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INDUSTRIES & MARKETS

# Cruise industry in the United States

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CHAPTER 01

# Overview

# Number of ocean cruise passengers worldwide from 2009 to 2023, with a forecast until 2027 (in millions)

Number of global ocean cruise passengers 2009-2027



# Number of ocean cruise passengers worldwide from 2019 to 2023, by source region (in 1,000s)

Number of global ocean cruise passengers 2019-2023, by source market

	2019	2020	2021	2022	2023
North America	15408	3008	2215	12592	18103
Western Europe	7226	1223	1671	5433	7722
Asia	3738	497	626	791	2329
Australia/New Zealand/Pacific	1351	340	7	471	1339
South America	935	458	89	426	997
Eastern Europe	263	72	32	161	332
Middle East	108	8	22	149	229
Scandinavia/Iceland	218	52	45	131	151
Africa	169	68	0	88	150
Caribbean	57	7	7	30	48
Central America	49	14	0	20	35

# Leading ocean cruise destinations worldwide from 2019 to 2023, by number of passengers (in 1,000s)

Main global cruise destinations 2019-2023, by number of passengers

	2019	2020	2021	2022	2023
Caribbean/Bahamas/Bermuda	11983	2986	1745	9004	12857
Central & Western Mediterranean	3211	225	707	2629	3912
Asia & China	3977	643	658	946	2561
Northern Europe	1708	52	454	1561	2225
Alaska	1215		121	1162	1650
Eastern Mediterranean	1226	30	288	1133	1543
North American West Coast/Mexico/California/Pacific Coast		232	211	1137	1446
Australia/New Zealand/Pacific	1178	366	12	482	1277
Panama Canal/South America	807	484	95	421	1081
Africa/Middle East	515	267	38	264	539
Other	304	54	84	326	506
Canary Islands	497	181	133	341	500
Transatlantic & World Cruise	393	45	28	227	415
Exploration Destination	187	11	37	138	319

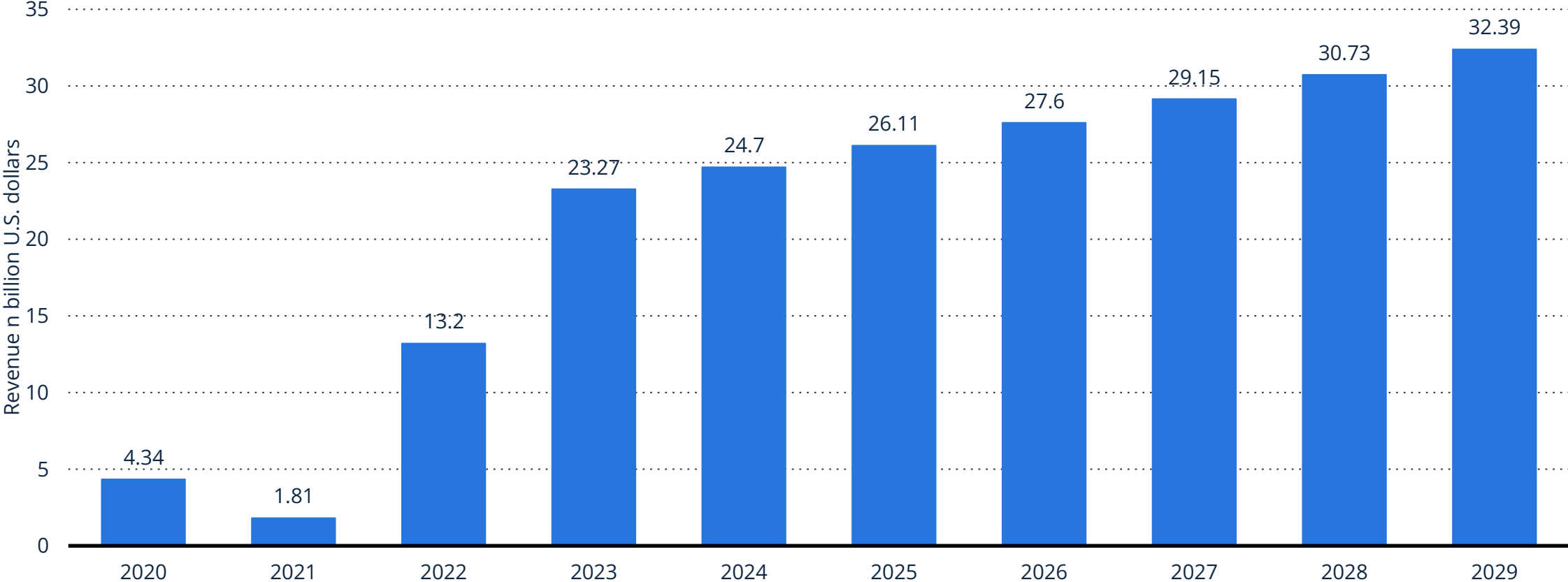
5 **Description:** In 2023, the Caribbean, Bahamas, and Bermuda were the most visited cruise destinations worldwide. Overall, the number of cruise passengers who visited these destinations totaled roughly 12.6 million in 2023, rising significantly over the previous year and recovering from the impact of COVID-19. Central and Western Mediterranean countries followed in the ranking in 2023, with around 3.9 million cruise passengers. [Read more.](#)

**Note(s):** Worldwide; 2019 to 2023; destinations are ranked according to the highest number of cruise passengers recorded in 2023

**Source(s):** CLIA

# Revenue of the cruises market in the United States from 2020 to 2029 (in billion U.S. dollars)

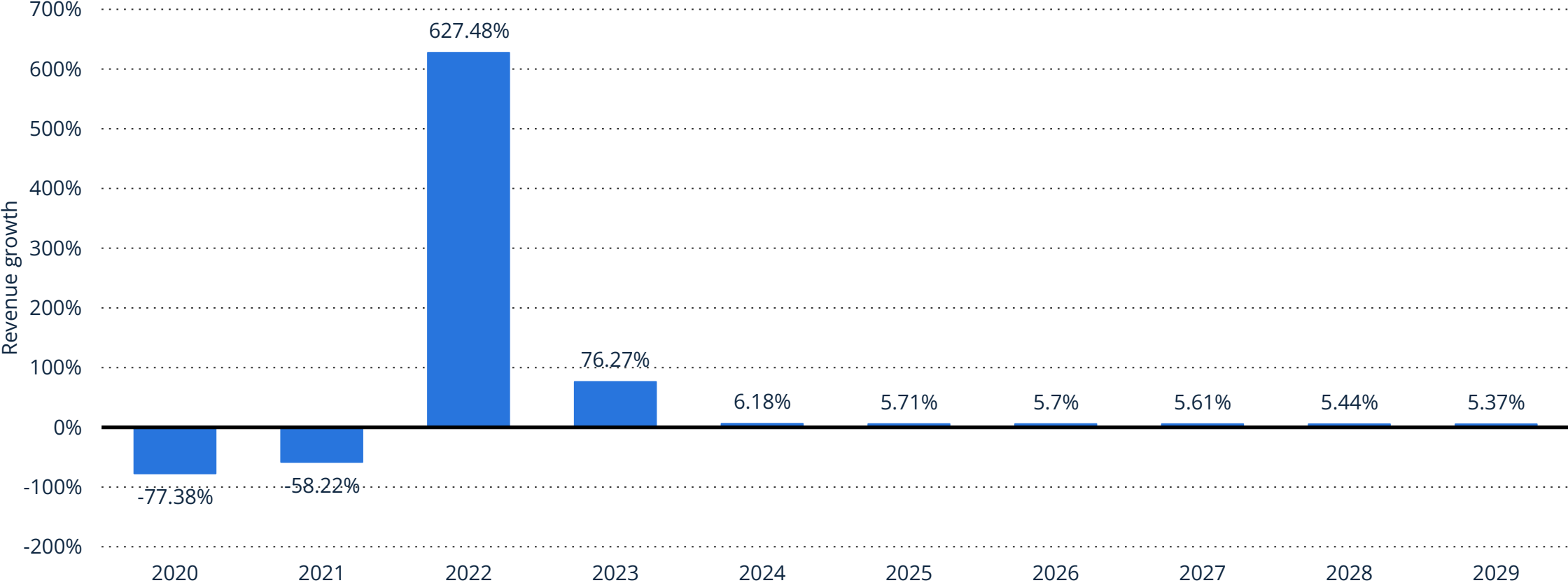
Revenue of the cruises industry in the U.S. 2020-2029





# Revenue growth of the cruises market in the United States from 2020 to 2029

Revenue growth of cruises in the U.S. 2020-2029



# Direct spending in the cruise industry in the United States in 2021 and 2022, by type (in billion U.S. dollars)

Direct spending in the cruise industry in the U.S. 2021-2022, by type



# Number of businesses in the cruise line operator industry in the United States in 2022 and 2023, with a forecast for 2024

Businesses in the cruise line operator industry in the U.S. 2022-2024



# Number of employees in the cruise line operator industry in the United States in 2023, with a forecast for 2024

Employment in the cruise line operator industry in the U.S. 2023-2024



CHAPTER 02

# Cruise passengers

# Number of cruise passengers sourced from North America from 2016 to 2023 (in 1,000s)

Number of cruise passengers from North America 2016-2023



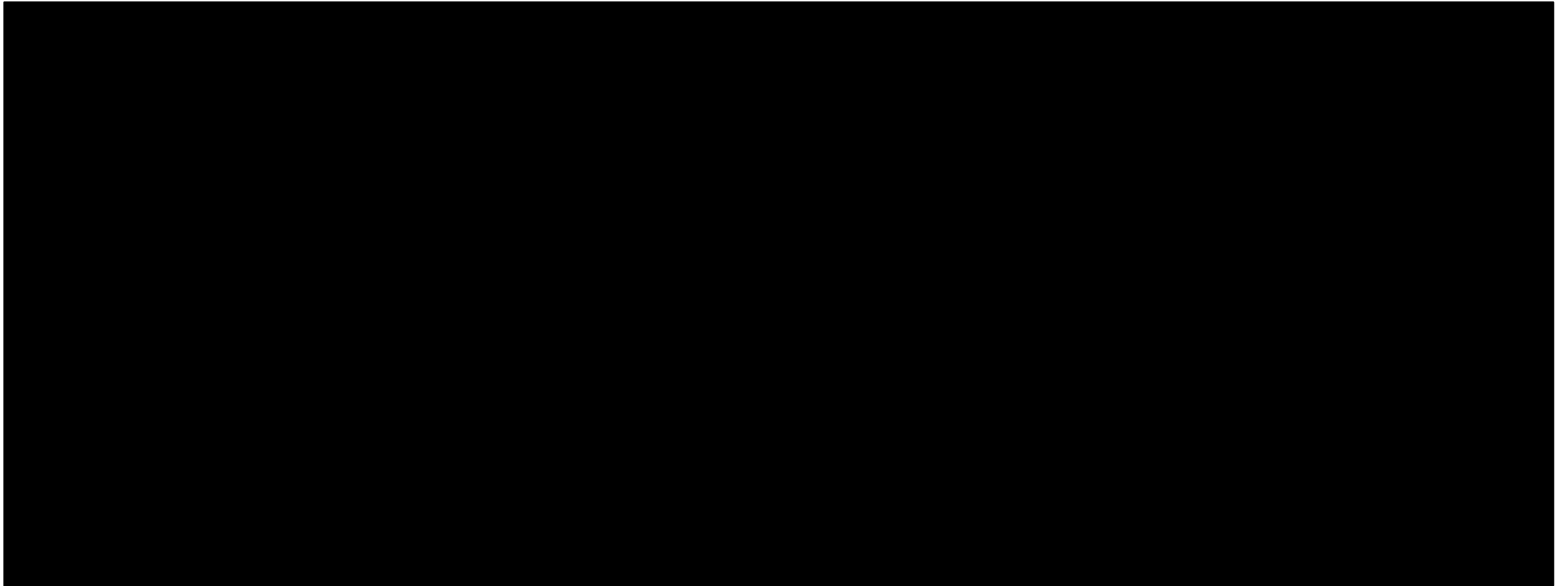
# Number of cruise passengers sourced from the United States from 2016 to 2023 (in 1,000s)

Number of cruise passengers from the U.S. 2016-2023



# Year-over-year percentage change in the number of cruise passengers sourced from the United States from 2017 to 2023

Growth rate of the cruise passenger volume from the U.S. 2017-2023





# Number of cruise passenger movements at selected leading ports worldwide from 2019 to 2023 (in 1,000s)

Cruise passenger movements at leading ports worldwide 2019-2023

	2019	2022	2023
PortMiami (United States) <sup>1</sup>	6824	3988	7299
Port Canaveral (United States) <sup>1</sup>	4885	4210	6925
Nassau (Bahamas)	3859	3213	4491
Cozumel (Mexico)	4570	2938	4077
Barcelona (Spain)	3138	2334	3569
Civitavecchia (Italy)	2652	2173	3316
Port Everglades (United States) <sup>1</sup>	3892	1718	3007
Southampton (United Kingdom)	1807	1768	2648
Marseille	1866	1475	2600
Genoa, Savona (Italy)	2019	1572	2560
Palma de Mallorca (Spain)	2217	1380	1895

# Share of adults who were interested in taking a cruise vacation in the United States from 2022 to 2024

Interest in taking a cruise vacation in the U.S. 2024



16 **Description:** According to a survey, interest in cruise vacations in the United States increased significantly from 2022 to 2024. While 42 percent of respondents reported being at least somewhat interested in this type of holiday in 2022, roughly six in ten surveyed U.S. adults mentioned the same in 2024. [Read more](#)  
**Note(s):** United States; March 22, 2022 to February 20, 2024; 11,844 respondents; 18 years and older  
**Source(s):** CivicScience

## CHAPTER 03

# Cruise companies

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