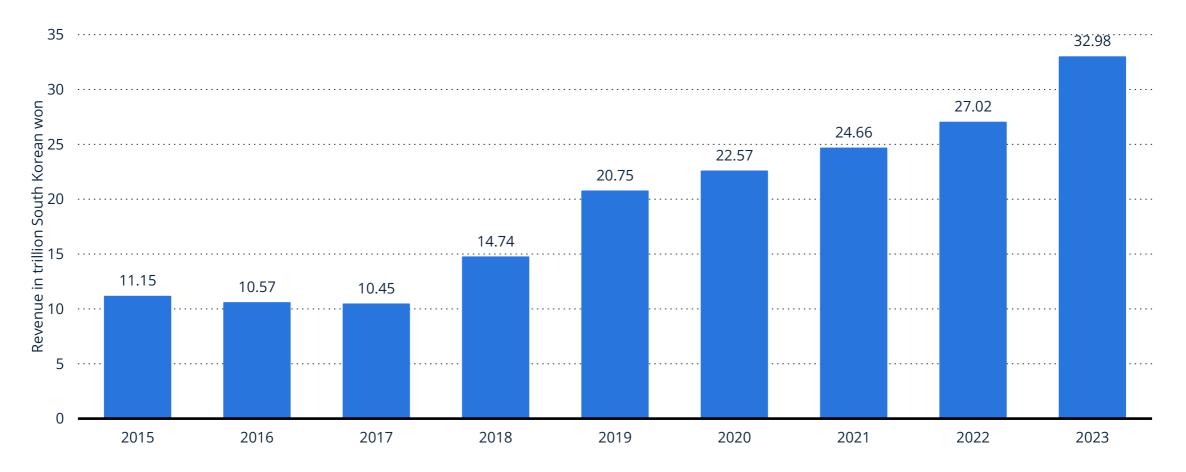
14 Description: In 2023, Hyundai Motor Company's sales revenue from its recreational vehicles (RV) segment amounted to about 33 trillion South Korean won. This segment included sports utility vehicles (SUV), which had popular models such as the Santa Fe, Palisade, Kona, and Tucson. Read more Note(s): Worldwide, South Korea; 2023; including domestic sales and exports; non-consolidated



Recreational vehicle (RV) sales revenue of Hyundai Motor Company from 2015 to 2023 (in trillion South Korean won)

Recreational vehicle sales revenue of Hyundai Motor 2015-2023

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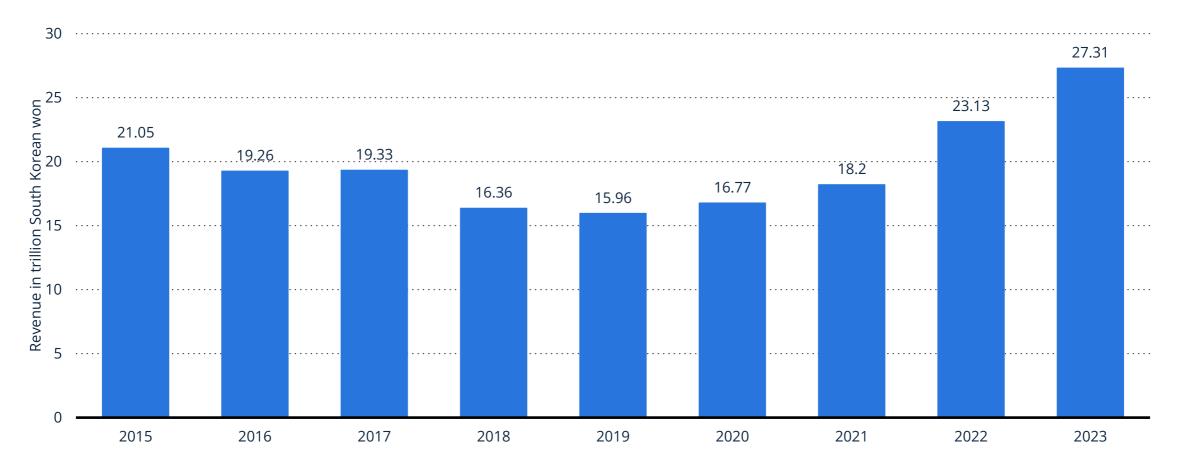
Description: In 2023, Hyundai Motor Company's revenue from recreational vehicles (RV) amounted to almost 33 trillion South Korean won, up from around 27 trillion won in the previous year. Revenue from the RV segment showed strong growth for the South Korean carmaker in recent years. Read more Note(s): Worldwide, South Korea; 2015 to 2023; includes domestic sales and exports Source(s): DART; Hyundai



Passenger car sales revenue of Hyundai Motor Company from 2015 to 2023 (in trillion South Korean won)

Passenger car sales revenue of Hyundai Motor 2015-2023

16



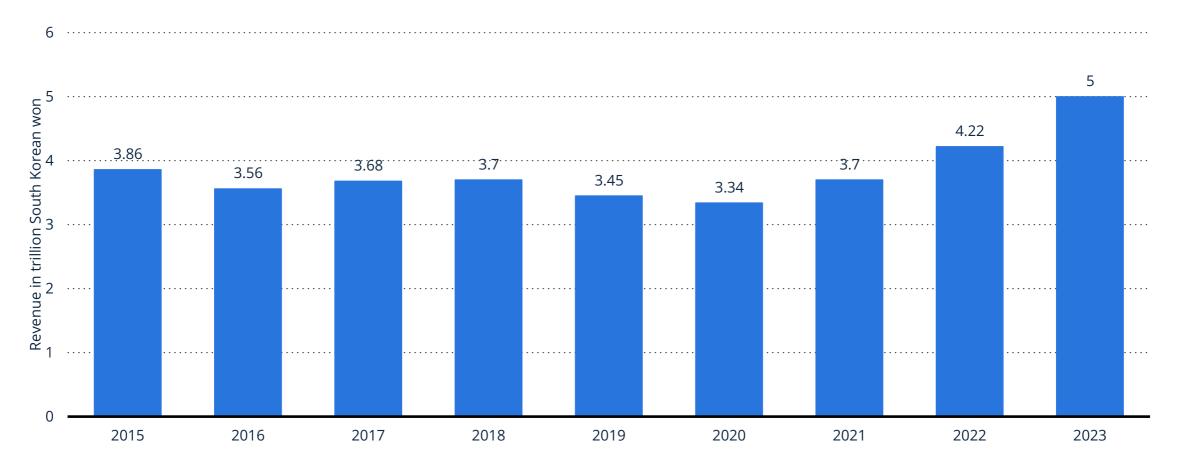
Description: In 2023, the revenue from Hyundai Motor Company's passenger cars amounted to approximately 27.3 trillion South Korean won, up from about 23.1 trillion won in the previous year. The sales revenue from the segment has been on the rise since 2019. Read more Note(s): South Korea; 2015 to 2023; includes domestic sales and exports Source(s): DART; Hyundai



Small commercial vehicle sales revenue of Hyundai Motor Company from 2015 to 2023 (in trillion South Korean won)

Small commercial vehicle sales revenue of Hyundai Motor 2015-2023

17



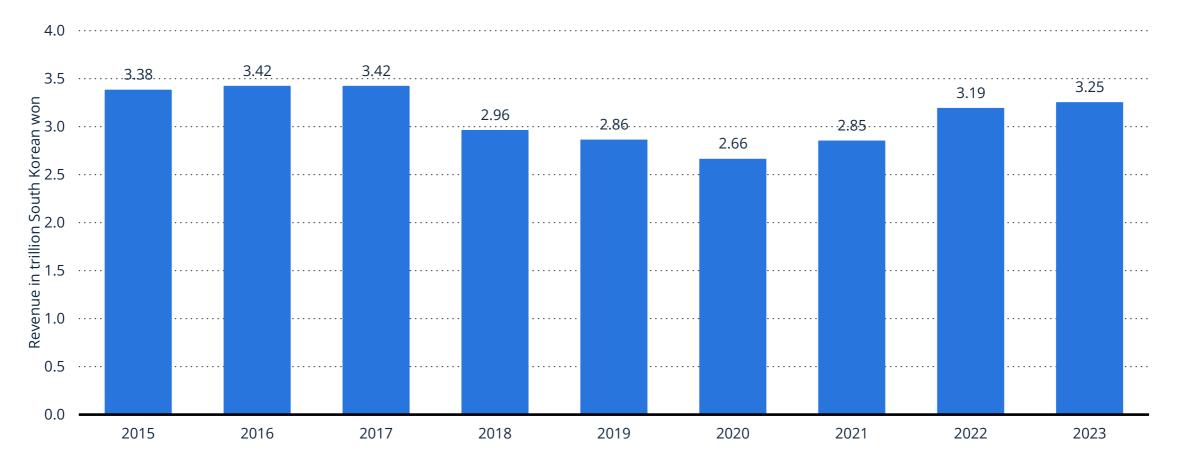
Description: In 2023, Hyundai Motor Company's revenue from small commercial vehicles amounted to approximately five trillion South Korean won, an increase from about 4.2 trillion won in the previous year. The small commercial vehicle model Porter 2 was one of the bestselling models in the South Korean market. <u>Read more</u> Note(s): Worldwide, South Korea; 2015 to 2023; includes domestic sales and exports Source(s): DART; Hyundai



Large commercial vehicle sales revenue of Hyundai Motor Company from 2015 to 2023 (in trillion South Korean won)

Large commercial vehicle sales revenue of Hyundai Motor 2015-2023

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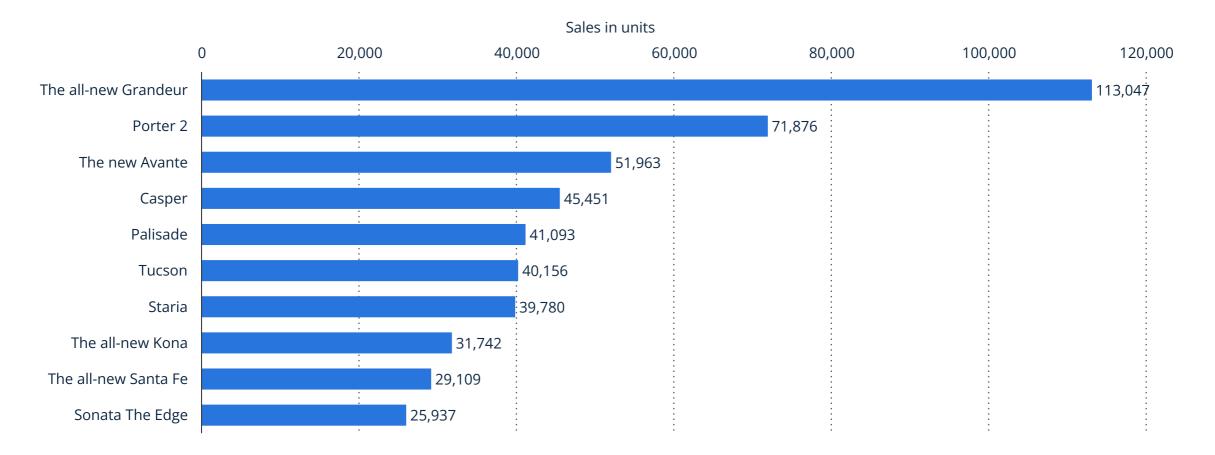


Description: In 2023, Hyundai Motor Company's revenue from large commercial vehicles amounted to approximately 3.25 trillion South Korean won. This was a slight increase from about 3.2 trillion won recorded in the previous year. Read more Note(s): Worldwide, South Korea; 2015 to 2023; includes domestic sales and exports Source(s): DART: Hyundai



Unit sales of Hyundai Motor Company in South Korea in 2023, by leading model

Unit sales of Hyundai Motor South Korea 2023, by leading model



19 Description: In 2023, the all-new Grandeur was the best-selling model among Hyundai cars in South Korea, with more than 113,000 unit sales. That year, Hyundai Motor recorded the largest market share in domestic sales. <u>Read more</u> Note(s): South Korea; 2023 Source(s): Danawa: KAMA



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