

高速铁路的修建对旅客出行的影响研究

中文摘要

摘要：随着当下社会经济以及科技水平的发展，人民的生活水平不断提高，人们日常的出行在保证安全性、舒适性、经济性等服务指标的同时，加大了对速度这一属性的要求，快节奏的生活使得人们需要更有效率的出行。因此，在市场相应需求的背景下，高速铁路应运而生。高速铁路的修建、运行对我国工业自主水平的提高、体现我国交通运输新面貌、缓解城际交通压力、提高铁路运输效率、舒适度及服务质量具有积极促进作用，同时也影响了旅客的出行。

本文首先主要研究了国内外的发展现状，随后在分析高速铁路经济特征和社会效益的基础上，通过对比高速铁路修建前旅客的主要出行方式，对高速铁路修建后影响旅客出行意愿及方式的因素进行了进一步的研究。最后通过调查问卷，结合沪昆高铁杭南段的实例分析来总结高速铁路修建对旅客出行带来的影响，为铁路部门确定高速铁路在客运市场中的竞争地位，协调高速铁路与既有线的合理分工，以及对公路、民航等运输部门调整和制定相应的旅客运输市场营销策略，改善客运服务质量提供一定的参考价值。

关键词：高速铁路；旅客出行；交通运输

ABSTRACT

Title: The Research on Traveling Choice Impacted by High-speed Railway

ABSTRACT: With the current social economy and science and technology level of development, people's living standards continue to improve, people's daily travel in order to ensure the safety, comfort and economy service indicators at the same time, increase the requirements on the properties of speed, the fast pace of life makes people need to travel more efficiently. Therefore, in the context of the corresponding market demand, high-speed railway came into being. High speed railway built, improve the running of our country industry level independently, reflecting the transportation in our country new look, to ease the pressure on inter city traffic, improve transport efficiency, comfort and service quality has a positive role in promoting, as well as the impact of passenger travel.

At first, this thesis mainly studies the development of the status at home and abroad, then the analysis based on high-speed railway economic characteristics and social benefits, through the comparison of the high-speed railway built passengers to the main way to travel, on high speed railway construction influence factors of passenger travel intention and way for the further research. Finally through the questionnaire survey, combined with case analysis of the Shanghai Kunming high-speed railway form Hangzhou to Nanchang to summarize the construction impact on passenger travel, for the railway sector to determine the high-speed railway in passenger transport market competition position, coordination of high-speed railway and existing railway with a rational division of labor, as well as the adjustment of highway, civil aviation and other transport sector and formulate corresponding passenger transport marketing strategy, improve passenger service quality to provide a certain reference value.

KEYWORDS : High-speed railway; Passenger travel choice;Transportation

以上内容仅为本文档的试下载部分，为可阅读页数的一半内容。如要下载或阅读全文，请访问：

<https://d.book118.com/648040102064006056>