

秦 皇 岛 市 高 校 创 新 创 业 教 育 问 题 研 究

摘 要

随着经济社会的不断发展，创新创业人才的培养工作逐渐成为社会关注的焦点，各个高校开始不断提高、不断完善创新创业的教育工作，加大对人才的培养力度。秦皇岛市作为一个中小城市，却拥有十所高校，高校毕业生的发展问题广受社会关注。近年来，秦市各个高校开设了一系列的关于创新创业方面的教育课程，该市双创教育取得了一定的成果，在校学生的创新创业综合能力也得到了一定的提高，但仍存在一些例如大学生对创业教育认知不足、创业意愿不足、部分高校创业教育目标不够明确、高校创新创业教育理论与实践体系不完善、部分高校创新创业教育的教育模式单一、创新创业教育政策支持力度不够、各高校关于创新创业教育的师资力量薄弱、硬件不到位的问题。

本文以秦皇岛市各大高校创新创业教育的现状为研究对象，以实证分析和理论分析为主，探讨出创新创业教育的共性和个性特征，分析秦皇岛市高校创新创业教育的发展现状和所面临的问题，对秦皇岛市各大高校创新创业教育存在问题的原因进行深入分析，并借鉴各大高校双创教育的成功经验提出改进秦市高校双创教育的建议和对策。

关键词：秦皇岛市；高校；创新创业；人才培养；教育管理

Abstract

With the development of economic society, our country pays more and more attention to the training of innovative and entrepreneurial talents, so it is necessary for universities to improve and perfect the education in innovation and entrepreneurship, strengthen talents training. As a small and medium-sized city with ten universities, the development of college graduates in Qinhuangdao city has become a social concern. Along with various colleges to open a series of innovation and entrepreneurship education courses, the city's education has achieved some results and students' comprehensive ability has been improved. However, there are still some problems, such as insufficient cognition of entrepreneurship education, lack of entrepreneurial intention, the vague goal of college entrepreneurship education, the imperfect theoretical and practical system, the single educational model, the insufficient support of policy, the weak faculty and inadequate hardware of innovation and entrepreneurship education in universities.

Based on the current situation of innovation and entrepreneurship education in Qinhuangdao's universities, this paper explores the common and individual characteristics through the empirical and theoretical analysis, analyzes the current situation and problems, and finds the shortcomings of the existing models of innovation and entrepreneurship education in Qinhuangdao's Universities. At the same time, it puts forward some suggestions to improve the education in universities of Qinhuangdao city by using the successful experience of the education.

Keywords: Qinhuangdao; Institutions of higher learning; Innovation and entrepreneurship; Personnel training; Educational management

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