
河钢集团唐钢公司出口贸易发展战略研究

摘 要

“一带一路”政策的概念于 2013 年提出，自政策提出以来一直是国际社会关注的主题，自从中国经济发展进入新的格局以来，“一带一路”政策为中国经济发展提供了大力支持。这一战略的实施对中国和许多其他国家具有深远的经济，文化和政治影响。“一带一路”政策的主要内容促进与沿线国家合作与贸易，因此，它对中国与沿线国家贸易发展特别是出口贸易的影响巨大。“一带一路”政策的发展，不仅改善了中国的整体经济形势，而且对唐钢公司的产业发展产生了巨大的影响。近年来，唐山钢铁经历了衰退的情况，许多公司都面临破产，主要是由于能源过剩，“一带一路”是解决这一问题的绝好机会。在“一带一路”国家中，除了不再具有优势的钢铁工业的发达国家之外，还有许多新兴的发展中国家和欠发达国家，它们的基础设施相对不足，需要大量的钢铁建设。我国可以加强与这些国家的合作与交流，便可以抓住机遇，解决唐山钢铁工业的产能过剩。

关键词：出口贸易；产能过剩；一带一路

ABSTRACT

"One belt, one road" policy was one belt, one road proposed in 2013. Since the policy was put forward, it has been widely concerned by the international community. Since China's economic development has entered a new normal pattern, the policy of "one belt and one road" has provided impetus and opportunity for China's economic development. The implementation of the strategy has far-reaching economic, cultural and political implications for China and many other countries concerned. Strengthening regional cooperation and one another is the key one in the "one belt, one road" concept. Therefore, its potential impact on China's trade economy, especially on export trade is enormous. "One belt, one road" concept not only improves the overall economic situation of four countries, but also has a significant impact on Tangshan Steel Company's industry. In recent years, the industry of Tangshan Iron and Steel Co., Ltd. is in a downturn, many enterprises are facing bankruptcy, the main reason is the problem of overcapacity, and the "belt and road" has created a great opportunity to solve this problem. In the "one belt, one road" related countries, there are many developing countries with backward infrastructure and relatively large infrastructure construction, and there are also developed and backward countries with large quantities of steel construction. There are also developed countries that have no superiority in the steel industry. If China can strengthen cooperation with these countries, Exchange and improve the export of China's steel products can seize the opportunity to resolve the excess capacity of Tanggang's industry.

Key words: enterprises; Endogenous export trade; One belt one road

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