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INDUSTRIES & MARKETS

Bicycle industry in the United States

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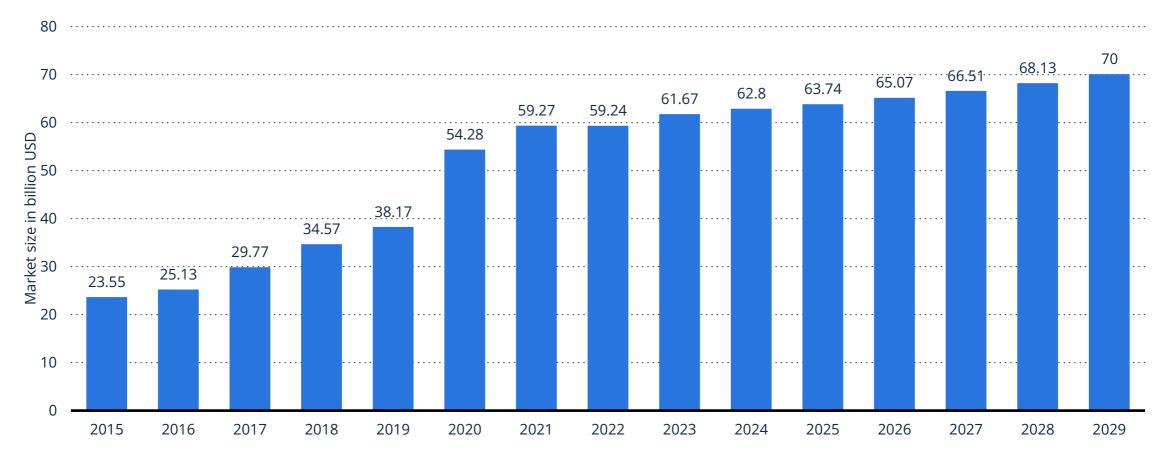
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CHAPTER 01

Overview

Worldwide bicycle market size from 2025 to 2023, with a forecast from to 2029 (in billion U.S. dollars)

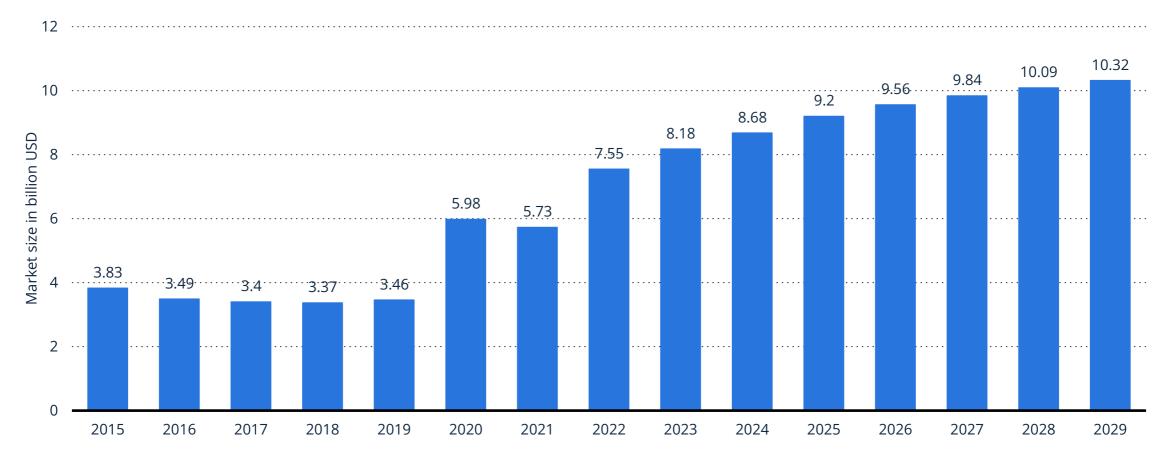
Global bicycle market size forecast 2015-2029





Bicycle market size in the U.S. from 2015 to 2023, with a forecast from to 2029 (in billion U.S. dollars)

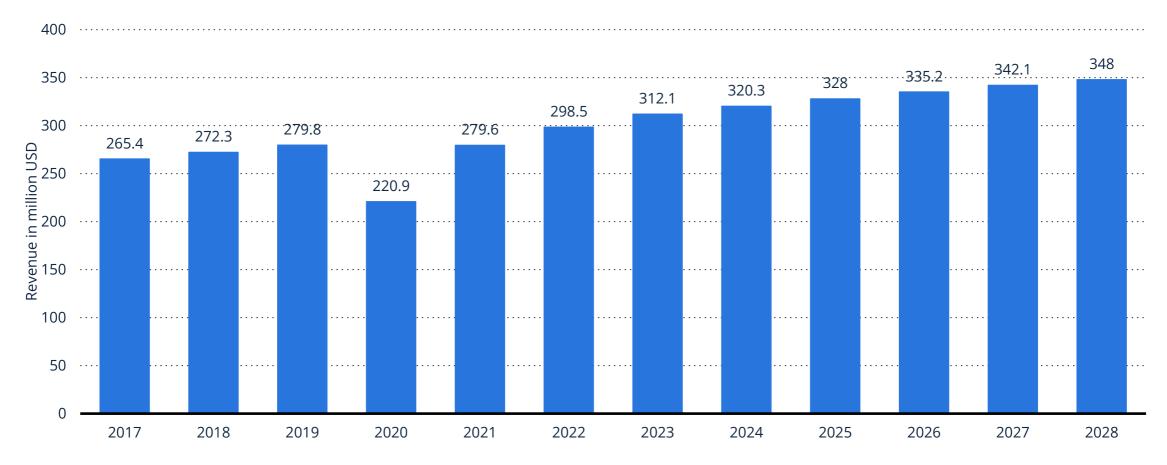
USA: bicycle market size forecast 2021-2029





Revenue from the bicycle sharing market in the United States from 2017 to 2022 with a forecast through 2028 (in million U.S. dollars)

United States: Revenue from the bike sharing market 2017-2028





Share of population who rode a bicycle at least once a week in 2022, by selected countries

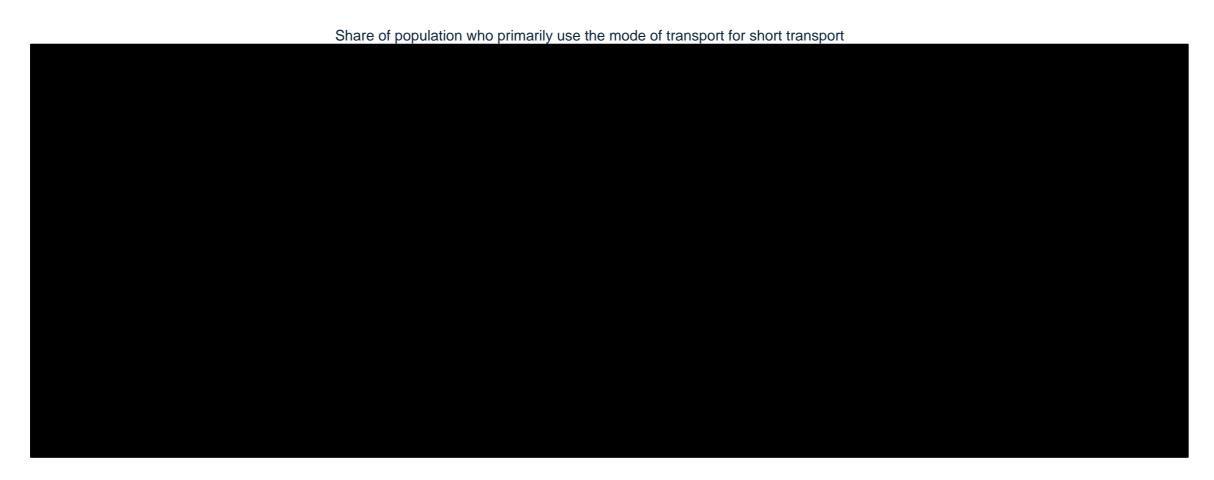
Weekly cycling frequency around the world 2022, by country



Description: In 2022, India had the largest share of regular cyclists, who used their bikes at least once a week. It was closely followed by China and the Netherlands, where around two-thirds of the population are weekly bicycle riders. At the other end of the spectrum, only 16 percent of Canadians cycle at least once a week. Read more.

Primary mode of transport for short journeys in the United States in 2022, by mode of transport

Primary form of transport for short journeys in the United States 2022

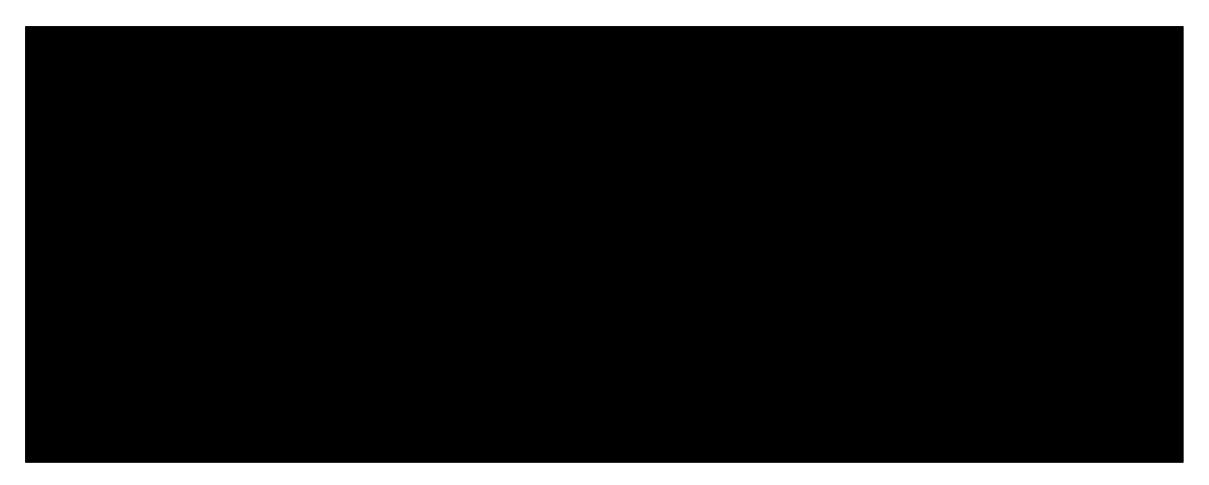


Description: When surveyed in the 2022, nearly half of respondents in the United States indicated that their primary mode of transport for a short journey of around one kilometer or 2 miles was their own car. Around a third of respondents answered that they primarily walked for these journeys. Read more

Note(s): Europe; March 25 to April 8, 2022; 20,507 respondents; 18 years and older

Household access to bicycles in the United States in 2022, by age group

Access to bikes by age in the U.S. 2022



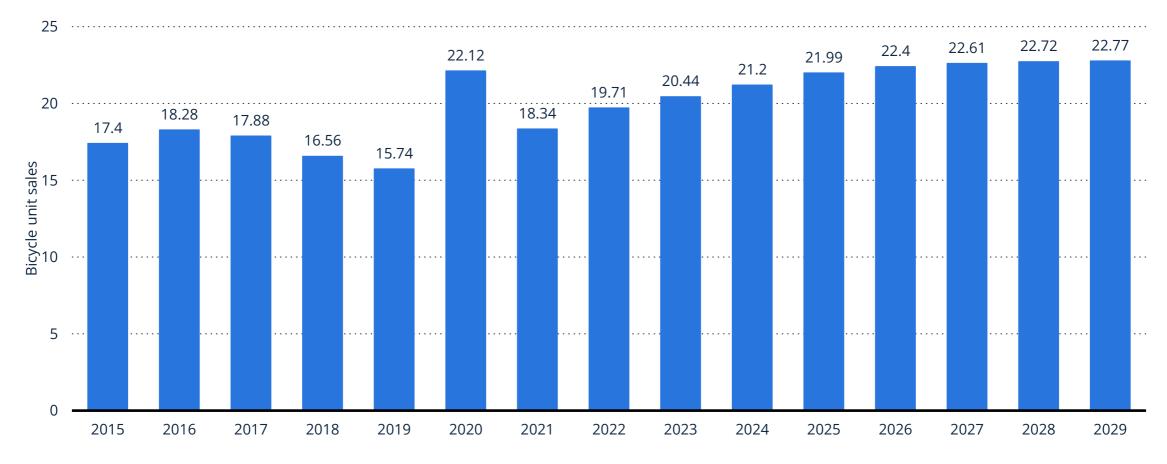
Description: A third of three to 17-year-olds in the United States did not have access to a bike or a functional bike in their household, according to a 2022 survey. Among adults, more than half of the U.S. population did not have access to a functional bicycle in their household. Read more

CHAPTER 02

Sales

Bicycle unit sales in the United States from 2015 to 2022 with a forecast through 2027 (in millions)

Forecast: bicycle unit sales in the United States 2015-2027

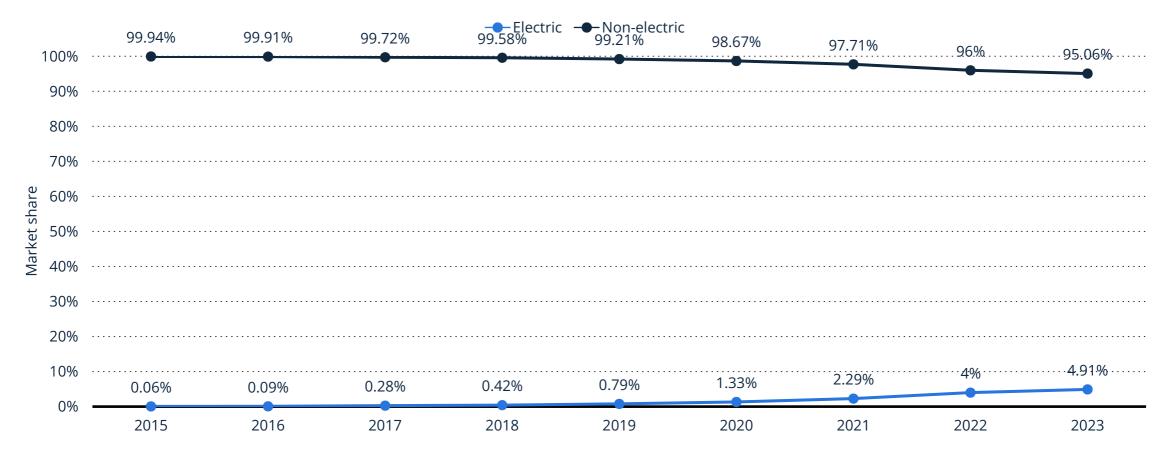




Mobility Market Insights

Market share of electric and non-electric bicycles in the United States from 2015 to 2023

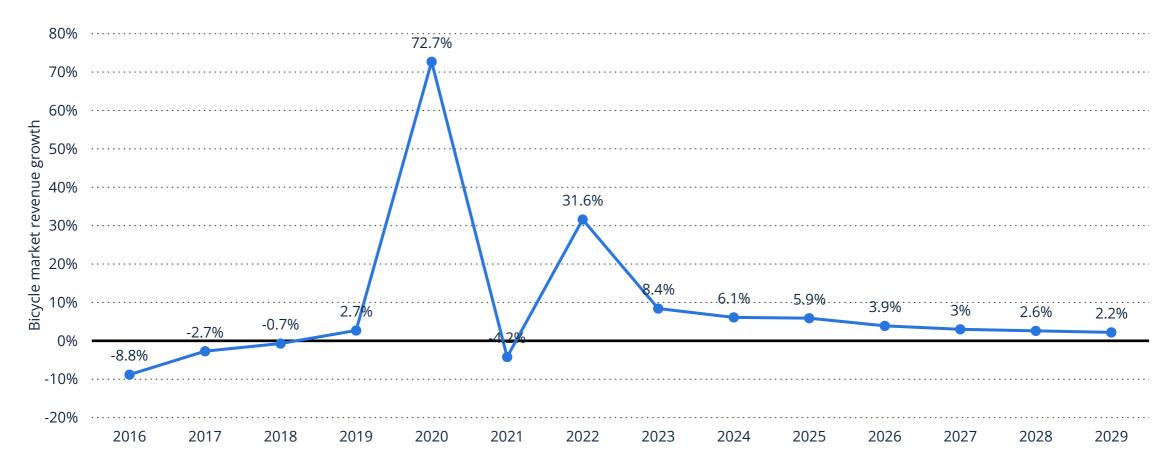
E-bike market share in the United States 2015-2023





Bicycle market revenue growth in the United States from 2016 to 2023 with a forecast through 2029

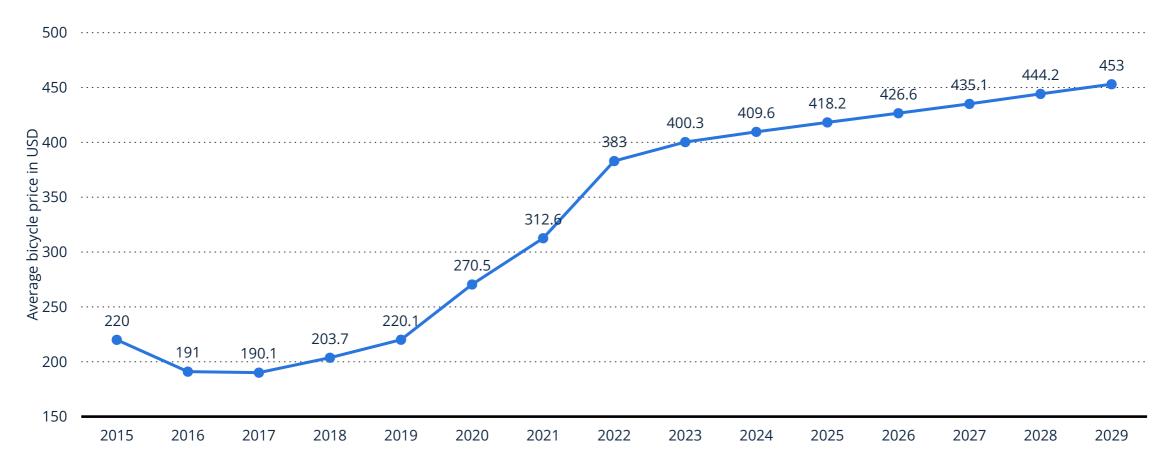
Forecast: bicycle market revenue growth in the United States 2016-2029





Average bicycle price in the United States from 2015 to 2023, with a forecast through 2029 (in U.S. dollars)

Forecast: average bicycle price in the United States 2015-2029

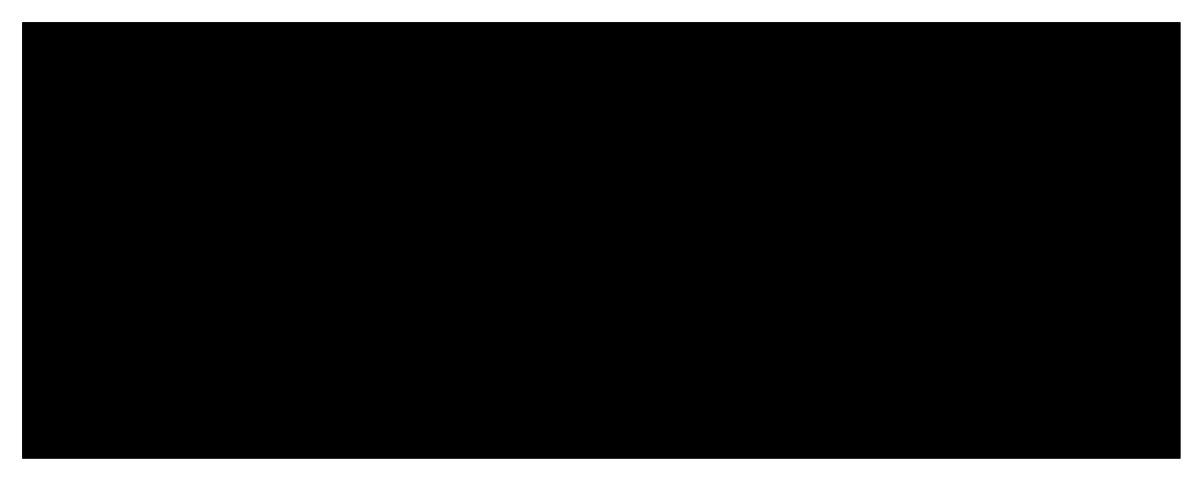




Mobility Market Insights

Advertising spending in the motorcycles, bicycles, and parts industry in the United States in 2022 and 2023 (in million U.S. dollars)

Ad spending in the motorcycles, bicycles, and parts industry in the U.S. 2022-2023



Leading reasons for bicycles being non-operational in the United States as of October 2022

Reasons for bikes being non-operational in the U.S. 2022



CHAPTER 03

Production and trade

U.S. motorcycle, bicycle, and parts manufacturing gross output from 2017 to 2022 (in billion U.S. dollars)

Gross output: U.S. motorcycle, bicycle, and parts manufacturing 2017-2022



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