Guidelines for designing an IP survey





WIP



Why carry out an IP survey?

A survey can be useful for understanding factors behind and beyond aggregated statistics. Surveys based on intellectual property (IP) can therefore be a valuable tool in guiding innovation and IP policies. This short guide outlines best practices for designing IP–related surveys, with the aim of promoting their adoption by governments and researchers keen to understand the economic behavior of stakeholders in the IP system and design policies to assist its development.

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