

宠吧宠物网站的设计与制作

摘 要

本文是对在线宠物网站的一种尝试。经过多年的在线宠物产业发展，其销售模式已经形成。线下宠物商店基本上有固定的消费群体。短期内很难扩大销售利润。但是，对于在线宠物商店来说，这并非不可能。互联网的优势在于，它可以为您带来数倍于脱机客户的数量。互联网带来的便利性使人们有所惯性。一些高年级的老人或忙碌的年轻人通常喜欢在 Internet 上搜索他们感兴趣的事物。老年人和年轻人是宠物店的主要客户之一。因此，经营一个好的在线宠物商店可能会为您带来越来越多的准确优质客户。

由于我自己的原因，我没有使用过于困难的语言和方法，而是尽可能使用学校学习方法来开发和设计网站。使用的主要语言是 HTML，JS，CSS，PHP，Yii。使用的绘图工具是 PS，本地服务器软件是 xampp。

关键词：宠物；HTML；JS；Css；PHP；Yii；PS；XAMPP；

Abstract

With China's accession to the WTO, the country's economic strength has become stronger and stronger. Every household can afford computers, mobile phones and other Internet tools. subway and bus, the Internet is basically low headed. Because there are too many people using the Internet, The new way of shopping has been unanimously praised by the public, but this new way of shopping for the offline entity industry is very big, but for some industries, there is no suitable Internet sales mode, this paper is an attempt to online pet website. After years of development of the online pet industry, its sales mode has formed. The offline pet stores have basically had a fixed consumer group. It is very difficult to expand the sales profit in the short term. However, for the online pet store, this is not impossible. The advantage of the Internet is that it can bring you several times the number of offline customers The convenience brought by the Internet makes people have some inertia. Some old people in grade or busy young people usually like to search the things Therefore, running a good online pet store may bring you more and more accurate high-quality customers. Because of our own reasons, we did not use too difficult language and methods, but as far as possible to use the method of learning in school to develop and design the website. The main languages used are HTML, JS, CSS, PHP, Yii. The drawing tool used is PS, and the local server software is xampp

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