

青海省旅游业发展影响因素分析

[摘要] 随着我国国力的增强以及社会经济的快速发展，其中作为综合产业的旅游业，不仅包含产业之间互相影响程度较高，而且对带动国民经济的增长，拉动内需消费而且还能扩大就业率，增加工作岗位具有重要作用，同时也对一个国家的文化、社会、环境、产业、基础设施等有着很大的影响。

本文主要通过研究多个影响青海省旅游业的发展因素显著性的主次关系，提出对推动旅游业发展的相关建议。其中一共分为五个章节：第一章为绪论，向读者展示研究背景意义。第二章是研究概况，概述了前人对旅游业发展的研究以及描述了自己的思路见解；第三章通过青海省 08-10 年景点个数、06-18 年三次产业结构、旅游人次和旅游业的总收入来分析青海省旅游业发展的现况。第四章是通过建立五个体系选取了 18 个影响因素指标进行主成分分析，得出第一主成分中景点个数、森林面积、绿化覆盖率、烟尘排放、铁路里程、公路里程、航空里程等 15 个影响因素指标>第二主成分中废水排放量和供水总量影响因素>第三主成分中青海省城镇居民人均可支配收入的影响因素的分析结果；最后在第五章中根据分析结果提出看法与合理建议。

[关键词] 青海省；主成分分析方法；影响因素指标体系；成分得分矩阵

Analysis on the influencing factors of tourism development in Qinghai Province

Abstract With the enhancement of China's national strength and the rapid development of social economy, tourism, as a comprehensive industry, not only has a high degree of interaction among industries, but also plays an important role in promoting national economic growth and domestic consumption, expanding employment rate and increasing employment. At the same time, it also plays an important role in a country's culture, society and environment, and has a huge impact on industry and society, infrastructure. This paper mainly studies the primary and secondary relations of the importance of several factors affecting the development of tourism in Qinghai Province, and puts forward some suggestions to promote the development of tourism in Qinghai Province. It is divided into five parts: the first chapter is the introduction, which describes the significance and background of the study. The second chapter is the research summary, which summarizes the previous research on tourism development, and expounds their own views; the third chapter analyzes the current situation of tourism development in Qinghai Province from 2008 to 2010, the tertiary industry structure from 2006 to 2018, the number of tourists and the total tourism income industry. In the fourth chapter, through the establishment of five systems, 18 influencing factor indicators are selected for principal component analysis, and the results show that the number of scenic spots, forest area, green coverage, smoke emission, railway mileage, highway mileage, aviation mileage and other 15 influencing factors in the first principal component > the influencing factors of wastewater discharge and total water supply in the second principal component > urban residents in Qinghai Province in the third principal component Finally, in the fifth chapter, according to the analysis results, the author puts forward some opinions and reasonable suggestions.

Keywords Qinghai Province; principal component analysis; Index system of influencing factors; Component score matrix

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