

燕郊沃尔玛超市服装库存管理问题分析

摘 要

库存管理是零售行业中成本消耗严重的一个环节，如果这一环节消耗严重，企业要对自身的库存管理的方法进行分析，并从多个角度改善其现有的库存管理方式。

通过对燕郊沃尔玛超市服装部门的库房进行考察和分析，发现了其中主要存在两个方面的问题：1. 库存物资的规划混乱，每种物资都有自己的规划范围，企图做到对物资规划的面面俱到，结果却是胡子眉毛一把抓。物资随便摆放，物资的规划很不合理。2. 服装类物资库存成本偏高。笔者结合服装部门的综合因素发现了本部门为什么会这些问题，并且在综合分析的过程中也找出了相对应的解决方案。通过对这些问题的解决来提高本部门的利润率。文章研究的方法主要是：ABC 分类法，EOQ 模型和调查法等方式。

关键词: 库存管理；EOQ 模型；ABC 分类法

Abstract

Inventory management is a link of serious cost consumption in the retail industry. If this link is seriously consumed, enterprises should analyze their own inventory management methods and improve their existing inventory management methods from multiple perspectives.

Based on the investigation and analysis of the warehouse of the clothing department of Wal Mart supermarket in Yanjiao, this paper finds out two main problems: 1. The planning of the inventory materials is chaotic, each material has its own planning scope, trying to achieve the planning of all aspects of the materials, but the result is a grasp of the beard and eyebrows. Materials are placed casually, and the planning of materials is very unreasonable. 2. The inventory cost of clothing materials is on the high side. Combined with the comprehensive factors of the clothing department, the author found out why these problems occurred in the Department, and also found the corresponding solutions in the process of comprehensive analysis. Improve the profit margin of the Department by solving these problems. The main methods of this paper are ABC classification, EOQ model and survey.

Key words: ABC classification ; EOQ model ; inventory management

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