

INDUSTRIES & MARKETS

Alcoholic beverages in Mexico

Table of Contents

01 Overview

Revenue of the alcoholic drinks industry in Mexico 2019-2028	
Revenue of the alcoholic drinks industry in Latin America and the Caribbean 2018-2028	
Revenue of the alcoholic drinks market worldwide by country 2022	
Revenue of the alcoholic drinks industry worldwide 2014-2027	

02 Trade

Export and import value of alcoholic beverages in Mexico 2015-2022	
Mexico's main export partners for alcoholic beverages 2022	
Exports and imports value of beer in Mexico 2015-2022	
Export and import value of wine in Mexico 2015-2022	
Exports and imports value of spirits & liqueurs in Mexico 2015-2022	
Tequila exports volume in Mexico 1995-2022	

03 Production

Production value of beer in Mexico 2013-2021	
Grape-based alcoholic beverages production value in Mexico 2013-2021	
Rum & sugar-cane beverage production value in Mexico 2013-2021	
Distilled agave-based beverages production value in Mexico 2013-2021	

04 Revenue and sales

	Revenue of the beer industry in Mexico 2019-2028	20
<u>03</u>	Revenue of the wine industry in Mexico 2019-2028	21
<u>04</u>	Revenue of the spirits industry in Mexico 2019-2028	22
<u>05</u>	Mexico: sales value of tequila 2015-2022	23
<u>06</u>	E-commerce revenue of the alcoholic beverages industry in Mexico 2017-2027	24

05 Brands

<u>08</u>	Mexico: most valuable brands 2023	26
<u>09</u>	Mexico: strongest brands 2023	27
<u>10</u>	Leading beer brands in Mexico 2023, by brand value	28
<u>11</u>	Global tequila market: leading brands based on sales volume 2022	29
<u>12</u>	Most well-known spirits brands in Mexico	30

06 Consumer behavior

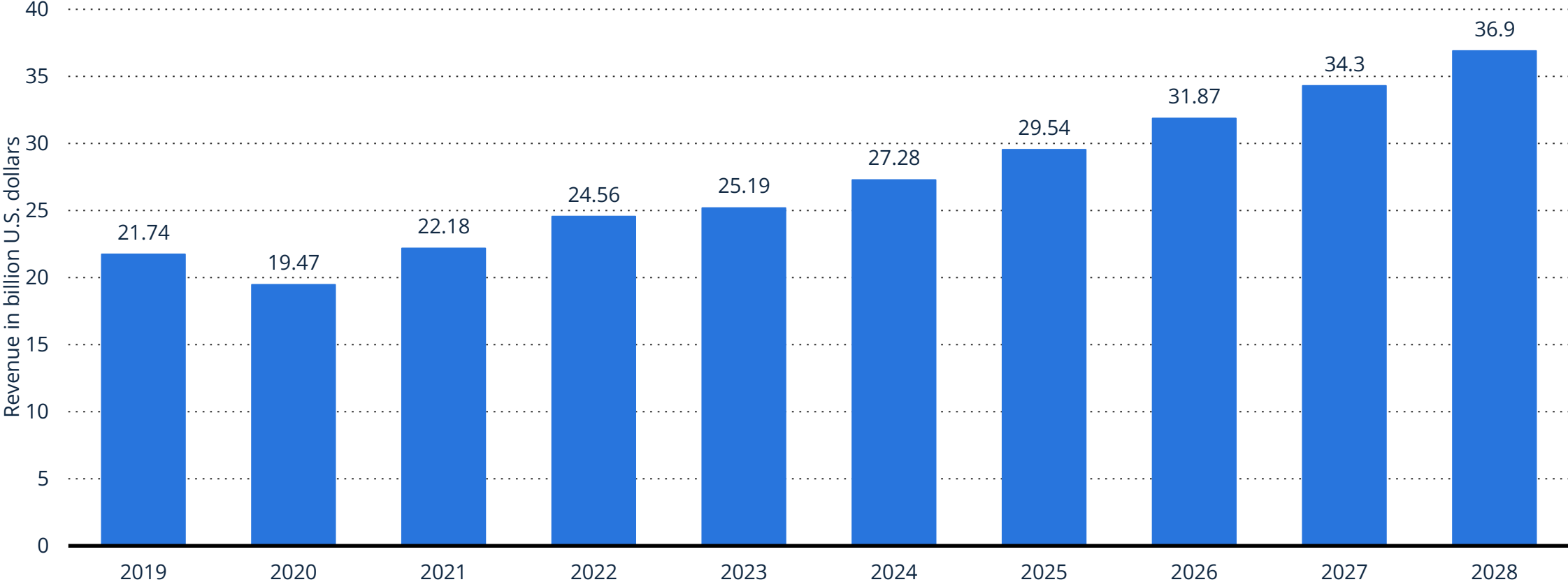
	Mexico: expenditure on alcoholic beverages 2016-2020	32
<u>15</u>	Per capita consumption of alcohol in Mexico 2013-2028	33
<u>16</u>	Best rated alcoholic beverage in Mexico 2023	34
<u>17</u>	Mexico: main reasons why consumers choose a specific alcoholic beverage	35
<u>18</u>	Regularly consumed beverages in Mexico 2023	36

CHAPTER 01

Overview

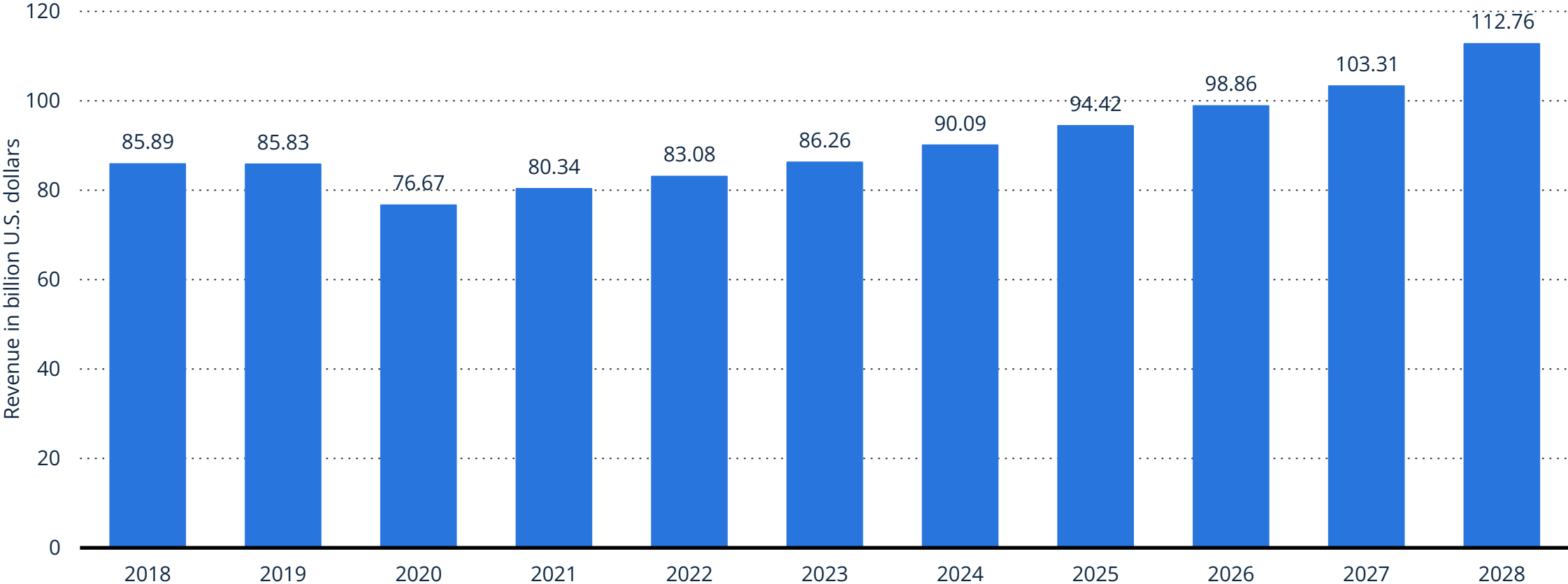
Revenue of the alcoholic drinks market in Mexico from 2019 to 2028 (in billion U.S. dollars)

Revenue of the alcoholic drinks industry in Mexico 2019-2028



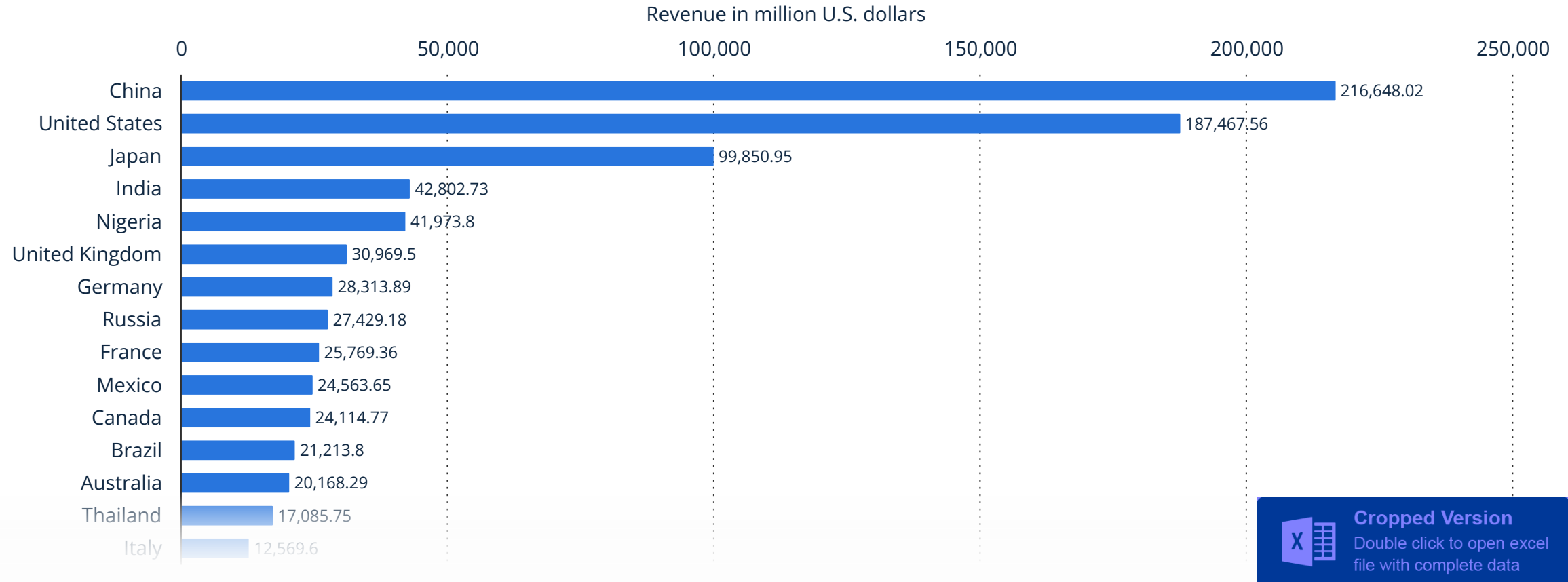
Revenue of the alcoholic drinks industry in Latin America and the Caribbean from 2018 to 2028 (in billion U.S. dollars)


Revenue of the alcoholic drinks industry in Latin America and the Caribbean 2018-2028



Revenue of the alcoholic drinks market worldwide by country in 2022 (in million U.S. dollars)

Revenue of the alcoholic drinks market worldwide by country 2022

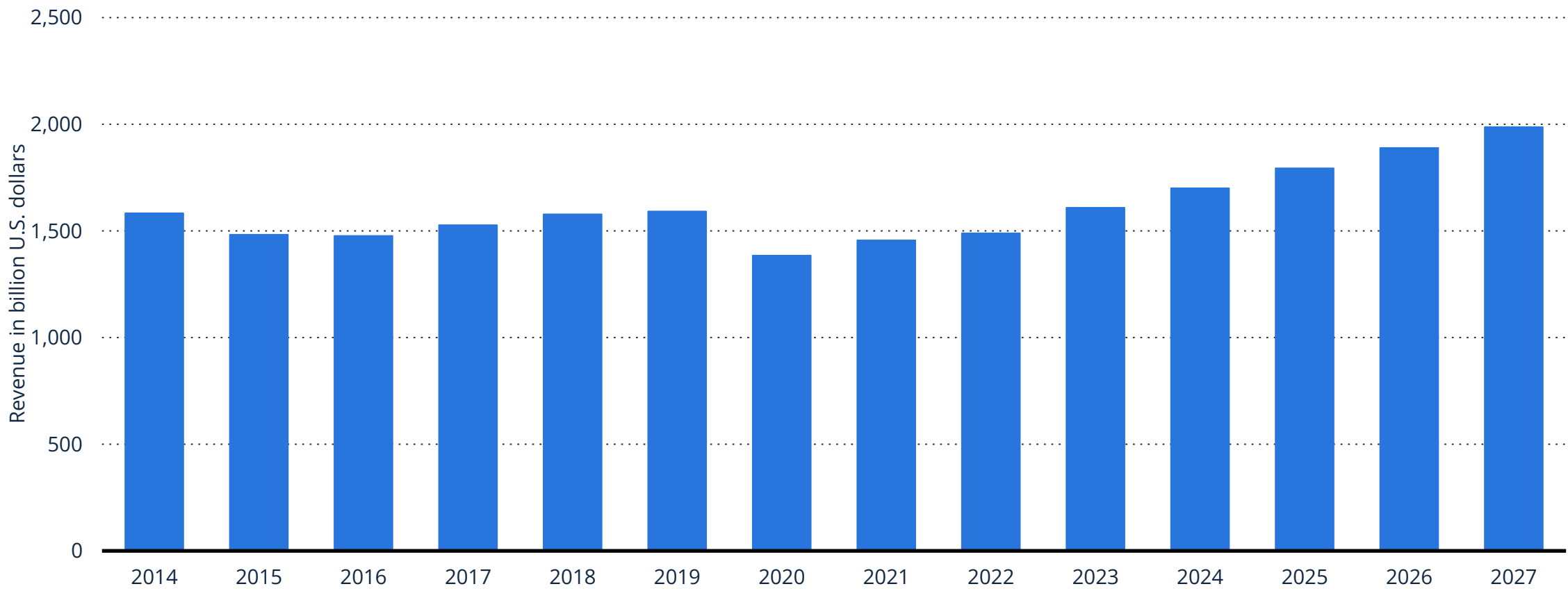


 **Cropped Version**
Double click to open excel file with complete data

5 **Description:** Comparing the 25 selected regions regarding the revenue in the alcoholic drinks market, China is leading the ranking (216.6 billion U.S. dollars) and is followed by the United States with 187.5 billion U.S. dollars. At the other end of the spectrum is Indonesia with 1.9 billion U.S. dollars, indicating a difference of 214.8 billion U.S. dollars to China. [Read more](#)
Note(s): Worldwide; Jan 1st to Dec 31st 2022
Source(s): Consumer Market Insights

Revenue of the alcoholic drinks market worldwide from 2014 to 2027 (in billion U.S. dollars)

Revenue of the alcoholic drinks industry worldwide 2014-2027

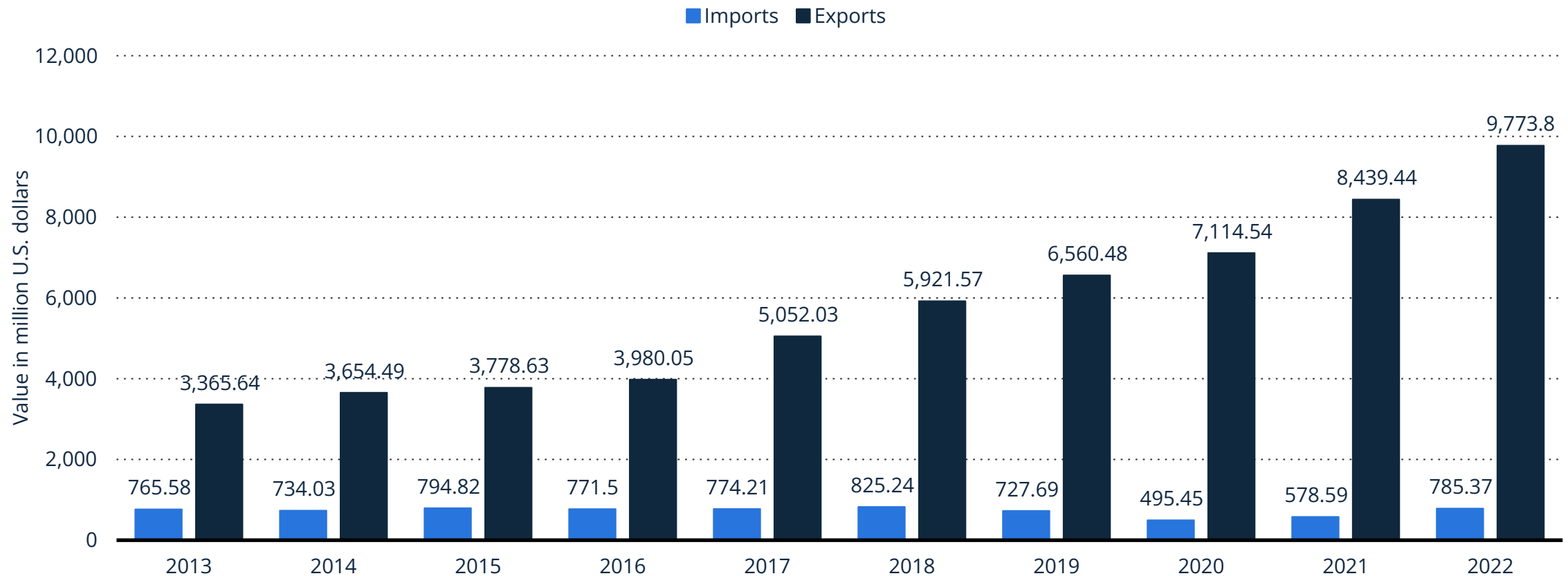


CHAPTER 02

Trade

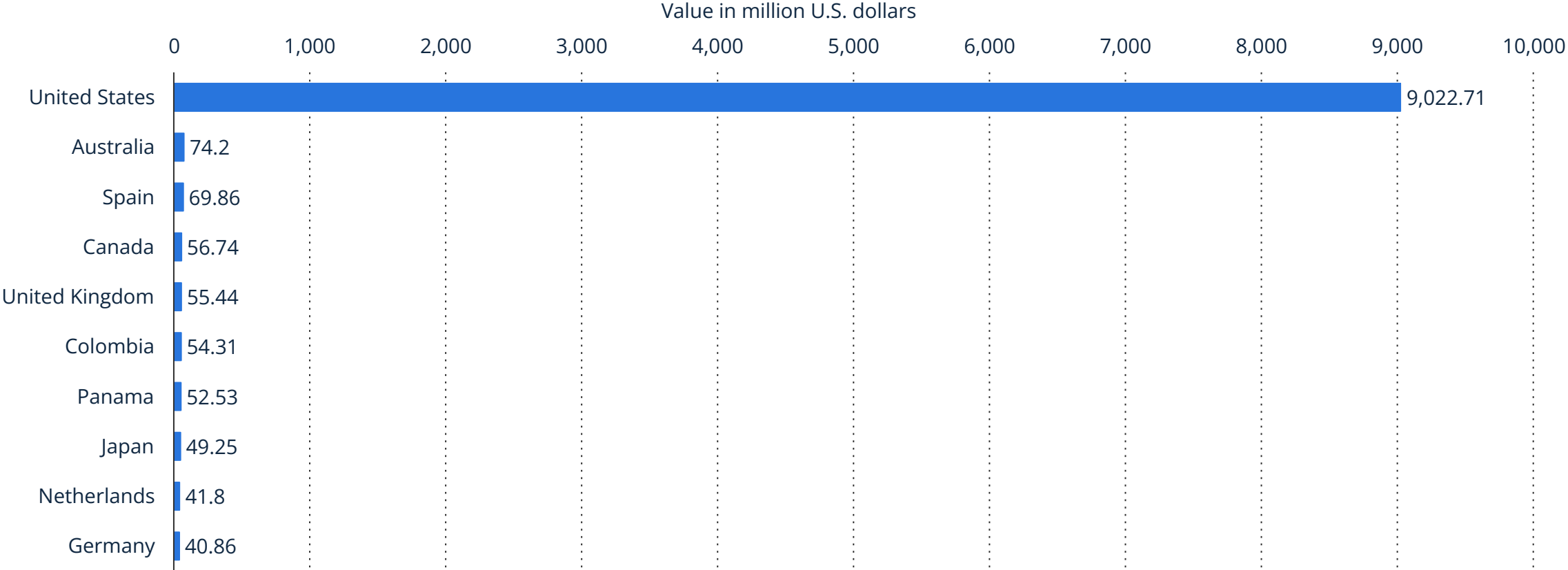
Value of alcoholic beverages exported and imported in Mexico from 2015 to 2022 (in million U.S. dollars)

Export and import value of alcoholic beverages in Mexico 2015-2022



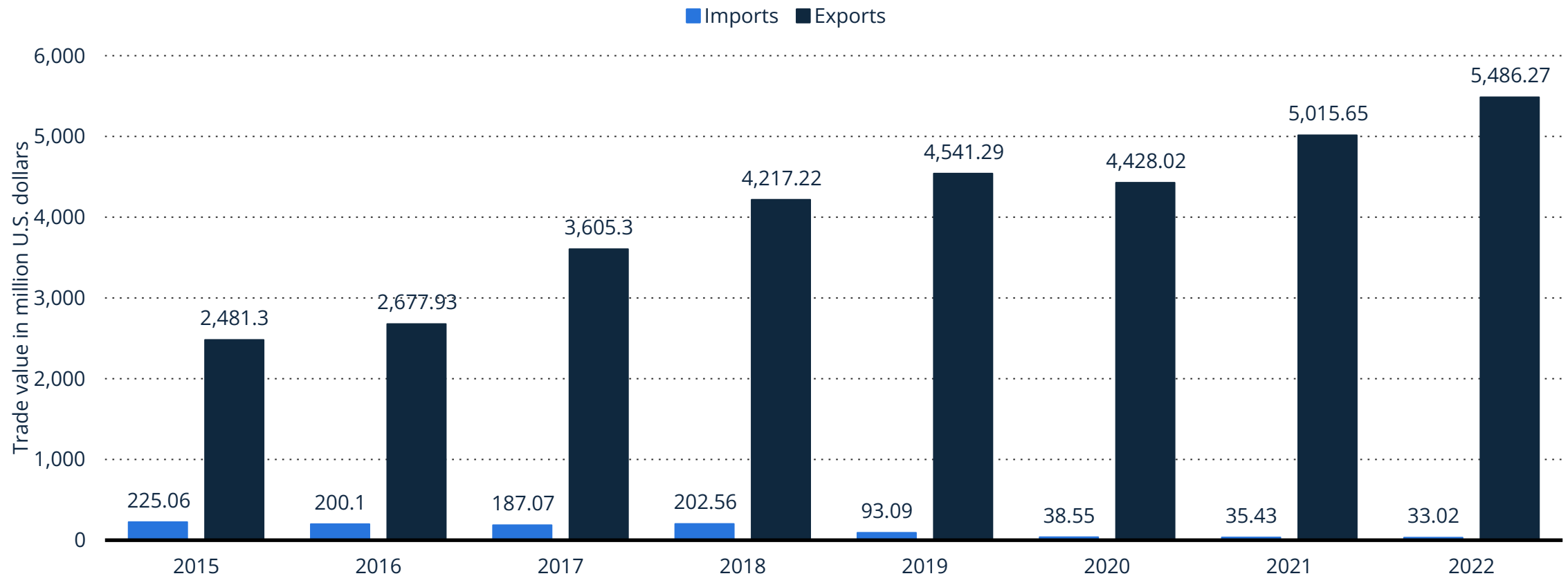
Leading countries of destination for exports of alcoholic beverages from Mexico in 2022, based on import value (in million U.S. dollars)

Mexico's main export partners for alcoholic beverages 2022



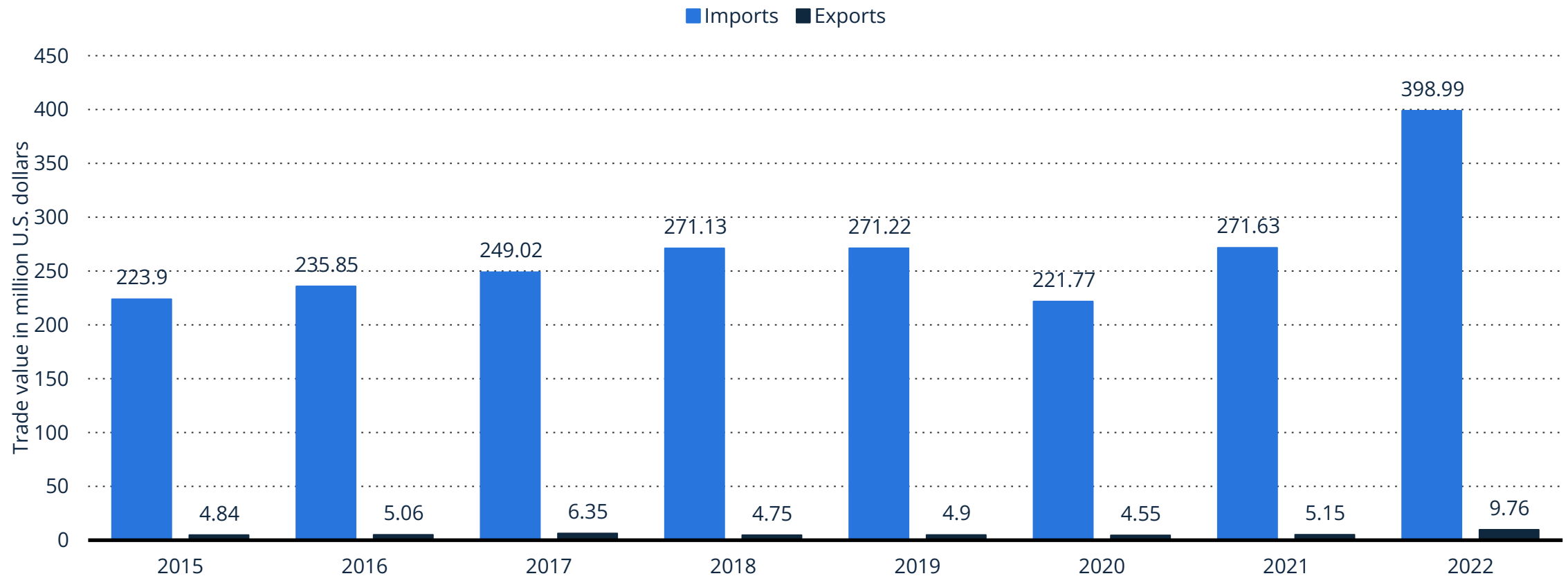
Value of beer exports and imports in Mexico from 2015 to 2022 (in million U.S. dollars)

Exports and imports value of beer in Mexico 2015-2022



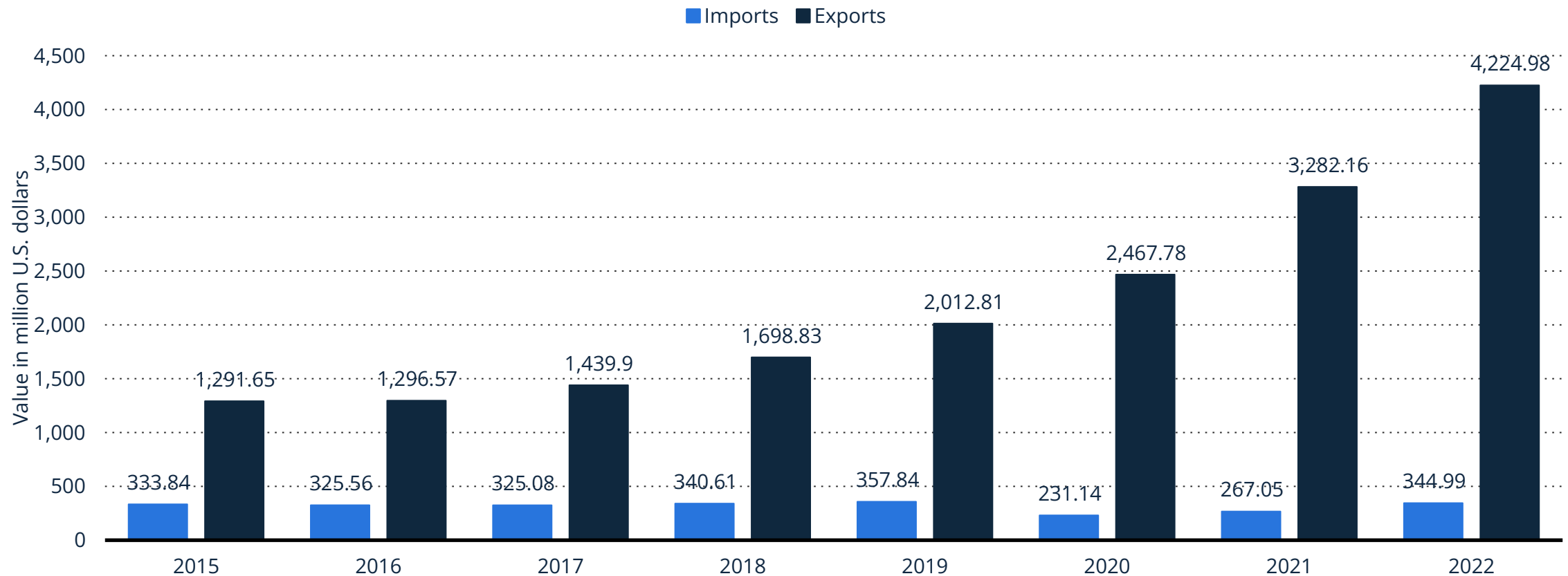
Value of wine exported and imported in Mexico from 2015 to 2022 (in million U.S. dollars)

Export and import value of wine in Mexico 2015-2022



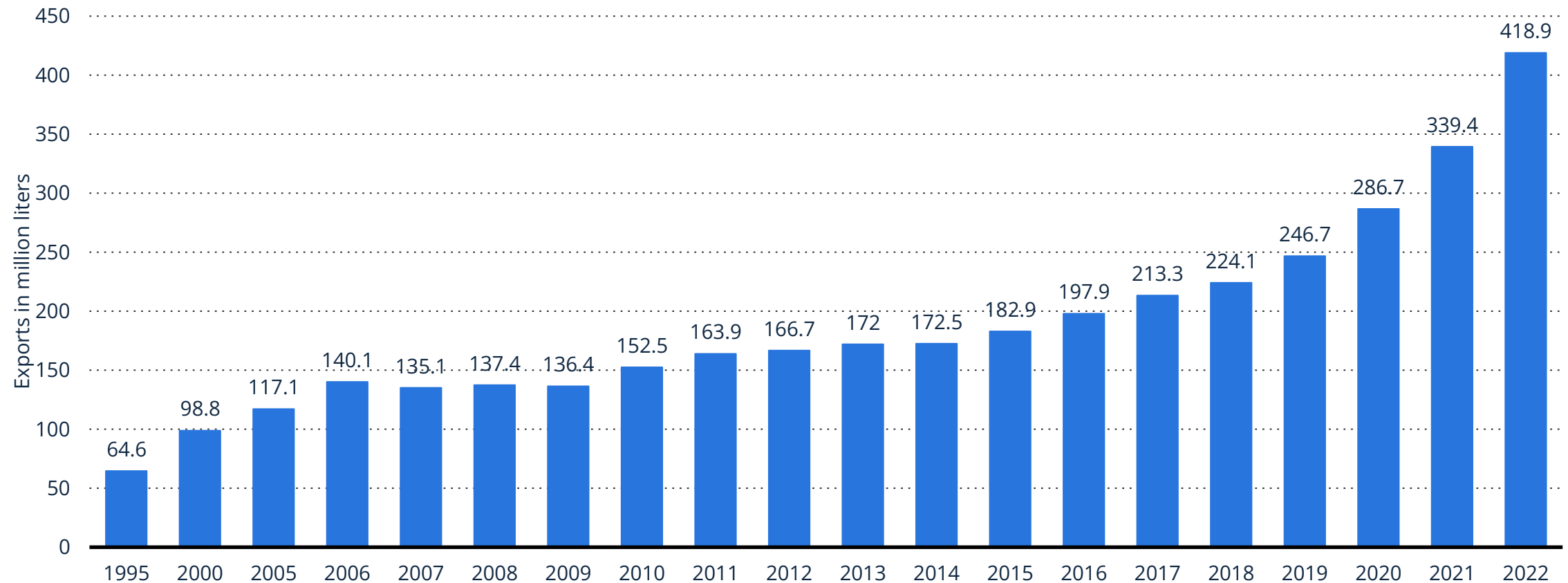
Value of spirits and liqueurs imported and exported in Mexico from 2015 to 2022 (in million U.S. dollars)

Exports and imports value of spirits & liqueurs in Mexico 2015-2022



Volume of tequila exported from Mexico from 1995 to 2022 (in million liters)

Tequila exports volume in Mexico 1995-2022

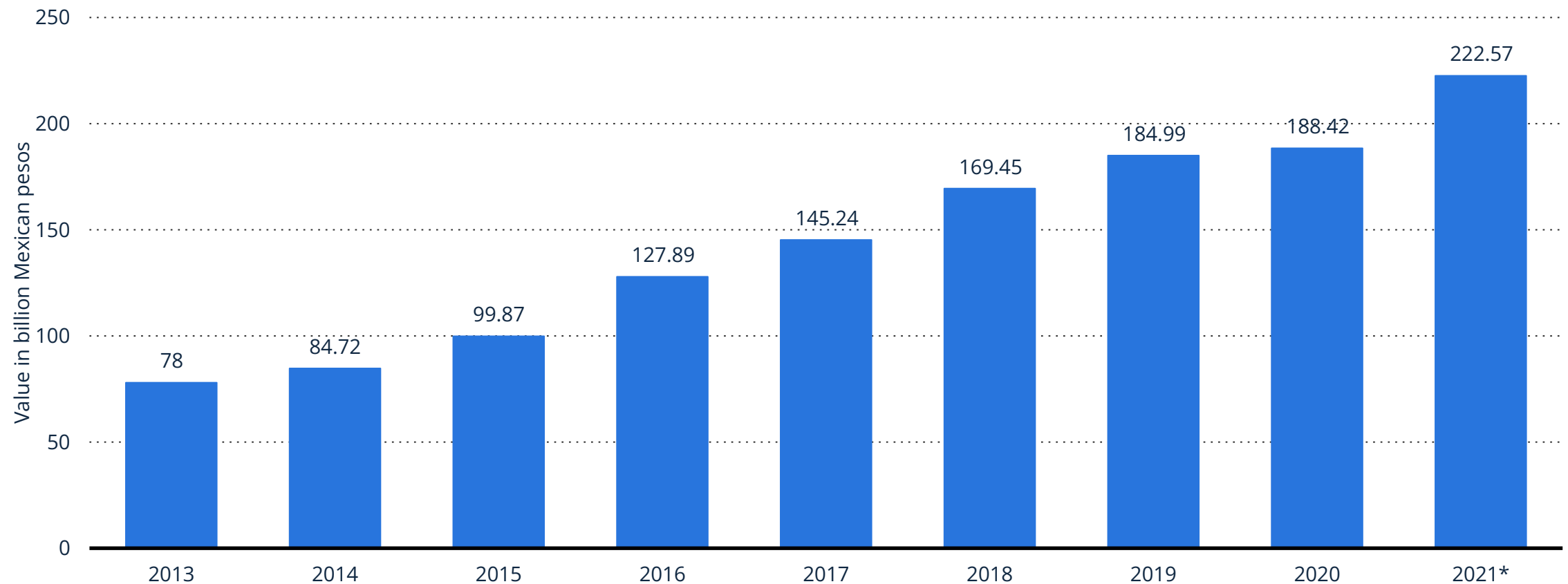


CHAPTER 03

Production

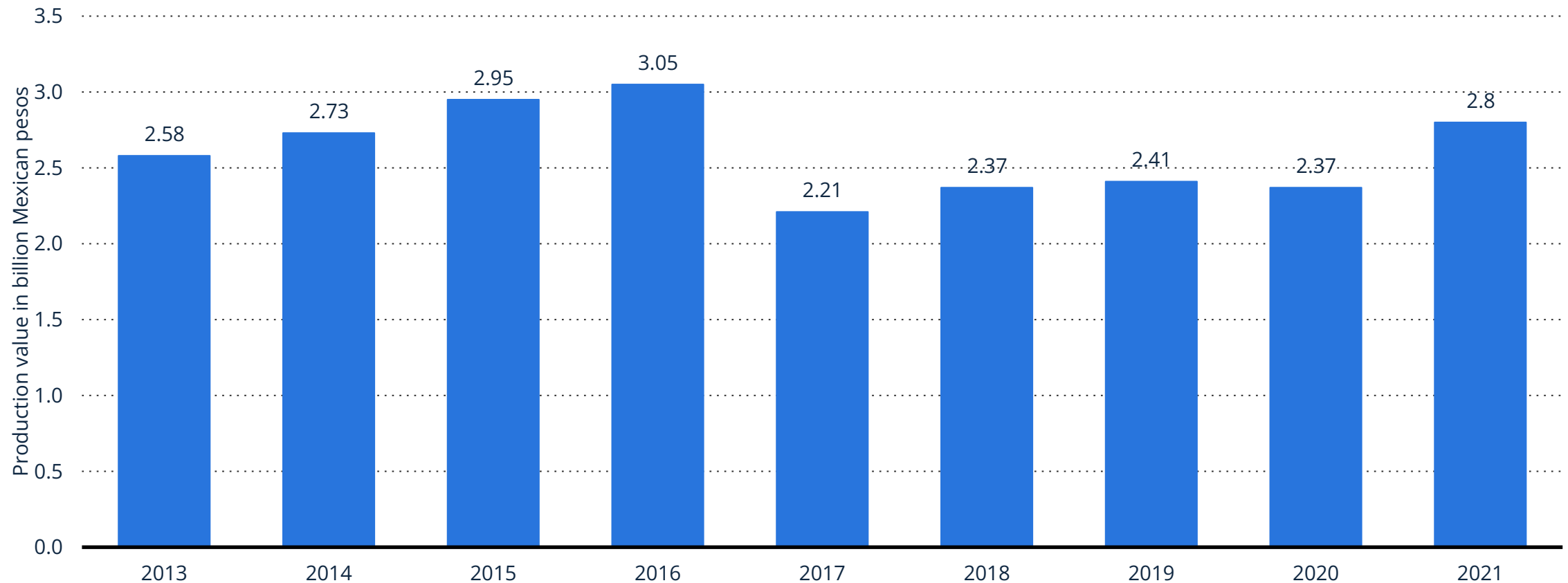
Value of beer production in Mexico from 2013 to 2021 (in billion Mexican pesos)

Production value of beer in Mexico 2013-2021



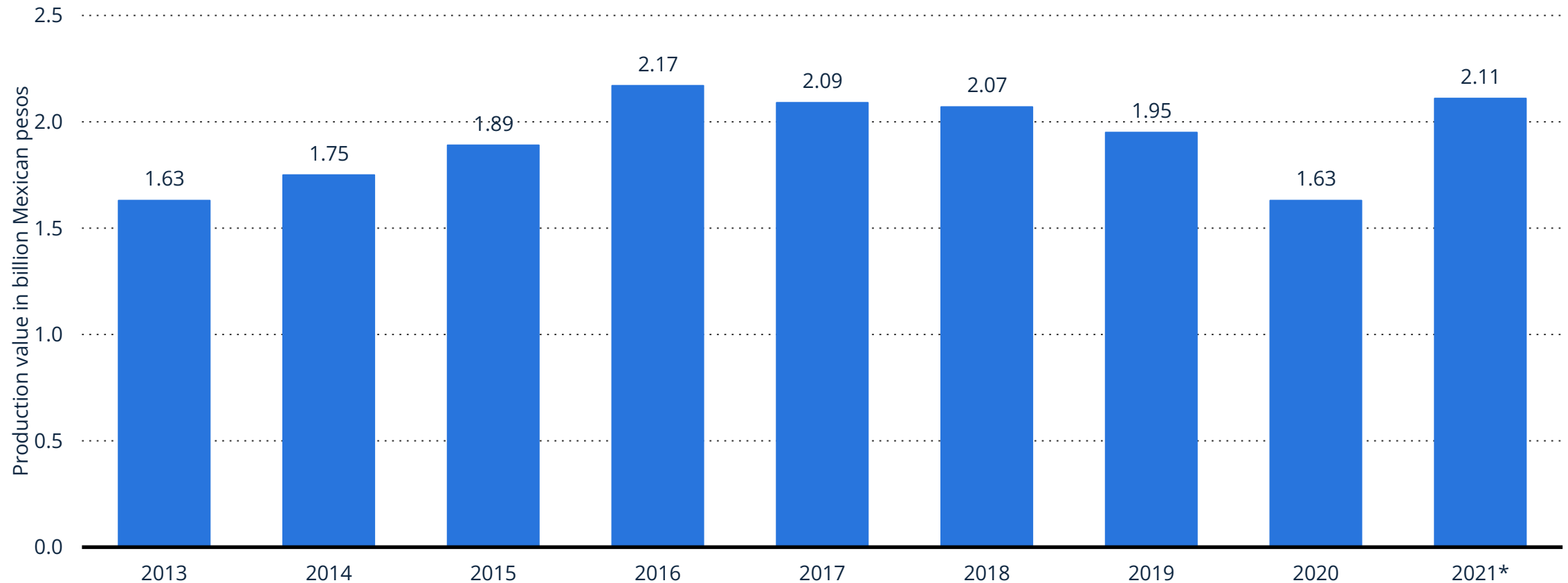
Value of grape-based alcoholic beverages production in Mexico from 2013 to 2021 (in billion Mexican pesos)

Grape-based alcoholic beverages production value in Mexico 2013-2021



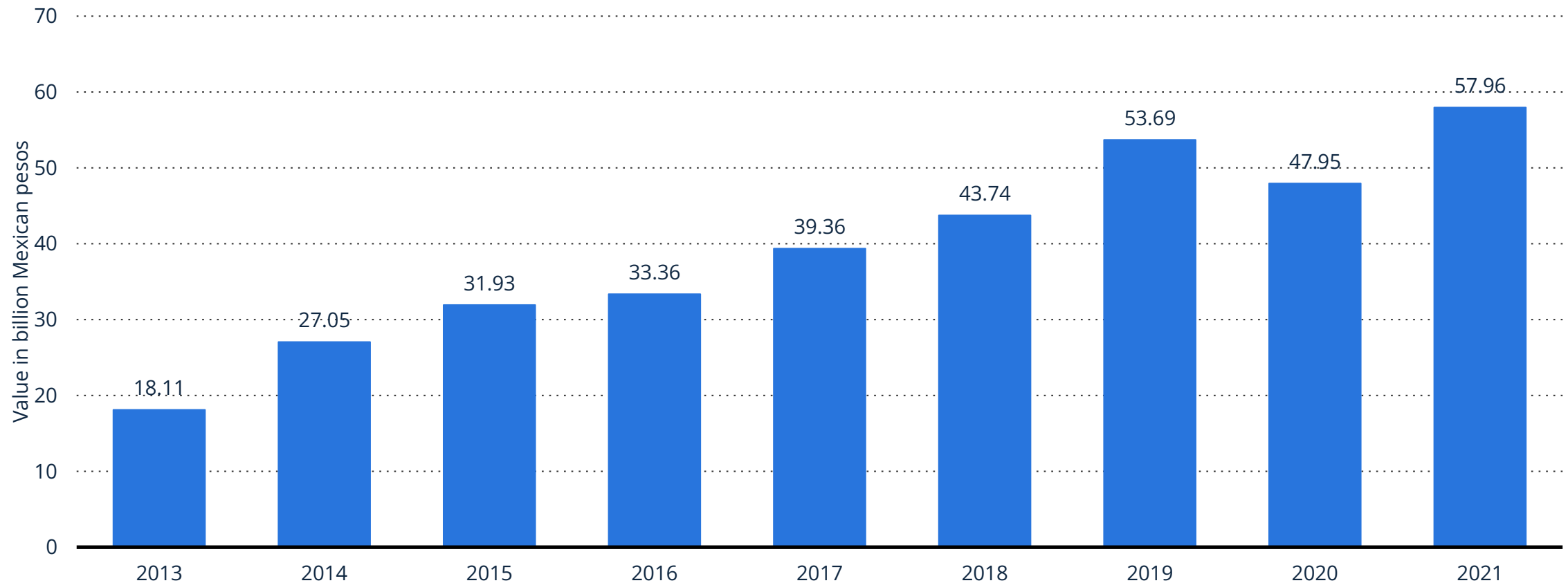
Value of rum and other distilled sugar-cane beverages production in Mexico from 2013 to 2021 (in billion Mexican pesos)

Rum & sugar-cane beverage production value in Mexico 2013-2021



Value of distilled agave-based beverages production in Mexico from 2013 to 2021 (in billion Mexican pesos)

Distilled agave-based beverages production value in Mexico 2013-2021



以上内容仅为本文档的试下载部分，为可阅读页数的一半内容。如要下载或阅读全文，请访问：<https://d.book118.com/587105043150006111>