

INDUSTRIES & MARKETS

Generative artificial intelligence (AI)

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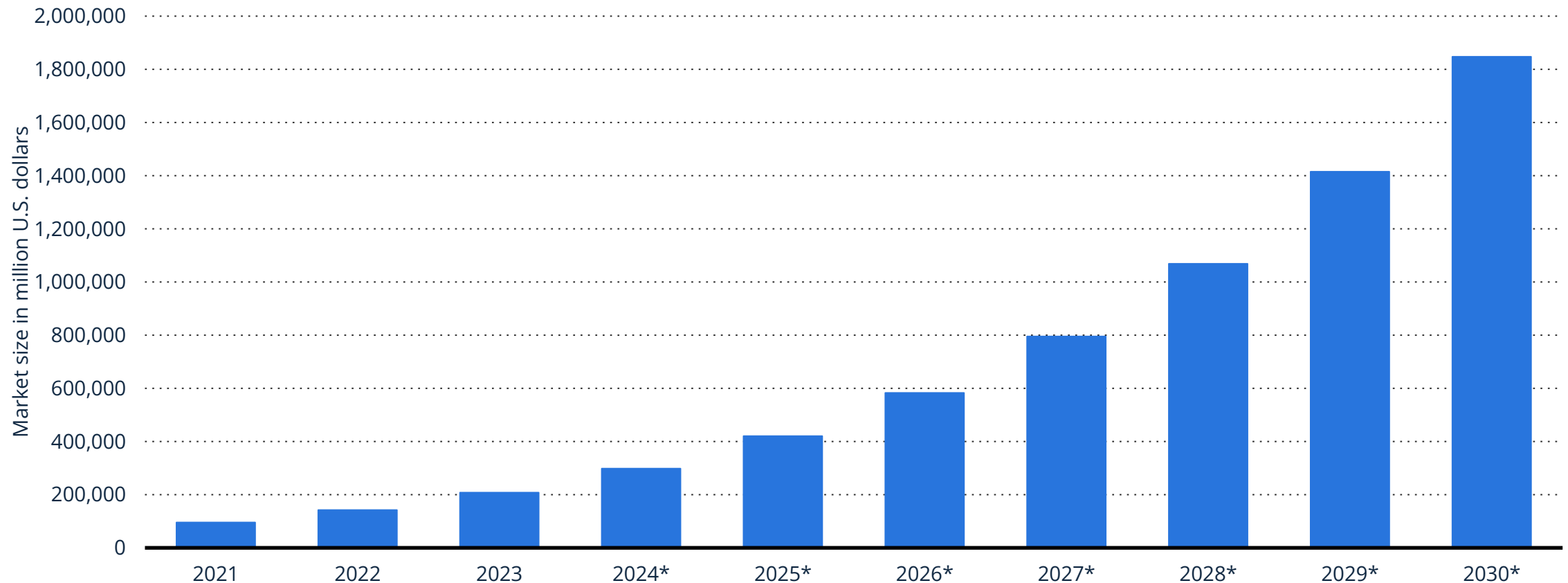
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CHAPTER 01

Overview

Artificial intelligence (AI) market size worldwide in 2021 with a forecast until 2030 (in million U.S. dollars)

Global artificial intelligence market size 2021-2030



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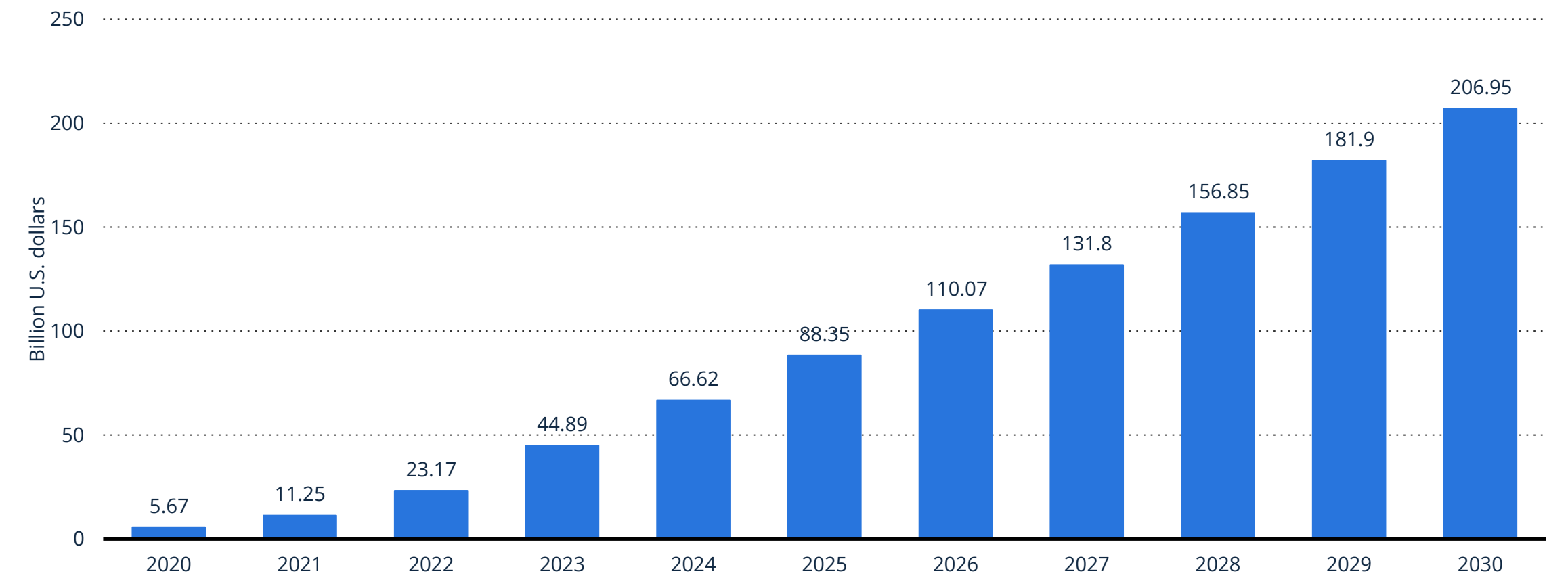
Description: According to Next Move Strategy Consulting the market for artificial intelligence (AI) is expected to show strong growth in the coming decade. Its value of nearly 100 billion U.S. dollars is expected to grow twentyfold by 2030, up to nearly two trillion U.S. dollars. The AI market covers a vast number of industries. Everything from supply chains, marketing, product making, research, analysis, and more are fields that will in some aspect adopt artificial intelligence within their business structures. [...] [Read more](#)

Note(s): Worldwide; *Forecast [Read more](#)

Source(s): Next Move Strategy Consulting

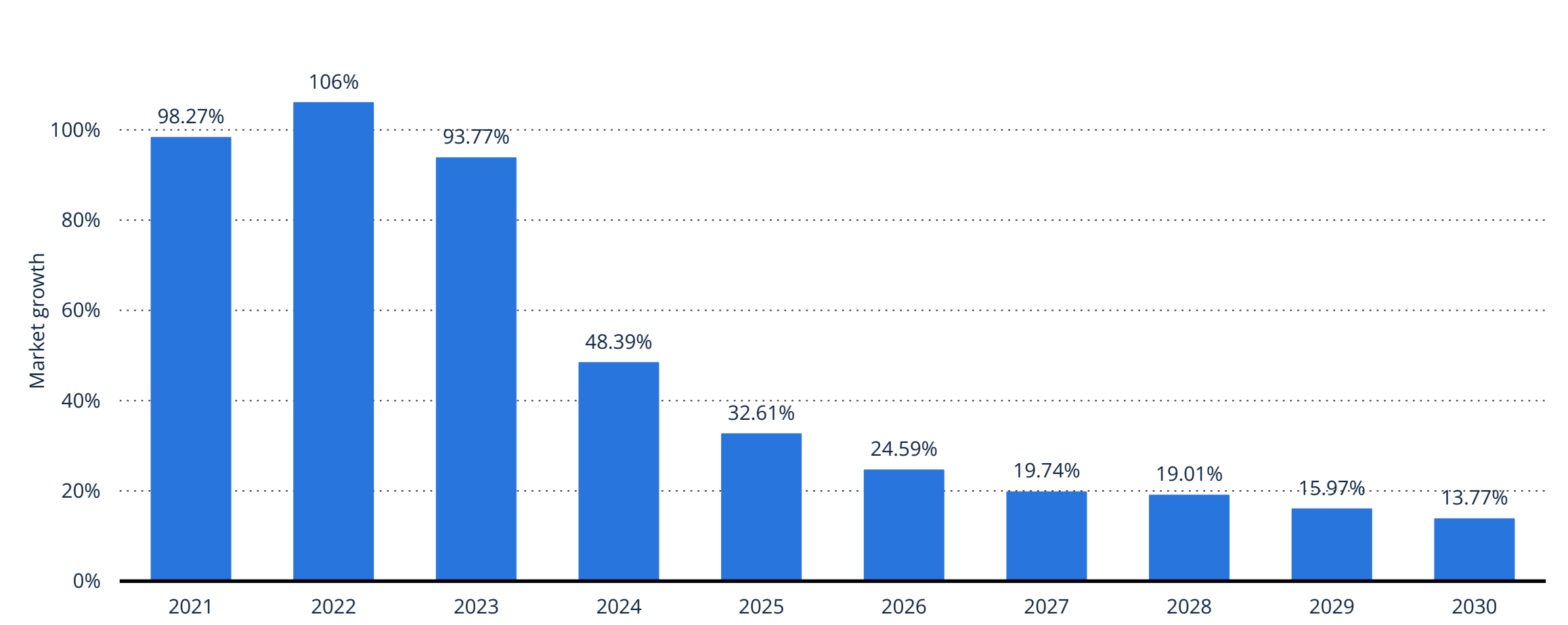
Generative artificial intelligence (AI) market size worldwide from 2020 to 2030 (in billion U.S. dollars)

Global generative AI market size from 2020 to 2030



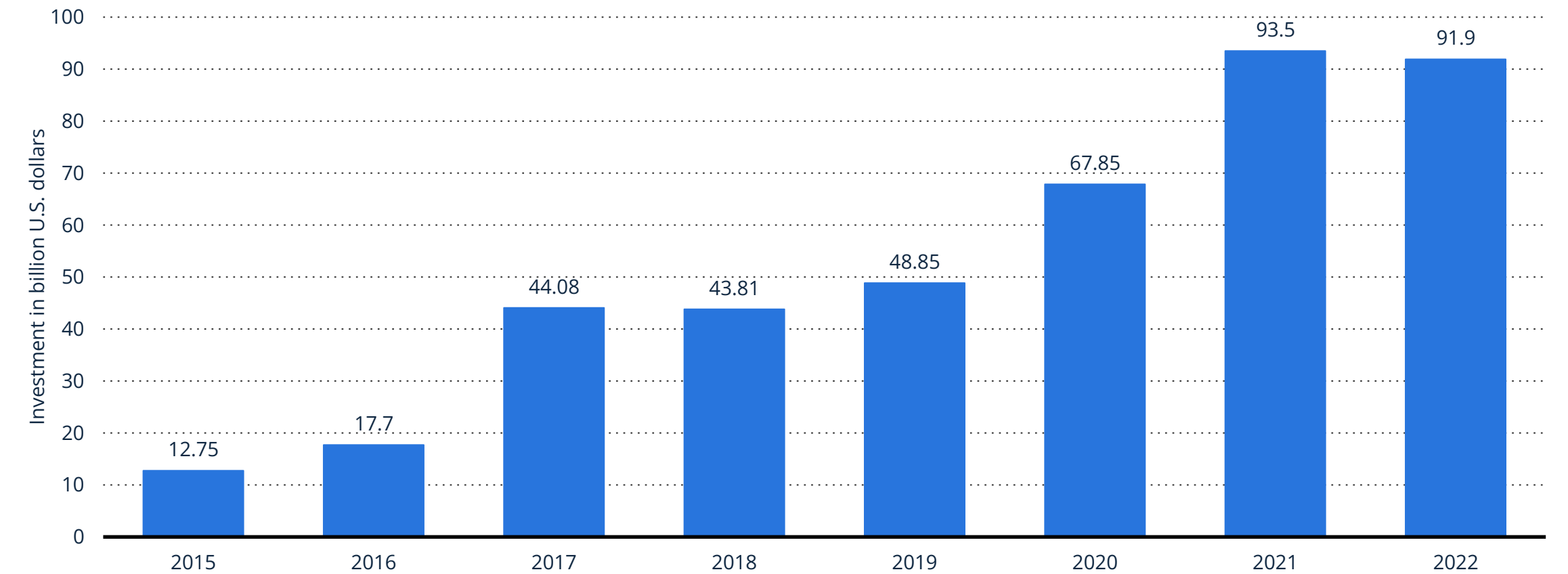
Generative artificial intelligence (AI) market size growth worldwide from 2021 to 2030

Growth of the generative AI market globally from 2021-2030



Global total corporate artificial intelligence (AI) investment from 2015 to 2022 (in billion U.S. dollars)

AI corporate investment worldwide 2015-2022

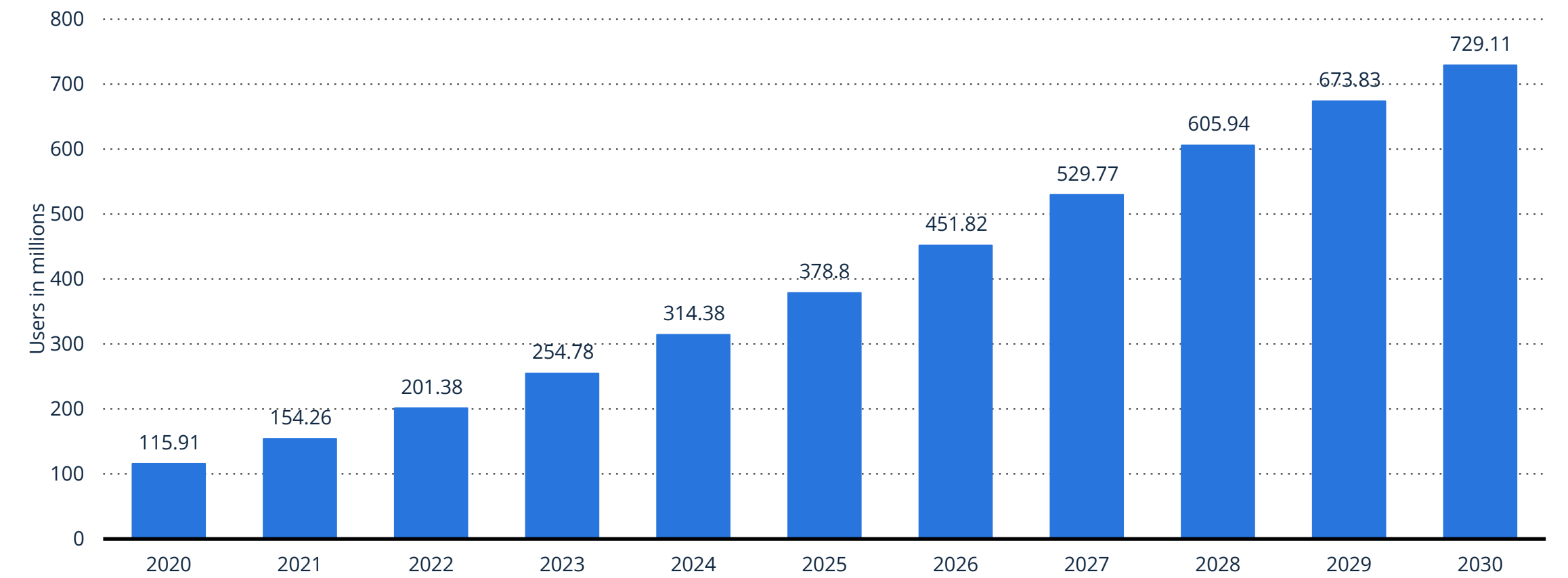


CHAPTER 02

Generative AI tools

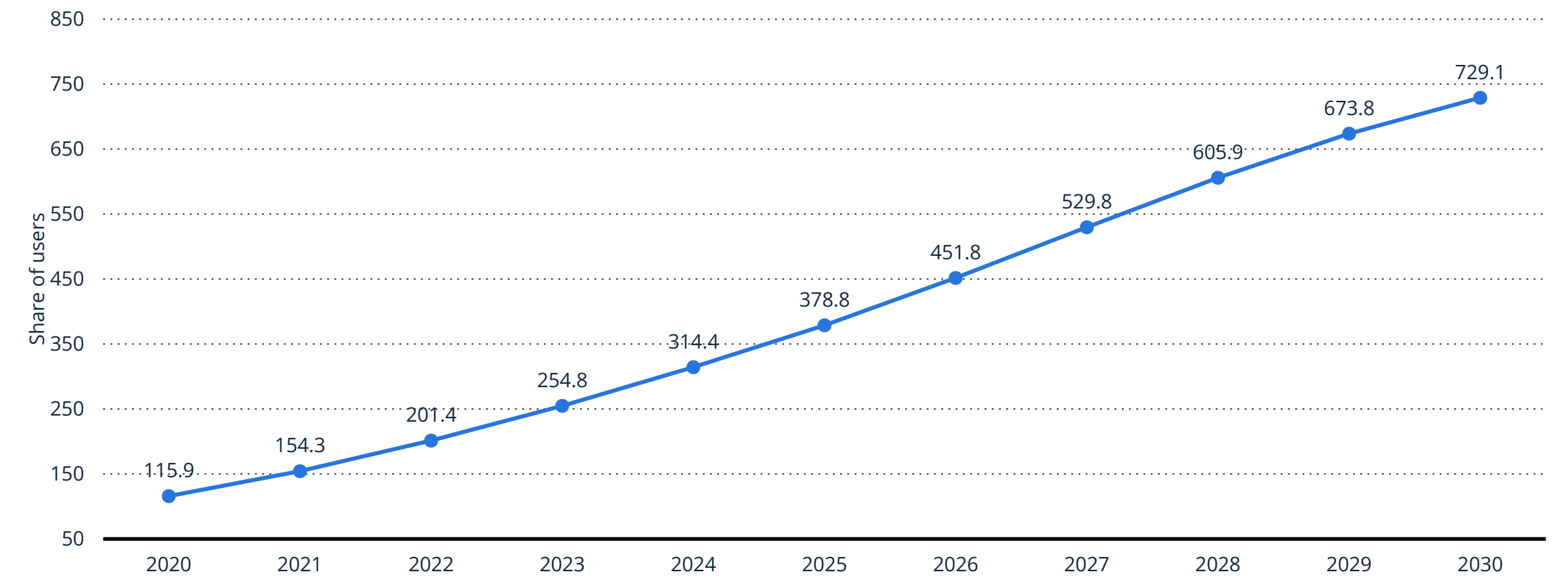
Number of artificial intelligence (AI) tool users globally from 2020 to 2030 (in millions)

AI tool user numbers worldwide from 2020-2030



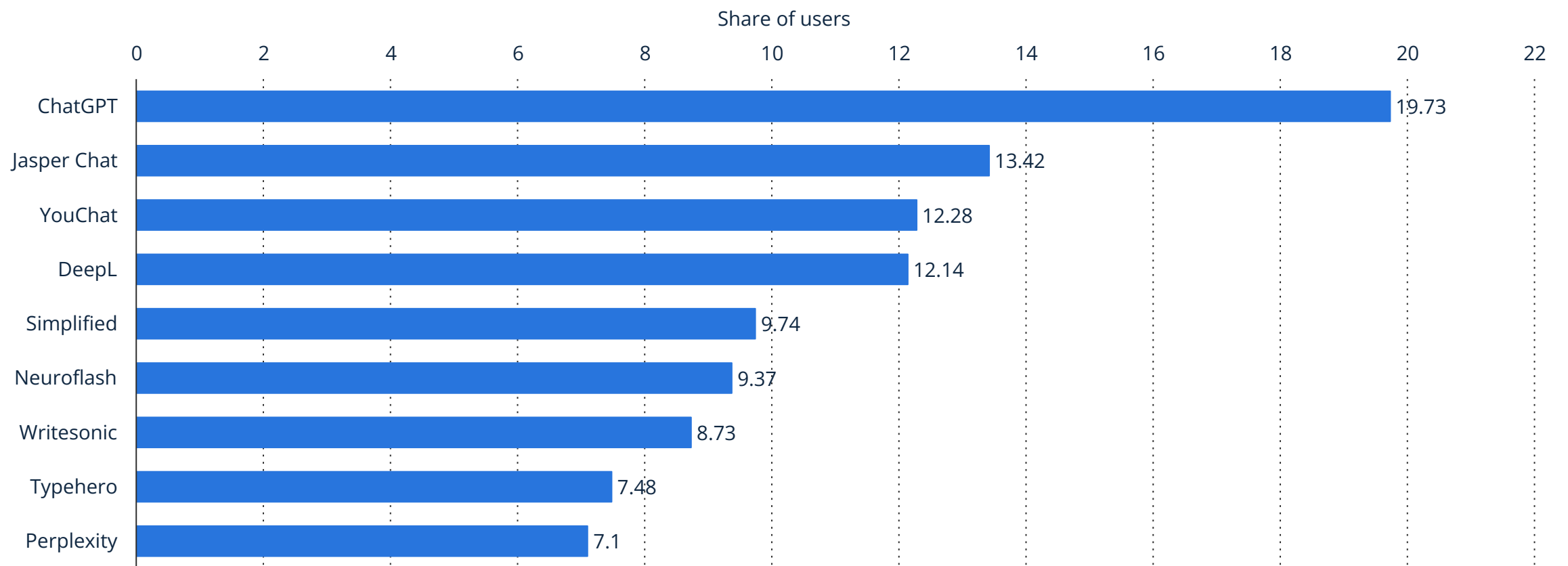
Growth of artificial intelligence (AI) tool users worldwide from 2020-2030 (in millions)

Worldwide AI tool user growth 2020-2030



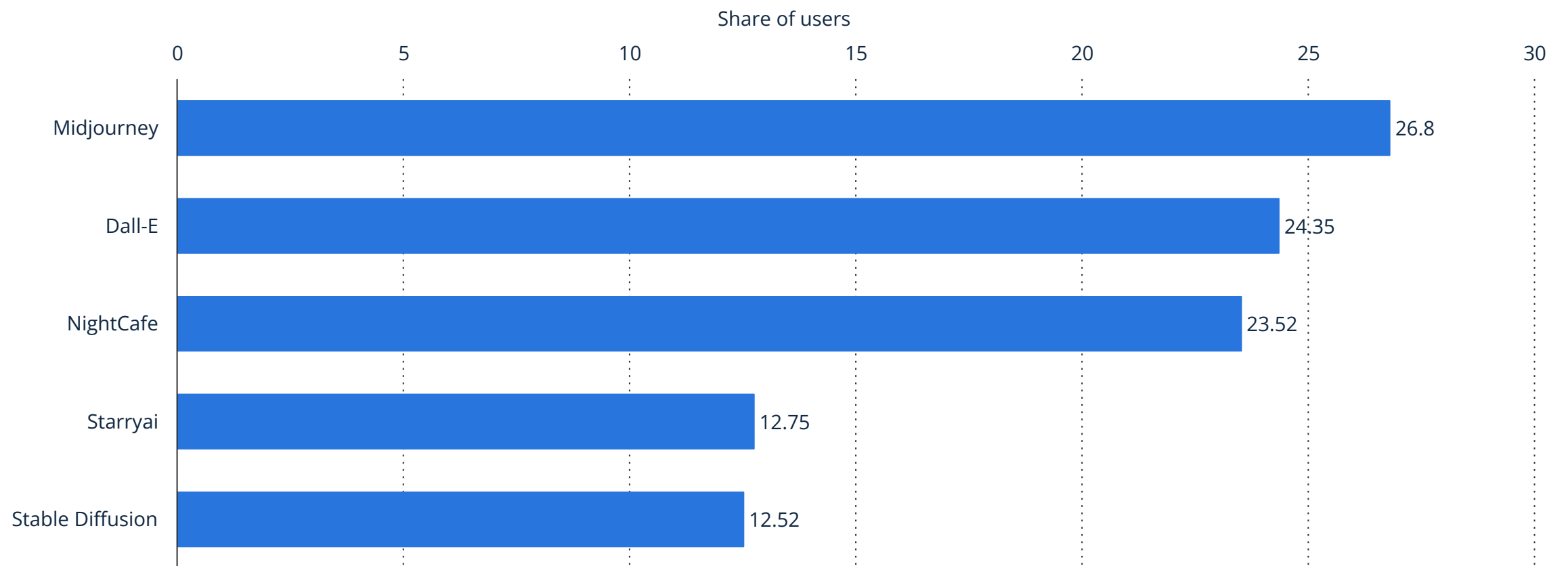
Leading generative artificial intelligence (AI) text tools market share of users globally in 2023

Market share of leading generative AI text tools worldwide in 2023



Leading generative artificial intelligence (AI) powered image tools market globally in 2023 (by user share)

Market share of leading generative AI image tools worldwide in 2023

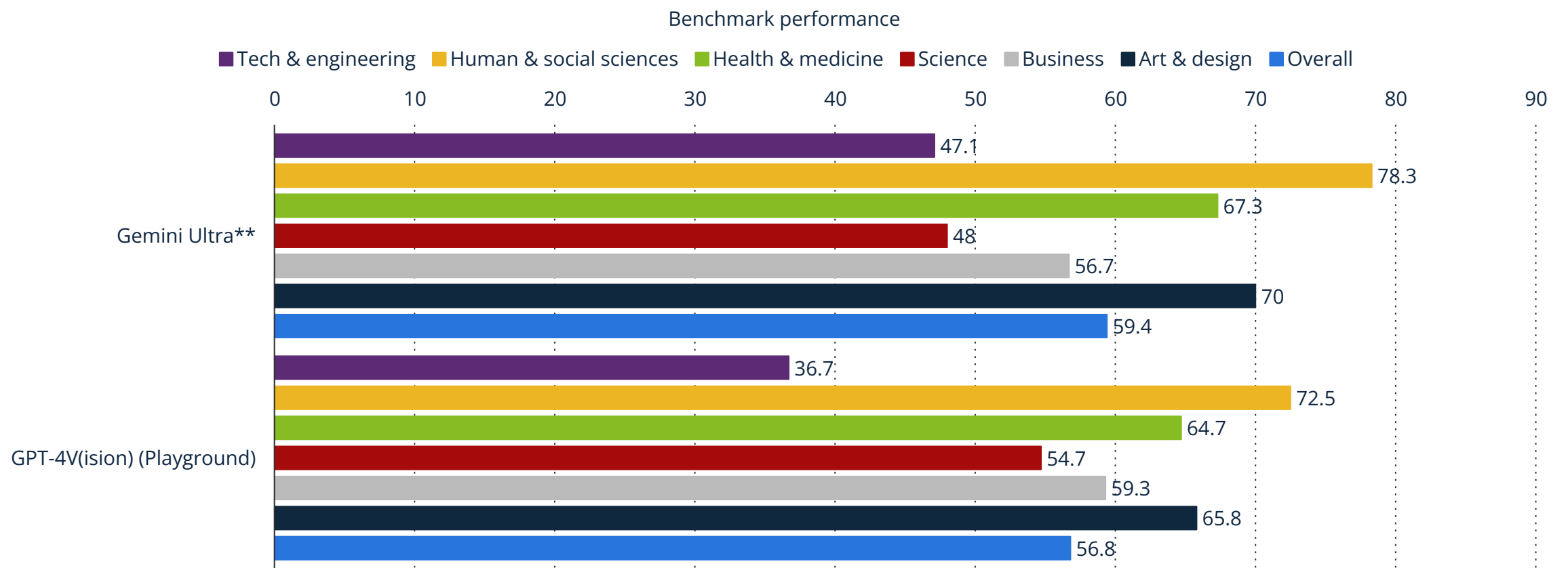


CHAPTER 03

Generative AI benchmarks

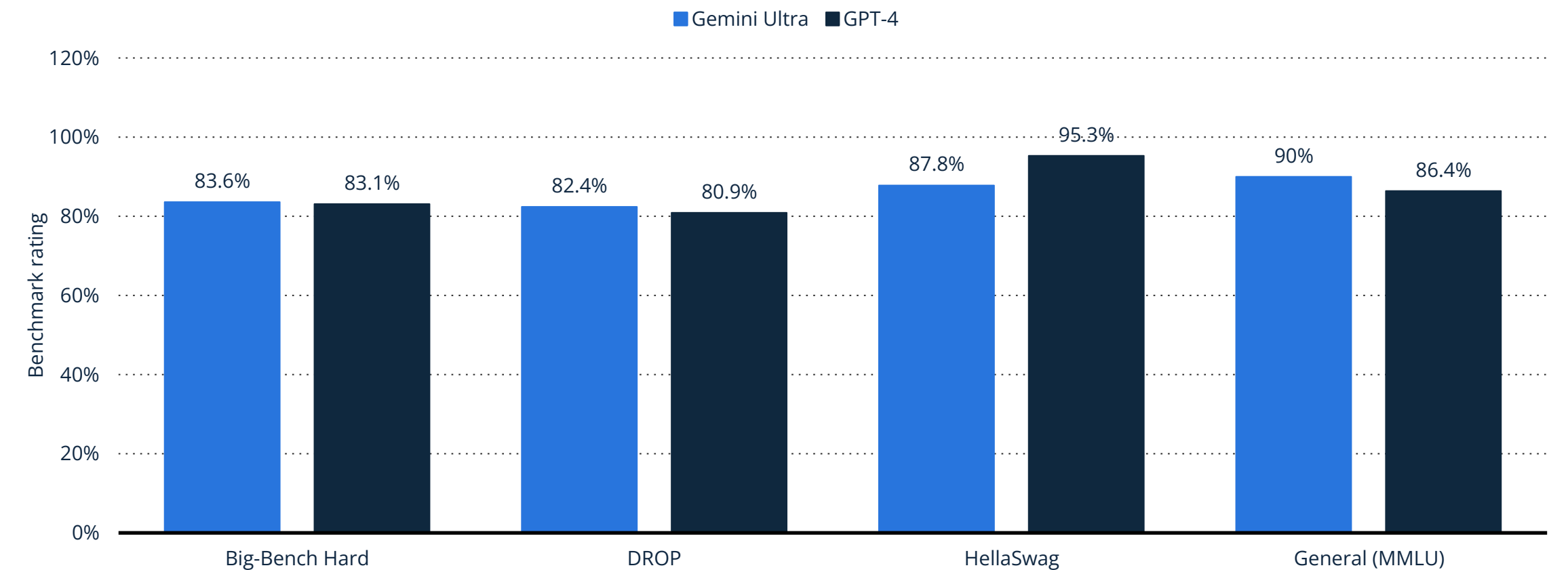
Comparison of MMMU* benchmark between Google's Gemini Ultra and OpenAI's GPT-4V in 2024

Benchmark comparison between Google's Gemini and OpenAI's GPT-4 in 2024



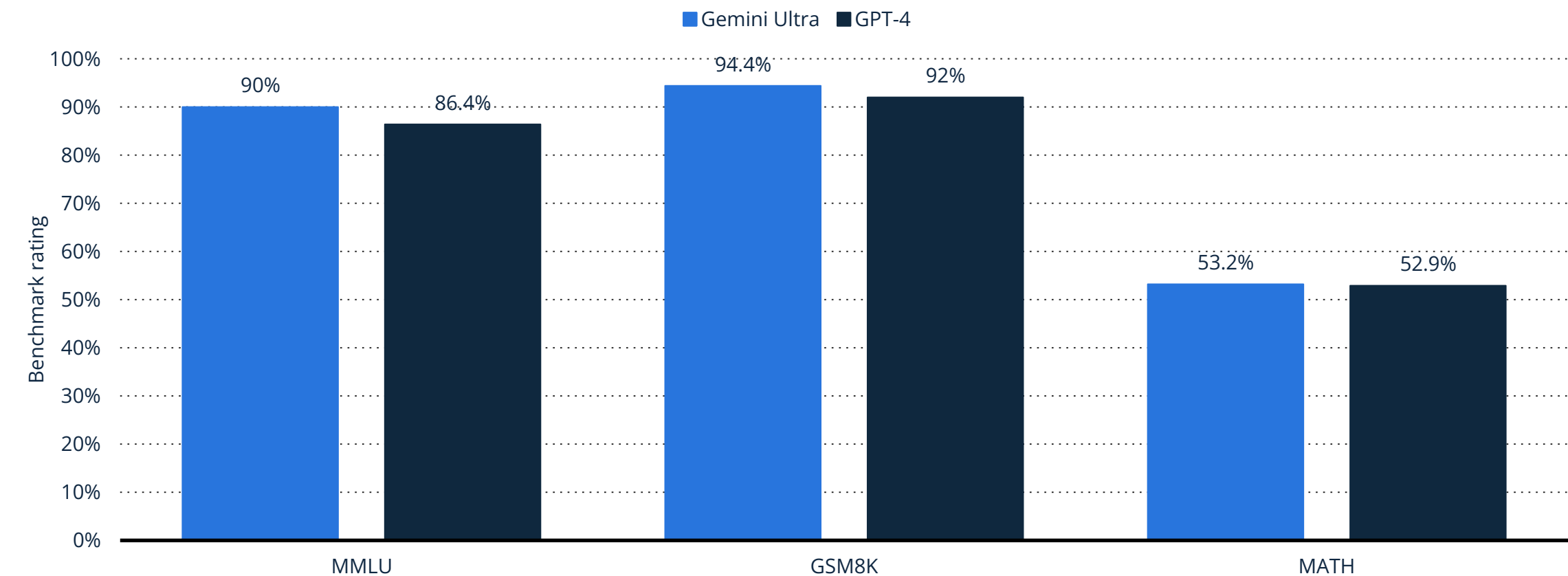
Comparison of reasoning benchmarks between Google's Gemini Ultra and OpenAI's GPT-4 2024

Reasoning benchmark comparison between Gemini Ultra and GPT-4 2024



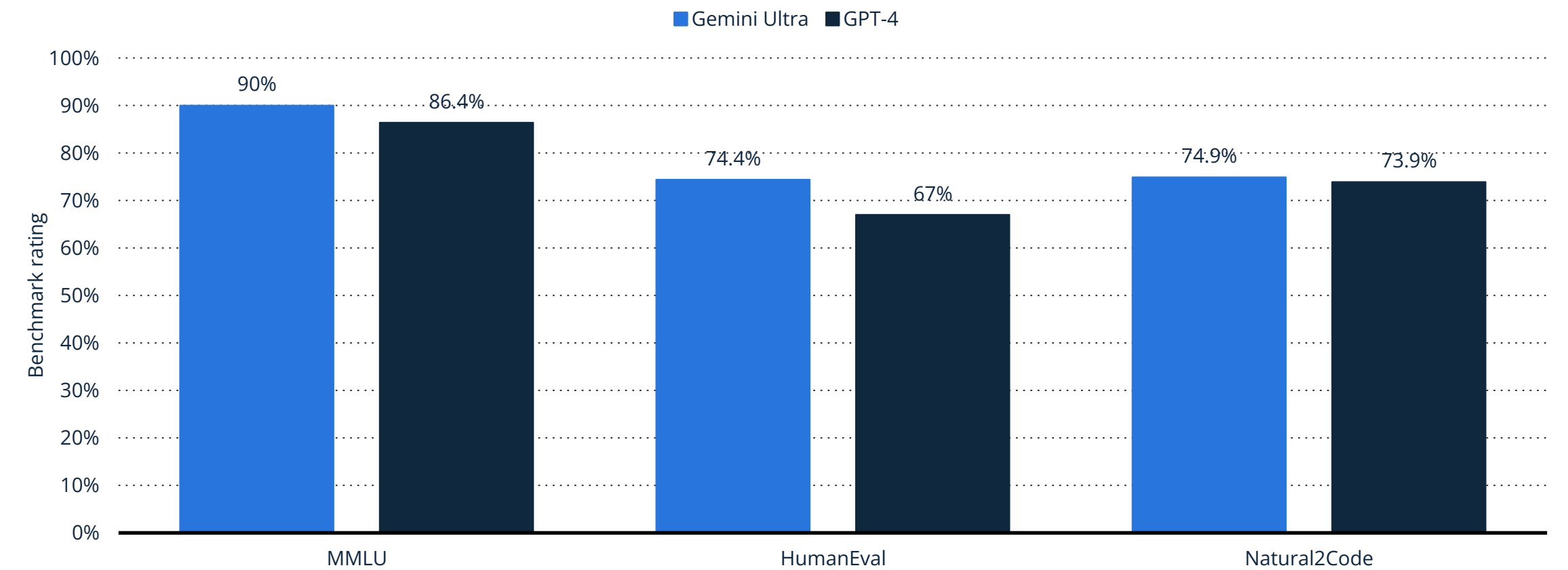
Comparison of math benchmarks between Google's Gemini Ultra and OpenAI's GPT-4 in 2024

Math benchmark comparison between Gemini Ultra and GPT-4 in 2024



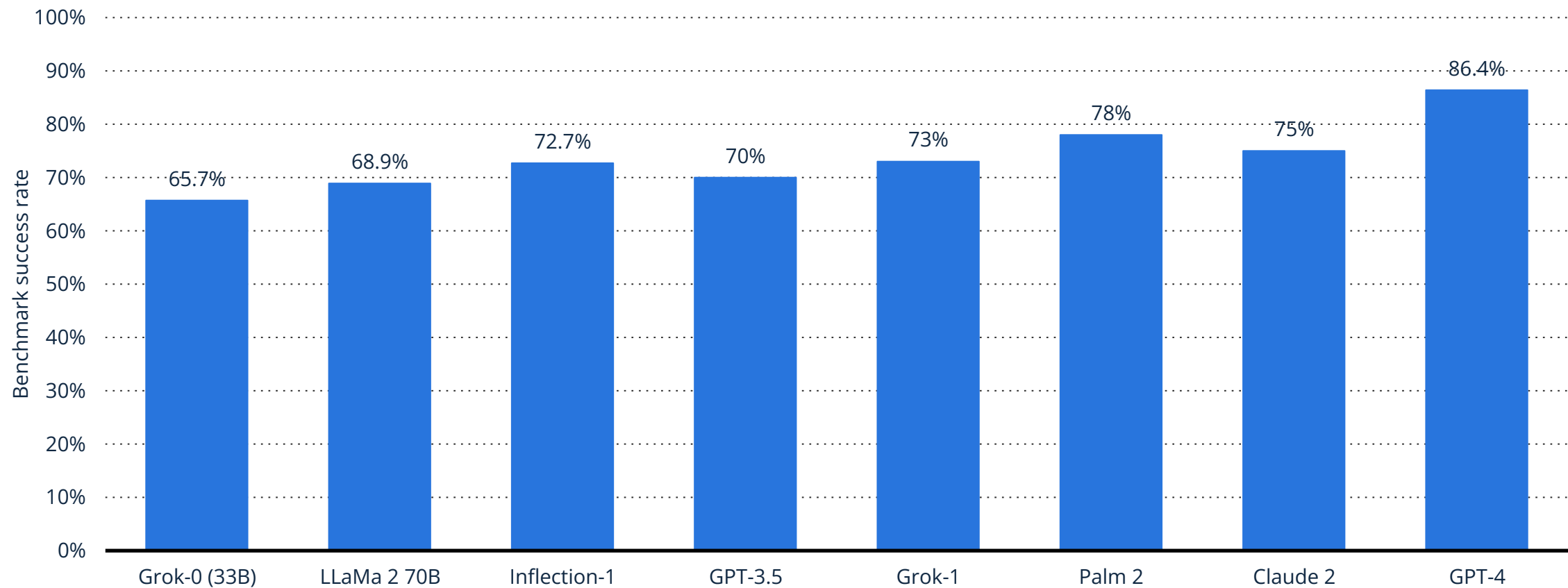
Comparison of code benchmarks between Google's Gemini Ultra and OpenAI's GPT-4 in 2024

Code benchmark comparison between Gemini Ultra and GPT-4 in 2024



MMLU benchmark comparison between major generative artificial intelligence (AI) programs in 2023

Comparison in capability with MMLU benchmark for major generative AI programs 2023



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