

说话类题目讲解

- 支持类题目讲解
 - e.g. Which of the following, if true, most strengthens the argument above?
- 驳斥类题目讲解
 - e.g. Which of the following, if true, casts the most serious doubt on the traveler's argument?

本节课授课要点

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支持类

I. Because postage rates are rising, Home Decorator magazine plans to maximize its profits by reducing by one half the number of issues it publishes each year. The quality of articles, the number of articles published per year, and the subscription price will not change. Market research shows that neither subscribers nor advertisers will be lost if the magazine's plan is instituted.

Which of the following, if true, provides the strongest evidence that the magazine's profits are likely to decline if the plan is instituted?

- A. With the new postage rates, a typical issue under the proposed plan would cost about one-third more to mail than a typical current issue would.
- B. The majority of the magazine's subscribers are less concerned about a possible reduction in the quantity of the magazine's articles than about a possible loss of the current high quality of its articles.
- C. Many of the magazine's long-time subscribers would continue their subscriptions even if the subscription price were increased.
- D. Most of the advertisers that purchase advertising space in the magazine will continue to spend the same amount on advertising per issue as they have in the past.
- E. Production costs for the magazine are expected to remain stable.

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2. It is true of both men and women that those who marry as young adults live longer than those who never marry. This does not show that marriage causes people to live longer, since, as compared with other people of the same age, young adults who are about to get married have fewer of the unhealthy habits that can cause a person to have a shorter life, most notably smoking and immoderate drinking of alcohol.

Which of the following, if true, most strengthens the argument above?

- A. Marriage tends to cause people to engage less regularly in sports that involve risk of bodily harm.
- B. A married person who has an unhealthy habit is more likely to give up that habit than a person with the same habit who is unmarried.
- C. A person who smokes is much more likely than a nonsmoker to marry a person who smokes at the time of marriage, and the same is true for people who drink alcohol immoderately.
- D. Among people who marry as young adults, most of those who give up an unhealthy habit after marriage do not resume the habit later in life.
- E. Among people who as young adults neither drink alcohol immoderately nor smoke, those who never marry live as long as those who marry.

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3. Smithtown University's fund-raisers succeeded in getting donations from 80 percent of the potential donors they contacted. This success rate, exceptionally high for university fund-raisers, does not indicate that they were doing a good job. On the contrary, since the people most likely to donate are those who have donated in the past, good fund-raisers constantly try less-limey prospects in an effort to expand the donor base. The high success rate shows insufficient canvassing effort.

Which of the following, if true, provides more support for the argument?

A. Smithtown University's fund-raisers were successful in their contacts with potential donors who had never given before about as frequently as were fund-raisers for other universities in their contacts with such people.

B. This year the average size of the donations to Smithton University from new donors when the university's fund-raisers had contacted was larger than the average size of donations from donors who had given to the university before.

C. This year most of the donations that came to Smithtown University from people who had previously donated to it were made without the university's fund-raisers having made any contact with the donors.

D. The majority of the donations that fund-raisers succeeded in getting for Smithtown University this year were from donors who had never given to the university before.

E. More than half of the money raised by Smithtown University's fund-raisers came from donors who had never previously donated to the university.

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4. Studies in restaurants show that the tips left by customers who pay their bill in cash tend to be larger when the bill is presented on a tray that bears a credit-card logo. Consumer psychologists hypothesize that simply seeing a credit-card logo makes many credit-card holders willing to spend more because it reminds them that their spending power exceeds the cash they have immediately available.

Which of the following, if true, most strongly supports the psychologists' interpretation of the studies?

- A. The effect noted in the studies is not limited to patrons who have credit cards.
- B. Patrons who are under financial pressure from their credit-card obligations tend to tip less when presented with a restaurant bill on a tray with credit-card logo than when the tray has no logo.
- C. In virtually all of the cases in the studies, the patrons who paid bills in cash did not possess credit cards.
- D. In general, restaurant patrons who pay their bills in cash leave larger tips than do those who pay by credit card.
- E. The percentage of restaurant bills paid with given brand of credit card increases when that credit card's logo is displayed on the tray with which the bill is prepared.

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